

— PUBLIC REPORT BY PROMTPRESS

Channel audit

We'll call you back



@perezvonyu

Fresh digital & media jobs with direct employer contacts Channel link: @perezvonyu We are part of the promopoisk.com network Post a job: @perezvonyubot Ads:...

SUBSCRIBERS

38 703

-69 per month

ERR (% SEE POSTS)

6.0%

daily 1.7%

REACH/POST

1.8K

ad reach 671/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 38 703 —	 SUBSCRIBER REACH 4.7% avg % subs see post	 VIEWS/POST 1.8K median 2K · 28 days	 POSTS/WEEK 3.7 for the period
 7D TREND +11.2% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 878 chars median 999 · 28 days	 POSTS ANALYZED 15 28 days
 AD REACH 671 24h avg	 CHURN / MONTH -69 last month	 CITATION RATE 156 citation index · 442 channels mentioned all time	 CHANNEL AGE 8 years 11 months created 25.07.2017

AI EDITOR SUMMARY

Channel 'We'll call you back' — 38 703 subs. Each post averages 1.8K people (5% from subs), reach is low — consider expanding audience. Publishes 4 posts/week (~1/day) — infrequent. For week Jun 22–28 reach up +11.2% by week Jun 15–21 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts in 28 days.
- 02 Dominant format – Text (11/15 posts).
- 03 Avg post length – 878 chars (median 999).
- 04 Peak audience activity – Tuesday, 14:00 MSK.
- 05 Top posts get 1x more views than the weakest (2.4K avg top vs 1.8K worst) – among 15 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 11:51 TEXT Creative/profile editor for Telegram channel (fintech business ecom tech) Job at Pablshers. We are a team of brand journalists...	VIEWS 2 404 REPOSTS 15	REACTIONS — ER 6.2%
Nº2 10.06 · 17:45 TEXT Project Manager – Gilmark, remote (Moscow time zone) Gilmark is an agency since 2013: context, targeting, display ads, SMM...	VIEWS 2 361 REPOSTS 24	REACTIONS — ER 6.1%
Nº3 22.06 · 08:32 PHOTO Нн всё?! Работы больше нет?❌ Или работа есть, ПРОСТО ваше резюме не работает? Пока одни рассылают по 100 откликов и ждут чуда, другие...	VIEWS 2 360 REPOSTS 11	REACTIONS — ER 6.1%

Nº4 18.06 • 10:31 TEXT Lead generation manager / Outreach manager / Business assistant Green Light is a recruitment agency that doesn't sit in an office or wear...	VIEWS 2 349 REPOSTS 7 REACTIONS — ER 6.1%
Nº5 10.06 • 07:00 PHOTO March: +193,000 rubles April: +217,000 rubles May: +233,000 rubles Sounds like a fairy tale, right? But this is roughly the average...	VIEWS 2 097 REPOSTS 8 REACTIONS — ER 5.4%

| WORST 3

↓ 15.06 • 14:19 TEXT Operations Specialist at Insurion At Insurion we develop IT products for insurance companies and help them improve service levels...	VIEWS 1 986 REPOSTS 14 REACTIONS — ER 5.1%
↓ 18.06 • 07:00 PHOTO Slept well. Built a chatbot. Earned +17,000 rubles. While you commute to your 'dream job' by 8 AM, others launch this bot, follow...	VIEWS 1 815 REPOSTS 3 REACTIONS — ER 4.7%
↓ 01.07 • 10:05 TEXT Operations Specialist at Insurion At Insurion we develop IT products for insurance companies and help them improve service levels...	VIEWS 1 644 REPOSTS 11 REACTIONS — ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

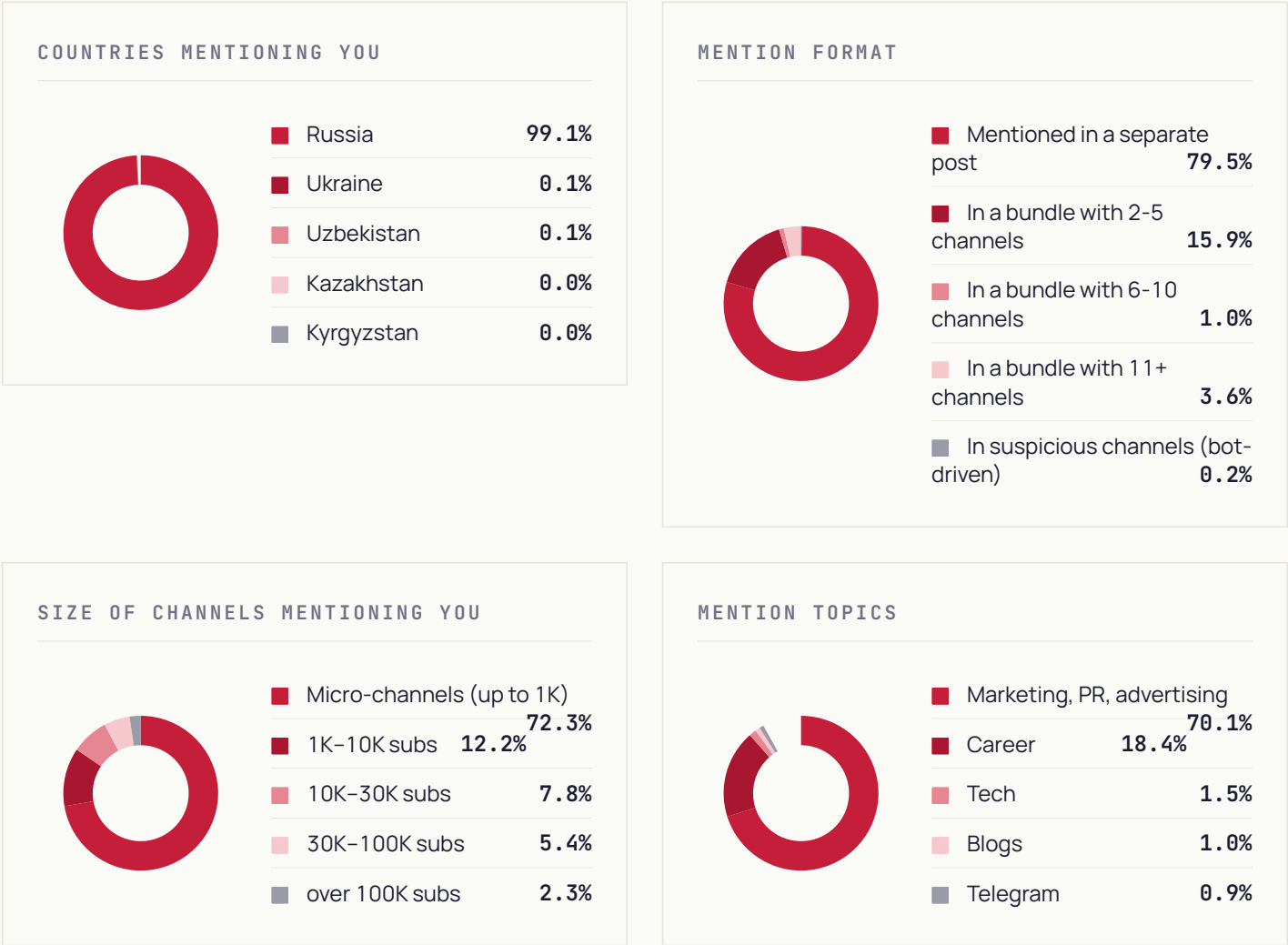


START DATE	NOW	NET GROWTH
39 044	38 702	-342

SECTION 04 · MENTIONS

Who mentions the channel and how

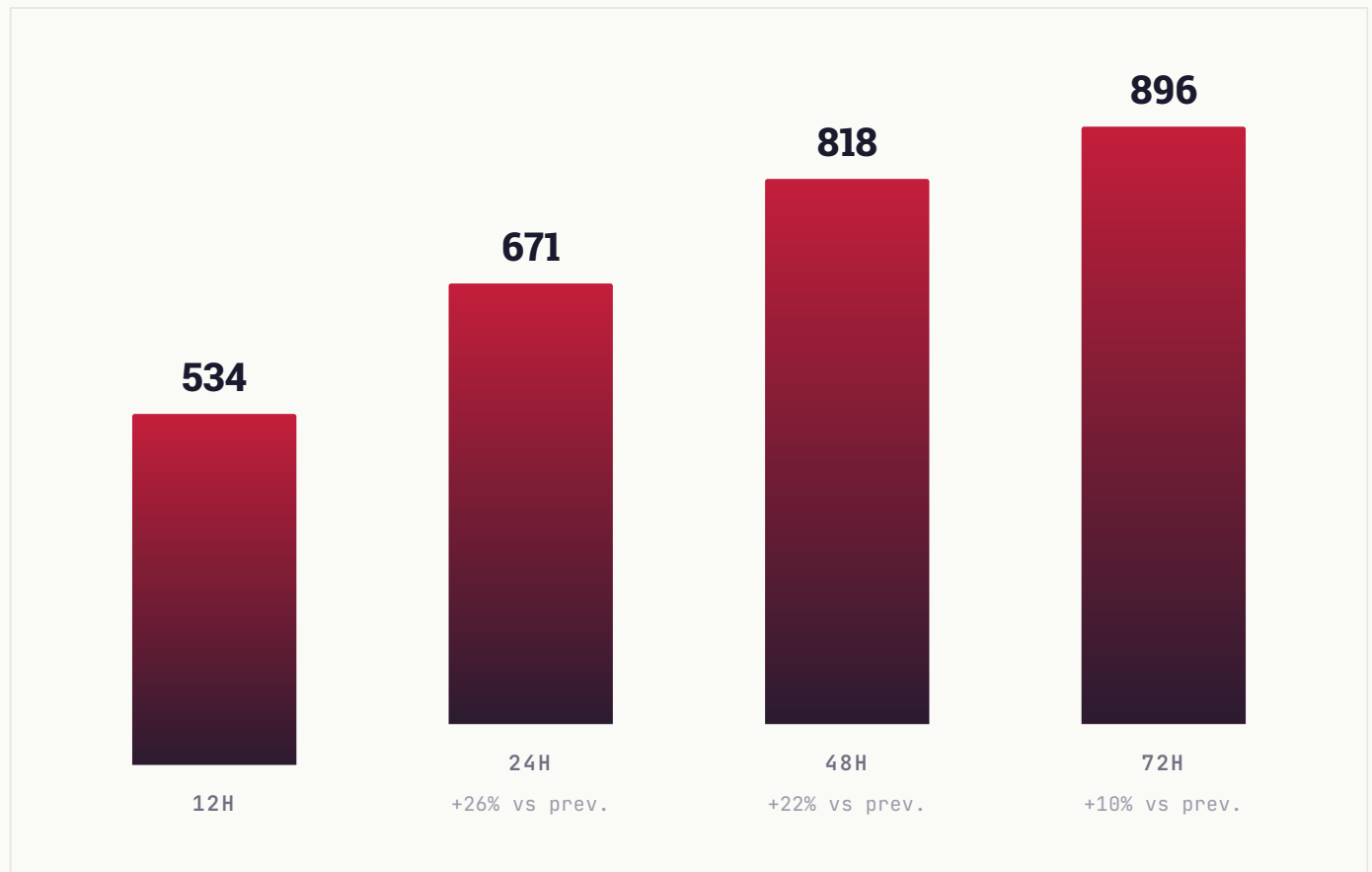
Citation index **156** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **442** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
S SeoJob Earn online	434.8K
U UDALENKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: jobs & vacancies	280.1K
Kh• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote jobs	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
MV We'll call you back YOU	38.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), top-92 median: 89.5K. First goal: enter top-92 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

