

PROMTPRESS PUBLIC REPORT

Channel audit

Агент Дурова



@paulgifting

2 invited friends = 🐻bears for 9 🐻- @pashagiftsbot Ads / Bot support - @BotsHelper

SUBSCRIBERS

238 929

+6091 per month

ERR (% SEE POSTS)

6.0%

per day 3.5%

REACH/POST

13.2K

ad reach 8.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 238 929 —	 SUBS REACH 5.54% avg % of subs see post	 VIEWS/POST 13.2K median 13.3K · 29 days	 POSTS/WK 33.0 over period
 TREND 7D +7.7% vs previous week	 REACTIONS/POST 478.1 total 65,971 reactions, 736 reposts, 0 comments	 POST LENGTH 59 chars median 28 · 29 days	 POSTS ANALYZED 138 29 days
 AD REACH 8.2K 24h avg	 CHURN / MONTH +6091 over last month	 CITATION RATE 9 citation index · 25 channels mentioned ever	 CHANNEL AGE 7 months 4 days created 12.11.2025

AI EDITOR SUMMARY

Channel «Agent Durov» – 238 929 subs. Each post gets avg 13.2K people (6% subs), reach is low – need to grow audience. Publishes 33 posts per week (~5/day) – active publishing mode. For the week of June 1–7, reach up +7.7% vs week 25–31 May – positive trend.

What works best

WHAT TOP POSTS HAVE IN COMMON

- ## TOP 5 POSTS

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WORST 3			
↓	21.05 · 14:34	TEXT	
🤖	Password: EasyBridge		
	VIEWS	REACTIONS	
	8 921	84	
	REPOSTS	ER	
	1	3.7%	
↓	21.05 · 17:30	TEXT	
	Giveaway 10 🎁 and 10 🎁 on 666♥		
	VIEWS	REACTIONS	
	8 221	859	
	REPOSTS	ER	
	5	3.4%	
↓	22.05 · 08:51	TEXT	
🤖	Passwords 🎁 🎁 - GiftDurovA 🎁 - Lepreconchik		
	VIEWS	REACTIONS	
	8 204	61	
	REPOSTS	ER	
	4	3.4%	

