

PUBLIC REPORT BY PROMTPRESS

Channel audit

PARADEYEVICH



@paradeevich

Collaboration - contact@paradeevich.ru VK - <https://vk.com/paradeev1ch> YT - <https://www.youtube.com/@paradeevich> TW - <https://www.twitch.tv/paradeev1ch> Registered in Roskomnadzor list:...

SUBSCRIBERS

1 034 236

+87516 per month

ERR (% SEE POSTS)

60.0%

daily 20.7%

REACH/POST

646.6K

ad reach 213.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 034 236 —	 SUBS REACH 62.52% avg % subs see post	 VIEWS/POST 646.6K median 714.3K · 26 days	 POSTS/WEEK 3.2 for period
 7D TREND — no data for period	 REACTIONS/POST 46217.4 total 554,609 reactions, 28,119 reposts, 32,910 comments	 POST LENGTH 56 chars median 20 · 26 days	 POSTS ANALYZED 12 26 days
 AD REACH 213.2K 24h avg	 CHURN / MONTH +87516 last month	 CITATION RATE 231 citation index · 1,545 channels mentioned ever	 CHANNEL AGE 5 years 7 months created 26.11.2020

AI EDITOR SUMMARY

Channel «PARADEEVICH» — 1 034 236 subs. Each post avg views 646.6K people (63% from subs), wide reach for channel size. Publishes 3 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts in 26 days.
- 02 Dominant format – **Photo** (6/12 posts).
- 03 Avg post length – **56** chars (median 20).
- 04 Peak audience activity – **Sunday**, 12:00 MSK.
- 05 Top posts get **2x** more views than weakest (794.3K avg top vs 408.8K worst) – among 12 posts in 26 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 09:30 VIDEO (post without caption – video)	VIEWS	REACTIONS
	807 441	48 132
	REPOSTS	ER
	1 422	78.1%
Nº2 06.06 · 19:13 TEXT prinkin I lost.	VIEWS	REACTIONS
	791 235	68 673
	REPOSTS	ER
	3 919	76.5%
Nº3 08.06 · 11:17 VIDEO (post without caption – video)	VIEWS	REACTIONS
	784 297	40 239
	REPOSTS	ER
	1 763	75.8%

Nº4

17.06 · 22:35

PHOTO

I HAVE A MILLION SUBS!!!!

VIEWS

725 236

REACTIONS

108 414

REPOSTS

3 099

ER

70.1%

Nº5

12.06 · 11:28

PHOTO

Fed up with Max

VIEWS

716 875

REACTIONS

39 206

REPOSTS

965

ER

69.3%

WORST 3

↓

29.06 · 15:57

PHOTO

Big video of our trip to VOLCANO 🌋 With Hirosan (our Japanese friend)! ft. Kokoshka, Wang and...

VIEWS

424 160

REACTIONS

18 067

REPOSTS

1 169

ER

41.0%

↓

01.07 · 08:51

VIDEO

(post without caption – video)

VIEWS

401 685

REACTIONS

39 813

REPOSTS

1 038

ER

38.8%

↓

01.07 · 17:09

PHOTO

THE BOSSES ARE COMING! WW!

VIEWS

400 540

REACTIONS

56 650

REPOSTS

5 346

ER

38.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

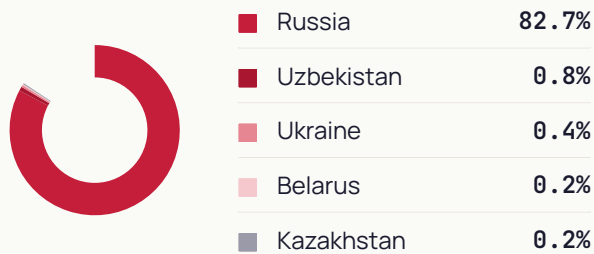


SECTION 04 · MENTIONS

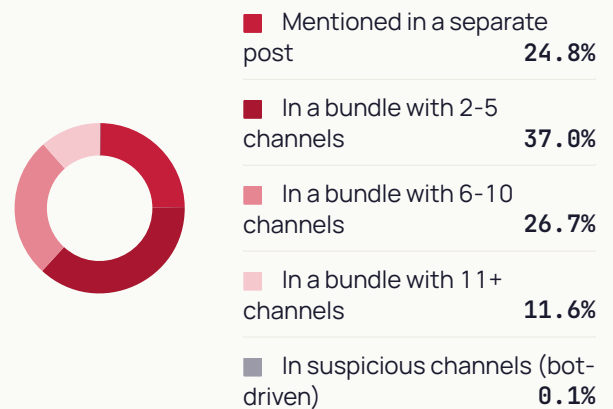
Who mentions the channel and how

Citation index **231** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All time channel was mentioned **1 545** different channels.

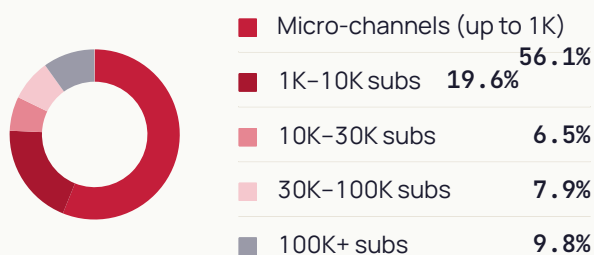
COUNTRIES MENTIONING



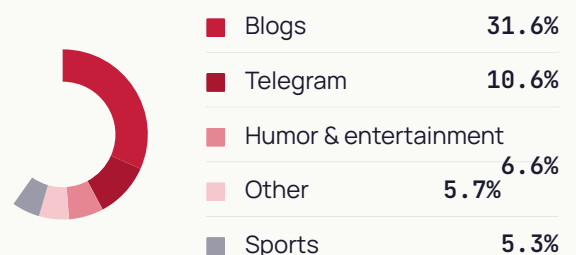
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



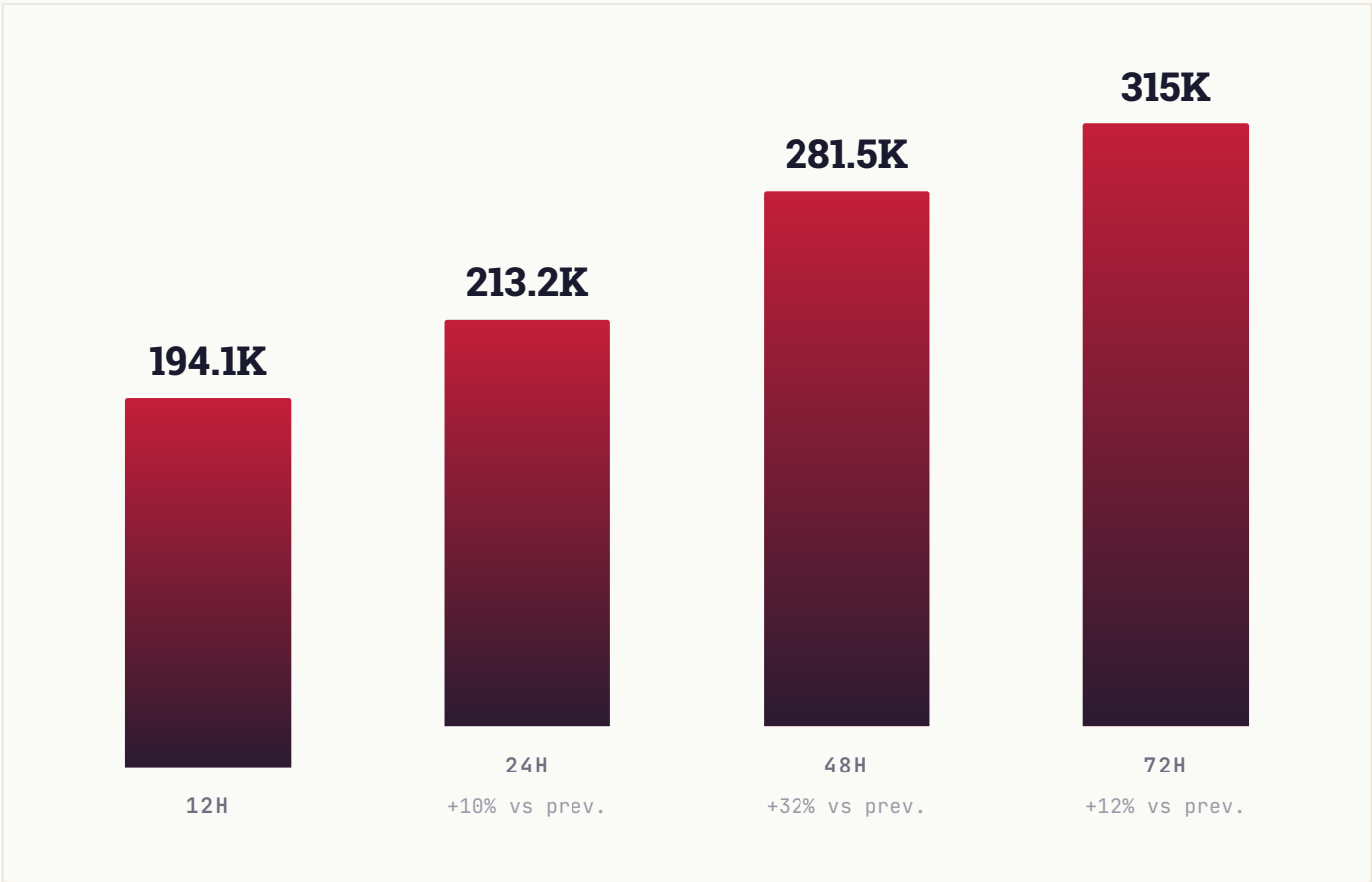
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of a promo post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH YOU	1M
NOT NEVZOROV	1M
AL Artemy Lebedev	970K

COMPARATIVE CONCLUSION

Channel intop-10 niche (#9 of 100). Strong position. Niche leader — Dima Maslennikov (2.2M), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **191**, they brought **93 365** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	20	17	4 112
December 2025	35	32	49 307
November 2025	10	9	10 192
October 2025	14	13	7 405
September 2025	28	26	10 950
August 2025	84	58	11 399
TOTAL MENTIONS			191
MONTHS OF DATA			6
ATTRACTED SUBS			93 365

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#9 /100

POSITION IN NICHE

Channel in top 9% blogs Russia

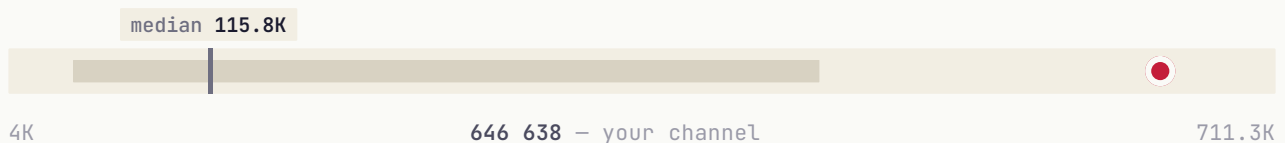
SUBSCRIBERS

better than 90% of niche



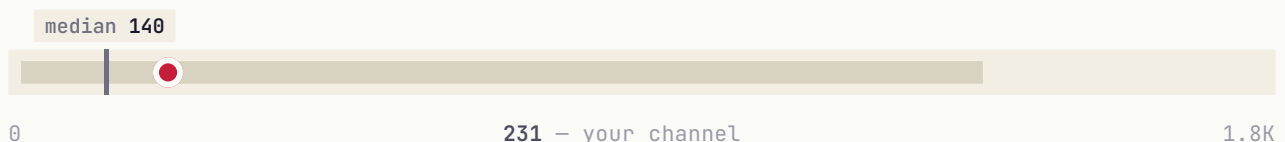
AVG REACH / POST

better than 90% of niche



CITATION INDEX

better than 52% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Increase posting frequency

Now 3.2 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Sunday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch an ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager