

PUBLIC REPORT BY PROMTPRESS

Channel audit

@petrovchanka_lera



@petrovchanka_lera

Hey guys ♥♥♥, thanks for being with me 🙏🙏🙏 PR +79102410000
VK https://vk.com/petrovchanka_lera My production:...

SUBS

411 411

-3790 per month

ERR (% SEE POSTS)

13.0%

per day **8.0%**

REACH/POST

51.6K

ad reach **32.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 411 411 —	 SUBSCRIBER REACH 12.53% avg % subs see post	 VIEWS/POST 51.6K median 52.8K · 27 days	 POSTS/WEEK 27.2 over period
 7D TREND -9.5% vs previous week	 REACTIONS/POST 1900.0 total 203,297 reactions, 0 reposts, 267 comments	 POST LENGTH 283 chars median 77 · 27 days	 POSTS ANALYZED 107 27 days
 AD REACH 32.8K 24h avg	 CHURN / MONTH -3790 over last month	 CITATION RATE 25 citation index · 117 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 24.02.2022

AI EDITOR SUMMARY

Channel «@petrovchanka_lera» — 411 411 subs. Each post averages 51.6K people (13% from subs), reach is low — expand audience. Publishes 27 posts/week (~4/day) — active posting. Week Jun 15–21 reach dropped by -9.5% to week 8–14 Jun — analyze causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 107 posts over 27 days.
- 02 Dominant format – Video (106/107 posts).
- 03 Avg post length – 283 chars (median 77).
- 04 Audience peak – Friday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (66.7K avg top vs 34.9K worst) – among 107 posts in 27 days. Analyze top’s common traits: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 09:31 VIDEO Fed and watered everyone ☒	VIEWS 67 215 REPOSTS —	REACTIONS 2 478 ER 16.3%
Nº2 21.06 · 10:26 VIDEO Every year I get the same question: why some strawberries are large, sweet and picked by buckets, while others are small, sour and...	VIEWS 66 778 REPOSTS —	REACTIONS 1 731 ER 16.2%
Nº3 19.06 · 17:41 VIDEO Timosh swam in the pool and passed out 😊. Three days of swims and he's getting bolder.	VIEWS 65 967 REPOSTS —	REACTIONS 2 308 ER 16.0%

Nº4 12.06 · 09:57 VIDEO When there's a small child at home, every free minute is precious. You want to cook healthy homemade food but still have time to be...	VIEWS 65 684 REPOSTS —	REACTIONS 1 225 ER 16.0%
Nº5 19.06 · 18:13 VIDEO (captionless post — video)	VIEWS 65 312 REPOSTS —	REACTIONS 2 355 ER 15.9%

|

WORST 3

↓ 25.06 · 07:29 VIDEO (captionless post — video)	VIEWS 35 463 REPOSTS —	REACTIONS 1 656 ER 8.6%
↓ 25.06 · 07:29 VIDEO (captionless post — video)	VIEWS 34 731 REPOSTS —	REACTIONS 1 768 ER 8.4%
↓ 24.06 · 12:35 VIDEO Had breakfast, now off to teach the goats 🐐🐐🐐	VIEWS 34 427 REPOSTS —	REACTIONS 1 677 ER 8.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



