

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Phhh Phhh |

Photoшоп



@phhhphhh

Photoshop materials every day Ads: @phhhadmin Chat link: t.me/+Uuh1eI0-DFaAbkRn Admin blog: @mlnkoff Registered in the list of social media page owners: clck.ru/3FBrqS

SUBSCRIBERS

73 297

-321 per month

ERR (% SEE POSTS)

3.0%

per day 1.8%

REACH/POST

2.2K

ad reach 1.3K/24h

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09 Strategy

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 73 297 —	 SUBS REACH 2.99% avg % subs see post	 VIEWS/POST 2.2K median 2.3K · 29 days	 POSTS/WEEK 20.5 over period
 7D TREND -14.3% vs previous week	 REACTIONS/POST 9.7 total 848 reactions, 2,164 reposts, 55 comments	 POST LENGTH 287 chars median 238 · 29 days	 POSTS ANALYZED 87 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -321 last month	 CITATION RATE 74 citation index · 213 channels mentioned ever	 CHANNEL AGE 6 years 15 days created 06.07.2020

AI EDITOR SUMMARY

Channel «Phhh Phhh | Photoshop» — 73 297 subs. Each post averages 2.2K people (3% from subs), reach is low — consider expanding audience. Publishes 20 posts per week (~3/day) — regular schedule. For week Jul 6–12, reach dropped by -14.3% by week Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **87** posts over 29 days.
- 02 Dominant format – **Photo** (75/87 posts).
- 03 Avg post length – **287** chars (median 238).
- 04 Peak audience activity – **Wednesday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.9K avg for top vs 1.6K for worst) – among 87 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 18:51 PHOTO 😊😊😊😊😊😊😊😊 Inside the archive, 25 high-quality cardboard pieces in JPG and PNG format. Can be used for backgrounds, overlays...	VIEWS 2 984 REPOSTS 27	REACTIONS 13 ER 4.1%
Nº2 01.07 · 11:41 PHOTO ✨ Chrome Template #5948183955 Another PSD template with chrome effect. Use via smart object, just download and...	VIEWS 2 900 REPOSTS 49	REACTIONS 10 ER 4.0%
Nº3 24.06 · 08:50 PHOTO 👤 Collage Pack For the evening, a large set for creating collages. Inside the archive, everything is sorted into folders with element names...	VIEWS 2 833 REPOSTS 40	REACTIONS 15 ER 3.9%

Nº4 23.06 • 09:19 VIDEO  You're not a designer if you ignore these channels: Designer Safe, where about 3,000 materials are collected: 3D elements, textures, icons, backgrounds...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 798</td><td>2</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>5</td><td>3.8%</td></tr> </table>	VIEWS	REACTIONS	2 798	2	REPOSTS	ER	5	3.8%
VIEWS	REACTIONS								
2 798	2								
REPOSTS	ER								
5	3.8%								
Nº5 03.07 • 10:17 PHOTO  TV Mockup Another pile of TVs to insert your design. Can be used right after downloading and...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 795</td><td>14</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>75</td><td>3.8%</td></tr> </table>	VIEWS	REACTIONS	2 795	14	REPOSTS	ER	75	3.8%
VIEWS	REACTIONS								
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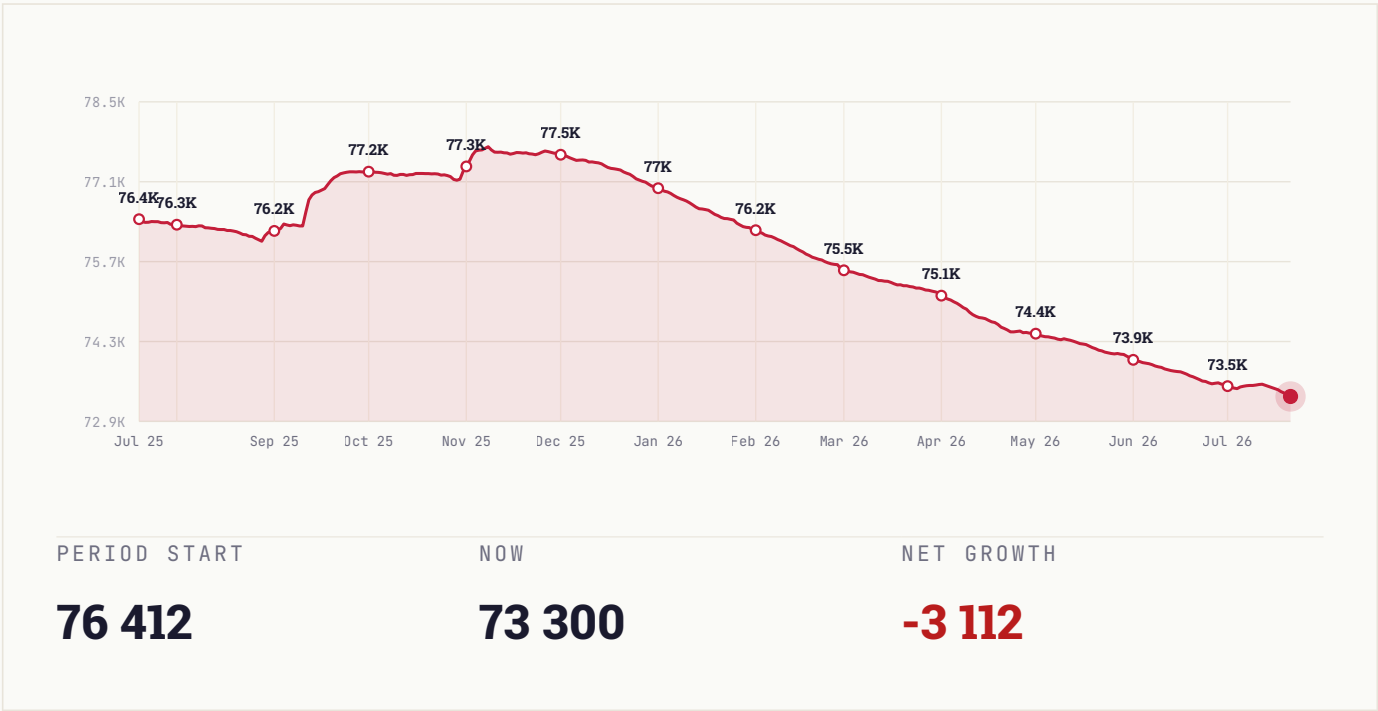
WORST 3

