

PUBLIC REPORT BY PROMTPRESS

Channel audit

Perekupchino



@perekupchino_777

№ 5649069815 Живая История Одного Парня Здесь можно выгодно приобрести авто https://t.me/perekupchino_178 Вова Перекупчино @rak_info Админ чата @fedora_tg

SUBSCRIBERS

271 274

+3219 per month

ERR (% SEE POSTS)

6.0%

per day 3.5%

REACH/POST

14.3K

ad reach 9.5K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Citation rate

Who and how mentions the channel

04 Ad Potential

How long a post brings reach

05 Competitors

Niche Neighbors · Your Position

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Rank in «Transport»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 271 274 —	 SUBS REACH 5.26% avg % of subs see post	 VIEWS/POST 14.3K median 13.7K · 29 days	 POSTS/DAY 9.1 ~64 per week
 7D TREND -14.7% vs previous week	 REACTIONS/POST 361.2 total 98,619 reactions, 4,012 reposts, 2,871 comments	 POST LENGTH 99 chars median 62 · 29 days	 POSTS ANALYZED 273 29 days
 AD REACH 9.5K 24h avg	 CHURN / MONTH +3219 last month	 CITATION RATE 227 citation index · 439 channels mentioned all time	 CHANNEL AGE 6 years 5 months created 16.01.2020

AI EDITOR SUMMARY

Channel «Perekupchino» — 271 274 subs. Each post averages 14.3K people (5% of subs), reach is low — consider growing audience. Publishes 64 posts/week (~9/day) — active posting. For week Jun 15–21 reach dropped -14.7% to week June 8–14 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **273** posts over 29 days.
- 02 Dominant format – **Video** (141/273 posts).
- 03 Avg post length – **99** chars (median 62).
- 04 Audience Peak – **Tuesday**, 10:00 MSK.
- 05 Top posts get **3×** more views than the weakest (26.7K avg top vs 10.3K worst) – among 273 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 08:03 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
27 602	703
REPOSTS	ER
23	10.2%

Nº2 30.05 · 15:07 **PHOTO**
May 31 at 14:00 i.e. in 20 hours I'll give one of you this Bentley, absolutely FREE for subscription What do you need to do to take...

VIEWS	REACTIONS
27 202	1 682
REPOSTS	ER
73	10.0%

Nº3 31.05 · 11:46 **VIDEO**
Bentley Winner Maxim, 41, Omsk

VIEWS	REACTIONS
25 254	428
REPOSTS	ER
26	9.3%

Nº4 31.05 · 13:02 VIDEO Ta ra ra Ray ra Ray	VIEWS 24 535 REPOSTS 10	REACTIONS 450 ER 9.0%
Nº5 31.05 · 11:00 TEXT 🎁 Giveaway Results: 🎁 Winner: 1. Maxim ✓ Check results	VIEWS 23 389 REPOSTS 22	REACTIONS 436 ER 8.6%

