

PUBLIC REPORT BY PROMTPRESS

Channel audit

pepe working



@pepeworking

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SUBS

71 775

-68530 per month

ERR (% SEE POSTS)

20.0%

per day **18.4%**

REACH/POST

14K

ad reach **14.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 71 775 —	 SUBSCRIBER REACH 19.53% avg % of subs see post	 VIEWS/POST 14K median 15.1K · 21 days	 POSTS/WEEK 1.7 for the period
 7D TREND — no data for period	 REACTIONS/POST 141.2 total 706 reactions, 376 reposts, 127 comments	 POST LENGTH 455 chars median 435 · 21 days	 POSTS ANALYZED 5 21 days
 AD REACH 14.6K 24h average	 CHURN / MONTH -68530 for the last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 1 yr 8 mo created 30.10.2024

AI EDITOR SUMMARY

Channel «pepe working» – 71 775 subs. Each post averages 14K people (20% from subs), average reach – room to grow. Publishes 2 posts per week (~0 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 21 days.
- 02 Dominant format – Photo (3/5 posts).
- 03 Avg post length – 455 chars (median 435).
- 04 Peak audience activity – Thursday, 21:00 MSK.
- 05 Strongest posts get 1x more views than the weakest (15.7K avg for top vs 12.7K for worst) – among 5 posts over 21 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 18:23 VIDEO 🐮 If we look at past \$BTC cycles, 111 days left until possible new bull market Historically, bear market...	VIEWS 16 446 REPOSTS —	REACTIONS 110 ER 22.9%
Nº2 16.06 · 10:12 PHOTO 💰 \$BTC rose slightly, but some analysts see it as a bounce, not new growth They think main drop is still...	VIEWS 15 443 REPOSTS 108	REACTIONS 231 ER 21.5%
Nº3 20.06 · 17:00 VIDEO WHAT OTHER FOOTBALL🤖 GIVING AWAY MONEY👉 CLICK AND WIN €1 000 000♠♣⚠️ Disable VPN before visiting the site TaDa Gaming and 1XCASINO are giving away...	VIEWS 15 115 REPOSTS 217	REACTIONS 69 ER 21.1%

Nº4

07.07 · 13:00

PHOTO

🇺🇸 US investors have been pressuring \$BTC for 50 straight days

Coinbase Premium Index shows record-long...

VIEWS

12 347

REPOSTS

—

REACTIONS

198

ER

17.2%

Nº5

26.06 · 17:33

PHOTO

🚀 Everything fell into place — SpaceX shares dropped

~quarter in a few days, market cap lost >\$1 trillion All...

VIEWS

10 725

REPOSTS

51

REACTIONS

98

ER

14.9%

WORST 3

↓ 20.06 · 17:00 VIDEO WHAT OTHER FOOTBALL🤖 GIVING AWAY MONEY👉 CLICK AND WIN €1 000 000♠♣⚠️ Disable VPN before visiting the site TaDa Gaming and 1XCASINO are giving away...	VIEWS 15 115 REPOSTS 217	REACTIONS 69 ER 21.1%
↓ 07.07 · 13:00 PHOTO 🇺🇸 US investors have been pressuring \$BTC for 50 straight days Coinbase Premium Index shows record-long...	VIEWS 12 347 REPOSTS —	REACTIONS 198 ER 17.2%
↓ 26.06 · 17:33 PHOTO 🚀 Everything fell into place — SpaceX shares dropped ~quarter in a few days, market cap lost >\$1 trillion All...	VIEWS 10 725 REPOSTS 51	REACTIONS 98 ER 14.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

