
PROMTPRESS PUBLIC REPORT

Channel audit

PACIFIC AUTO -

Cars imported

from Japan,

Korea, China &

Europe



@pacific_auto_vl

Our company advantages: **1** Direct access to Japan, Korea, China.
2 Transparent deals, no hidden fees. **3** Car delivery within 1 month. **4** Full support at all...

SUBSCRIBERS

11 144

+10101 per month

ERR (% SEE POSTS)

3.0%

last day 0.6%

REACH/POST

249

ad reach 72/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

SUBSCRIBERS 11 144 —	SUBSCRIBER REACH 2.24% avg % subs see post	VIEWS/POST 249 median 196 · 25 days	POSTS/WEEK 2.2 for period
7D TREND — no data for period	REACTIONS/POST 8.2 only 66 reactions, 6 reposts, 1 comment	POST LENGTH 577 chars median 482 · 25 days	POSTS ANALYZED 8 25 days
AD REACH 72 24h avg	CHURN / MONTH +10101 last month	CITATION RATE 4 citation index · 9 channels mentioned all time	CHANNEL AGE 2 years 3 months created 28.03.2024

AI EDITOR SUMMARY

Channel «PACIFIC AUTO - Cars on order from Japan, Korea, China and Europe» — 11 144 subs. Each post averages 249 people (2% from subs), reach is low — consider expanding audience. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 8 posts over 25 days.
- 02 Dominant format — Photo (7/8 posts).
- 03 Avg post length — 577 chars (median 482).
- 04 Peak audience activity — Wed, 15:00 MSK.
- 05 Top posts get 3× more views than the weakest (400 avg for top vs 134 for worst) — among 8 posts in 25 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 12:53 PHOTO AUDI A4L Long version at regular price. Hot deal! ●Year: 2022 ●Engine 2.0L / petrol ●Trim 40 TFSI Fashionable and...	VIEWS 504 REPOSTS —	REACTIONS 9 ER 4.5%
Nº2 19.06 · 12:39 PHOTO VOLKSWAGEN THARU Great price, spacious interior, fast delivery! ●Year: 2022 ●Engine 1.4L / petrol / 150 hp ●Mileage: 16,000...	VIEWS 376 REPOSTS 4	REACTIONS 7 ER 3.4%
Nº3 23.06 · 12:51 PHOTO HONDA WR-V Bought for our client! 📞Contact manager Victor ●Year: 2024 ●Engine 1.5L / petrol ●Front...	VIEWS 320 REPOSTS —	REACTIONS 6 ER 2.9%

Nº4

30.06 • 11:41

PHOTO

MITSUBISHI OUTLANDER! Bought for our client! 📞Contact manager Roman 📅Year: 2021 🚗Engine 2.0L / petrol 📍Mileage: 62,000...

VIEWS

230

REPOSTS

—

REACTIONS

10

ER

2.1%

Nº5

08.07 • 13:19

PHOTO

While some queue at gas stations counting every liter, EV owners just plug in and save every...

VIEWS

161

REPOSTS

1

REACTIONS

8

ER

1.4%

WORST 3



09.07 • 13:52

VIDEO

Recently, the world was stunned: two roofers climbed the Empire State Building spire at 443 meters to unfurl a banner and...

VIEWS

158

REPOSTS

1

REACTIONS

7

ER

1.4%



07.07 • 14:25

PHOTO

Take what's there - or use logic? 🤖 Many habitually choose 'easier and closer' without even thinking about alternatives...

VIEWS

157

REPOSTS

—

REACTIONS

9

ER

1.4%



13.07 • 12:07

PHOTO

HONDA VEZEL Brand new car bought for our client! 📞Contact manager Zakhar 📅Year: 2026 🚗Engine 1.5L / petrol...

VIEWS

89

REPOSTS

—

REACTIONS

10

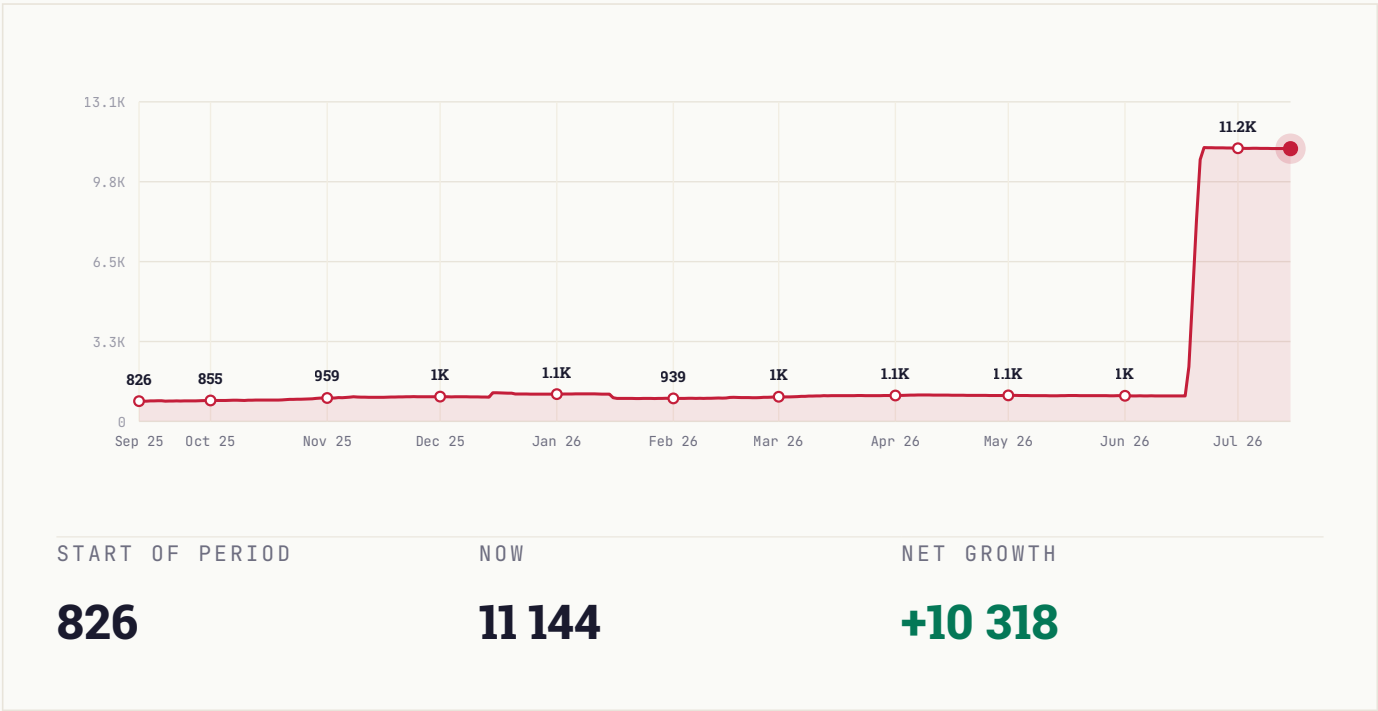
ER

0.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

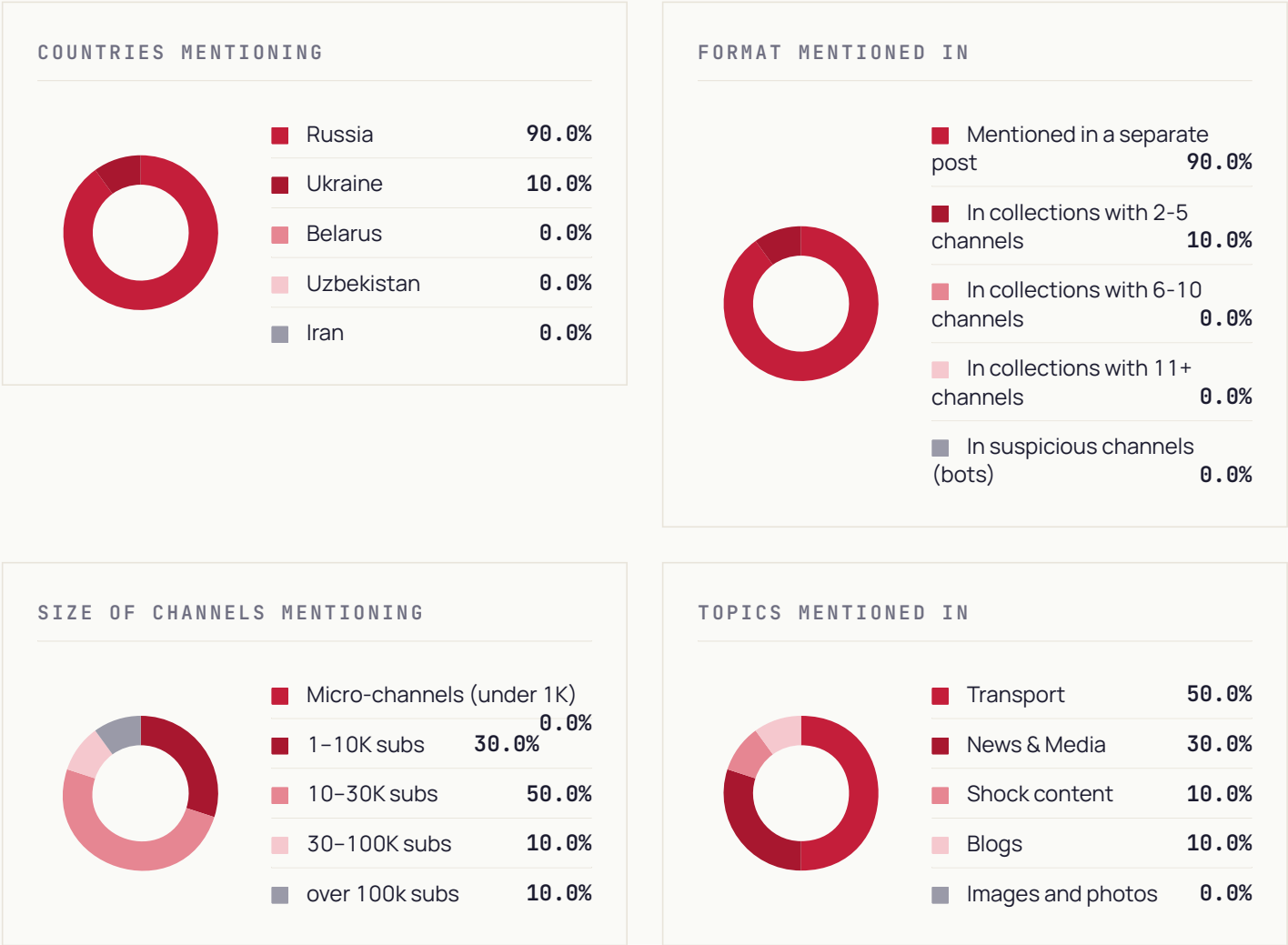
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

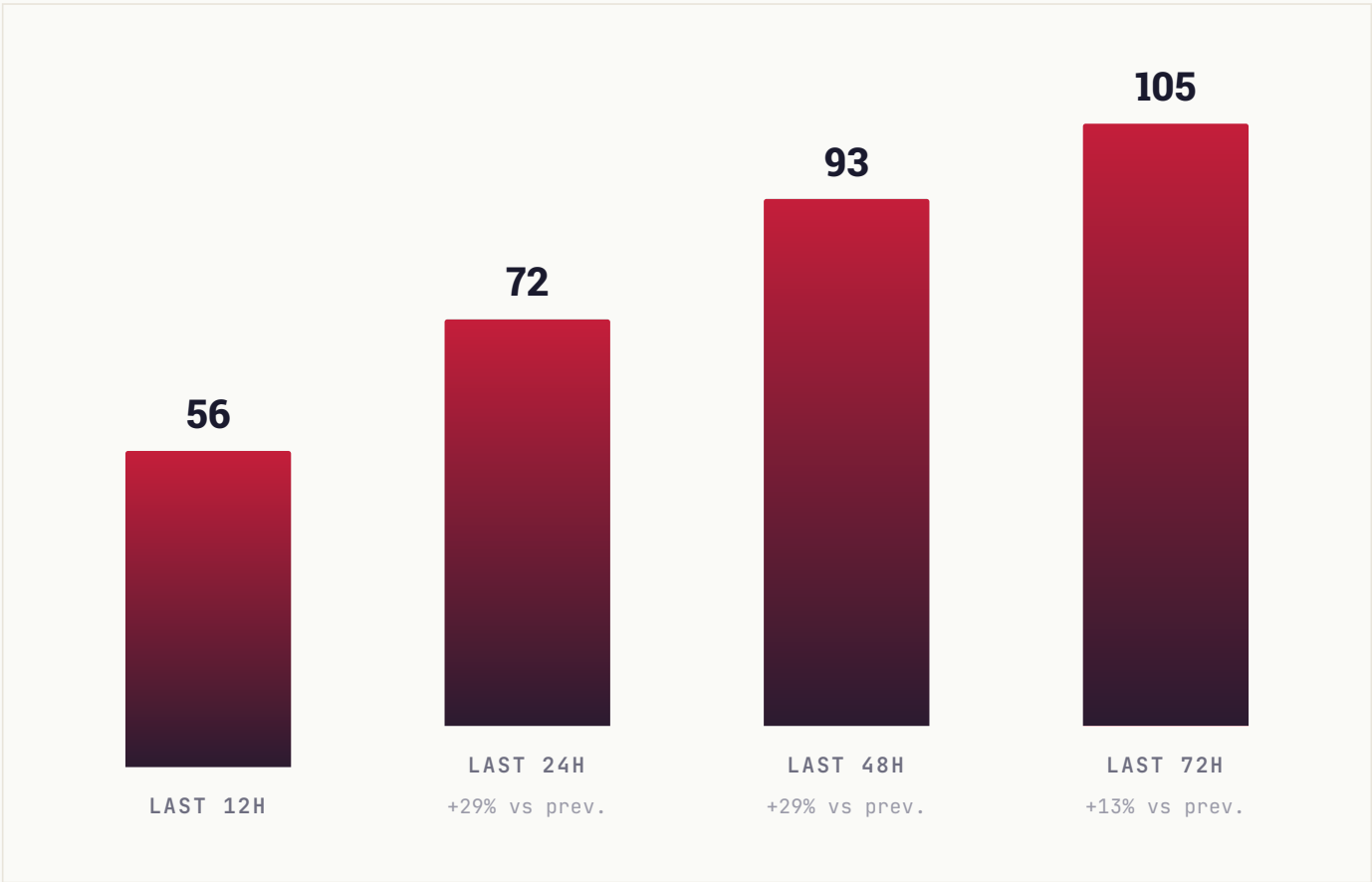
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of a promo post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	996.3K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN	Un Normal	583.6K
FI	Fighterbomber	521.6K
AB	Auto.ru	500K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	481.4K
PA	PACIFIC AUTO - Cars imported from Japan, Korea, China & Europe	YOU11.1K

COMPARATIVE INSIGHT

Channel is not yet outside top-98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions occurred **9**, they brought **457** new subs.

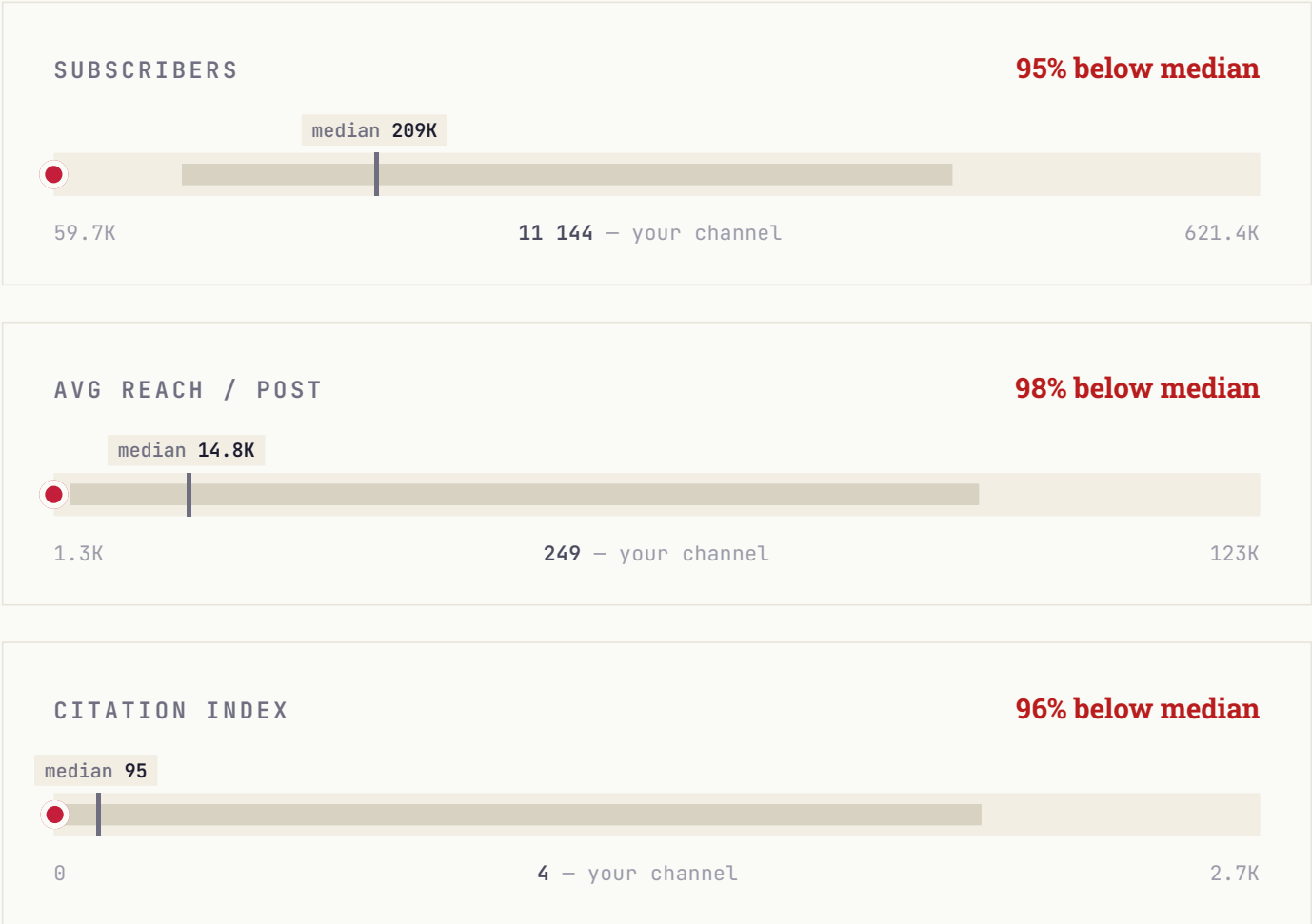
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	27 
December 2025	0	0	187 
Nov 2025	2	2	84 
Oct 2025	7	6	119 
September 2025	0	0	40 
August 2025	0	0	0 

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
9	6	457

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.2 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Wednesday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best time for
an important
post**

03

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 2.24% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.3pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