START OF PERIOD

NOW

NET GROWTH

363 823

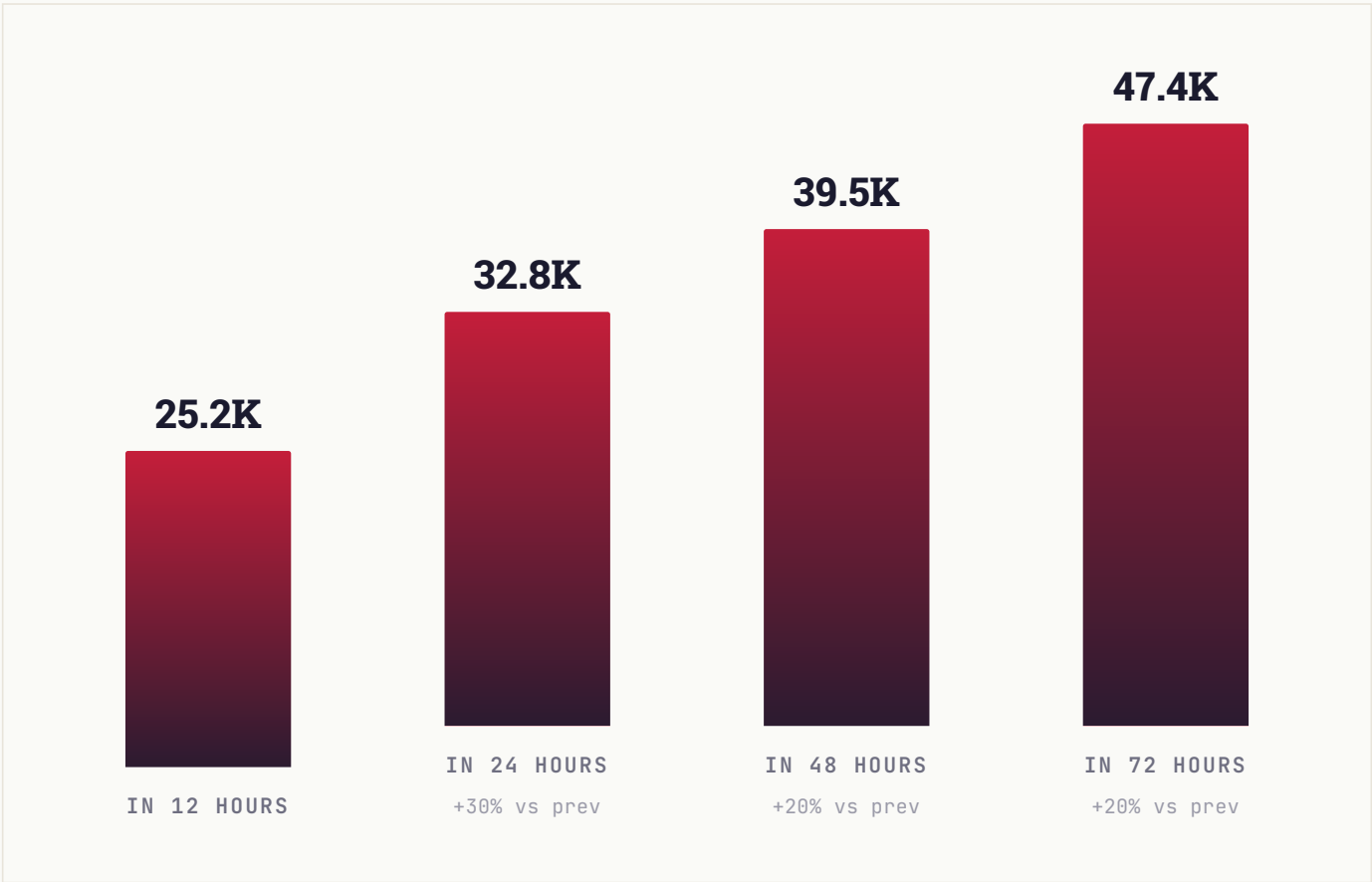
411 402

+47 579

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.4M
B Booster	1.2M
EI EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
@P @petrovchanka_lera YOU	411.4K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#69 of 100). Niche median — 493.6K subs. First growth KPI — reach the median. Leader: Dima Maslennikov (2.2M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **20**, they brought **84 639** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
December 2025	2	2	21 776
November 2025	18	18	5 325
October 2025	0	0	7 437
September 2025	0	0	15 531
August 2025	0	0	15 579
July 2025	0	0	18 991

TOTAL MENTIONS	MONTHS OF DATA	SUBS ACQUIRED
20	6	84 639

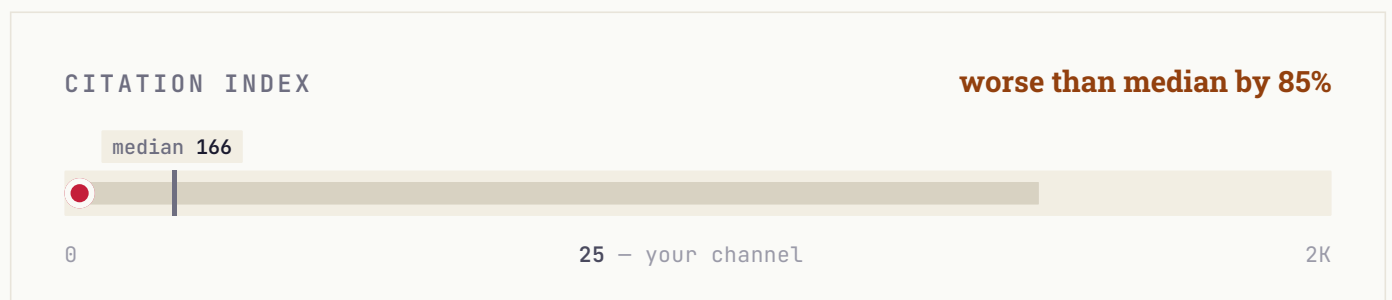
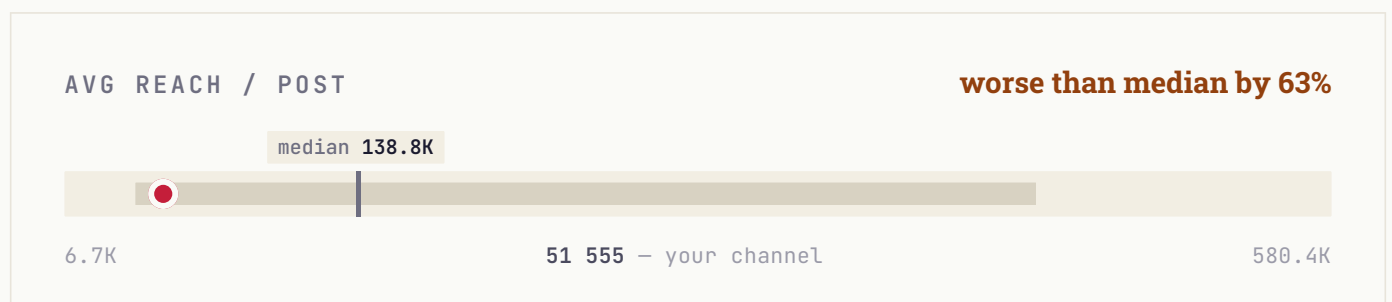
SECTION 07 • NICHE COMPARISON

Where your channel ranks in its league

Took top **100** channels in category «**Blogs**» (Russia) and compared your channel.

Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager