

PUBLIC REPORT BY PROMTPRESS

Channel audit

FIRST PRICE



@pervaya_cena001

♻️ Cars for personal use and resale at low market prices, honest sales and guaranteed legal purity! ✅ Urgent buyout of your car, we'll buy it on the day of contact, only at low market prices! For all questions, contact...

SUBS

55 315

+3412 per month

ERR (% SEE POSTS)

22.0%

per day 13.9%

REACH/POST

11.7K

ad reach 7.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 55 315 —	 SUBSCRIBER REACH 21.2% avg % subs see post	 VIEWS/POST 11.7K median 11.7K · 23 days	 POSTS/DAY 16.3 ~114 per week
 7D TREND -3.0% vs previous week	 REACTIONS/POST 8.2 only 3,180 reactions, 7,693 reposts, 0 comments	 POST LENGTH 96 chars median 67 · 23 days	 POSTS ANALYZED 389 23 days
 AD REACH 7.6K 24h avg	 CHURN / MONTH +3412 over the last month	 CITATION RATE 7 citation index · 4 channels mentioned ever	 CHANNEL AGE 2 years 8 days created 14.07.2024

AI EDITOR SUMMARY

Channel «FIRST PRICE🚀» — 55 315 subs. Each post gets avg 11.7K people (21% of subs), average reach — room to grow. Publishes 114 posts/week (~16/day) — very active. Week Jul 6–12 reach stable (-3.0% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **389** posts over 23 days.
- 02 Dominant format — **Text** (209/389 posts).
- 03 Avg post length — **96** chars (median 67).
- 04 Peak audience activity — **Friday**, 23:00 MSK.
- 05 Top posts get **2x** more views than the weakest (16.1K avg for top vs 9.8K for worst) — among 389 posts over 23 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 28.06 · 12:16 TEXT 2005 Is250 Runs well Mileage 260,000 Engine & gearbox 🔥 Price 600,000 RUB firm 8 (988) 270-56-12	VIEWS 16 332 REPOSTS 78	REACTIONS 13 ER 29.5%
Nº2 03.07 · 17:03 PHOTO (post without caption — photo)	VIEWS 16 326 REPOSTS 27	REACTIONS 9 ER 29.5%
Nº3 08.07 · 11:54 PHOTO (post without caption — photo)	VIEWS 15 649 REPOSTS 26	REACTIONS 9 ER 28.3%

Nº4 03.07 · 17:05 TEXT 2021 Rx 300 Mileage 85,000 original Some paintwork Car is perfect! No investment needed Best price for such 4+ DM for price!	VIEWS 15 615 REPOSTS 23	REACTIONS 10 ER 28.2%
Nº5 03.07 · 17:05 TEXT To keep the car price history clean	VIEWS 15 572 REPOSTS 5	REACTIONS 7 ER 28.2%

|

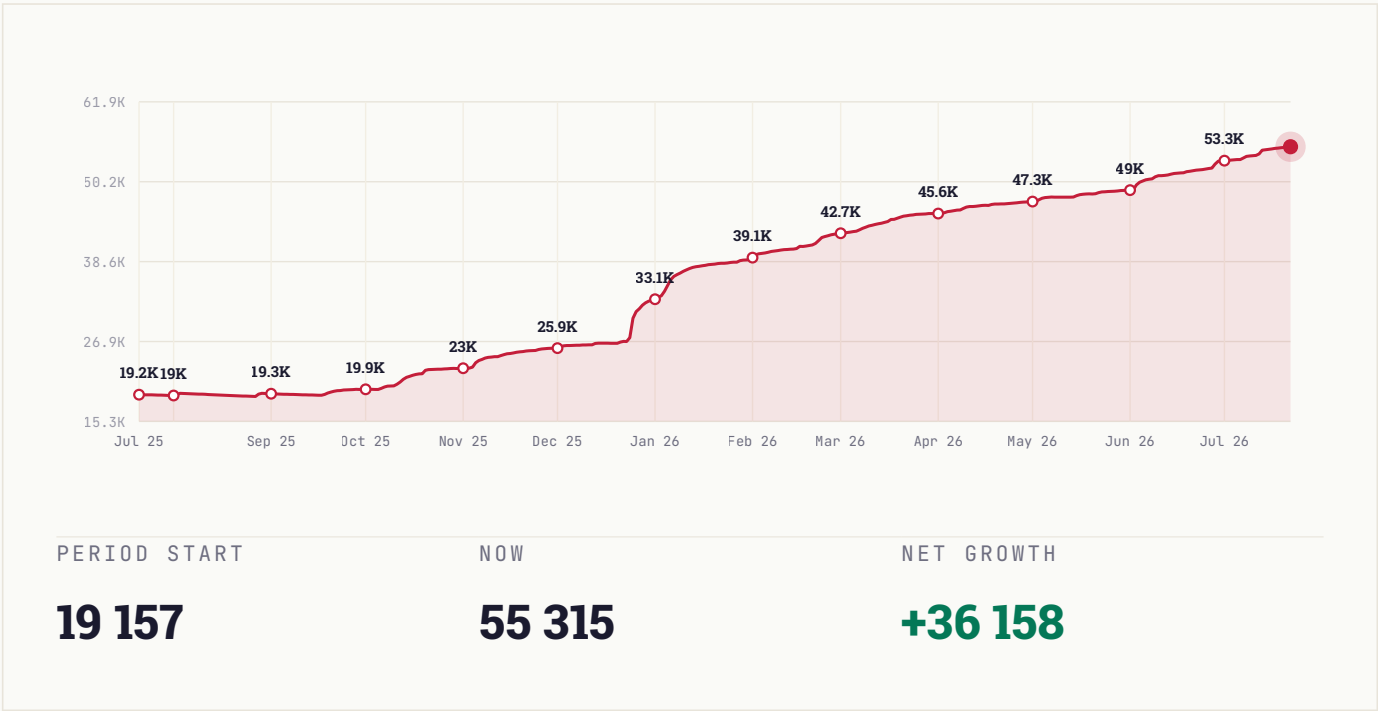
WORST 3

↓ 17.07 · 15:38 PHOTO (post without caption – photo)	VIEWS 9 780 REPOSTS 9	REACTIONS — ER 17.7%
↓ 18.07 · 13:05 TEXT Hyundai Elantra 2005 1.6 manual Great condition, no investment needed AC freezes Drives like a ball Clean, solid car for every...	VIEWS 9 772 REPOSTS 8	REACTIONS 5 ER 17.7%
↓ 18.07 · 13:47 PHOTO (post without caption – photo)	VIEWS 9 751 REPOSTS 11	REACTIONS 7 ER 17.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

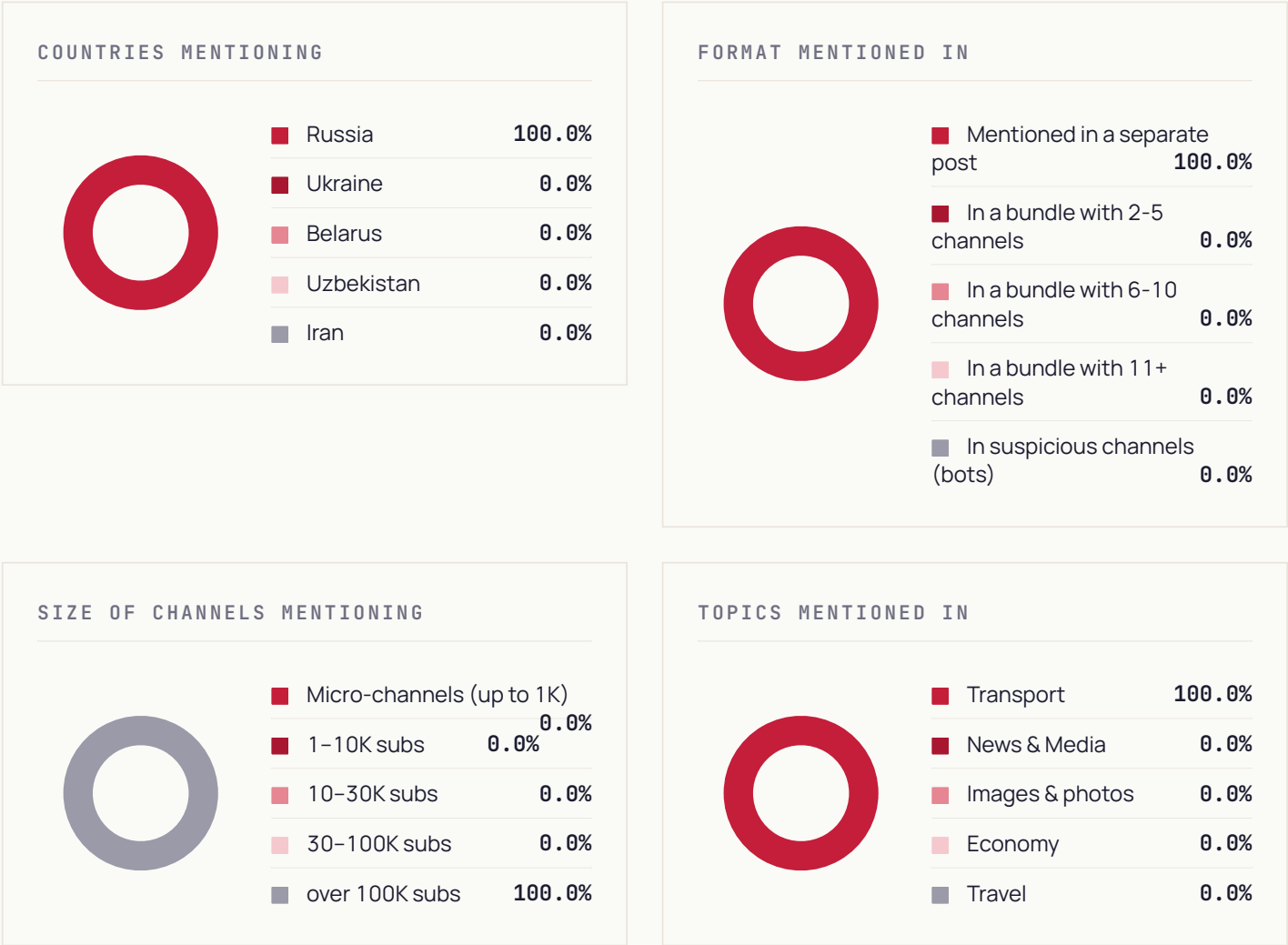
Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

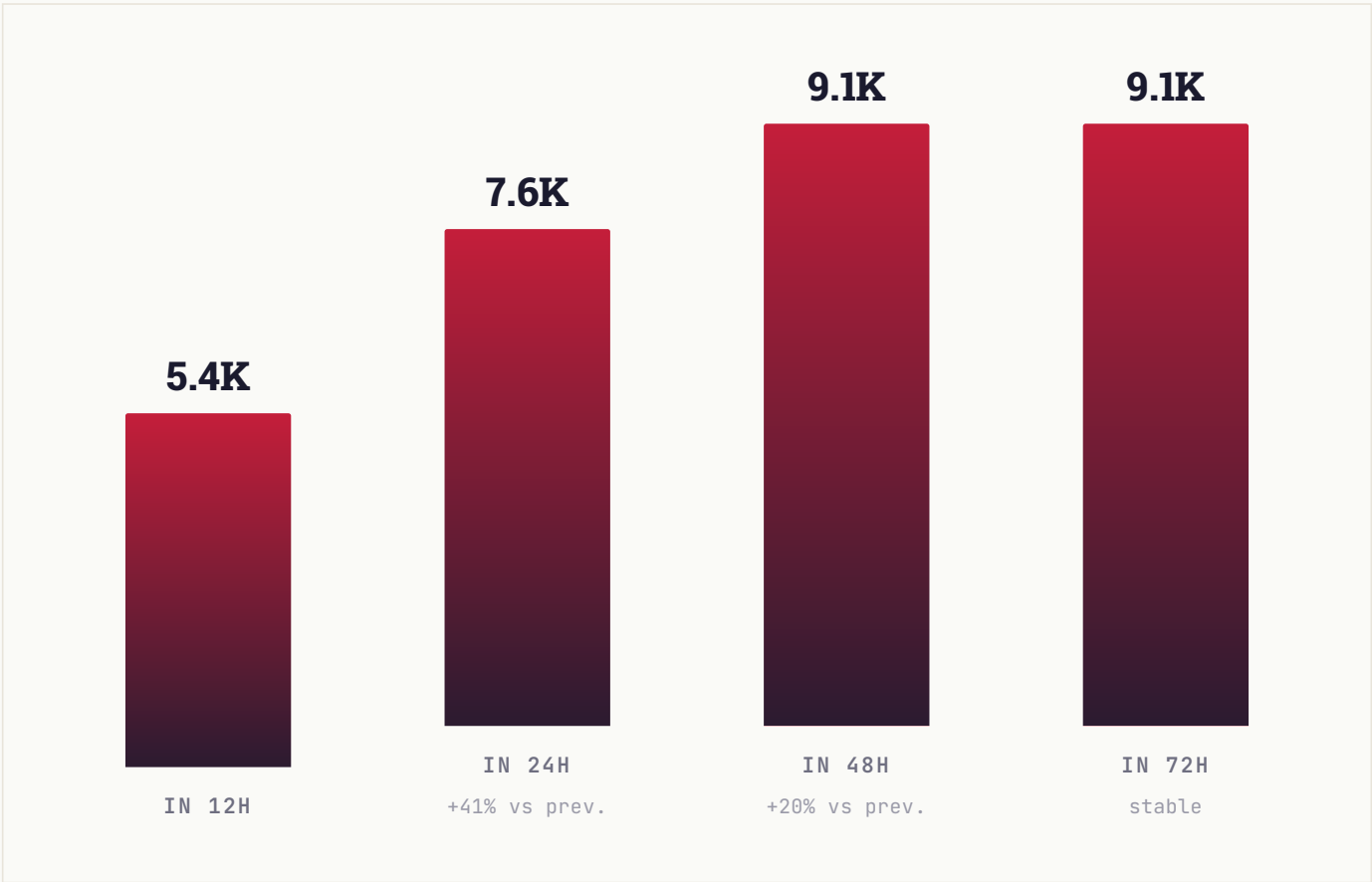
Citation index 7 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	687.4K
UN Un Normal	577.8K
FI Fighterbomber	521K
AB Auto.ru	493.4K
AB AVTOZAKAZ.RU	481.4K
GA Garage	479.8K
FP FIRST PRICE🚀 YOU	55.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal: enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **0**, they brought **20 698** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	5 925
December 2025	0	0	7 035
Nov 2025	0	0	2 948
Oct 2025	0	0	3 091
Sep 2025	0	0	903
August 2025	0	0	796

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	20 698

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Transport» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