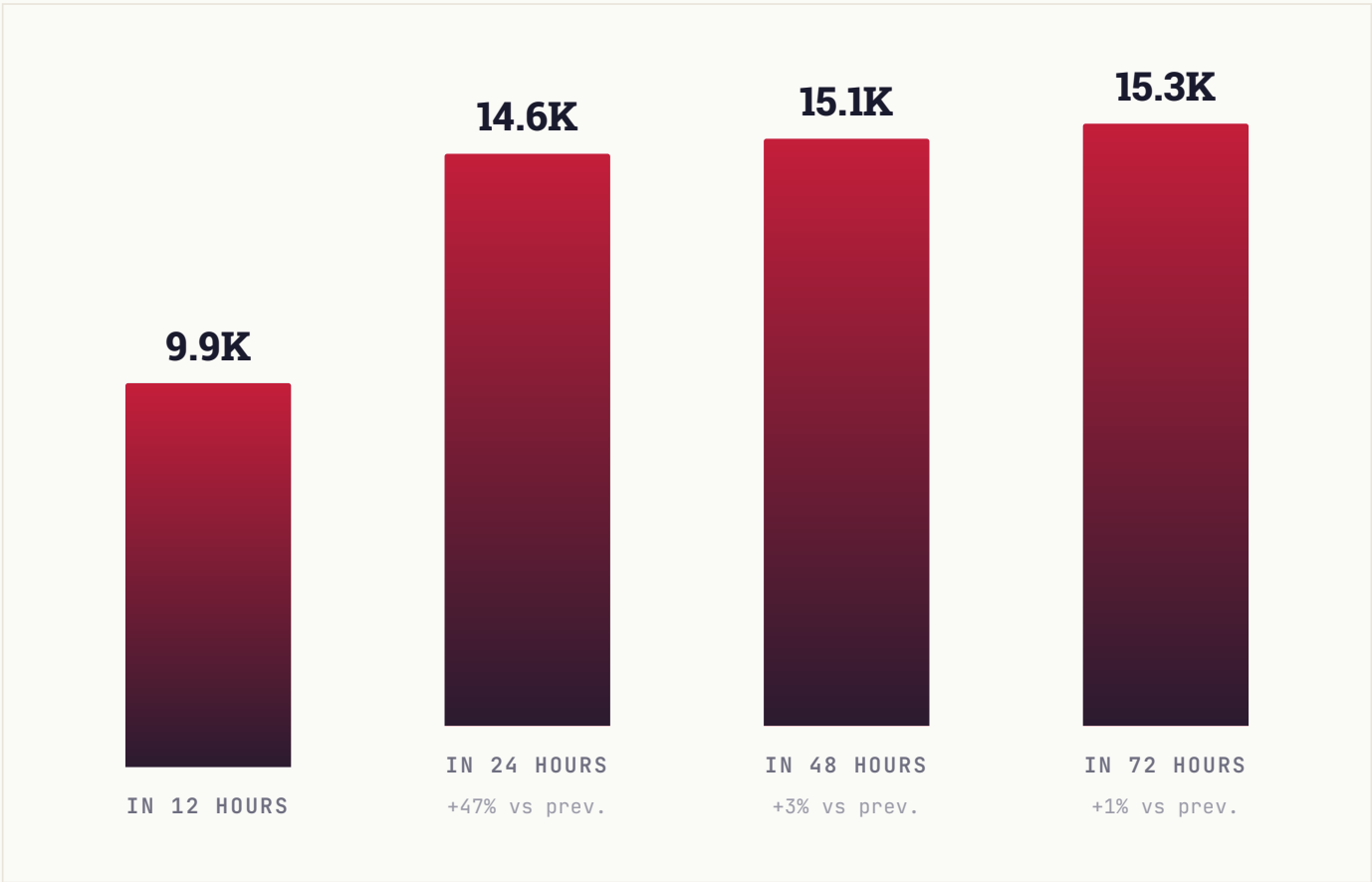
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should "live".



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche neighbors.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
PW pepe working YOU	71.8K

COMPARATIVE CONCLUSION

Channel yet outside top-100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Increase posting frequency

Now 1.7 posts/week. Active channels average 7-10.
Consistency is key to retaining audience.

EFFECT

**Consistency
beats volume****02**

Best post day — Thursday

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post****03**

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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