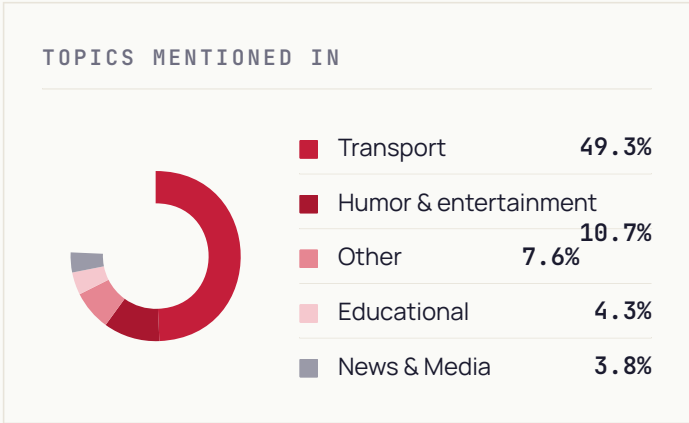
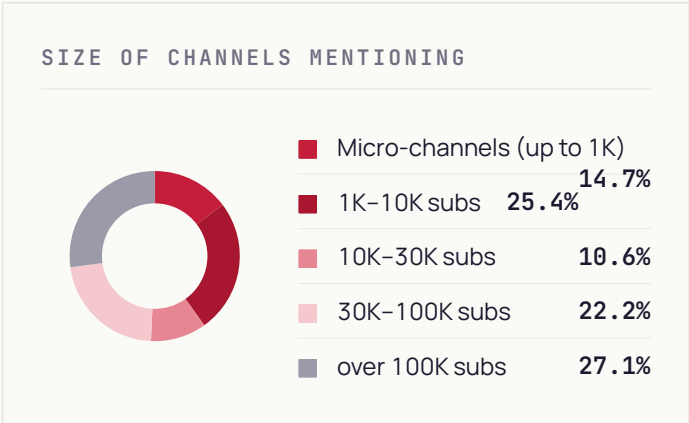
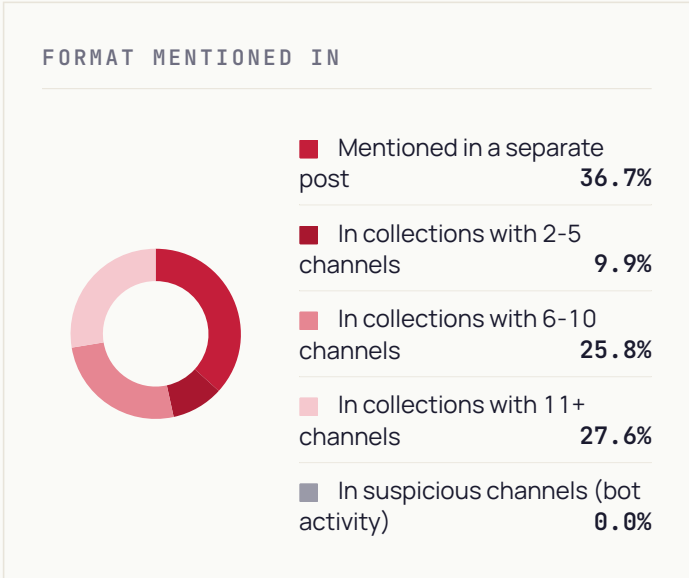
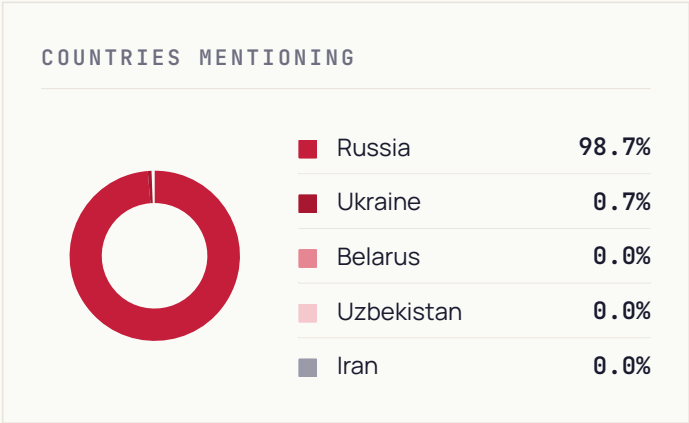
WORST 3

↓ 21.06 · 11:09 TEXT 🎁BEFORE LIVE ~4 hours 🎁Friends, check your tickets for availability and quantity !! 🎁Questions: @fedora_tg	VIEWS 10 422 REPOSTS —	REACTIONS 102 ER 3.8%
↓ 20.06 · 07:33 TEXT 40%	VIEWS 10 239 REPOSTS 2	REACTIONS 116 ER 3.8%
↓ 20.06 · 08:20 TEXT 10 minutes and drop Details 🎁	VIEWS 10 161 REPOSTS 1	REACTIONS 78 ER 3.7%

