

PROMTPRESS PUBLIC REPORT

Channel audit

PAS Community



@pas_community

SUBSCRIBERS

197 874

-11720 per month

ERR (% SEE POSTS)

0.0%

per day 0.0%

REACH/POST

105

ad reach 40/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 197 874 —	 SUBSCRIBER REACH 0.05% avg % of subs see post	 VIEWS/POST 105 median 83 · 26 days	 POSTS/WK 2.4 for the period
 7D TREND — no data for the period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 592 chars median 546 · 26 days	 POSTS ANALYZED 9 26 days
 AD REACH 40 24h avg	 CHURN / MONTH -11720 over the last month	 CITATION RATE 20 citation index · 58 channels mentioned all time	 CHANNEL AGE 1 year 9 months created 31.08.2024

AI EDITOR SUMMARY

Channel «PAS Community» — 197 874 subs. Each post averages 105 people (0% subs), reach is low — need to grow audience. Posts 2 posts per week (~0 per day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 26 days.
- 02 Dominant format – Photo (9/9 posts).
- 03 Avg post length – 592 chars (median 546).
- 04 Peak audience activity – Tuesday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (160 avg for top vs 78 for worst) – among 9 posts in 26 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 19.05 · 08:35 PHOTO ⓧ Insane x's in Gorilla ⓧ Play PvP Gorilla Case ⓧ I see people hitting x60–x70+ from small bets, so even with a small...	VIEWS 187 REP. —	REACTIONS — ER 0.1%
Nº2 27.05 · 14:47 PHOTO ⓧWithdrew 207\$ USDT from LABRADOR ⓧ https://t.me/LabradorAdventuresBot !?Are you playing? Haven't quit yet?.. ↓ⓧ😄😄😄ⓧ😄😄ⓧⓧ Free roulette...	VIEWS 157 REP. —	REACTIONS — ER 0.1%
Nº3 03.06 · 07:34 PHOTO ⓧ Increased my DRAZZE staking to 6000 coins ⓧ https://t.me/drazze_crypto_bot ⓧNow I have 6000 coins staked ~21\$ per day. △...	VIEWS 137 REP. —	REACTIONS — ER 0.1%

Nº4 09.06 · 18:33 PHOTO □ DRAZZE has entered the stage of a full-fledged product company, where the token is backed not by an idea but by a working product. ☹...	VIEWS 104 REP. — REACTIONS — ER 0.1%
Nº5 07.06 · 16:40 PHOTO ☹ Gorilla launched MINES mode 😊 https://t.me/GorillaCaseBot ↓☹☹☹☹☹☹☹☹ ☹ Free Gorilla roulette ☹ Earn stars in FrogCase ☹...	VIEWS 83 REP. — REACTIONS — ER 0.0%

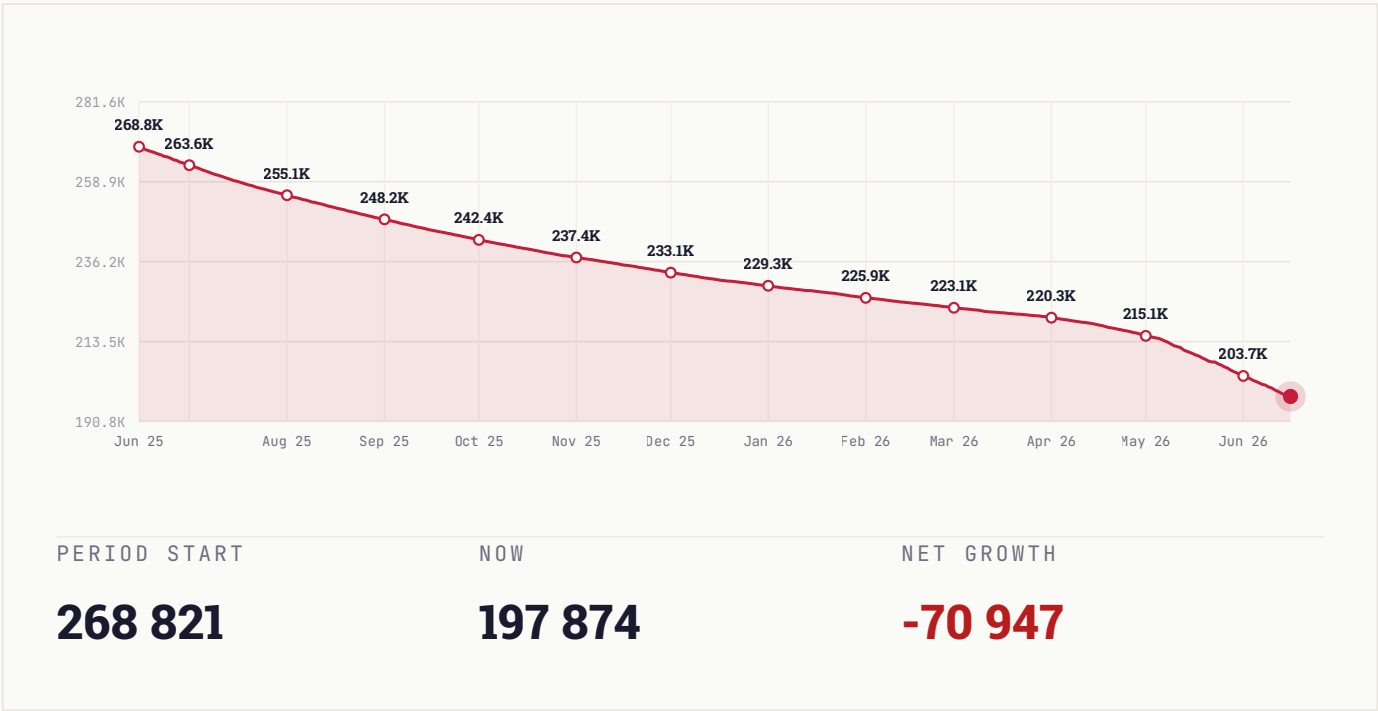
WORST 3

↓ 08.06 · 14:36 PHOTO ✂ Shard Legends token mining season \$SLCW has started! ☹ Start playing & get chests Today the devs of dark RPG Shard Legends...	VIEWS 79 REP. — REACTIONS — ER 0.0%
↓ 13.06 · 08:05 PHOTO ☹ Now on MEXC you can predict event outcomes — similar to Polymarket, but all on one platform. ☹ Crypto ☹...	VIEWS 78 REP. — REACTIONS — ER 0.0%
↓ 08.06 · 10:03 PHOTO ☹ Trading futures on my second channel ☹ ☹All completely FREE! ☹ Join. ↓☹☹☹☹☹☹☹☹ ☹ Free Gorilla roulette ☹...	VIEWS 77 REP. — REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth over the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

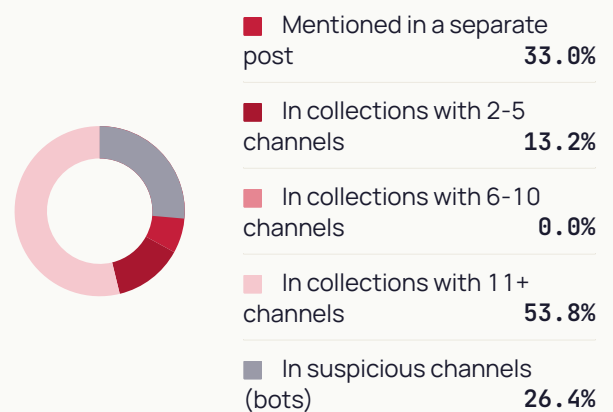
Who & how mentions the channel

Citation index **20** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **58** different channels.

MENTION COUNTRIES



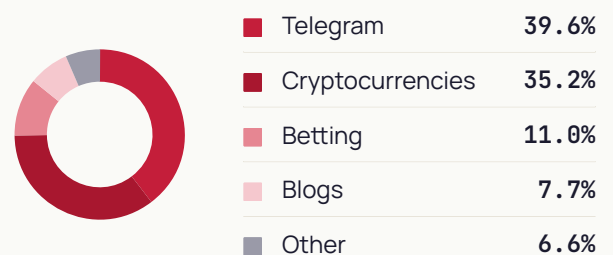
MENTION FORMAT



SIZE OF CHANNELS THAT MENTION



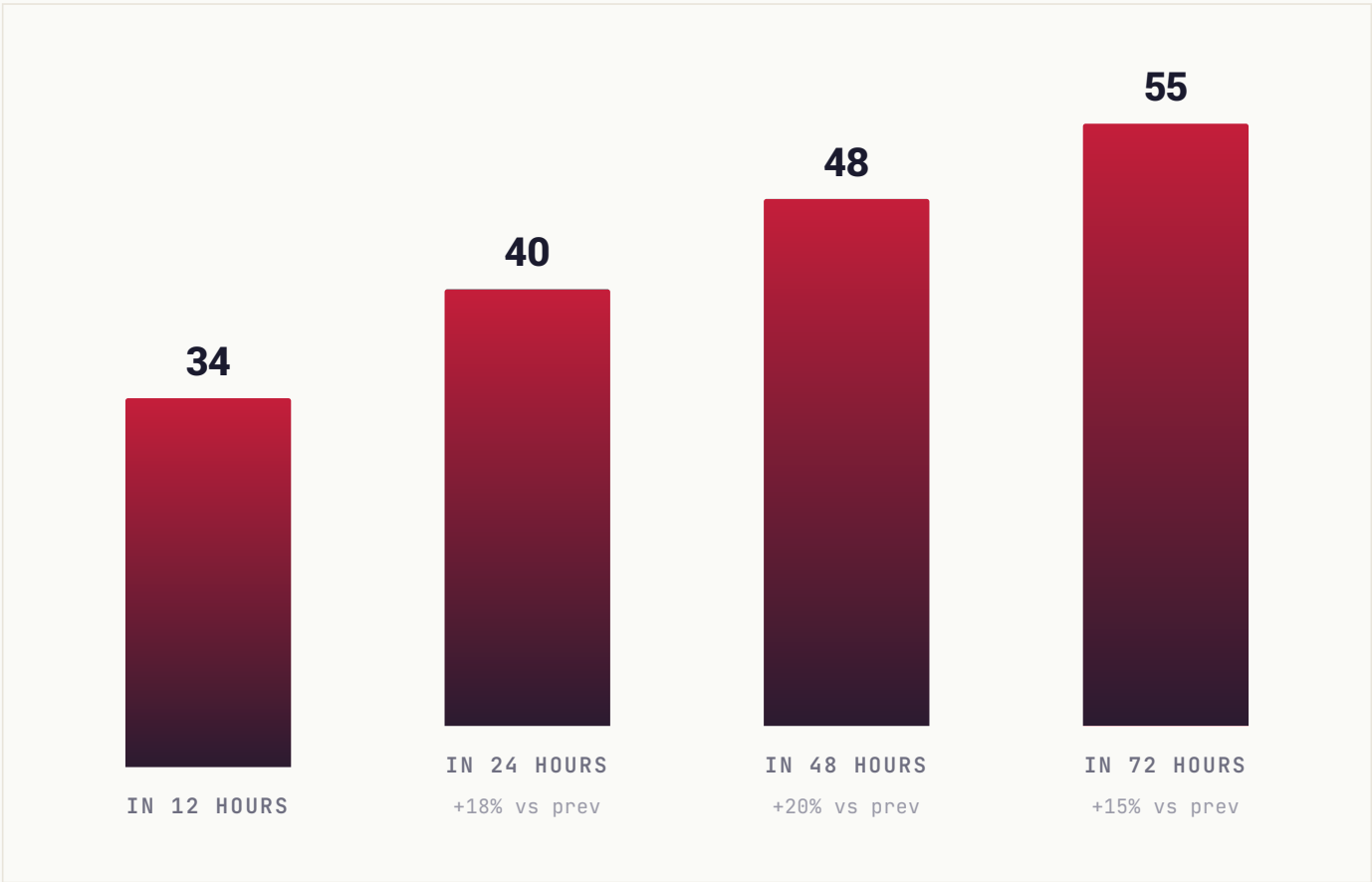
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
PC PAS Community YOU	197.9K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#90 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

— SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top **100** channels in category "**Cryptocurrencies**" (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#90 /100

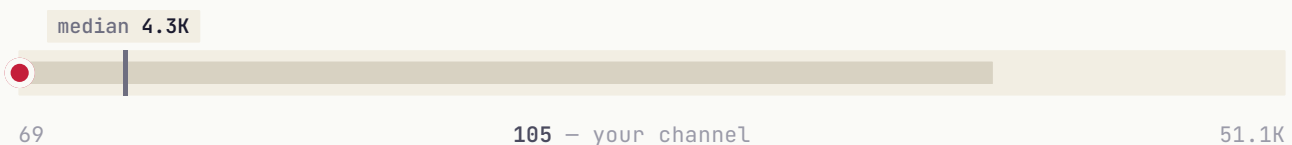
NICHE RANK

Channel in the bottom half of the ranking

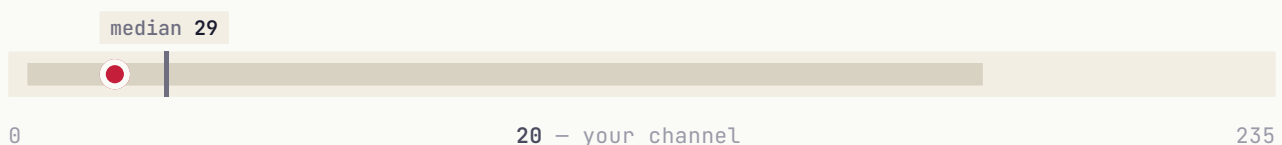
SUBSCRIBERS

36% below median

AVG REACH / POST

98% below median

CITATION INDEX

31% below median

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.4 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Tuesday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 0.05% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.5pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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