

— PUBLIC REPORT BY PROMTPRESS

Channel audit

PASHA

TECHNIK LIVE



@pashatechniqueoriginal

SUBSCRIBERS

178 118

-2445 per month

ERR (% SEE POSTS)

68.0%

per day 8.0%

REACH/POST

125.5K

ad reach 14.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 178 118 —	 SUBSCRIBER REACH 70.47% avg % subs see post	 VIEWS/POST 125.5K median 125.5K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 6106.0 total 6,106 reactions, 1,147 reposts, 0 comments	 POST LENGTH 75 chars median 75 · —	 POSTS ANALYZED 1 —
 AD REACH 14.2K 24h avg	 CHURN / MONTH -2445 last month	 CITATION RATE 204 citation index · 1,440 channels mentioned ever	 CHANNEL AGE 4 years created 07.07.2022

AI EDITOR SUMMARY

Channel «PASHA TECHNIK LIVE» — 178 118 subs. Avg views per post: 125.5K people (70% from subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 1 per post for —.
- 02 Dominant format — **Photo** (1/1 posts).
- 03 Avg post length — **75** chars (median 75).
- 04 Peak audience activity — **Wednesday**, 06:00 MSK.
- 05 Top posts get **0x** more views than the weakest (41.8K avg for top vs 125.5K for worst) — among 1 posts for —. Analyze what top posts share: topic, format, timing.

TOP 1 POSTS

Nº1 01.07 · 03:49 PHOTO Today is your birthday. You would have turned 42. We remember. We love.	VIEWS	REACTIONS
	125 512	6 106
	REPOSTS	ER
	1 147	70.5%

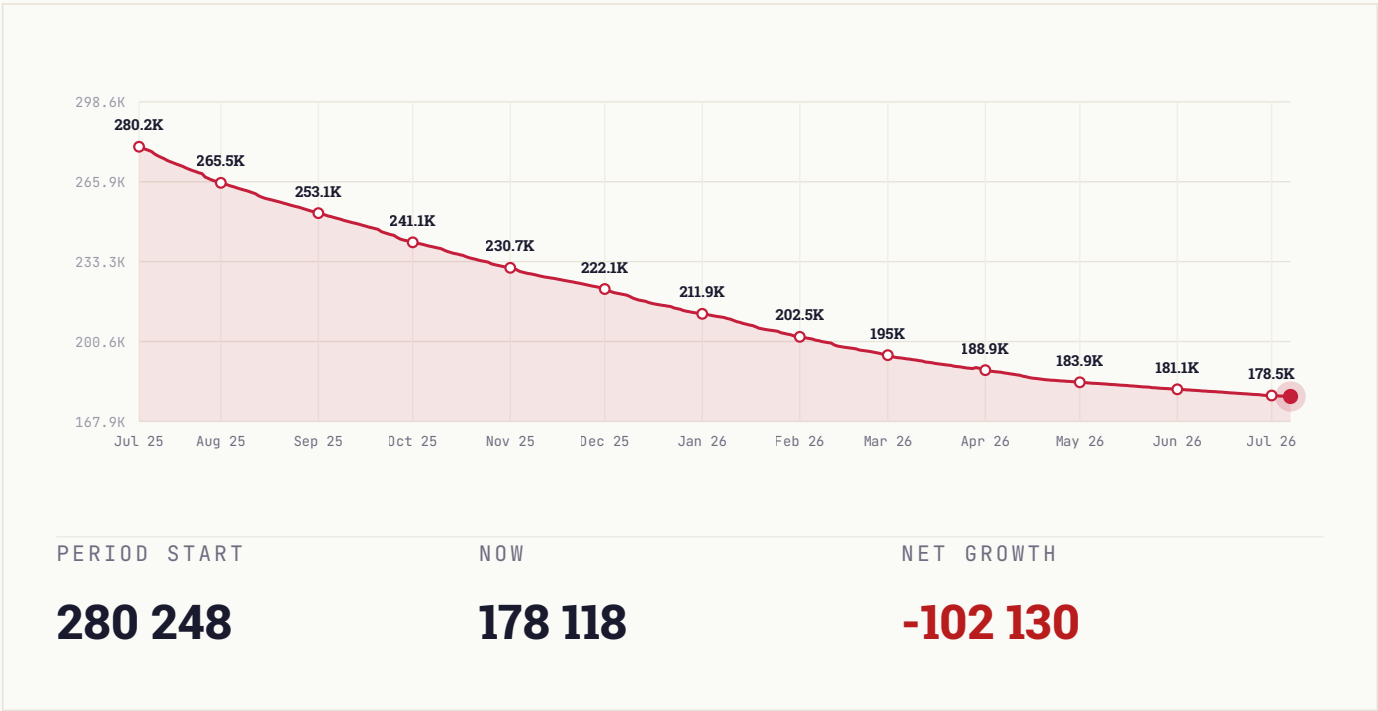
WORST 1

↓ 01.07 · 03:49 PHOTO Today is your birthday. You would have turned 42. We remember. We love.	VIEWS	REACTIONS
	125 512	6 106
	REPOSTS	ER
	1 147	70.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth over the year. Key months show exact subs count. See which months the channel grew and which it lost subs.

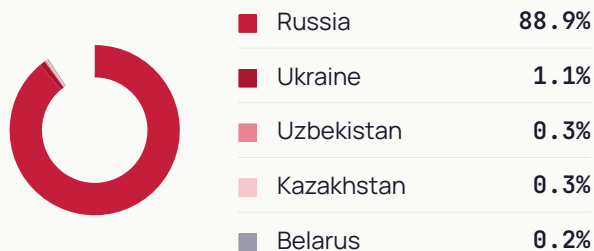


SECTION 04 • MENTIONS

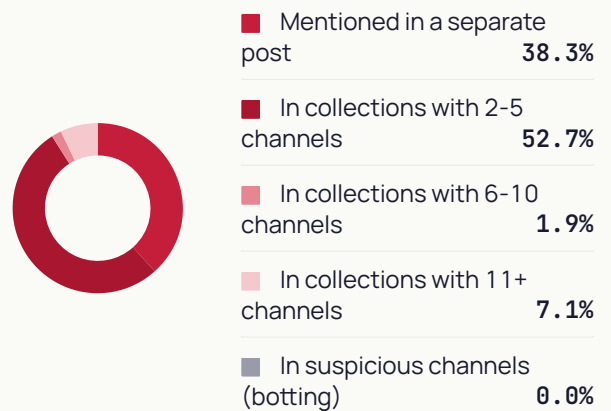
Who mentions the channel and how

Citation index **204** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **1 440** different channels.

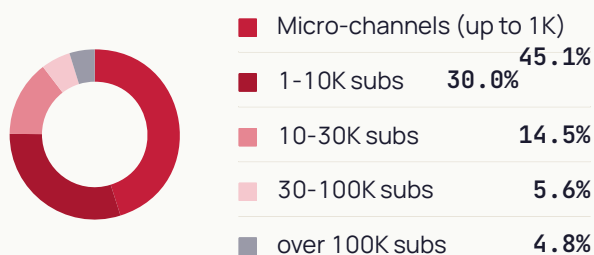
MENTIONING COUNTRIES



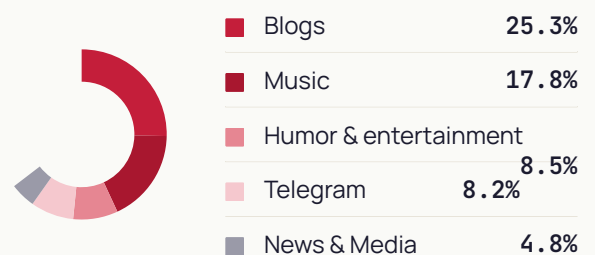
MENTIONED IN WHICH FORMAT



MENTIONING CHANNEL SIZES



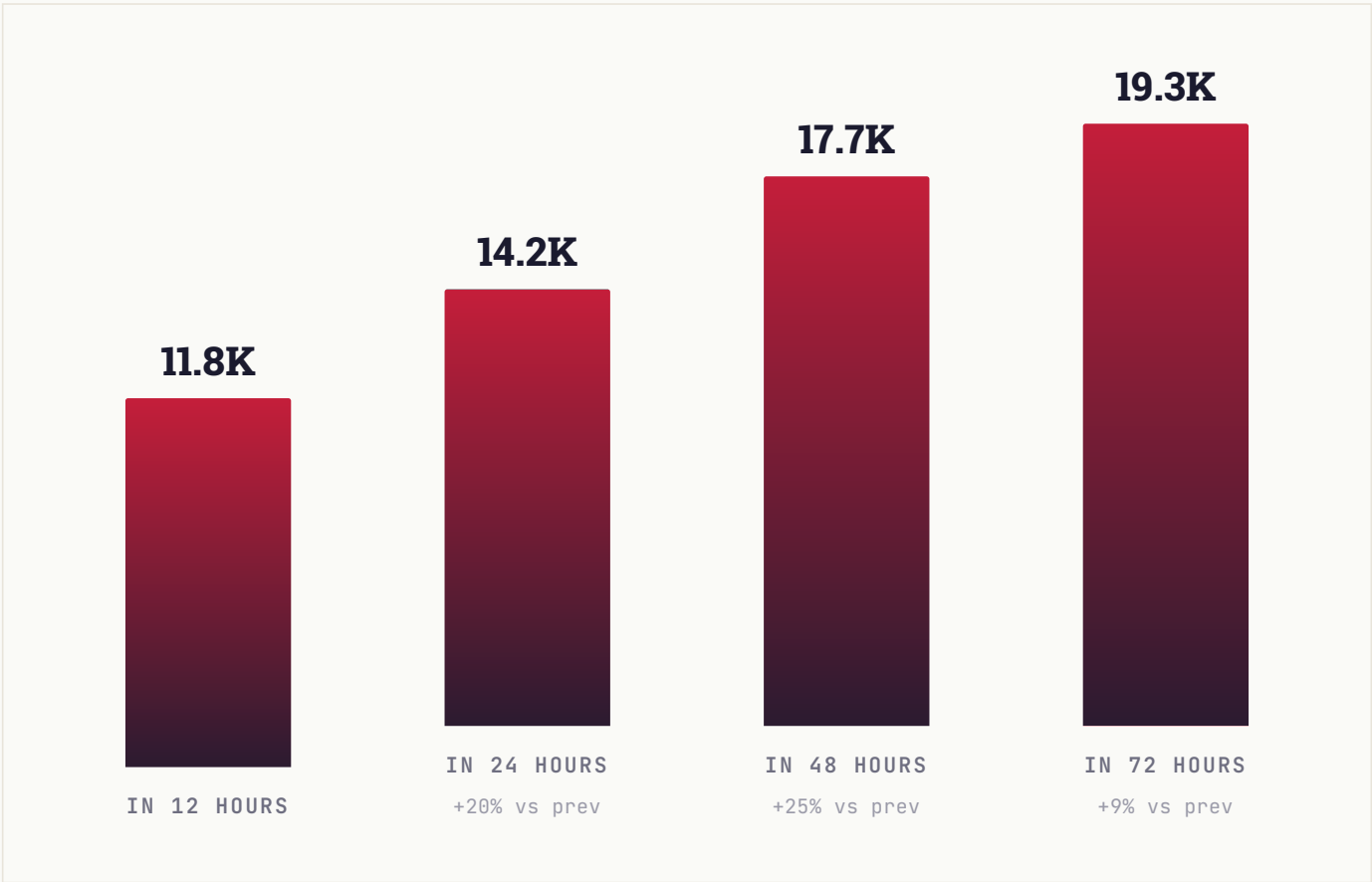
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZZ here lives broen	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
PT PASHA TECHNIK LIVE YOU	178.1K

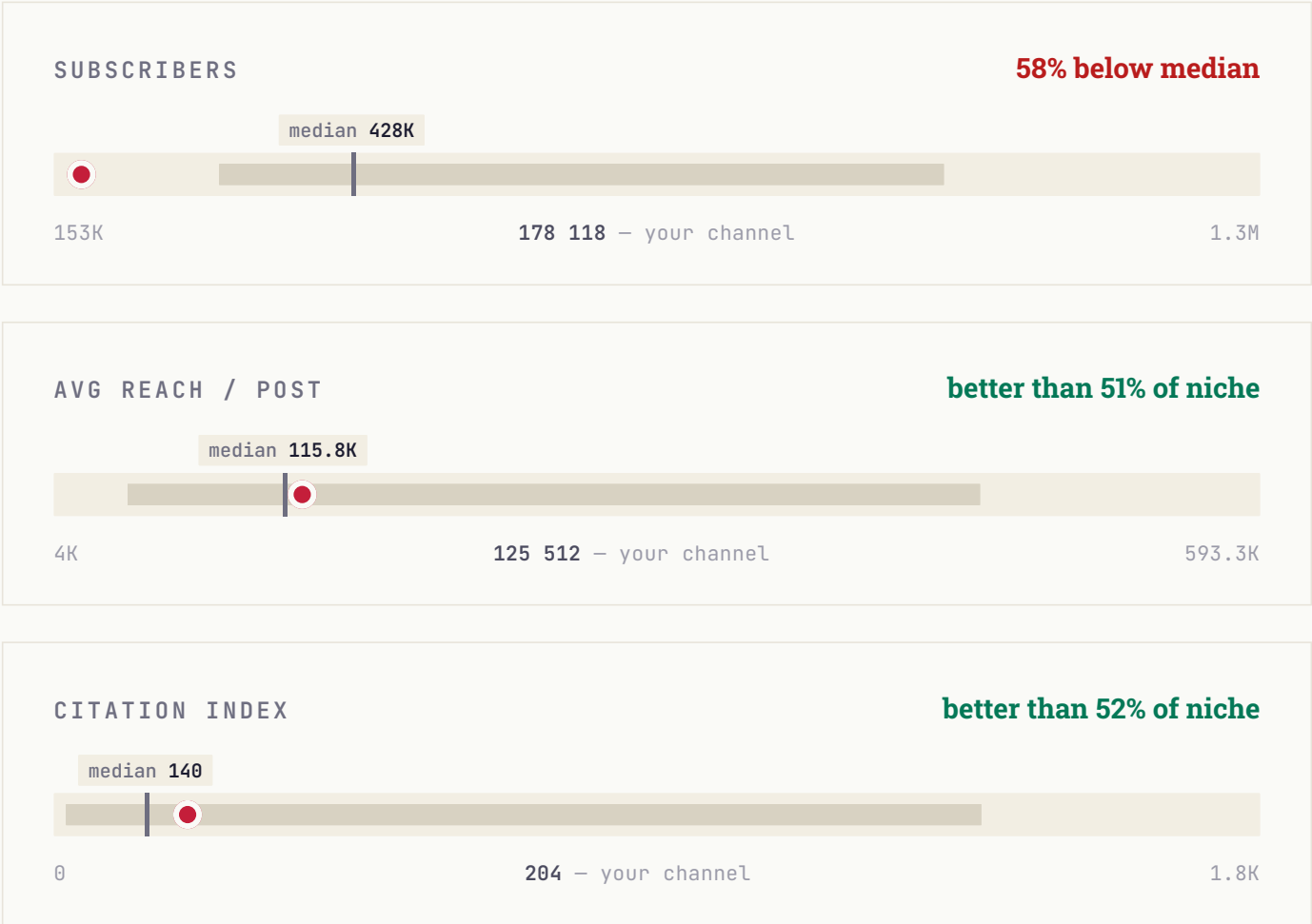
COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|---|
| 01 | Post more often
Currently 1.0 posts/week. Active channels average 7-10. Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — Wednesday
Audience most active on this day at 06:00 MSK. | EFFECT
Best window for important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