SECTION 03 · MENTIONS

Who and how mentions the channel

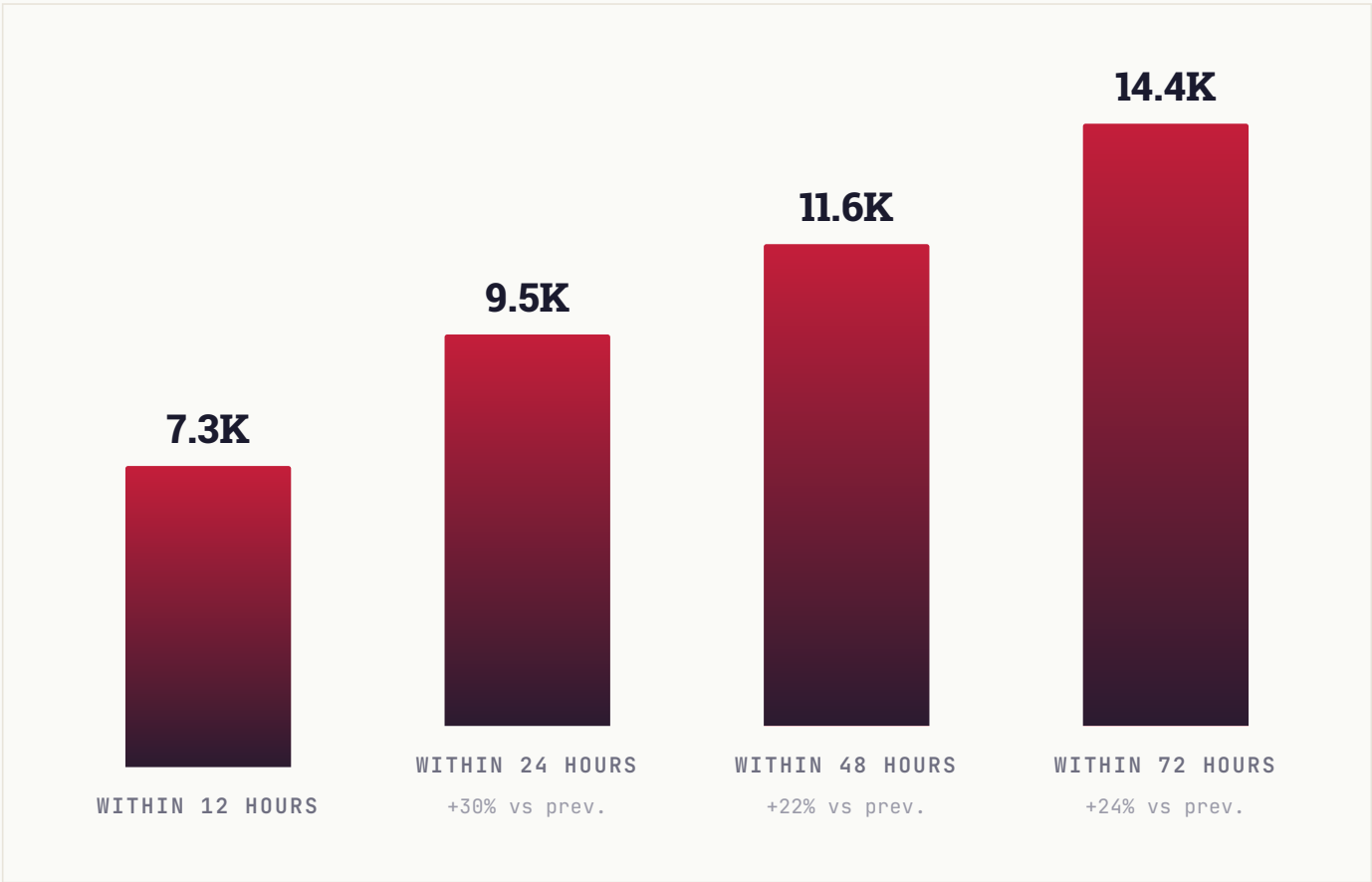
Citation index **227** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **439** different channels.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who You Compete With

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Dot	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	692.9K
UN Un Normal	602.4K
FI Fighterbomber	520.5K
AB Auto.ru	495.8K
GA Garage	485.6K
AB AVTOZAKAZ.RU	480.7K
PE Perekupchino YOU	271.3K

COMPARATIVE CONCLUSION

Channel in top half of niche (#37 of 98). Niche leader — Cars & Dot (3.4M), median subs 203.3K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **56**, they brought **88 423** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	28	17	19 981
Nov 2025	17	17	0
Oct 2025	2	1	0
Sep 2025	0	0	0
August 2025	0	0	0
July 2025	9	9	68 442