↓ 17.07 • 18:33 PHOTO  Retro Backgrounds Set Besides ready-made images, there's a set of PNG elements and textures for DIY creation. Can be used...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 698</td><td>5</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>32</td><td>2.3%</td></tr> </table>	VIEWS	REACTIONS	1 698	5	REPOSTS	ER	32	2.3%
VIEWS	REACTIONS								
1 698	5								
REPOSTS	ER								
32	2.3%								
↓ 17.07 • 17:01 TEXT  We have a 30,000 contest going on, join in! Just share your work using a neural network to participate.	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 627</td><td>3</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>2.2%</td></tr> </table>	VIEWS	REACTIONS	1 627	3	REPOSTS	ER	1	2.2%
VIEWS	REACTIONS								
1 627	3								
REPOSTS	ER								
1	2.2%								
↓ 18.07 • 08:36 PHOTO  Collage Set Large set of crime PNG elements. To use, download, unzip, and drag into open...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 582</td><td>10</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>39</td><td>2.2%</td></tr> </table>	VIEWS	REACTIONS	1 582	10	REPOSTS	ER	39	2.2%
VIEWS	REACTIONS								
1 582	10								
REPOSTS	ER								
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

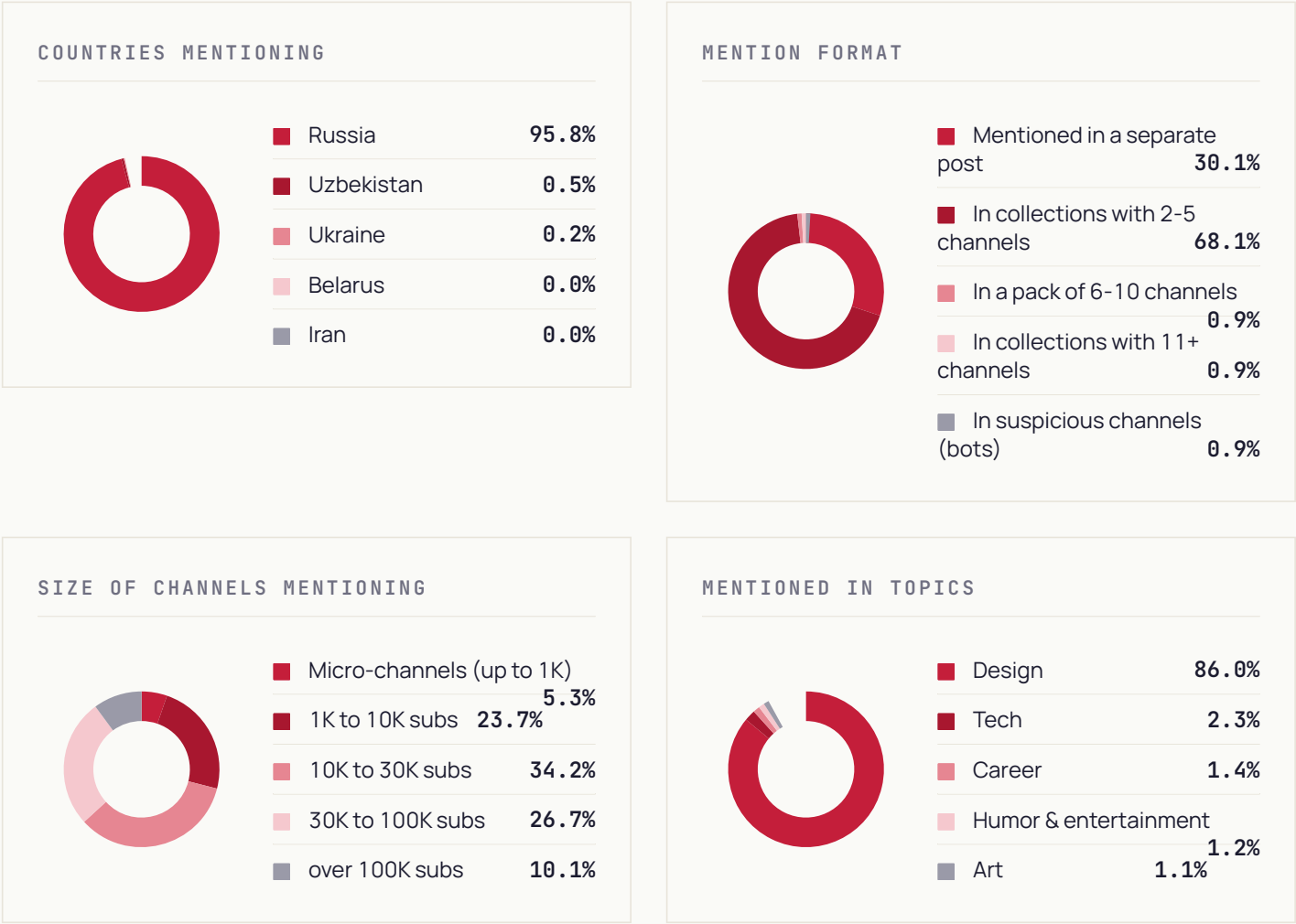
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

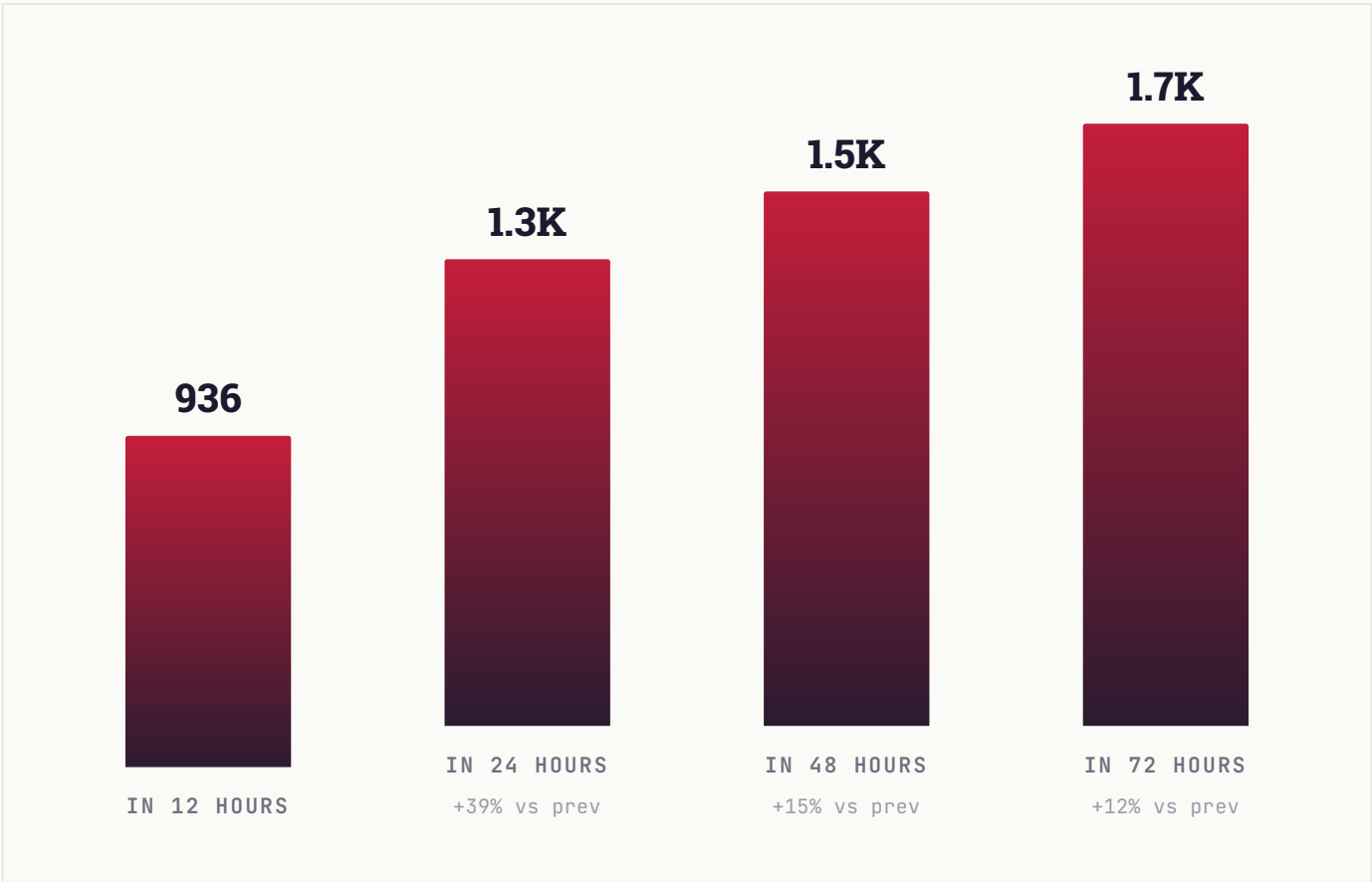
Citation index **74** — channel popularity score based on mentions. Considers both quantity and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **213** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😁🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
PP Phhh Phhh Photomaton YOU	73.3K

