

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Pogrebizhskaya.

No sugar.

**@partizanets**

No sugar means no embellishments, as is. Ads @achicheleva_bot
A+ Included in personal pages list: <https://knd.gov.ru/license?id=67403adfb7aeb106ce179132&istryType=bloggersPermission>

SUBSCRIBERS

425 646

+2552 per month

ERR (% SEE POSTS)

21.0%

daily 13.7%

REACH/POST

88.1K

ad reach 58.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 425 646 —	 SUBSCRIBER REACH 20.7% avg % subs see post	 VIEWS/POST 88.1K median 90.6K · 29 days	 POSTS/WEEK 23.2 over period
 7D TREND -6.1% vs previous week	 REACTIONS/POST 12.2 total 1,209 reactions, 173 reposts, 24,766 comments	 POST LENGTH 601 chars median 622 · 29 days	 POSTS ANALYZED 99 29 days
 AD REACH 58.1K 24h avg	 CHURN / MONTH +2552 last month	 CITATION RATE 41 citation index · 324 channels mentioned ever	 CHANNEL AGE 1 year 11 months created Jul 13, 2024

AI EDITOR SUMMARY

Channel «Pogrebizhskaya. Without sugar.» — 425 646 subs. Each post avg views 88.1K people (21% of subs), avg reach — room to grow. Publishes 23 posts/week (~3/day) — active posting. Week Jun 15–21 reach dropped -6.1% to week Jun 8–14 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **99** posts over 29 days.
- 02 Dominant format — **Photo** (56/99 posts).
- 03 Avg post length — **601** chars (median 622).
- 04 Peak audience activity — **Sun**, 13:00 MSK.
- 05 Top posts get **1x** more views than weakest (112.8K avg top vs 76.3K bottom) — among 99 posts in 29 days. Worth analyzing commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 06:22 PHOTO Hello friends! Have you watched our latest episode? The video about Yulia Sadekova's disappearance? Here are just some comments on this...	VIEWS 124 740 REP. —	REACTIONS — ER 29.3%
Nº2 14.06 · 10:09 PHOTO I remember Gleb Zheglov's words very well, they stuck in my memory. To be honest, I often watch the film 'The Meeting Place Cannot Be Changed'...	VIEWS 107 797 REP. 2	REACTIONS — ER 25.3%
Nº3 29.05 · 13:57 PHOTO I want to revisit our last video «Don't you dare look at others». https://youtu.be/uX9HF9x8f5Q?is=otH_r3VswR5a9F3R Lida, the main...	VIEWS 105 912 REP. —	REACTIONS 13 ER 24.9%

Nº4 30.05 • 08:23 VIDEO Hello friends! Three years ago, our channel published the video 'The Animators' Case': https://youtu.be/Fa6-_twAlYY?si=DGMF3GMCL2qBHioa Many of...	VIEWS 105 367 REACTIONS 24 REP. — ER 24.8%
Nº5 06.06 • 17:24 PHOTO The idea of a 'mother's salary' was proposed in the State Duma. MP Marina Kim stated that a woman raising a child performs a wide range of...	VIEWS 104 598 REACTIONS 125 REP. — ER 24.6%

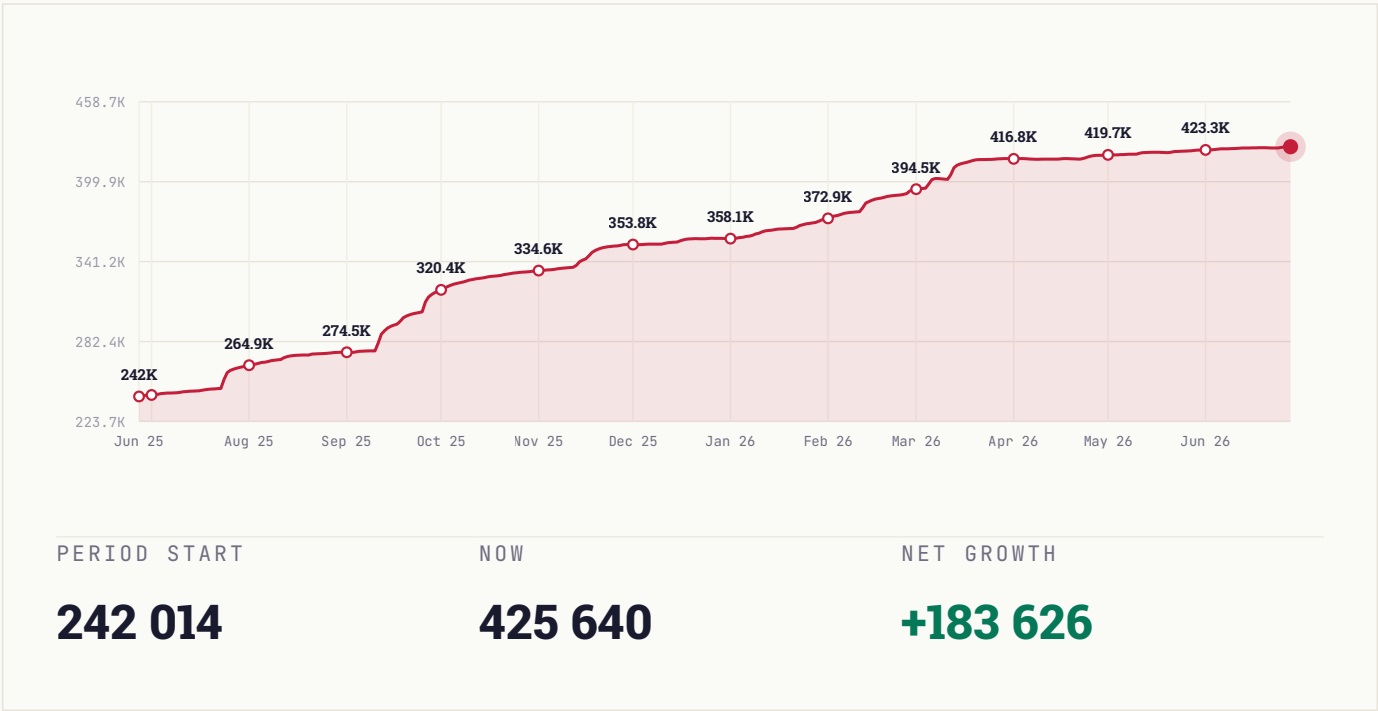
WORST 3

↓ 24.06 • 17:26 VIDEO Hello, thanks for catching, goodbye.	VIEWS 78 019 REACTIONS — REP. — ER 18.3%
↓ 25.06 • 05:08 PHOTO Hello friends! Well? Time for the traditional 'Thursday has arrived' post? It really has arrived, and we all know what that means...	VIEWS 76 644 REACTIONS 18 REP. — ER 18.0%
↓ 25.06 • 11:33 VIDEO The first video popped up in one of my social feeds late last night, naturally causing a storm of profane emotions. The caption under the video...	VIEWS 74 186 REACTIONS — REP. — ER 17.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

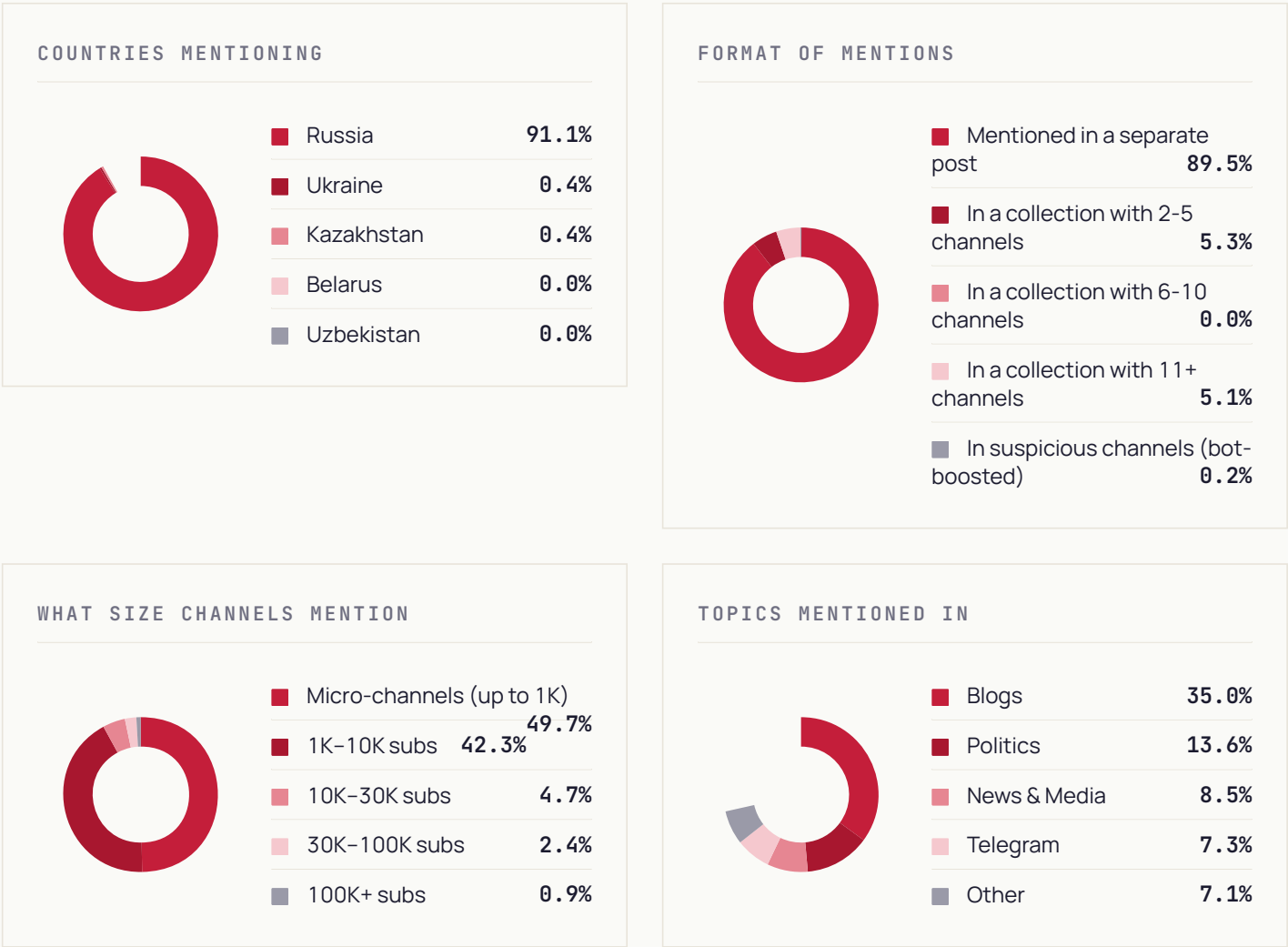
Yearly subscriber growth chart. Key months show exact subscriber counts. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

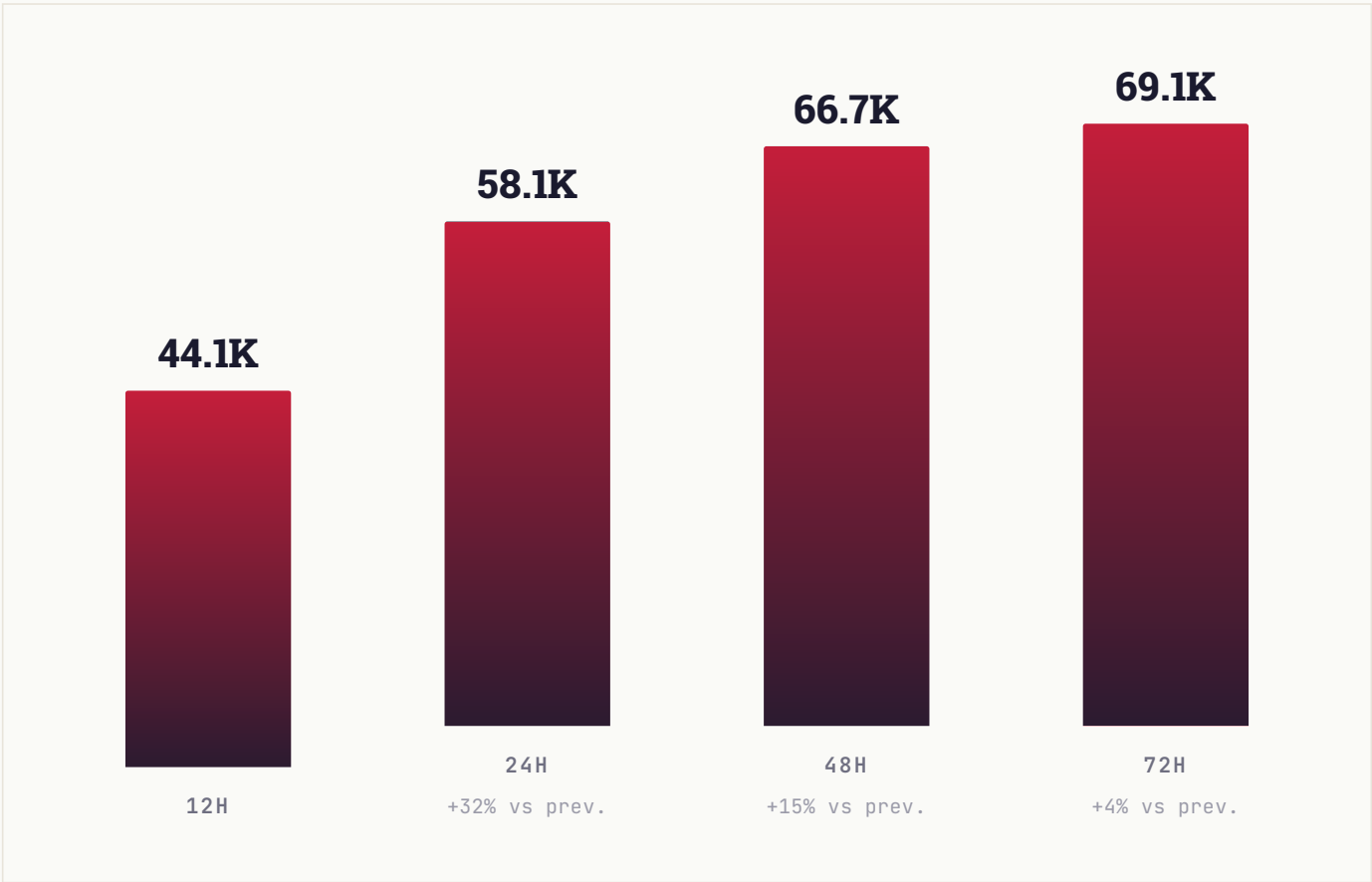
Citation index **41** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **324** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its position among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.4M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
PB Pogrebizhskaya. No sugar. YOU	425.6K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#65 of 100). Niche median — 493.6K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **91**, they brought **116 007** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	22	14	4 939
November 2025	32	29	19 476
October 2025	15	13	14 957
September 2025	8	8	45 015
August 2025	8	8	10 126
July 2025	6	6	21 494
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
91	6		116 007

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#65 /100

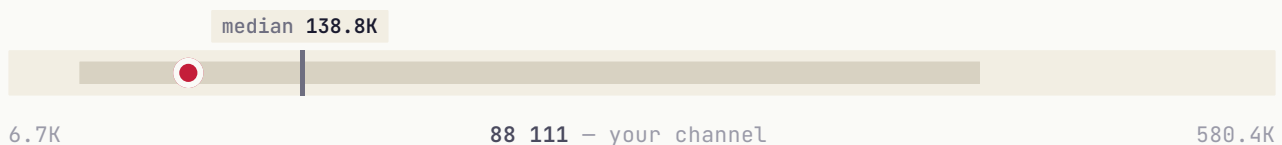
POSITION IN NICHE

Channel in the bottom half of the ranking

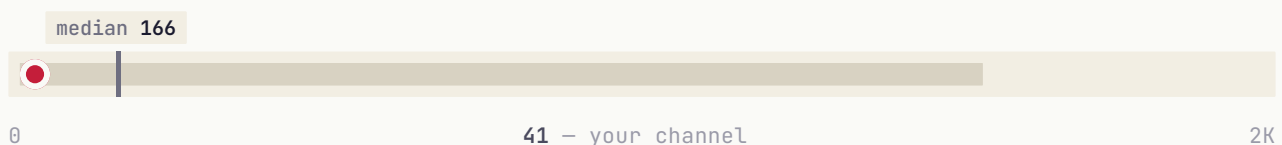
SUBSCRIBERS

14% below median

AVG REACH / POST

37% below median

CITATION INDEX

75% worse than median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at description. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