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
56	6	88 423

SECTION 07 · NICHE COMPARISON

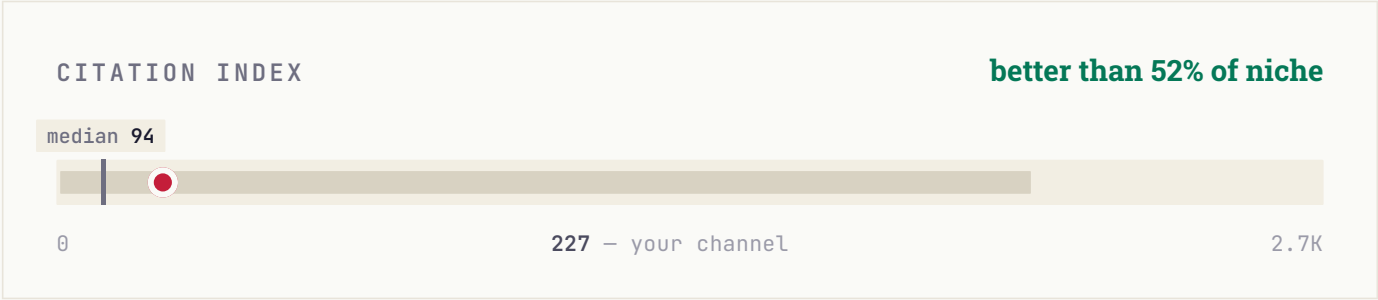
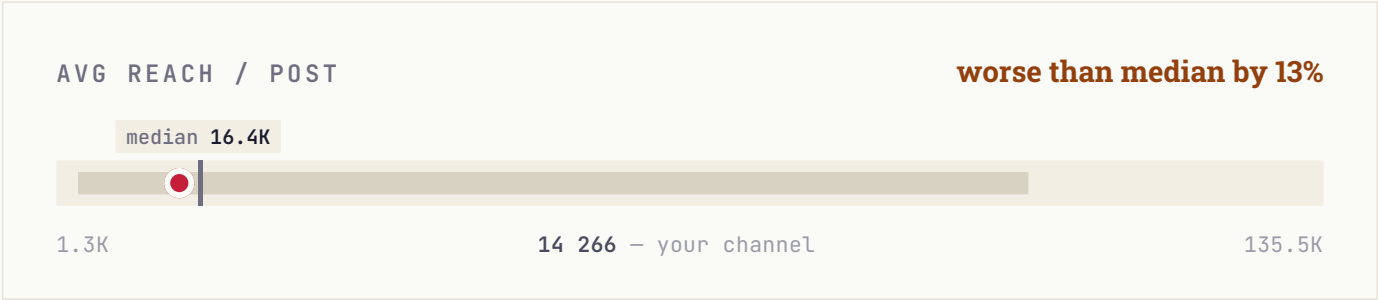
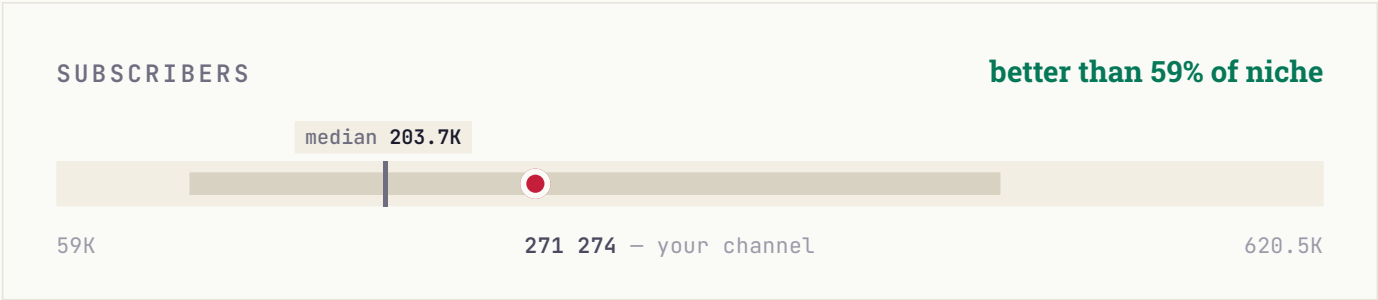
Where channel stands in its league

Top-100 channels in category "Transport» (Russia) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#37/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Tuesday
Audience most active on this day at 10:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | ER below niche benchmark — rethink formats
Current ER 5.26% vs norm 5.5%. Try polls & interactive formats. | EFFECT
+0.2pp ER |
| 03 | Systematic Traffic Buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth. | EFFECT
Relevant
Audience
Growth |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact Manager

t.me/PromptPress_manager