

PROMTPRESS PUBLIC REPORT

Channel audit

zapiski anechki



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ads/partnership: @lizochek_gribochek reviews: <https://t.me/+2SmCf3xf76lkZDly> @venre, @mkkrrwx, @boleemenee_team, @Daria_Alekseevna_s5, @jsmanagerr, @Maaryy_LL, @kristyshau
Registered in...

SUBSCRIBERS

523 644

+287527 per month

ERR (% SEE POSTS)

52.0%

daily 125.1%

REACH/POST

311.3K

ad reach 646.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 523 644 —	 SUBSCRIBER REACH 59.44% avg % subs see post	 VIEWS/POST 311.3K median 175.1K · 28 days	 POSTS/WEEK 15.7 for period
 7D TREND +277.7% vs previous week	 REACTIONS/POST 14106.5 total 916,924 reactions, 180,882 reposts, 15,140 comments	 POST LENGTH 310 chars median 236 · 28 days	 POSTS ANALYZED 65 28 days
 AD REACH 646.2K 24h avg	 CHURN / MONTH +287527 last month	 QUOTABILITY 72 citation index · 128 channels mentioned all time	 CHANNEL AGE 2 years 6 months created 09.01.2024

AI EDITOR SUMMARY

Channel "anechka's notes" — 523 644 subs. Each post averages 311.3K people (59% of subs), wide reach for a channel this size. Publishes 16 posts/week (~2/day) — regular schedule. Week Jul 6–12 reach up +277.7% week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 65 posts over 28 days.
- 02 Dominant format – Photo (45/65 posts).
- 03 Avg post length – 310 chars (median 236).
- 04 Audience peak activity – Sunday, 22:00 MSK.
- 05 Top posts gather 12x more views than the weakest (1.2M avg for top vs 101.4K for worst) – among 65 posts in 28 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 12.07 · 19:53 PHOTO Friends, it hurts. The court is over, now I can tell you everything. The truth. What I would have done earlier but couldn't because...	VIEWS 1 326 761 REPOSTS 99 791	REACTIONS 180 737 ER 253.4%
Nº2 12.07 · 20:04 TEXT Now I want to tell why I disappeared. I wanted to, but I couldn't. My blog is my whole life, which we built together...	VIEWS 1 212 715 REPOSTS 36 265	REACTIONS 120 989 ER 231.6%
Nº3 12.07 · 15:10 PHOTO 🤔🤔 In mid-July I'd like to walk without a leather jacket...	VIEWS 1 099 198 REPOSTS 619	REACTIONS 10 824 ER 209.9%

Nº4

13.07 • 06:46

TEXT

Thank you for your support, it's the only thing keeping me afloat. Unfortunately, there's a lot of lies on the internet. I don't know why...

VIEWS

1 026 922

REACTIONS

107 799

REPOSTS

14 924

ER

196.1%

Nº5

13.07 • 09:37

TEXT

This is my only channel, the rest are scammers. Don't send money to anyone, please! I'm not running any contests!...

VIEWS

920 272

REACTIONS

54 830

REPOSTS

1 202

ER

175.7%

WORST 3



25.06 • 15:58

PHOTO

How many times I tried such masks, probably not for me, haha, they're so uncomfortable! They stick to hair and constantly...

VIEWS

101 708

REACTIONS

1 206

REPOSTS

17

ER

19.4%



26.06 • 08:51

PHOTO

Woke up today craving pancakes with caviar 🍳🐟 Do what you want. I can't stop thinking about it! So I decided to cook and...

