

PROMTPRESS PUBLIC REPORT

Channel audit

Paper VPN



@paper_vpn

Fast VPN with human support Subscribe: <https://storage.googleapis.com/papervpn/go?to=/> Support: @papersupport_bot No abuse, profanity...

SUBS

88 767

+1705 per month

ERR (% SEE POSTS)

66.0%

per day **33.8%**

REACH/POST

59.2K

ad reach **29.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 88 767 —	 SUBSCRIBER REACH 66.69% avg % subs see post	 VIEWS/POST 59.2K median 60.5K · 16 days	 POSTS/WEEK 3.5 over period
 7D TREND — no data for period	 REACTIONS/POST 874.0 total 6,992 reactions, 3,620 reposts, 1,044 comments	 POST LENGTH 746 chars median 772 · 16 days	 POSTS ANALYZED 8 16 days
 AD REACH 29.9K 24h avg	 CHURN / MONTH +1705 last month	 CITATIONS 17 citation index · 51 channels mentioned ever	 CHANNEL AGE 2 years 8 months created 13.10.2023

AI EDITOR SUMMARY

Channel «Paper VPN» — 88 767 subs. Each post averages 59.2K people (67% from subs), wide reach for a channel this size. Publishes 4 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 8 posts over 16 days.
- 02 Dominant format — Text (4/8 posts).
- 03 Avg post length — 746 chars (median 772).
- 04 Audience peak activity — wed, 14:00 MSK.
- 05 Top posts get 3x more views than the weakest (84K avg for top vs 33.6K for worst) — among 8 posts in 16 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 11:12 TEXT ✗ Happ app removed from Russian App Store, but you can still use it. Here's how to keep it on your devices...	VIEWS 96 269 REPOSTS 1 266	REACTIONS 1 452 ER 108.5%
Nº2 25.06 · 15:49 TEXT ✓ Another app to connect to VPN on iPhone While the Happ team prepares a new app for the Russian App Store (they...	VIEWS 86 579 REPOSTS 889	REACTIONS 835 ER 97.5%
Nº3 29.06 · 16:00 PHOTO 👤 Tech work forecast: updating Paper VPN on the night of June 30. Possible connection delays We'll be updating the service on June 30 from...	VIEWS 69 031 REPOSTS 269	REACTIONS 1 248 ER 77.8%

Nº4

03.07 • 13:53

PHOTO

Quickest way to contact Paper VPN support? Friends, a reminder: if something's broken or you have an urgent question, the easiest and...

VIEWS

61 246

REACTIONS

606

REPOSTS

252

ER

69.0%

Nº5

29.06 • 10:18

TEXT

Happ app is back in the Russian App Store You can download it via the link. After installation, don't forget to add to the app...

VIEWS

59 783

REACTIONS

720

REPOSTS

565

ER

67.3%

WORST 3



07.07 • 16:18

TEXT

Happ app removed from Russian App Store again at Roskomnadzor's request How not to lose access to Happ: • Don't delete the app; • ...

VIEWS

39 996

REACTIONS

595

REPOSTS

183

ER

45.1%



08.07 • 15:14

PHOTO

😊 What would you say to the person who created Paper VPN? One honest feedback letter can give more than technical reports...

VIEWS

34 125

REACTIONS

1 021

REPOSTS

40

ER

38.4%



10.07 • 12:17

PHOTO

😊 July 14 — Bastille Day. Get a liberation discount on Paper VPN! Bastille was long considered an impregnable fortress, but it...

VIEWS

26 559

REACTIONS

515

REPOSTS

156

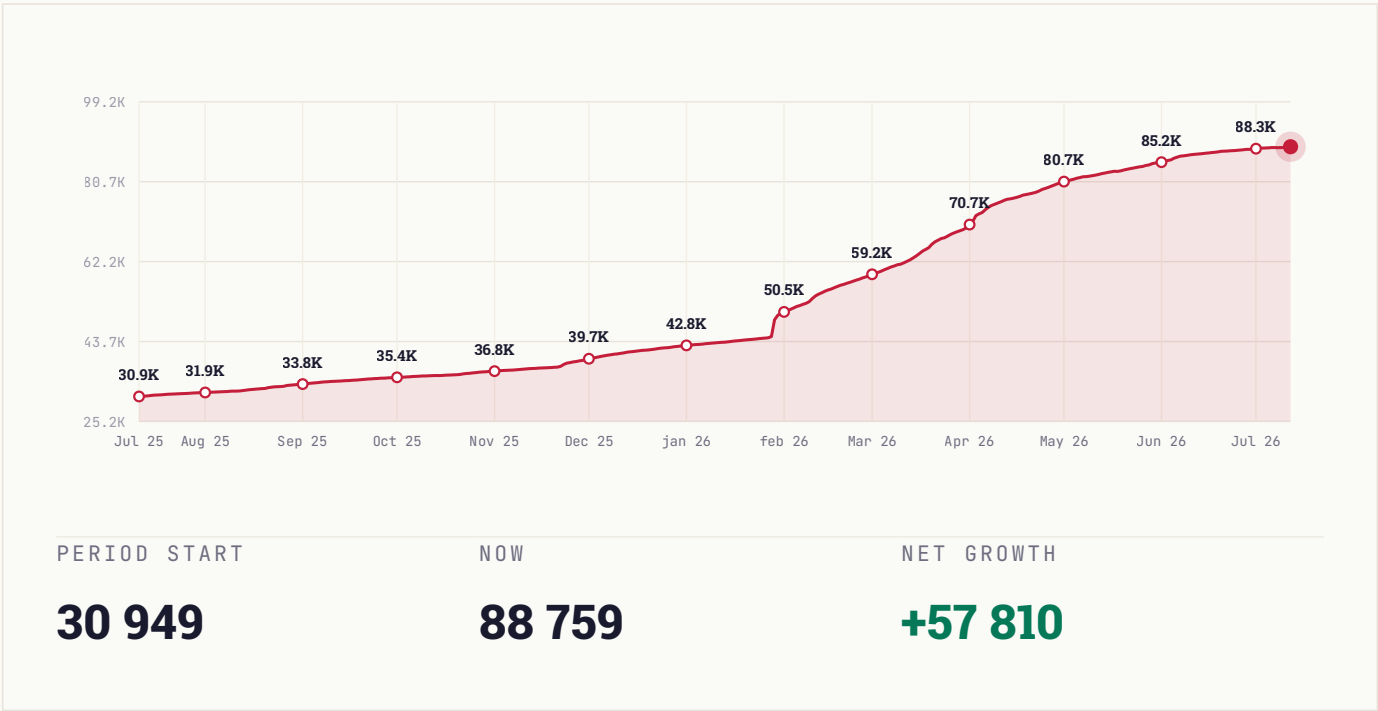
ER

29.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

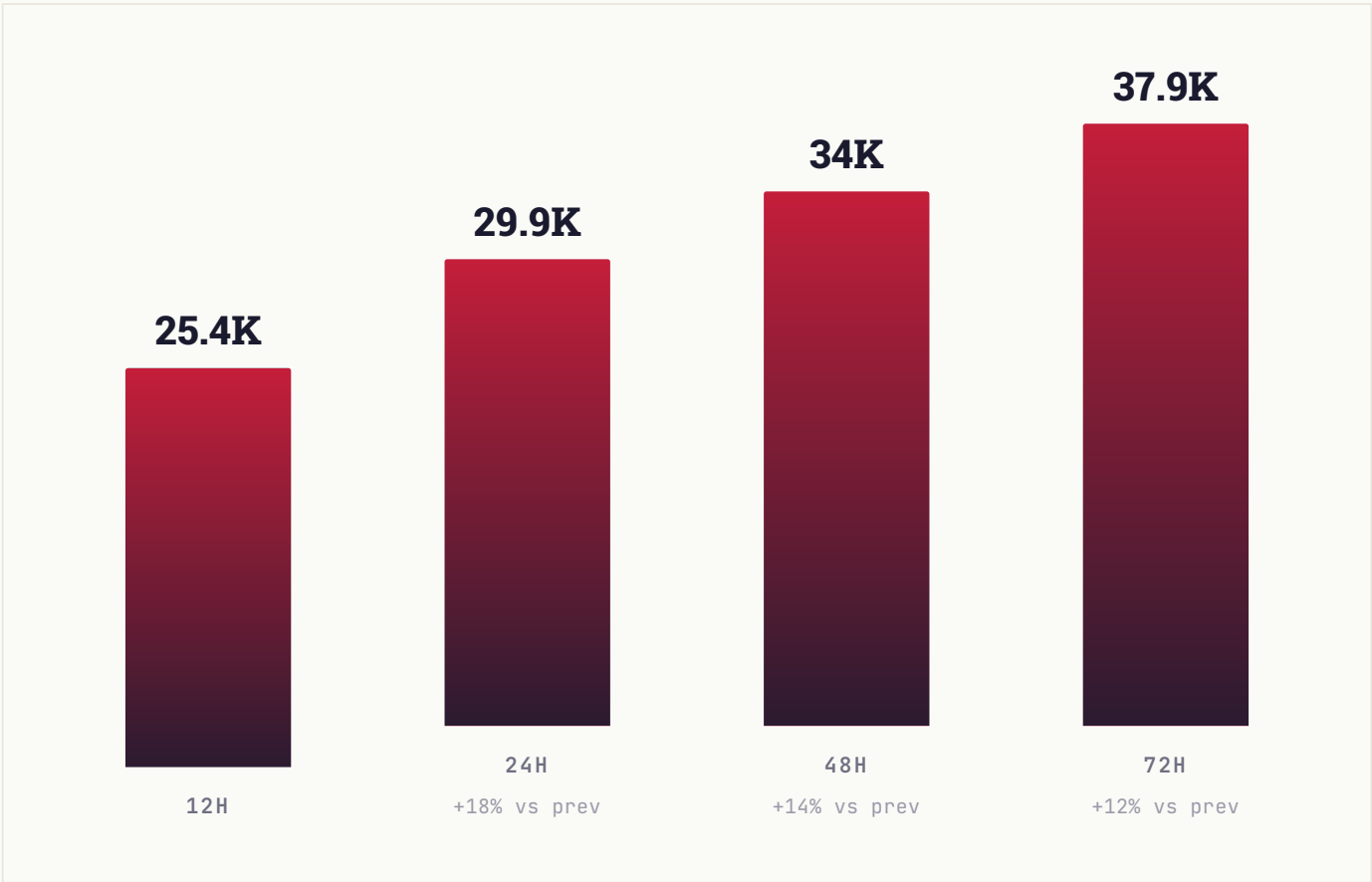
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
ER Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
ER Technomotel	2.4M
NN NN	2.2M
ER Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
PV Paper VPN YOU	88.8K

COMPARISON INSIGHT

Channel yet outside top 100 of niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. In the last **6 months** mentions found **27**, they brought **18 396** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	11	8	7 520
December 2025	9	9	3 255
November 2025	3	3	2 659
October 2025	0	0	1 475
September 2025	1	1	1 539
August 2025	3	2	1 948

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
27	6	18 396

SECTION 07 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

- | | | |
|----|--|--|
| 01 | Increase posting frequency
Now 3.5 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — Wednesday
Audience most active on this day at 14:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% video share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually get +5-15% ER. One
poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done? PromptPress?

This audit is what we can do in minutes using public data. To go further, run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
