

PROMTPRESS PUBLIC REPORT

Channel audit

Pensiya jamg'armasi | Rasmiy kanal



@pensionfundruz

☎ "12-71" • www.pfru.uz • facebook.com/pensiyauzb •
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twitter.com/PensionUz • Bot: @pensiyauzbot 📞 +998 (71)
 202-12-71 📍 Toshkent sh., Niyozbek...

SUBSCRIBERS

53 905

11.06.2026
-875 per month

ERR (% SEE POSTS)

50.0%

per day **31.6%**

REACH/POST

28.6K

[HTTPS://PROMTPRESS.COM/AUDIT/PENSIONFUNDRUZ](https://promptpress.com/audit/pensionfundruz)
ad reach **17K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 53 905 —	SUBSCRIBER REACH 53.14% avg % of subs see a post	VIEWS/POST 28.6K median 21K · 25 days	POSTS/WEEK 10.2 over period
7D TREND +47.6% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 572 chars. median 577 · 25 days	POSTS ANALYZED 37 25 days
AD REACH 17K 24h avg	CHURN / MONTH -875 last month	CITATION RATE 521 citation index · 1,468 channels mentioned ever	CHANNEL AGE 8 years 7 months created 09.11.2017

AI EDITOR SUMMARY

Channel «Pensiya jamg'armasi | Official channel» – 53 905 subs. Each post averages 28.6K people (53% from subs), this is wide reach for a channel of this size. Publishes 10 posts per week (~1/day) – regular schedule. For the week of May 25–31, reach grew by +47.6% by week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 37 posts over 25 days.
- 02 Dominant format – Photo (29/37 posts).
- 03 Avg post length – 572 chars (median 577).
- 04 Peak audience activity – Monday, 15:00 UZT.
- 05 Top posts get 5x more views than the weakest (67.8K avg for top vs 14.4K for worst) – among 37 posts over 25 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 5 POSTS

Nº1 01.06 · 10:27 PHOTO 10203040 Иш стажи ва иш ҳақингиз тўғрисидаги маълумотларингизни рақамлашганлик ҳолатини доимий текшириб боринг. Ҳурматли...	VIEWS 112 975 REPOSTS 654	REACTIONS — ER 209.6%
Nº2 15.05 · 11:59 PHOTO 10203040 Пенсия тайинлашда ҳисобга олинмаган иш стажларингиз тўғрисида билишни хохлайсизми? Ундай бўлса, Пенсия жамғармаси...	VIEWS 45 365 REPOSTS 327	REACTIONS — ER 84.2%
Nº3 01.06 · 11:28 PHOTO 10203040 Пенсия ва нафақанинг фарқи нимада? Ҳалигача ёшга доир пенсия ва нафақа бир тушунча деб ҳисоблайсизми? Аслида ундай...	VIEWS 44 948 REPOSTS 165	REACTIONS — ER 83.4%

Nº4 03.06 • 05:35 PHOTO 10203040 Пенсияга чиқишда иш стажи билан боғлиқ муаммолар бўлмаслиги учун нима қилиш керак? Бугунги кунда баъзи ҳолатларда пенсия...	VIEWS 42 074 REPOSTS 237	REACTIONS — ER 78.1%
Nº5 25.05 • 10:11 PHOTO 10203040 50 ёшдан имтиёзли пенсияга чиқиш учун ногиронлиги бўлган болага қараб туриш даври иш стажига қўшиладими? 000Ногиронлиги...	VIEWS 40 535 REPOSTS 149	REACTIONS — ER 75.2%

