

PUBLIC REPORT BY PROMTPRESS

Channel audit

ПАПИНОМОЛОКО



@papinomoloko

Website: papinomoloko.com Support: @papinsupport Proposals:
@yosefminor

SUBS

18 017

18 posts 21 days

SUBSCRIBER REACH

52.36%

avg % subs see post

REACH/POST

9.4K

52% from subs

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

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Top-5 posts · worst 3 · insights

03 Citation index

Who mentions the channel and how

04 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 18 017 —	 SUBSCRIBER REACH 52.36% avg % subs see post	 VIEWS/POST 9.4K median 9.9K · 21 days	 POSTS/WEEK 5.8 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 281 chars median 50 · 21 days	 POSTS ANALYZED 18 21 days
 CITATION INDEX 18 citation index · 120 channels mentioned ever	 CHANNEL AGE 6 years 3 months created 18.03.2020		

AI EDITOR SUMMARY

Channel «ПАПИНОМОЛОКО» – 18 017 subs. Each post averages 9.4K people (52% from subs), this is wide reach for a channel of this size. Publishes 6 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **18** posts over 21 days.
- 02 Dominant format – **Text** (13/18 posts).
- 03 Avg post length – **281** chars (median 50).
- 04 Peak audience activity – **Monday**, 17:00 UTC.
- 05 Top posts get **2x** more views than the weakest (11.9K avg for top vs 7.8K for worst) – among 18 posts over 21 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 17:00 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
12 309	—
REPOSTS	ER
2	68.3%

Nº2 22.06 · 17:00 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
11 884	—
REPOSTS	ER
49	66.0%

Nº3 22.06 · 16:59 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
11 582	—
REPOSTS	ER
2	64.3%

Nº422.06 · 16:59 TEXT
(post without caption – text)

VIEWS	REACTIONS
11 044	—
REPOSTS	ER
2	61.3%

Nº503.07 · 17:18 TEXT
(post without caption – text)

VIEWS	REACTIONS
10 362	—
REPOSTS	ER
3	57.5%

WORST 3

↓ 03.07 · 17:17 TEXT
(post without caption – text)

VIEWS	REACTIONS
8 147	—
REPOSTS	ER
2	45.2%

↓ 08.07 · 12:53 TEXT
(post without caption – text)

VIEWS	REACTIONS
7 736	—
REPOSTS	ER
2	42.9%

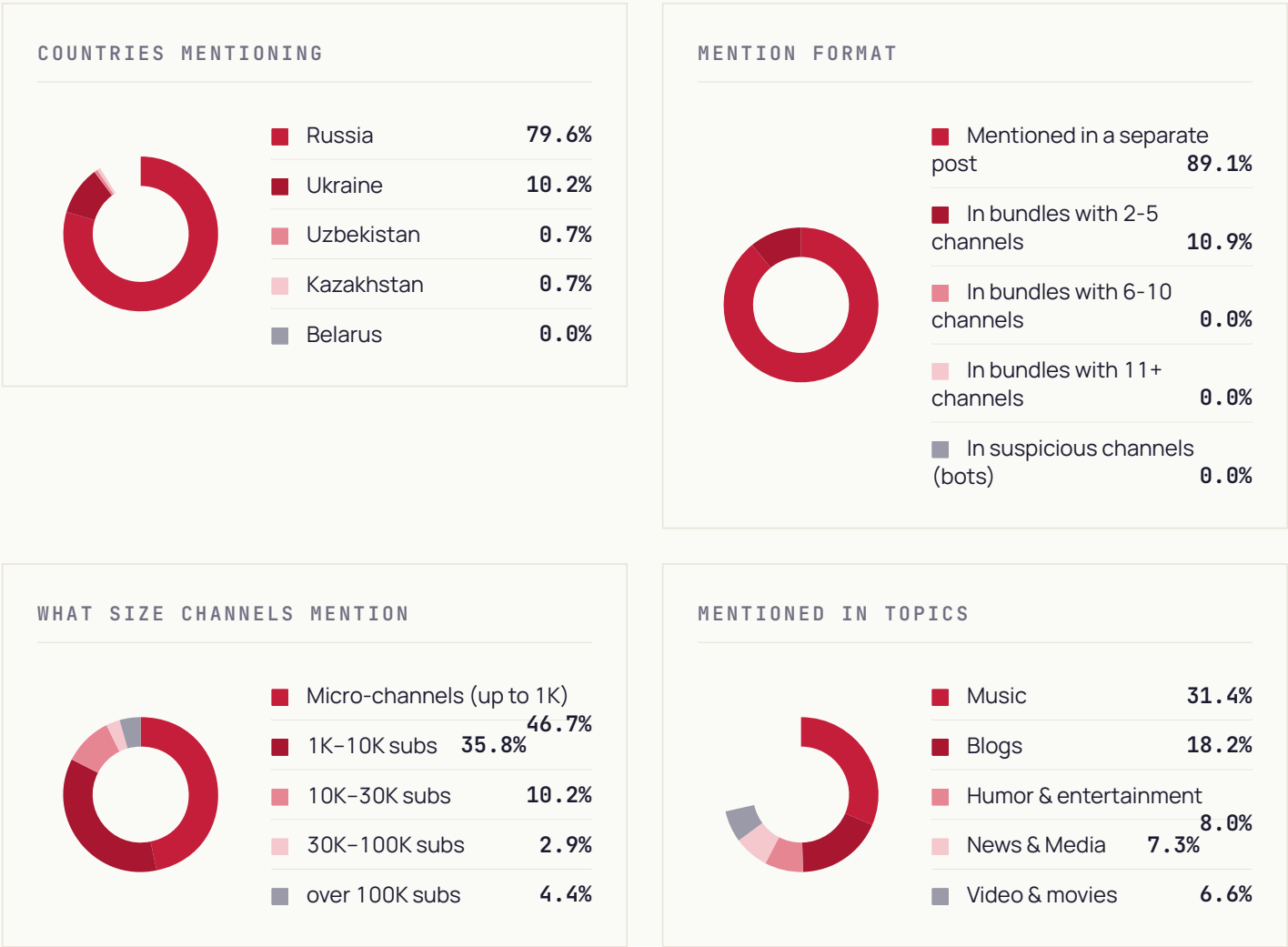
↓ 08.07 · 12:53 TEXT
(post without caption – text)

VIEWS	REACTIONS
7 385	—
REPOSTS	ER
—	41.0%

SECTION 03 · MENTIONS

Who mentions the channel and how

Citation index **18** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k sub channel weighs more than from a 1k sub channel. All time channel was mentioned **120** different channels.



— SECTION 04 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Best post day — Monday
Audience most active on this day at 17:00 UTC.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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