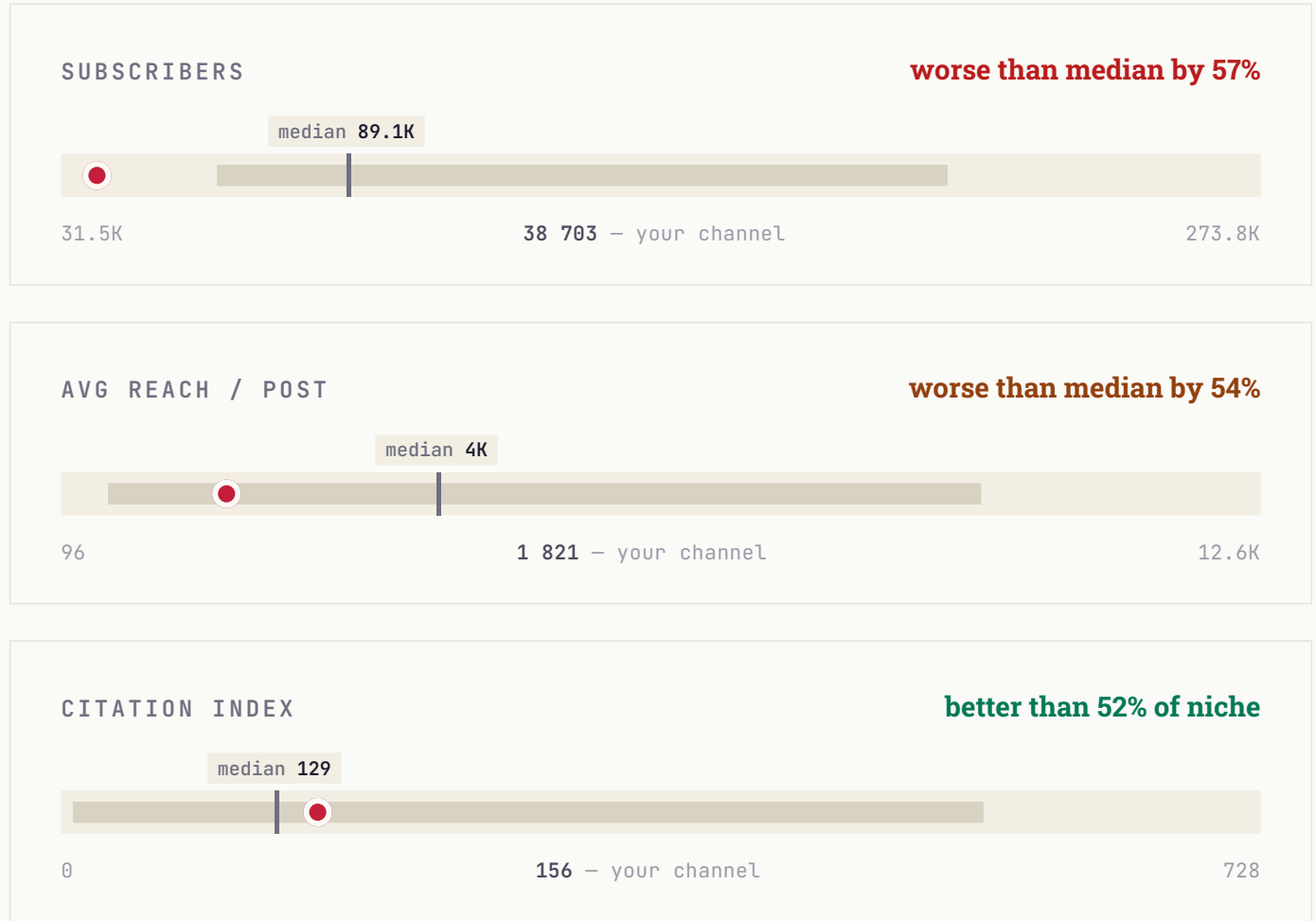
How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **15**, they brought **561** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS GAINED	
Jan 2026	0	0	256	
December 2025	1	1	32	
November 2025	1	1	57	
October 2025	2	2	66	
September 2025	8	2	92	
August 2025	3	1	58	
TOTAL MENTIONS	15	MONTHS OF DATA	6	SUBS ATTRACTED
			561	

Where the channel stands in its league

median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 3.7 posts/week. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Tuesday
Audience is most active on this day at 14:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video holds audience better |
| 04 | ER below niche benchmark — rethink formats
Current ER 4.7% vs norm 5.5%. Try polls & interactive formats. | EFFECT
+0.8pp ER |
| 05 | System traffic buy
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further – run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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