

PUBLIC REPORT BY PROMTPRESS

Channel audit

pavlova



@pavlovaoff

♥ Ads/partnership - @tsepnik

SUBSCRIBERS

16 510

+266 per month

ERR (% SEE POSTS)

88.0%

per day 34.2%

REACH/POST

13.6K

ad reach 5.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 16 510 —	 SUBSCRIBER REACH 82.25% avg % subs see post	 VIEWS/POST 13.6K median 15.4K · 27 days	 POSTS/WEEK 5.3 over period
 7D TREND — no data for period	 REACTIONS/POST 938.0 total 19,697 reactions, 664 reposts, 0 comments	 POST LENGTH 16 chars median 13 · 27 days	 POSTS ANALYZED 21 27 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH +266 last month	 CITATION RATE 1 citation index · 15 channels mentioned all time	 CHANNEL AGE 1 year 5 months created 27.01.2025

AI EDITOR SUMMARY

Channel "pavlova" — 16 510 subs. Each post averages 13.6K people (82% of subs), wide reach for a channel this size. Publishes 5 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 27 days.
- 02 Dominant format — Video (10/21 posts).
- 03 Avg post length — 16 chars (median 13).
- 04 Peak audience activity — Sunday, 19:00 MSK.
- 05 Top posts gather 1× more views than the weakest (17.6K avg top vs 13.1K worst) — among 21 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 16:54 VIDEO (captionless post — video)	VIEWS 18 199 REPOSTS 35	REACTIONS 840 ER 110.2%
Nº2 29.06 · 05:01 PHOTO (captionless post — photo)	VIEWS 17 652 REPOSTS 27	REACTIONS 886 ER 106.9%
Nº3 23.06 · 16:58 VIDEO (captionless post — video)	VIEWS 17 045 REPOSTS 38	REACTIONS 932 ER 103.2%

Nº4 24.06 · 06:33 TEXT Thanks everyone for the congratulations!	VIEWS 16 754 REPOSTS 1	REACTIONS 687 ER 101.5%
Nº5 28.06 · 15:15 VIDEO (captionless post – video)	VIEWS 16 542 REPOSTS 25	REACTIONS 793 ER 100.2%

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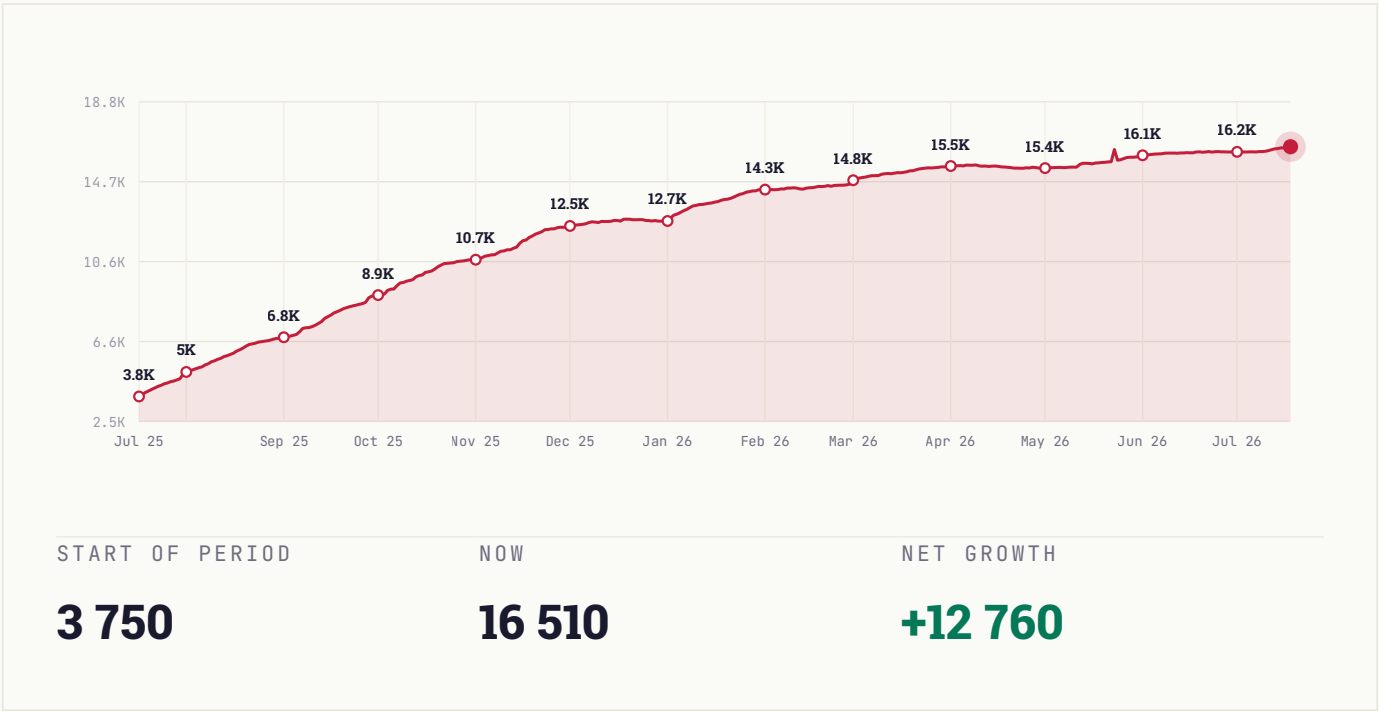
WORST 3

↓ 22.06 · 19:32 TEXT Will post more tomorrow, lots of photos	VIEWS 14 513 REPOSTS 1	REACTIONS 500 ER 87.9%
↓ 22.06 · 16:25 VIDEO (captionless post – video)	VIEWS 14 253 REPOSTS 75	REACTIONS 1 945 ER 86.3%
↓ 14.07 · 07:43 VIDEO (captionless post – video)	VIEWS 10 614 REPOSTS 49	REACTIONS 1 001 ER 64.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

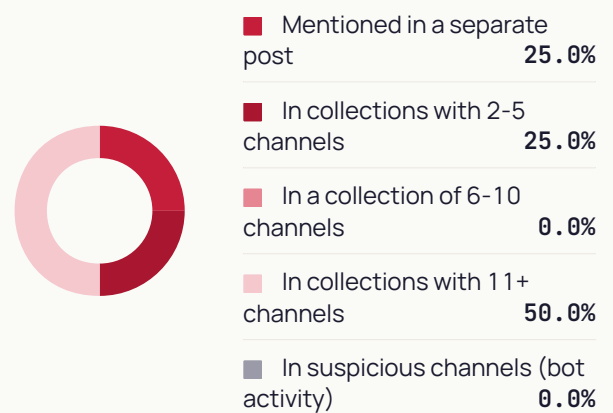
Who mentions the channel and how

Citation index **1** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **15** different channels.

COUNTRIES MENTIONING



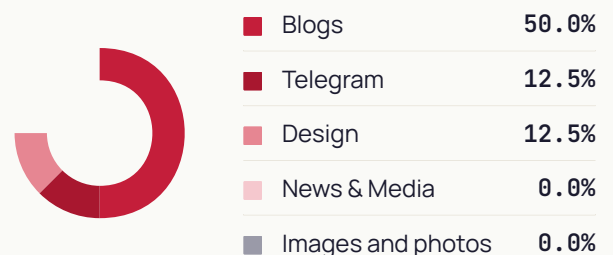
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



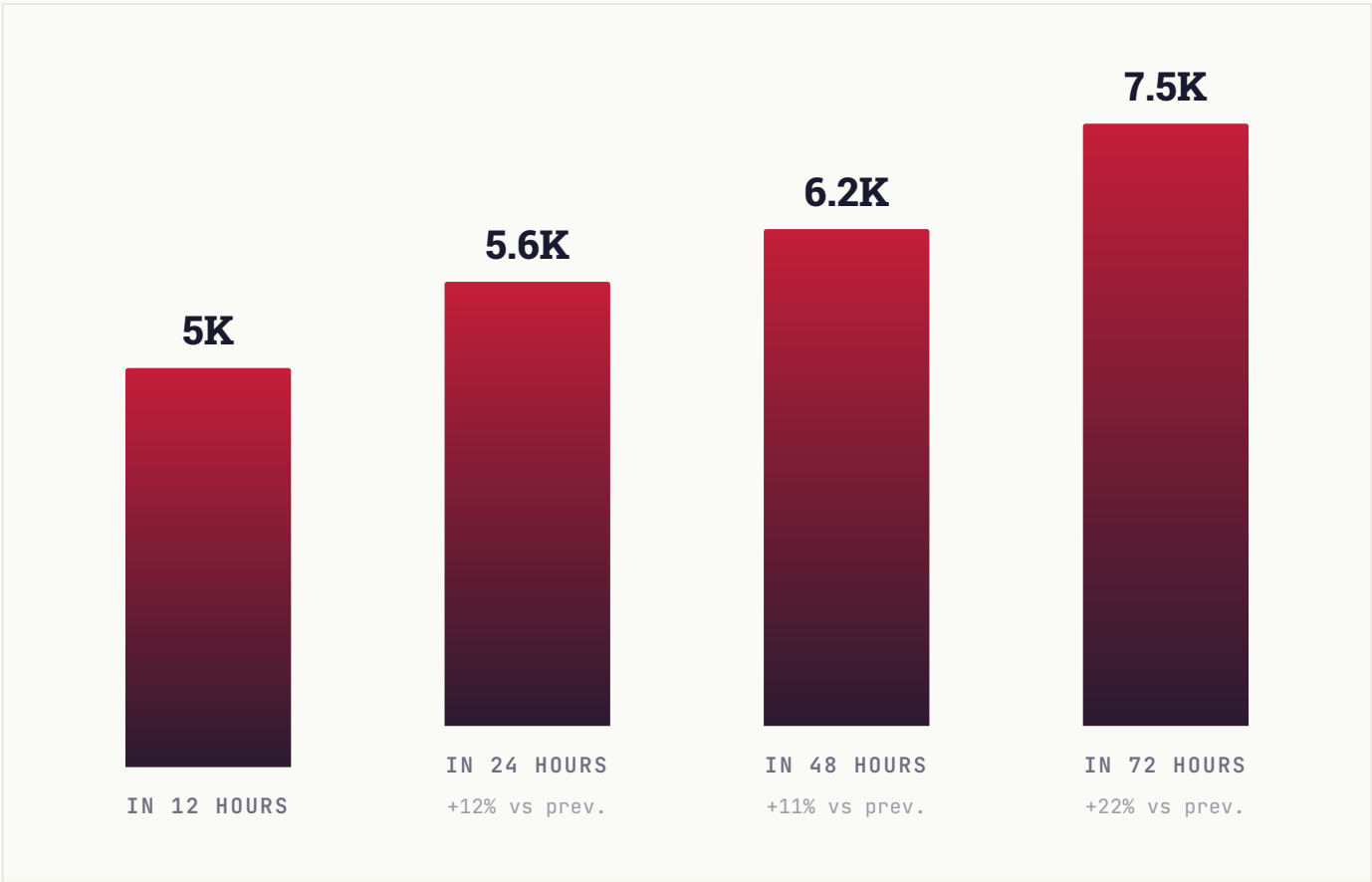
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no exp - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 🌱	538.9K
RM JOBS MOSCOW VACANCIES	477.9K
SW SR WORLD 🌐	464K
شغل	457.4K
SI SeoJob Earn Online	429.2K
PA pavlova YOU	16.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 172.5K. First goal: enter top-96 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

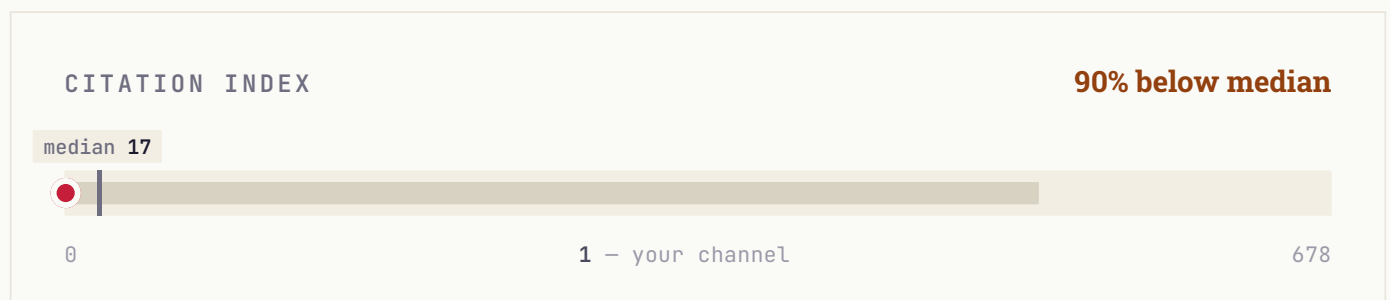
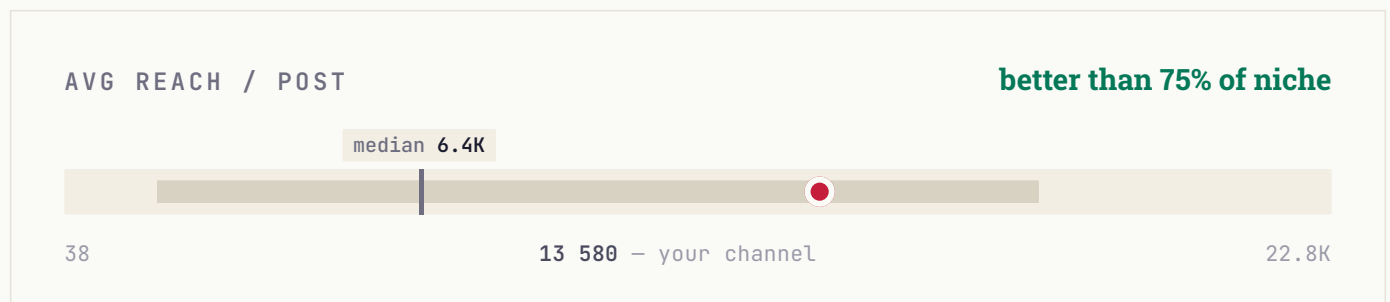
Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **6**, they brought **9 670** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	1 613	
December 2025	0	0	527	
November 2025	5	5	1 673	
October 2025	0	0	1 834	
September 2025	1	1	2 167	
August 2025	0	0	1 856	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
6	6	9 670

Where the channel stands in its league

Took top-**100** channels in category "**Career**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Sunday**

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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