COMPARATIVE CONCLUSION

Channel intop half of niche (#41 of 99). Niche leader: 66Lottery

🏆🏆

CRYPTO (387.4K), median subs 65.4K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **116**, they brought **2 067** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	6	6	0	
December 2025	17	16	8	
November 2025	40	32	539	
October 2025	28	24	231	
September 2025	9	7	1 095	
August 2025	16	15	194	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
116	6	2 067

SECTION 08 · NICHE COMPARISON

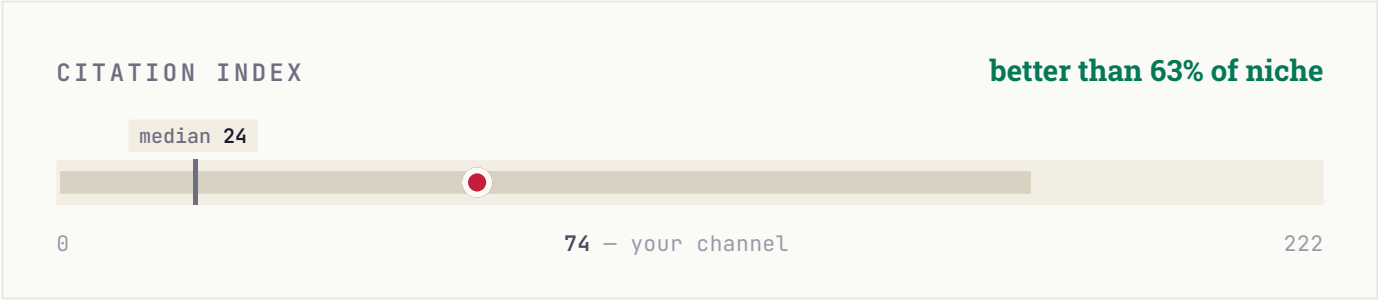
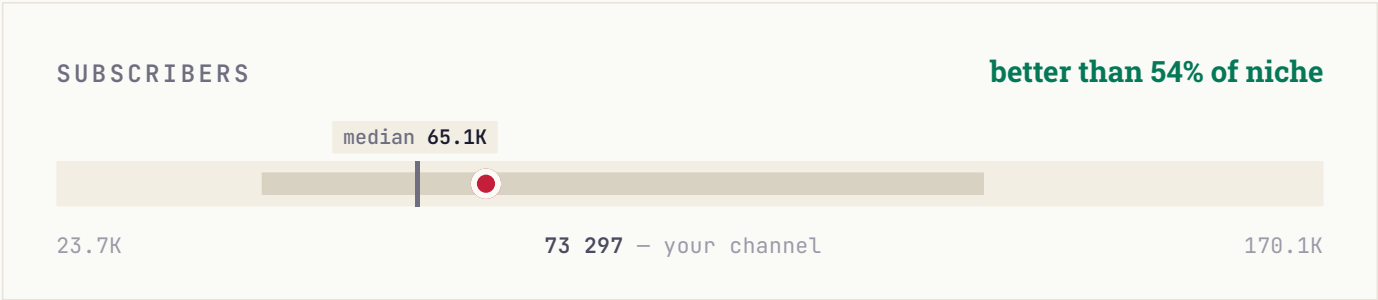
Where the channel stands in its league

Took top-100 channels in category "Design» (Russia) and compared your channel.
Gray band = range of 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.

#41/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 21:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 2.99% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.5pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth target in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager