

PROMTPRESS PUBLIC REPORT

Channel audit

Windows Club | КДЧ



@pcteapot

Teaching computer literacy & efficient work Chat - @pcTeapotChat
Archive - @archiveTeapot Book club - @clubTeapot Partnerships -
@cektop48 Ads -...

SUBSCRIBERS

39 859

-19 per month

ERR (% SEE POSTS)

10.0%

last day 5.6%

REACH/POST

3.6K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 39 859 —	 SUBS REACH 9.0% avg % subs see a post	 VIEWS/POST 3.6K median 3.7K · 29 days	 POSTS/WEEK 18.4 for the period
 7D TREND -12.2% vs previous week	 REACTIONS/POST 23.4 only 1,805 reactions, 5,432 reposts, 10 comments	 POST LENGTH 594 chars median 570 · 29 days	 POSTS ANALYZED 77 29 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -19 last month	 QUOTE RATE 312 citation index · 671 channels mentioned all time	 CHANNEL AGE 6 years 2 months created 13.05.2020

AI EDITOR SUMMARY

Channel «Windows Club | КДЧ» — 39 859 subs. Each post gets avg 3.6K people (9% of subs), reach is low — consider expanding audience. Publishes 18 posts per week (~3/day) — steady pace. For week Jul 6–12, reach dropped -12.2% by week of Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 77 posts over 29 days.
- 02 Dominant format — Photo (58/77 posts).
- 03 Avg post length — 594 chars (median 570).
- 04 Peak audience activity — Monday, 15:00 MSK.
- 05 Top posts get 1× more views than the weakest (avg 4.7K for top vs 3.2K for worst) — among 77 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 08:05 PHOTO Desktop client for streaming & video download Streambert is a cross-platform desktop app based on Electron, allowing...	VIEWS 4 977 REPOSTS 98 REACTIONS 16 ER 12.5%
Nº2 22.06 · 12:04 VIDEO PowerToys 0.100: migration to .NET 10 and major UI update Microsoft released PowerToys 0.100 with migration to .NET...	VIEWS 4 659 REPOSTS 34 REACTIONS 26 ER 11.7%
Nº3 29.06 · 14:33 PHOTO Graphical client for media upload Media Downloader is a cross-platform Qt app that serves as a convenient graphical...	VIEWS 4 536 REPOSTS 58 REACTIONS 21 ER 11.4%

Nº4

03.07 · 14:30

VIDEO

Professional 4K video generation by ByteDance ByteDance unveiled Seedance 2.5 – an updated AI video model that...

VIEWS

4 444

REPOSTS

29

REACTIONS

14

ER

11.1%

Nº5

25.06 · 12:05

PHOTO

Free Lossless Music Downloader This website lets you search, listen and download high-quality music for free, including...

VIEWS

4 280

REPOSTS

236

REACTIONS

50

ER

10.7%

WORST 3

↓ 13.07 · 08:03 PHOTO Humanizing AI texts TextToHuman is a specialized service that rewrites AI-generated content...	VIEWS 3 219 REPOSTS 130	REACTIONS 25 ER 8.1%
↓ 12.07 · 08:08 PHOTO Ghost Hunter Pro – clean PC of game leftovers Ghost Hunter Pro is a desktop app to find, analyze and remove residual...	VIEWS 3 211 REPOSTS 79	REACTIONS 29 ER 8.1%
↓ 13.07 · 14:33 PHOTO Modern Minecraft Manager X Minecraft Launcher is a cross-platform open-source launcher that greatly...	VIEWS 3 046 REPOSTS 52	REACTIONS 19 ER 7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

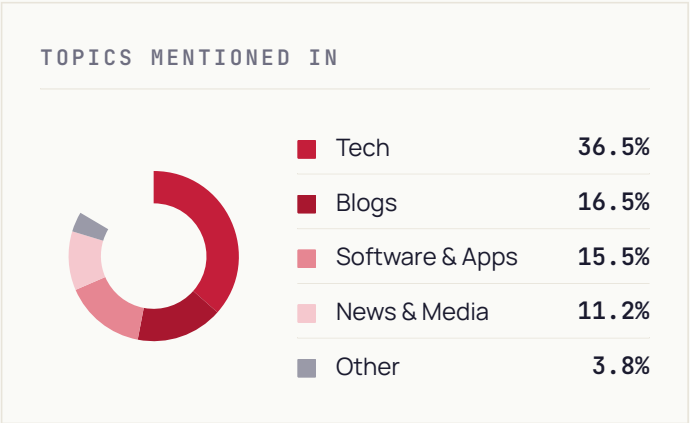
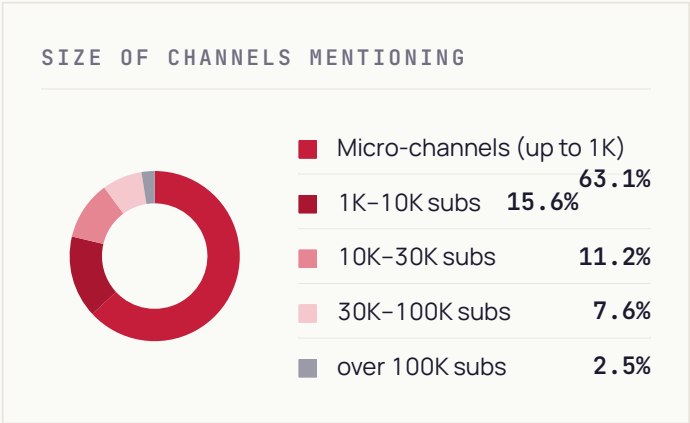
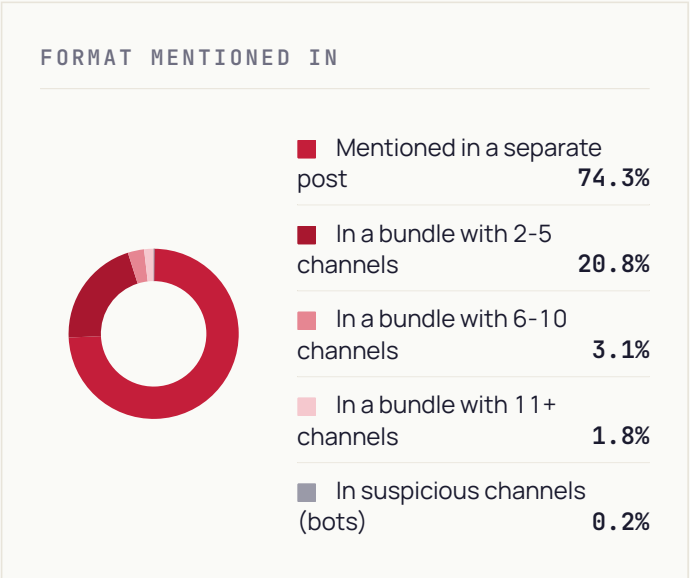
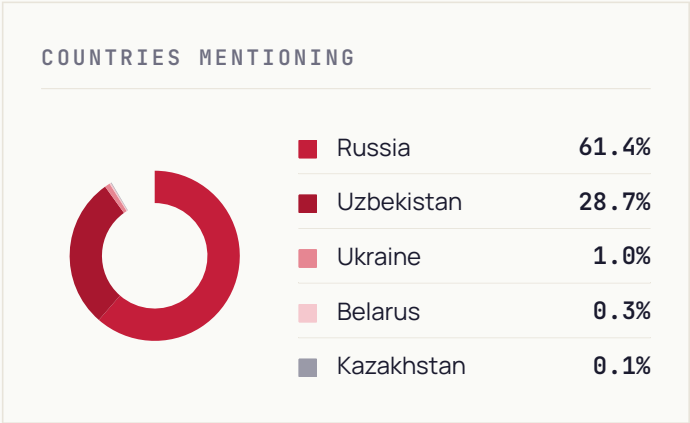
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who & how mentions the channel

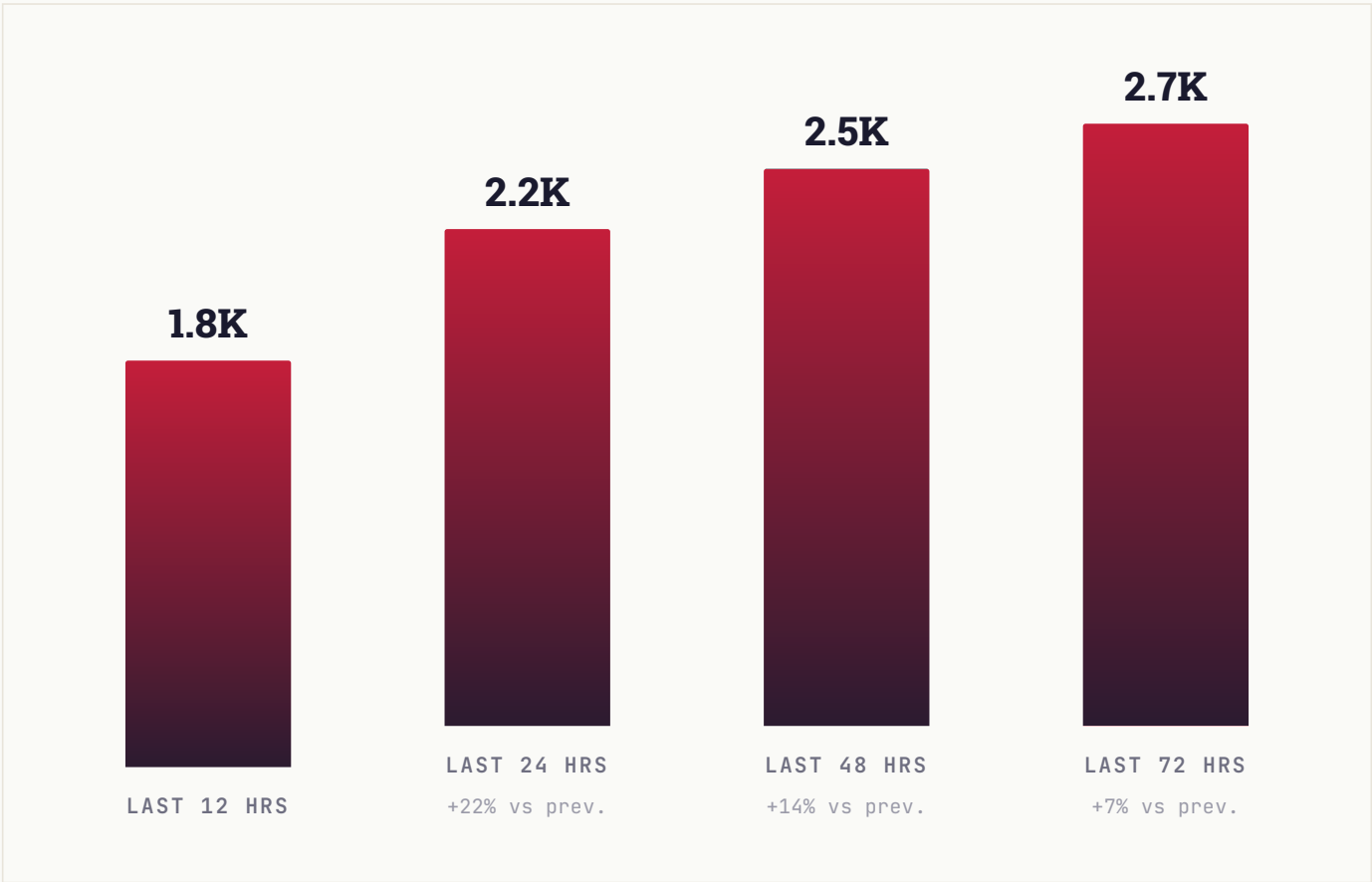
Citation index **312** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **671** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where you stand among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.3M
TE Tech Chat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
WC Windows Club КДЧ YOU	39.9K

COMPARATIVE SUMMARY

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **185**, they brought **2 397** new subs.

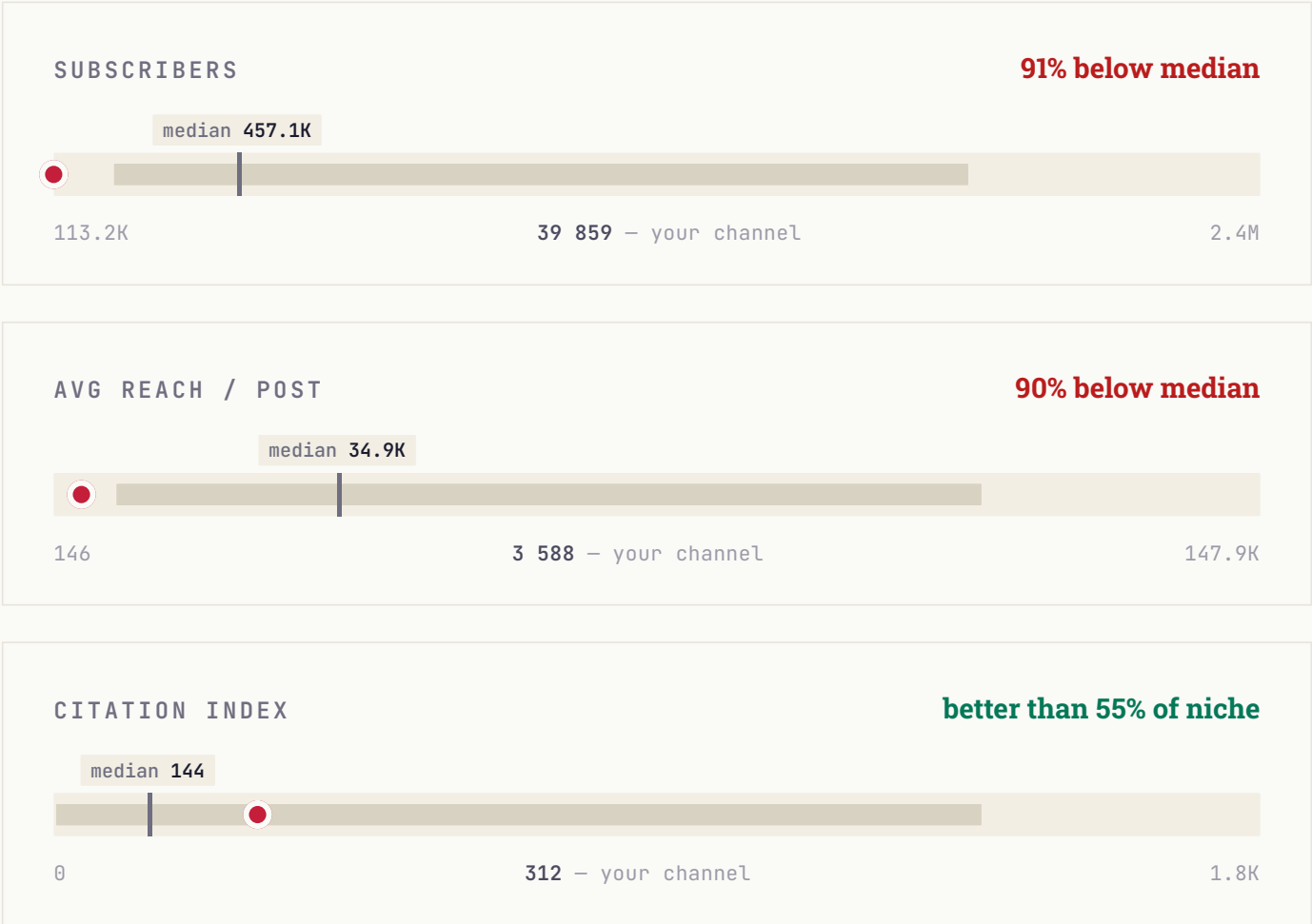
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	16	13	843
December 2025	39	35	207
Nov 2025	46	33	182
Oct 2025	13	12	152
Sep 2025	48	46	829
August 2025	23	22	184

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
185	6	2 397

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Tech» (Russia) and compared your channel to them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Main post of the week — on Monday**

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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