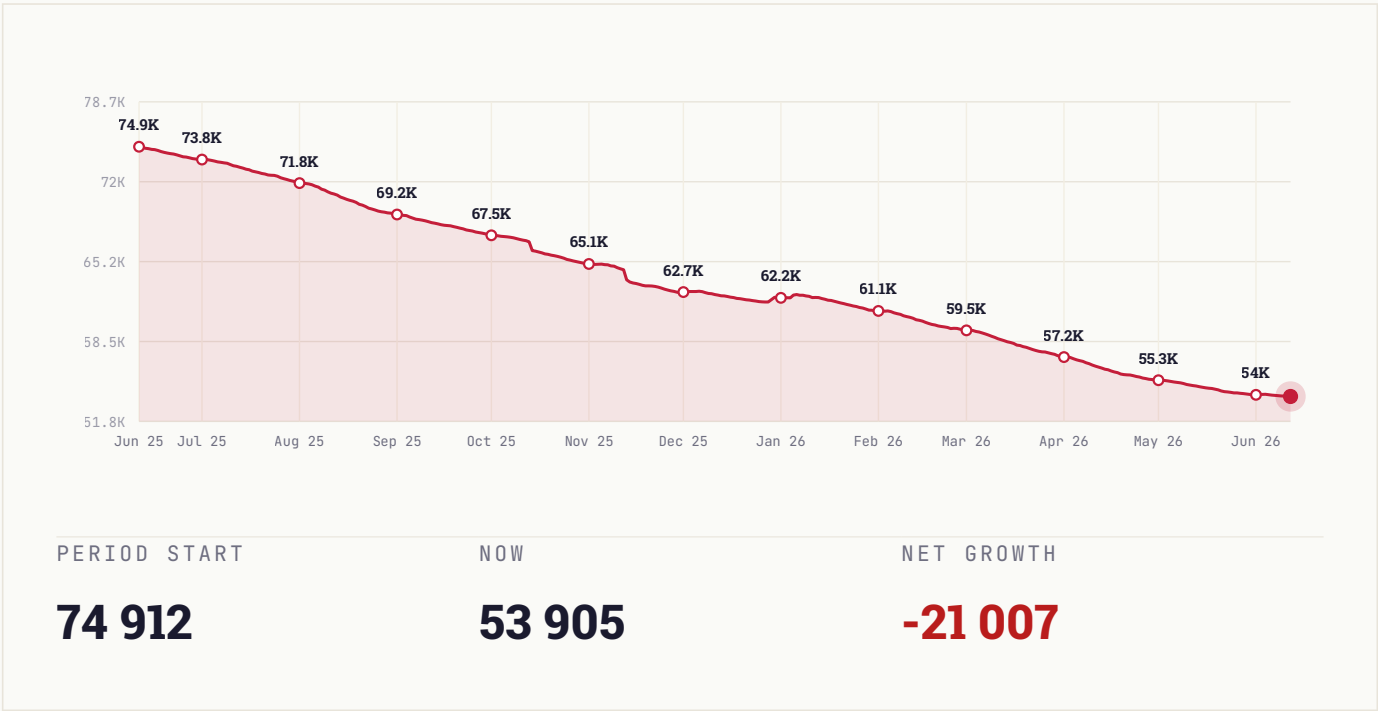
WORST 3

↓ 03.06 • 05:13 PHOTO 10203040 Пенсия жамғармасининг фаолияти рақамларда 000000 Деятельность Пенсионного фонда в цифрах #кун_рақами #даромадлар...	VIEWS 15 493 REPOSTS 5	REACTIONS — ER 28.7%
↓ 19.05 • 13:01 PHOTO 10203040 Пенсия жамғармасининг фаолияти рақамларда 000000 Деятельность Пенсионного фонда в цифрах #кун_рақами #даромадлар...	VIEWS 13 894 REPOSTS 4	REACTIONS — ER 25.8%
↓ 21.05 • 04:56 PHOTO 10203040 Пенсия жамғармасининг фаолияти рақамларда 000000 Деятельность Пенсионного фонда в цифрах #кун_рақами #даромадлар...	VIEWS 13 864 REPOSTS 3	REACTIONS — ER 25.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

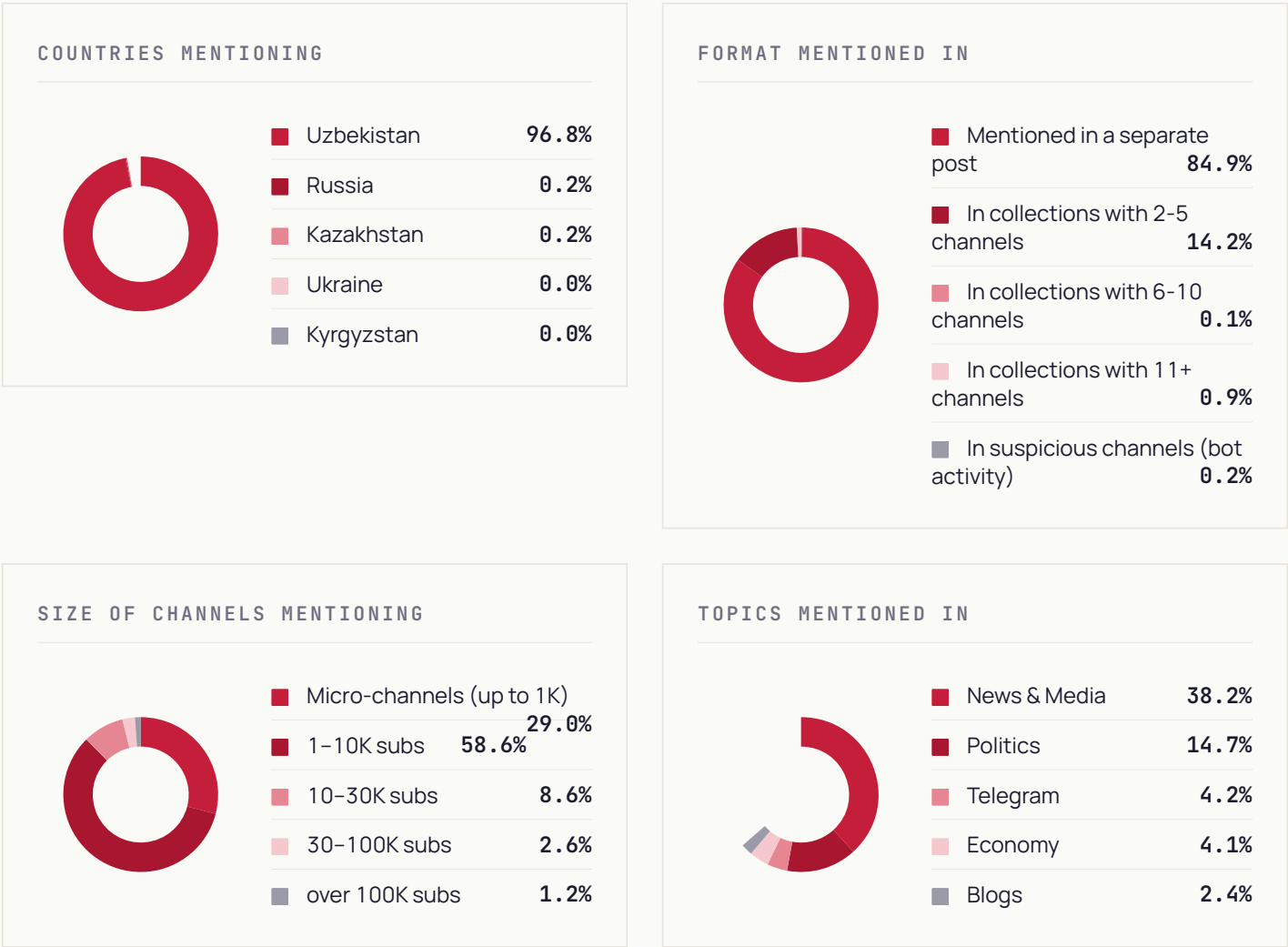
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

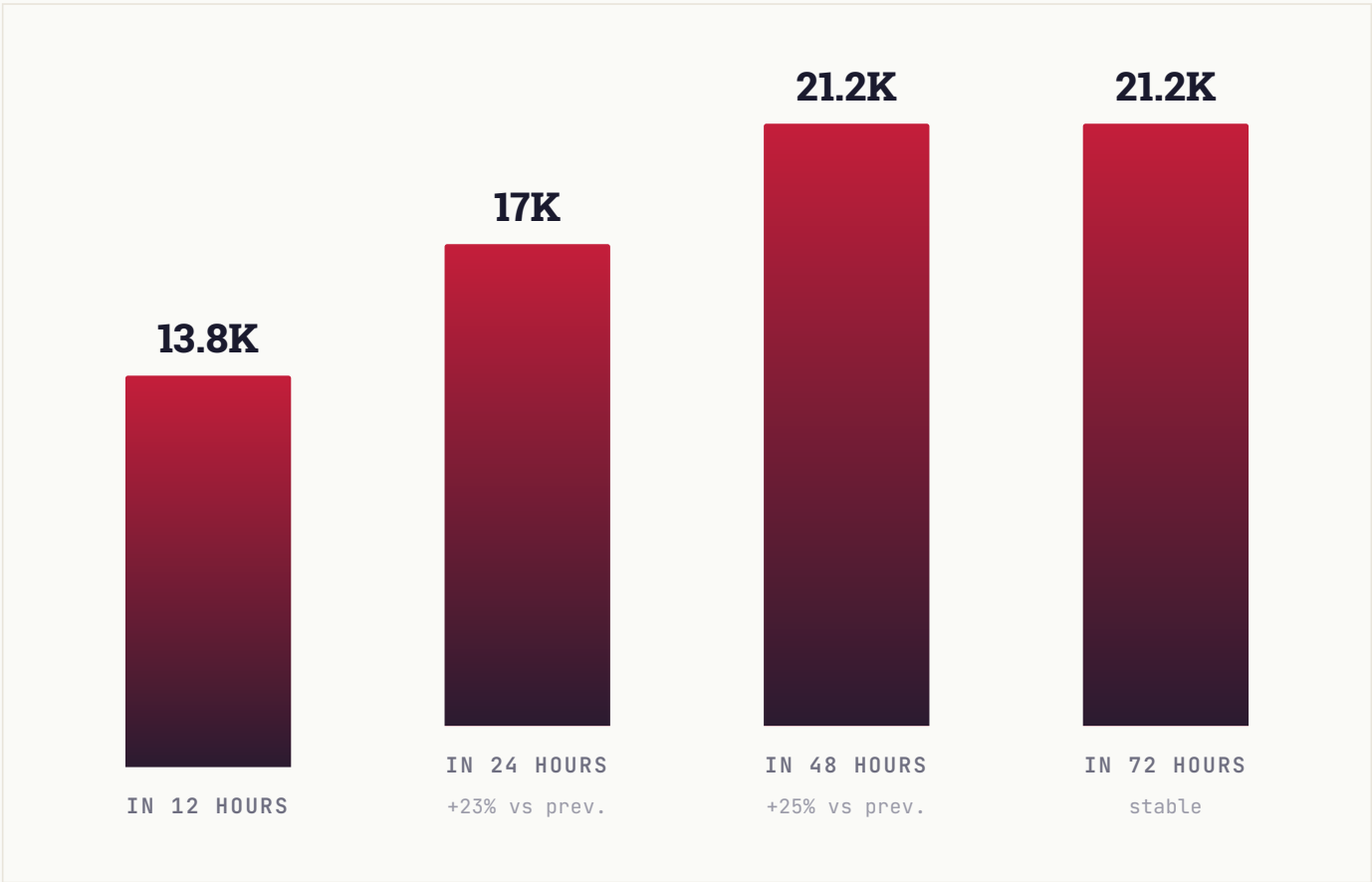
Citation index **521** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned **1 468** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
UZ Uzbek-MDK	204.3K
RX Rasmiy xabarlar I Official news	89.1K
G- Gazeta.uz - News of Uzbekistan	87.1K
K Kun.uz News of Uzbekistan	81.7K
AP AH Podrobno.uz - News of Uzbekistan - (official channel)	57.1K
PJ Pensiya jamg'armasi Rasmiy kanal YOU	53.9K
IH Ijtimoiy himoya milliy agentligi	37.2K
IV Iqtisodiyot va moliya vazirligi	26.9K
ЎР Ўзбекистон Республикаси Транспорт вазирлиги	11.3K
HY Hydromet.uz	6.7K

COMPARATIVE CONCLUSION

Channel in bottom third of the digest (7th out of 11). Larger — 6 channels (leader: Kun.uz | Official channel, 1.1M); these are growth targets, reach them via paid placements or partnerships. Smaller — 4 channels, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 437**, they brought **642** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	589	248	555	
November 2025	593	231	43	
October 2025	492	184	2	
September 2025	240	74	0	
August 2025	241	64	0	
July 2025	282	148	42	
TOTAL MENTIONS		MONTHS OF DATA		ACQUIRED SUBSCRIBERS
2 437		6		642

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Top post of the week — on Monday
 Audience is most active on this day at 15:00 UZT.

EFFECT
Best window for an important post

02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — an easy growth point.

EFFECT
+5-15% ER

04

Cross-promo with neighboring channels
 Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
