

PROMTPRESS PUBLIC REPORT

Channel audit

Xolis



@paynet_xolis_info

Paynet Xolis'ning rasmiy kanali Aloqa uchun raqam: 1891 Bizning menejrlarimiz: @B2BDEV Oybek Djuroxodjayev @Paynet_Manager Kamronbek Abdulamit @paynetcall qo'llab quvatlash markazi @asidapaynet...

SUBSCRIBERS

5 397

+165 per month

ERR (% SEE POSTS)

86.0%

daily **35.3%**

REACH/POST

4.7K

ad reach **1.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 5 397 –	 SUBSCRIBER REACH 86.37% avg % subs see post	 VIEWS/POST 4.7K median 5K · 22 days	 POSTS/WEEK 3.7 over period
 7D TREND -28.1% vs previous week	 REACTIONS/POST 13.7 164 reactions, 116 reposts, 0 comments	 POST LENGTH 666 chars median 692 · 22 days	 POSTS ANALYZED 12 22 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH +165 last month	 CITATION RATE 4 citation index · 4 channels mentioned ever	 CHANNEL AGE 5 months 9 days created 06.01.2026

AI EDITOR SUMMARY

Channel «Xolis» – 5 397 subs. Each post averages 4.7K people (86% from subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) – rare. Week of June 1–7 reach down -28.1% by week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 12 over 22 days.
- 02 Dominant format — Photo (7/12 posts).
- 03 Avg post length — 666 chars (median 692).
- 04 Peak audience activity — Monday, 20:00 UZT.
- 05 Strongest posts gather 3x more views than the weakest (6.6K avg for top vs 2.2K for worst) — among 12 posts over 22 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 15:11 VIDEO Ushbu videoda yuridik shaxslar Xolis biznes hamyoningizga qanday pul o'tkazishi mumkinligi ko'rsatilgan. Pul o'tkazishning 3 ta qulay...	VIEWS 6 642 REPOSTS 42	REACTIONS 19 ER 123.1%
Nº2 27.05 · 11:21 PHOTO Azizlar, Qurbon hayiti muborak bo'lsin! Ushbu muborak kunda har bir xonadon mehr va iliq so'zlarga to'lsin. Yaqinlaringiz doimo...	VIEWS 6 568 REPOSTS 4	REACTIONS 14 ER 121.7%
Nº3 21.05 · 10:00 TEXT Biz allaqachon jonli efirdamiz. Xolis'ning yangi funksiyalari haqida so'zlab, savollaringizga javob bermoqdamiz. Efirga Paynet YouTube...	VIEWS 6 527 REPOSTS 4	REACTIONS 9 ER 120.9%

Nº4 20.05 · 12:55 PHOTO ✕ Aziz Xolis foydalanuvchilari, 21-may kuni soat 15:00 da an'anaga ko'ra sizni Paynet YouTube'da kutamiz ✕ Xizmat haqida suhbatlashamiz...	VIEWS 6 106 REPOSTS 1	REACTIONS 4 ER 113.1%
Nº5 25.05 · 13:47 VIDEO ✕ Ushbu qo'llanmada mijozlar biznesingizga P2P orqali pul o'tkazish jarayoni tushuntirilgan. Jarayon juda oddiy: 1. Mijoz Paynet ilovasiga...	VIEWS 6 028 REPOSTS 27	REACTIONS 26 ER 111.7%

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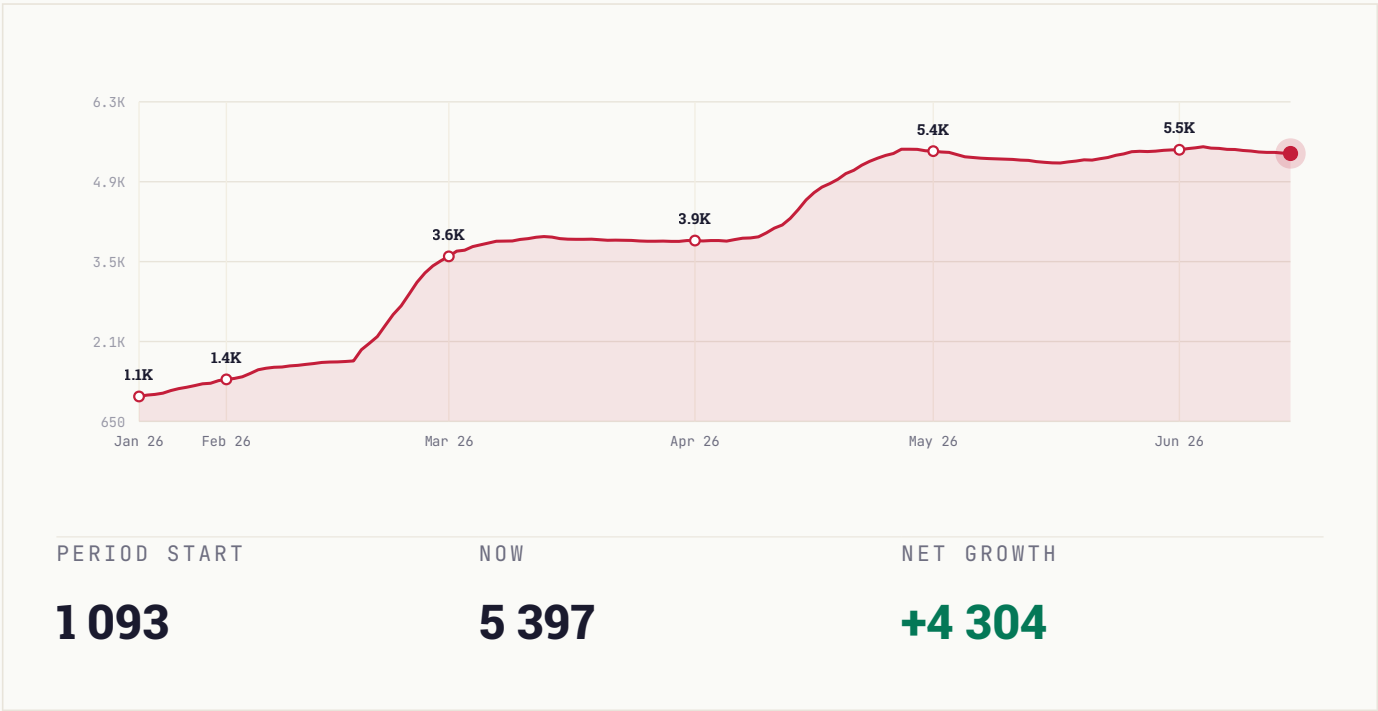
WORST 3

↓ 09.06 · 10:24 PHOTO ✕ Xolis bilan biznes uchun kamroq tashvish O'zbekiston Respublikasi Soliq Qo'mitasi YATT va o'zini o'zi band qilganlardan aylanmadan 1%...	VIEWS 2 390 REPOSTS 7	REACTIONS 26 ER 44.3%
↓ 10.06 · 06:19 PHOTO ✕ 11-iyun, soat 15:00 da barchangizni Paynet YouTube'da kutamiz. ✕ Xolis foydalanuvchilarimiz ehtiyojlari bilan birga rivojlanmoqda...	VIEWS 2 385 REPOSTS 2	REACTIONS 2 ER 44.2%
↓ 11.06 · 10:00 TEXT ✕ Efirga Paynet YouTube kanalida ulaning. — ✕ Join the broadcast on Paynet YouTube channel.	VIEWS 1 916 REPOSTS 4	REACTIONS 2 ER 35.5%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

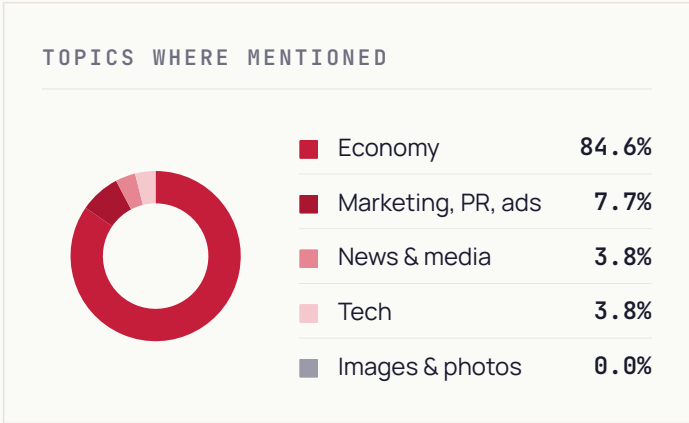
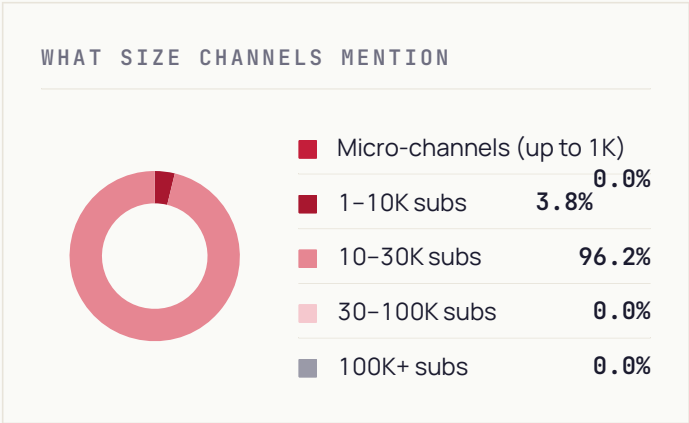
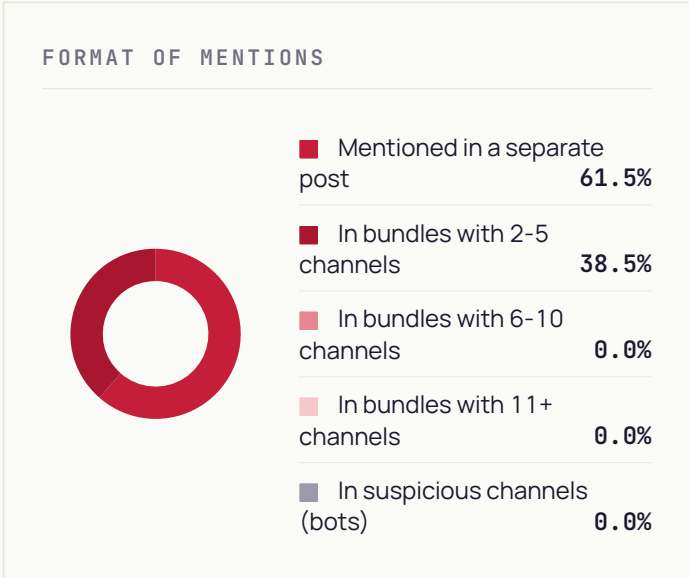
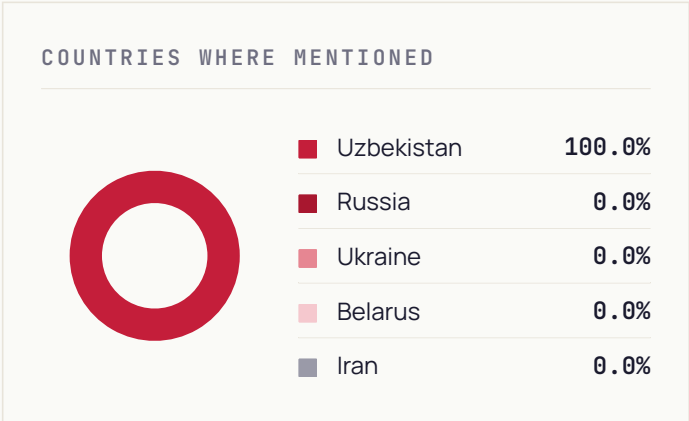
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

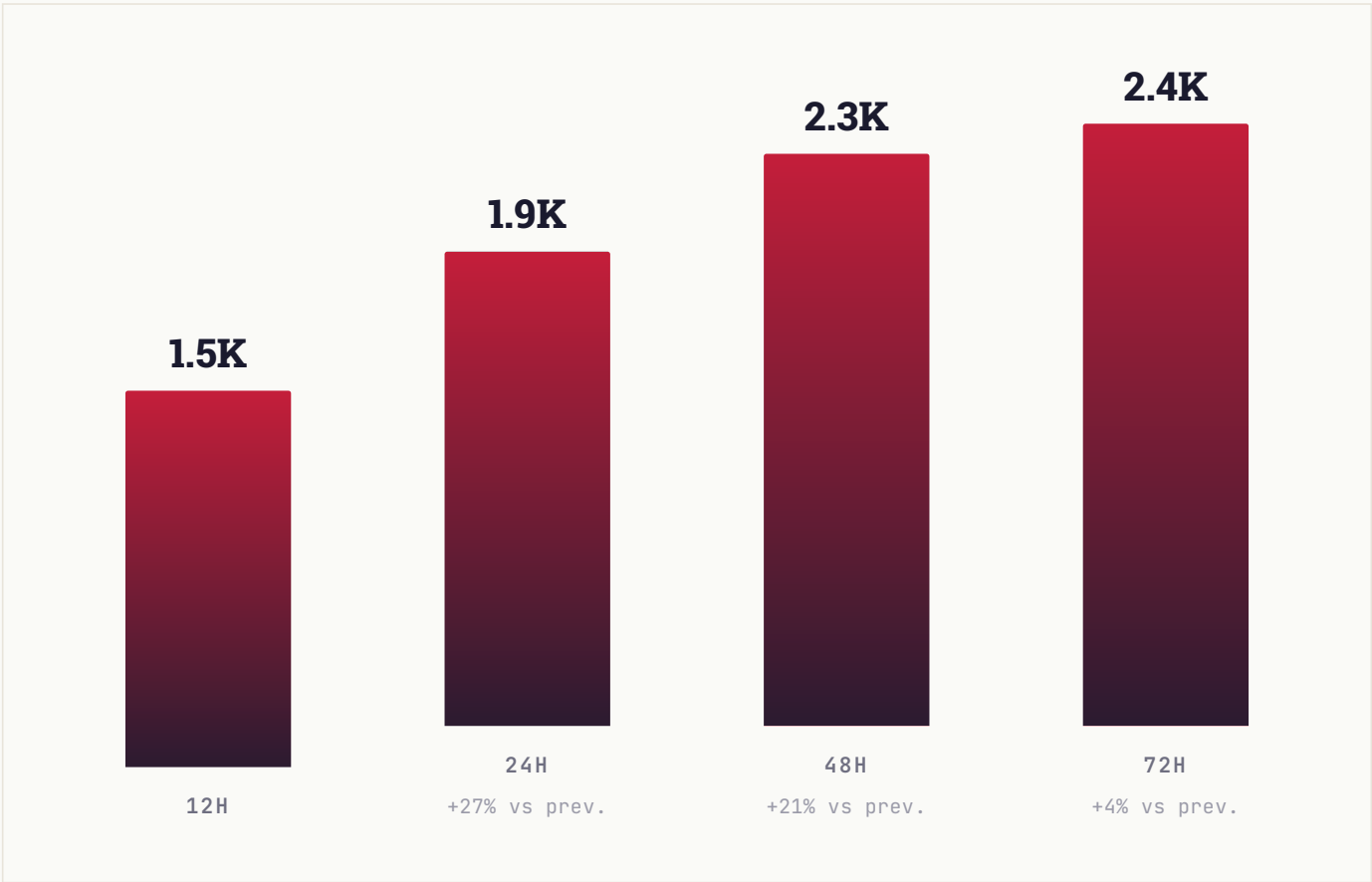
Citation Index 4 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than one with 1k. All time channel was mentioned 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 3.7 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
over volume****02****Top post of the week — on Monday**

Audience most active on this day at 20:00 UZT.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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