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

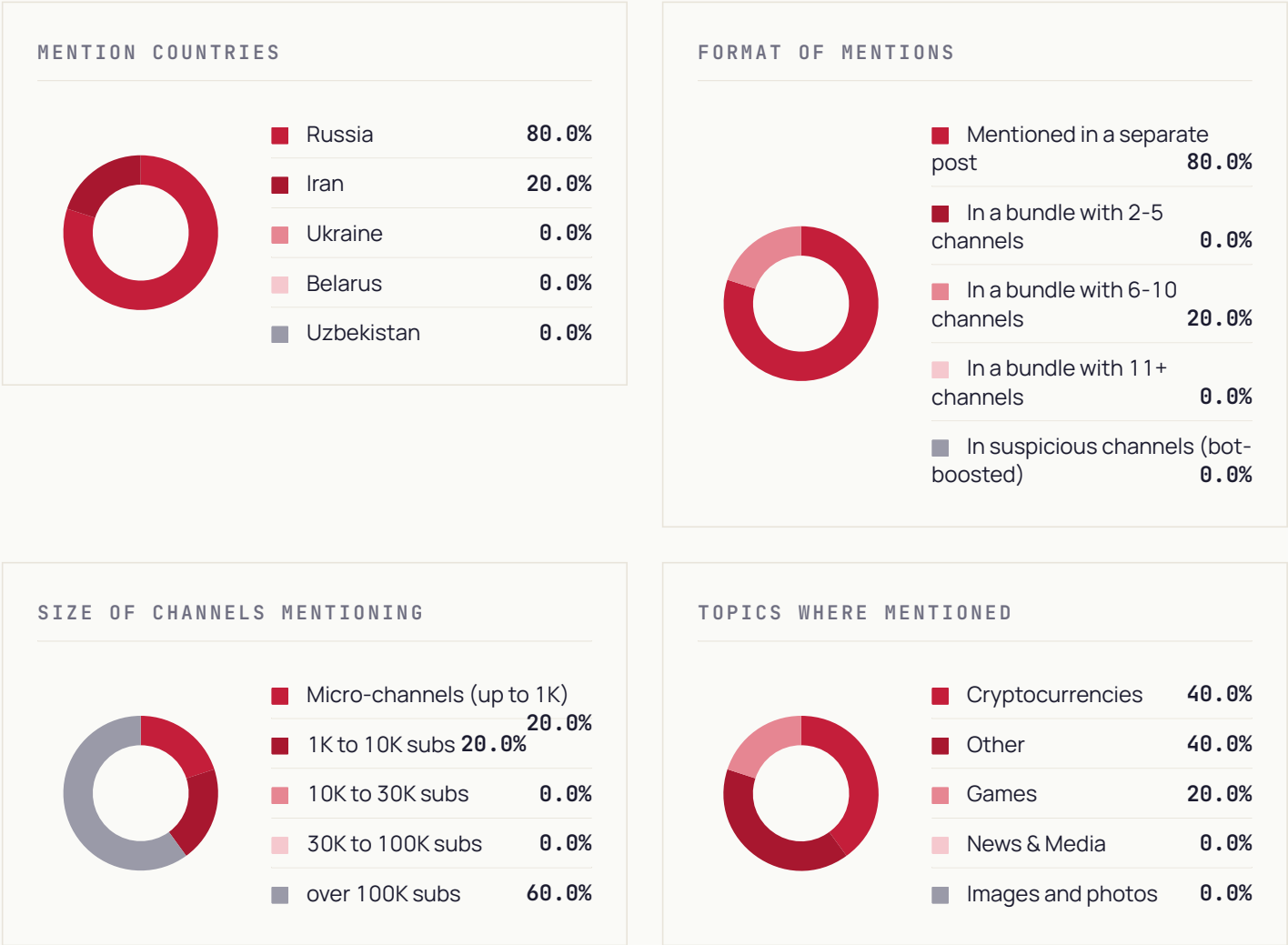
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

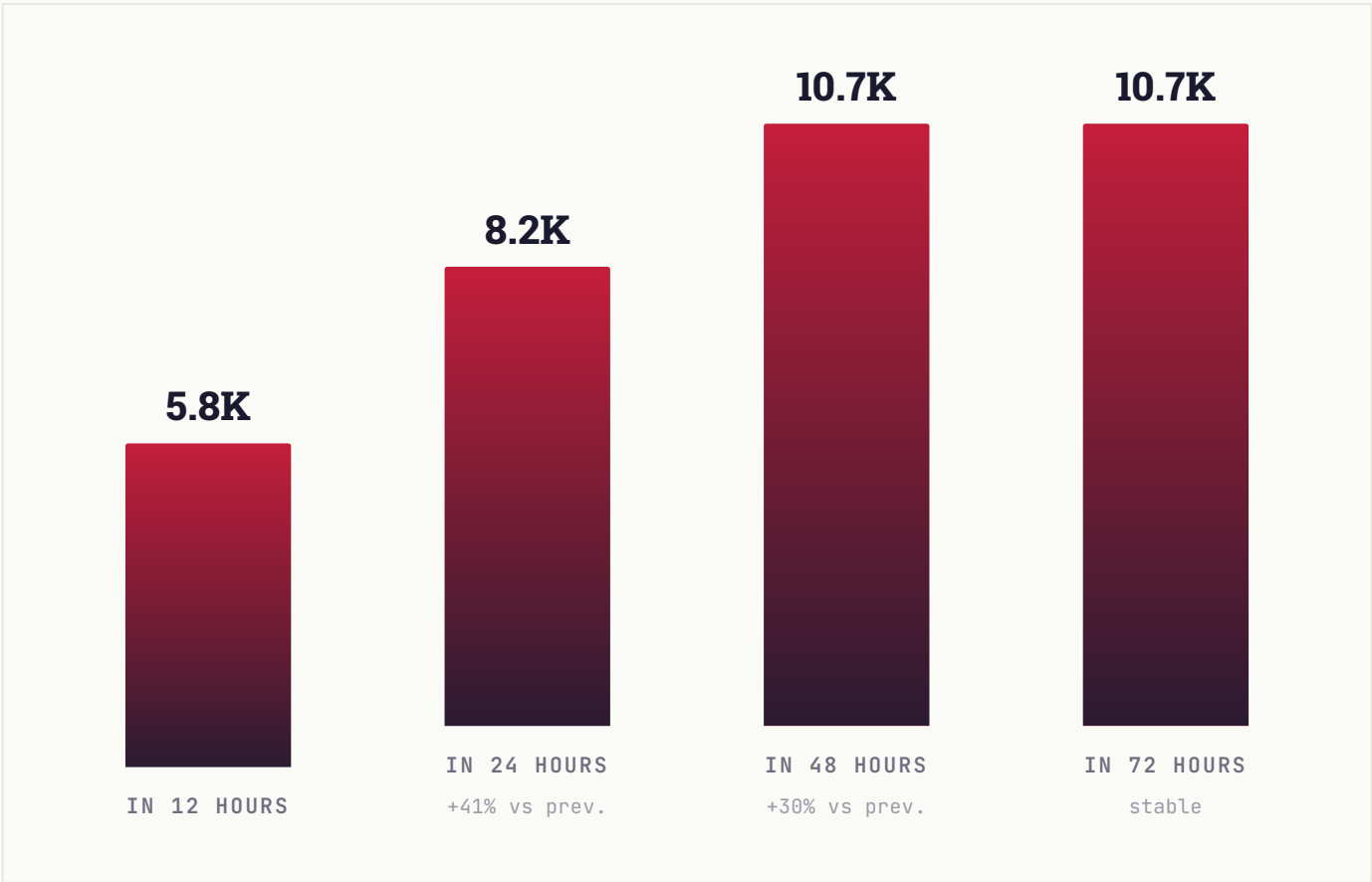
Citation index 9 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned 25 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
AD Агент Дурова YOU	238.9K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#69 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · NICHE COMPARISON

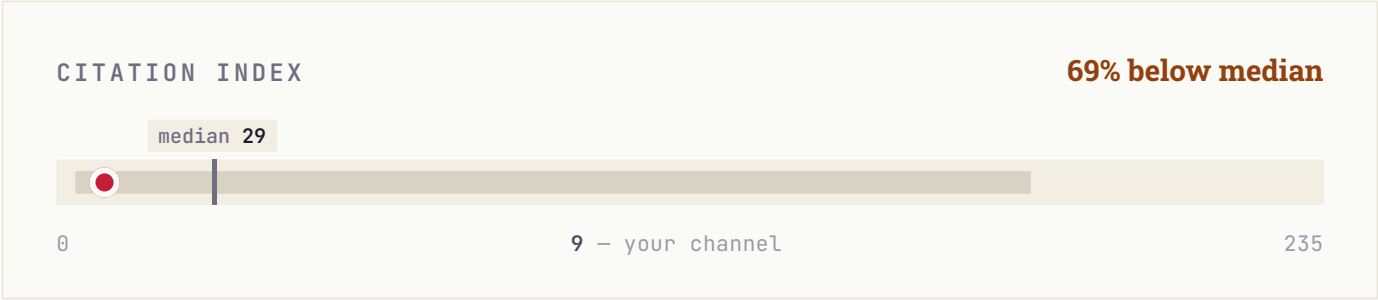
Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#69 /100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 22:00 MSK.

EFFECT

Best window for important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 5.54% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+1.0pp ER
- 04

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager