

PUBLIC REPORT BY PROMTPRESS

Channel audit

Retire at 35



@pensiya35

At 35, my investment income exceeded expenses. I retired. Books: taplink.cc/pensiya35 Ads: @pensiya35_adv Interview: <https://clck.ru/3RfTmm> Club:...

SUBSCRIBERS

124 454

-1060 per month

ERR (% SEE POSTS)

14.0%

Per day **6.3%**

REACH/POST

16.2K

Ad reach **7.8K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 124 454 —	 SUBSCRIBER REACH 13.0% Avg % subs see post	 VIEWS/POST 16.2K Median 16.6K · 28 days	 POSTS/WEEK 8.5 For period
 7D TREND -15.8% vs prev week	 REACTIONS/POST 189.4 6,630 reactions, 2,323 reposts, 299 comments	 POST LENGTH 853 chars. Median 1,000 · 28 days	 POSTS ANALYZED 35 28 days
 AD REACH 7.8K 24h avg	 CHURN / MONTH -1060 Last month	 CITATION RATE 156 Citation index · 616 channels mentioned all time	 CHANNEL AGE 6 years 8 months Created 24.09.2019

AI EDITOR SUMMARY

Channel «Retire at 35» – 124 454 subs. Each post avg views 16.2K people (13% From subs), low reach – expand audience. Publishes 8 Posts/week (~1/day) – regular. Week 25–31 May reach dropped -15.8% To week 18–24 May – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 35 Posts in 28 days.
- 02 Dominant format – Photo (19/35 posts).
- 03 Avg post length – 853 chars (median 1,000).
- 04 Peak audience activity – Sunday, 18:00 MSK.
- 05 Strongest posts get 2x More views than weakest (20.6K avg top vs 12.8K worst) – among 35 posts in 28 days. Analyze top’s common traits: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 15:09 PHOTO ☒ Why does an investor need a pack? How your environment steals or multiplies your millions You open social media – and immediately feel sick from the pink slush about...	VIEWS 21 680 REP. 61	REACTIONS 271 ER 17.4%
Nº2 12.05 · 11:39 PHOTO ☒ Be Your Own Venture Capitalist I've long been in the IT and startup world. I've talked a lot with business angels and VC funds. They even...	VIEWS 20 173 REP. 80	REACTIONS 228 ER 16.2%
Nº3 16.05 · 20:00 PHOTO Important reminder! Spammers are active again on Telegram. Reminder: I have only one channel and club. This one. I don't...	VIEWS 20 086 REP. 8	REACTIONS 141 ER 16.1%

Nº4 15.05 · 09:40 TEXT ☒ Why won't your concrete feed you? Most investors in Russia pray for square meters, but in reality they just hire themselves a job...	VIEWS 19 828 REP. 163	REACTIONS 149 ER 15.9%
Nº5 14.05 · 08:01 PHOTO ☒ The neural net still doesn't know who Babaykin is. This is the last time! I sent Claude a transcript of a voice message. I ask to polish the text...	VIEWS 19 792 REP. 45	REACTIONS 113 ER 15.9%

|

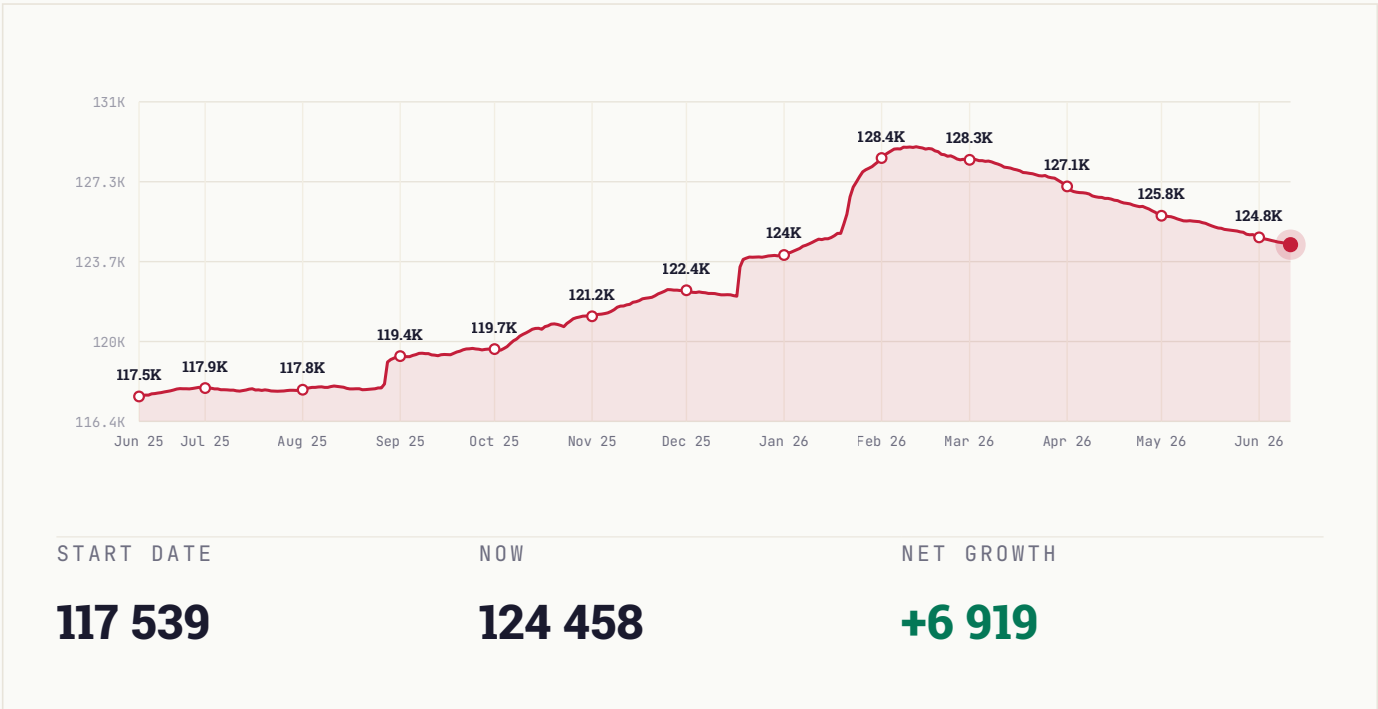
WORST 3

↓ 25.05 · 14:02 POLL Help choose a name	VIEWS 12 939 REP. 3	REACTIONS 112 ER 10.4%
↓ 25.05 · 14:02 POLL (post without caption – poll)	VIEWS 12 818 REP. 2	REACTIONS 73 ER 10.3%
↓ 26.05 · 10:26 PHOTO ☒ Allen Iverson earned \$200 million. But in the courthouse hallway, he waited for his ex-wife to give him \$61 for food If a person earned...	VIEWS 12 688 REP. 125	REACTIONS 543 ER 10.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months gained subs and which lost them.

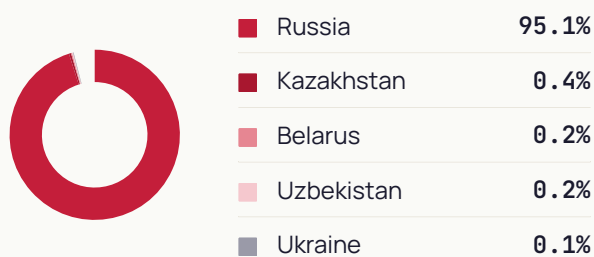


SECTION 04 • MENTIONS

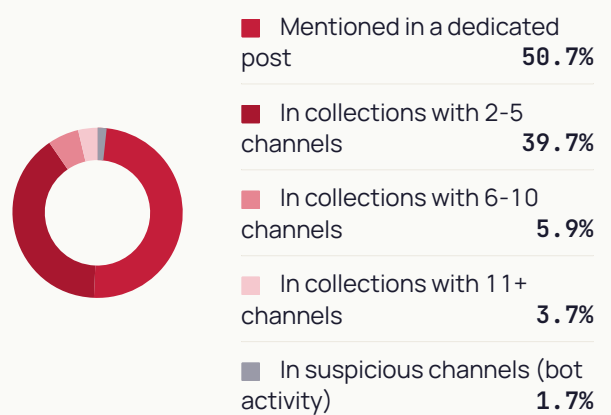
Who mentions the channel and how

Citation index **156** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **616** Different channels.

COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



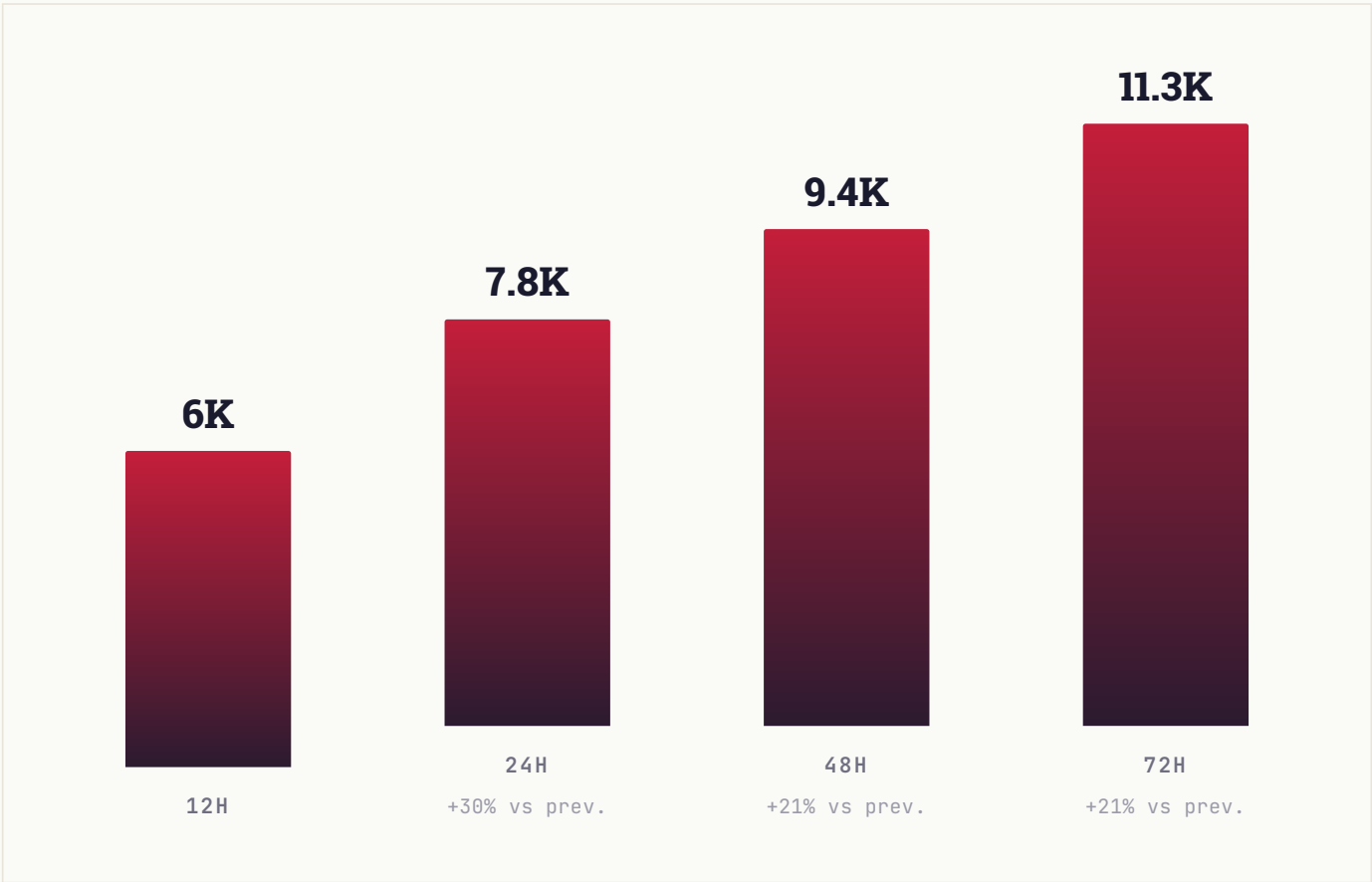
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TЭ The Economist	1.2M
TE Axe. Economy.	1.2M
BB Merciless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
SB Sber	717K
OG Olga Gogaladze	590.2K
BCh More than economy	541.2K
NP Retire at 35 YOU	124.5K

COMPARATIVE INSIGHT

Channel in Bottom half of top-100 niche (#75 of 99). Niche median — 182.3K subs. First growth KPI — reach median. Leader: The Economist (1.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** Such mentions: **117**, they brought **7 458** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	29	22	1 934	
Nov 2025	26	22	1 255	
Oct 2025	14	10	1 753	
Sep 2025	13	10	568	
August 2025	19	17	1 744	
July 2025	16	15	204	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
117	6	7 458

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

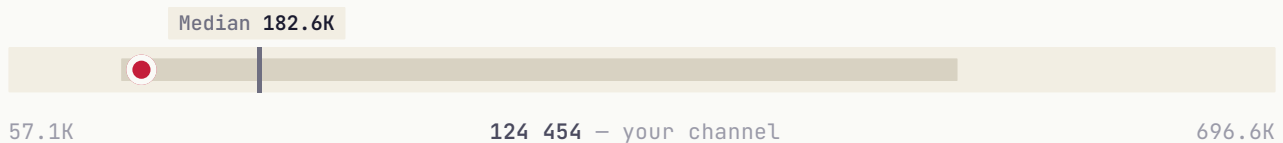
Took top-100 Channels in category «**Economy**» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#75/100

RANK IN NICHE

Channel in bottom half of ranking

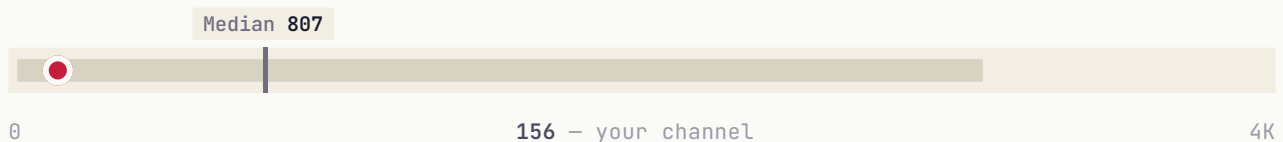
SUBSCRIBERS

worse than median by 32%


AVG REACH / POST

29% below median


CITATION INDEX

worse than median by 81%


— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for key posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