VIEWS

101 708

REACTIONS

1 719

REPOSTS

22

ER

19.4%



29.06 • 12:03

TEXT

There was a giveaway here 🦋

VIEWS

100 929

REACTIONS

433

REPOSTS

13

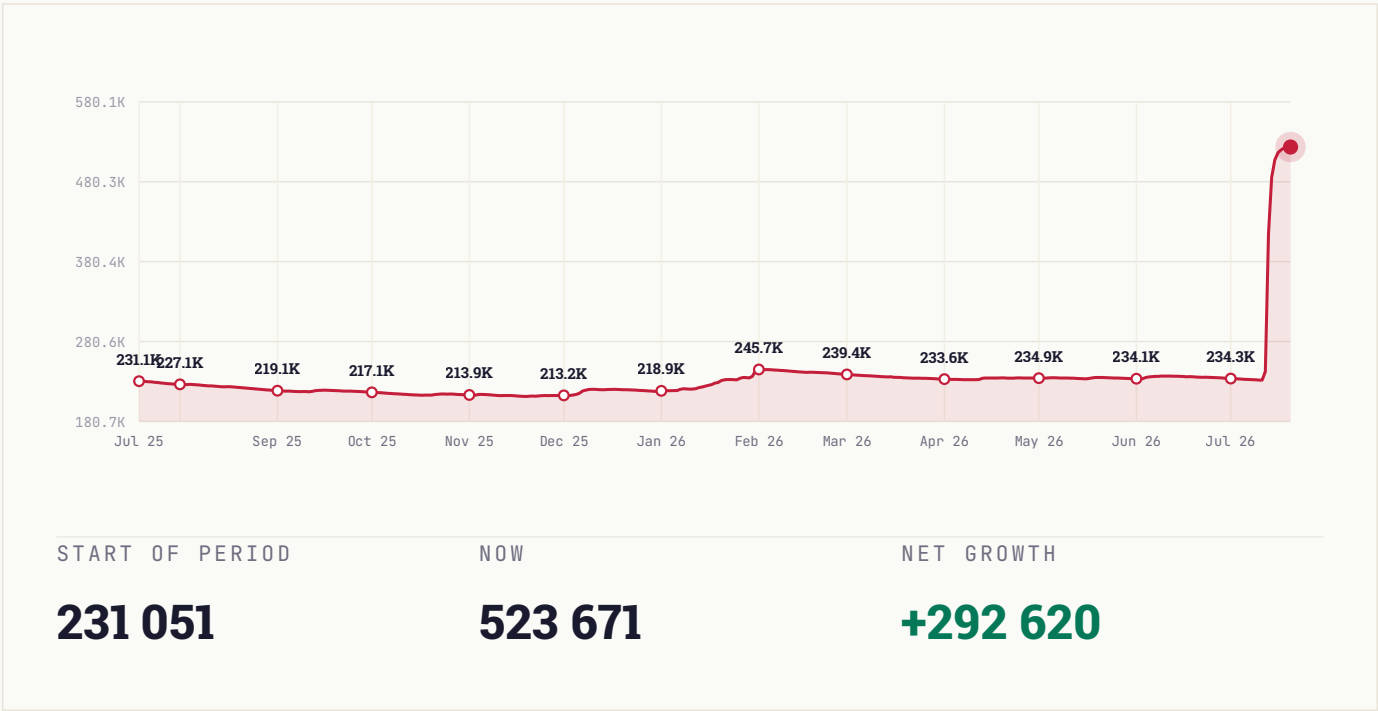
ER

19.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

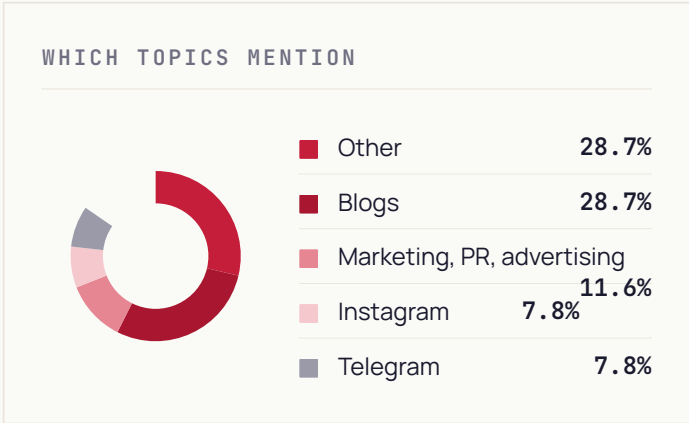
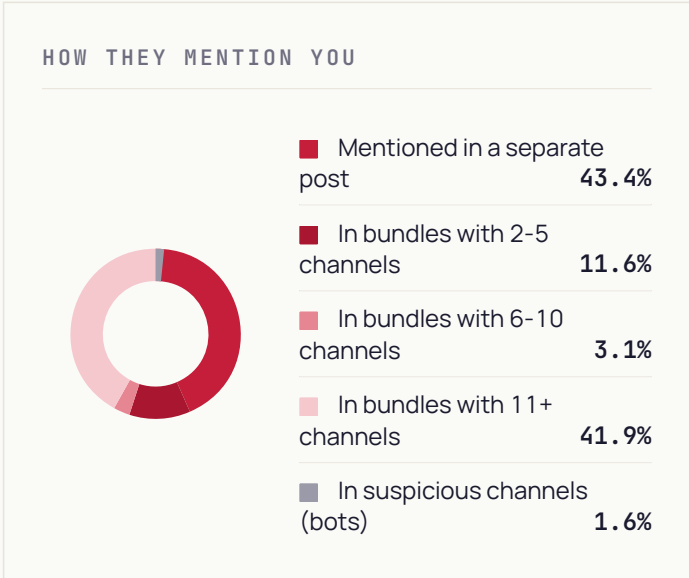
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

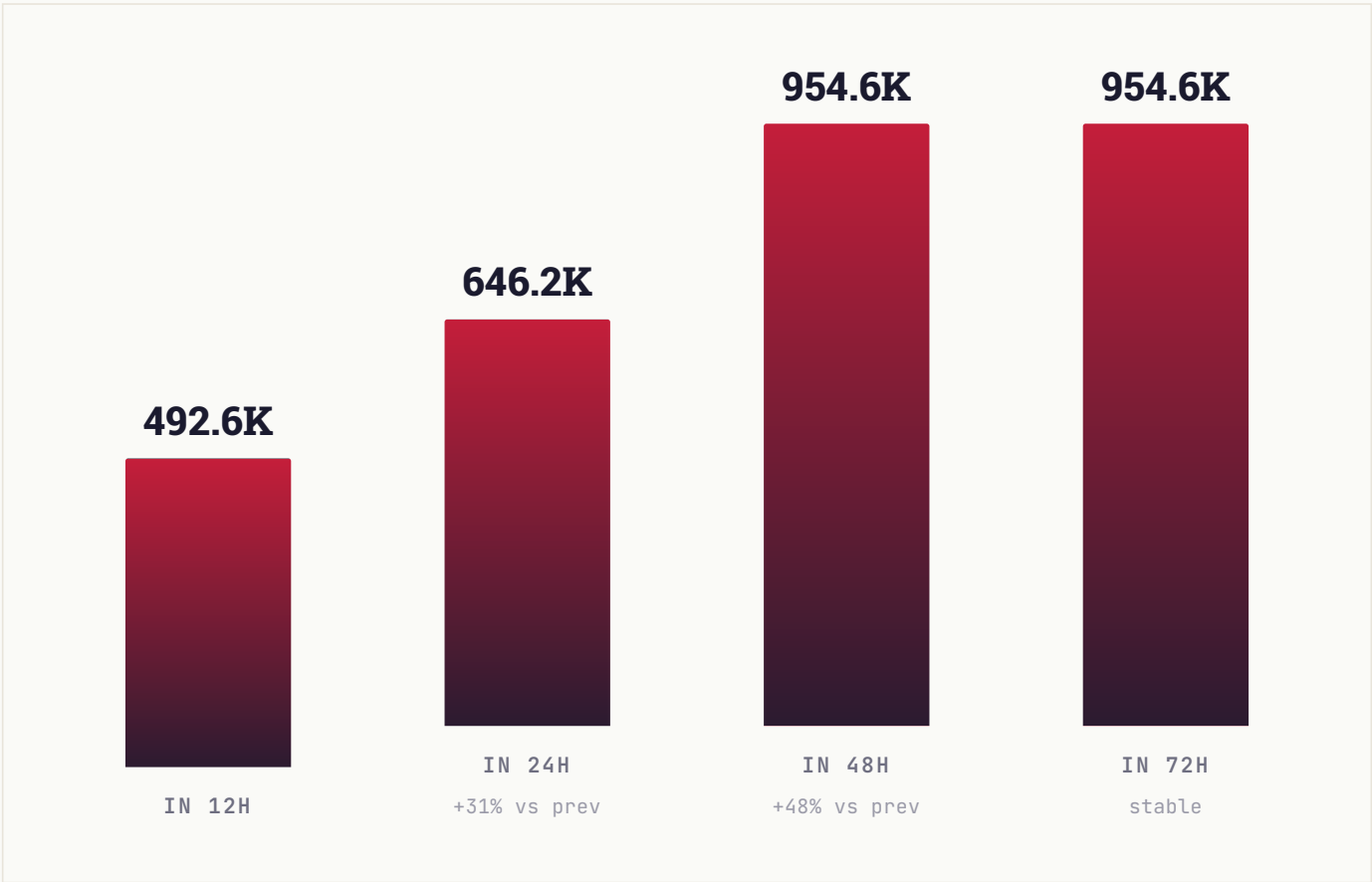
Citation index **72** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **128** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ here lives broen	1.1M
FOR zapiski anechki YOU	523.6K

COMPARATIVE CONCLUSION

Channel in top half of niche (#45 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 495.5K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **22**, they brought **42 898** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1	1	27 677	
December 2025	2	2	8 291	
November 2025	5	3	2 578	
October 2025	7	2	1 562	
September 2025	4	4	2 246	
August 2025	3	2	544	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
22	6	42 898

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range of 80% niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#45 /100

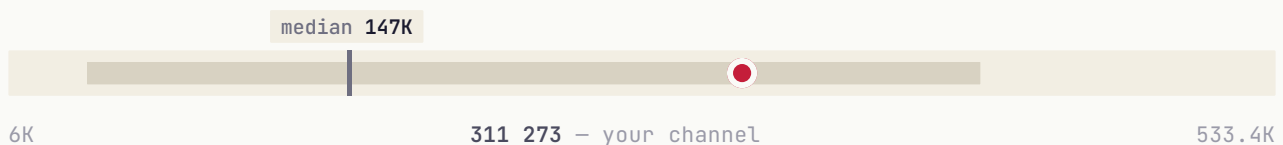
POSITION IN NICHE

Channel in the top half of the ranking

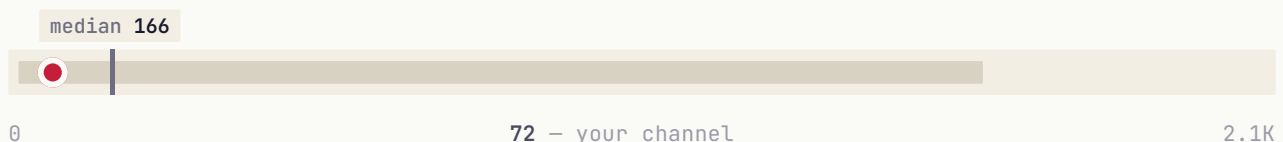
SUBSCRIBERS

better than 51% of niche

AVG REACH / POST

better than 74% of niche

CITATION INDEX

57% worse than median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — Sunday**

Audience is most active on this day and at 22:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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