

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Kalmakov | crypto | investments | \$KALMAK



@p_a_aa

CHAT: <https://t.me/+GQIJyX0qNU9kOTM6> ADMIN: @yakalmakov

YouTube: [https://www.youtube.com/channel/](https://www.youtube.com/channel/UC0FUujM0wIVKozygmTDK3Ow)

UC0FUujM0wIVKozygmTDK3Ow

SUBSCRIBERS

1 943

ERR (% SEE POSTS)

8.0%

REACH/POST

110

-10 per month

per day 1.0%

ad reach 20/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 1 943 —	 SUBS REACH 5.64% avg % of subs see post	 VIEWS/POST 110 median 121 · 29 days	 POSTS/WEEK 0.7 over period
 7D TREND — no data for period	 REACTIONS/POST 6.0 only 18 reactions, 3 reposts, 1 comment	 POST LENGTH 67 chars median 37 · 29 days	 POSTS ANALYZED 3 29 days
 AD REACH 20 24h average	 CHURN / MONTH -10 last month	 CITATION RATE 8 citation index · 68 channels mentioned all time	 CHANNEL AGE 8 years 30 days created 17.05.2018

AI EDITOR SUMMARY

Channel «Kalmakov | crypto | investments | \$KALMAK» — 1 943 subs. Each post averages 110 people (6% from subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0/day) — infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 29 days.
- 02 Dominant format – Photo (3/3 posts).
- 03 Avg post length – 67 chars (median 37).
- 04 Peak audience activity – Sunday, 23:00 MSK.
- 05 Top posts get 1x more views than the weakest (109 avg for top vs 109 for worst) – among 3 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 3 POSTS

№117.05 · 20:10PHOTO	VIEWS	REACTIONS
	195	10
☒ Crazy Weekend is in full swing ☒ Jump into "Chip Madness" mode, complete levels, earn points, and claim rewards!	REPOSTS	ER
	1	10.0%
№201.06 · 07:42PHOTO	VIEWS	REACTIONS
	121	6
⚡ Staking Season 5 has started ⚡	REPOSTS	ER
	1	6.2%
№316.06 · 16:14PHOTO	VIEWS	REACTIONS
	13	2
☒ Time to switch chips in staking!	REPOSTS	ER
	1	0.7%

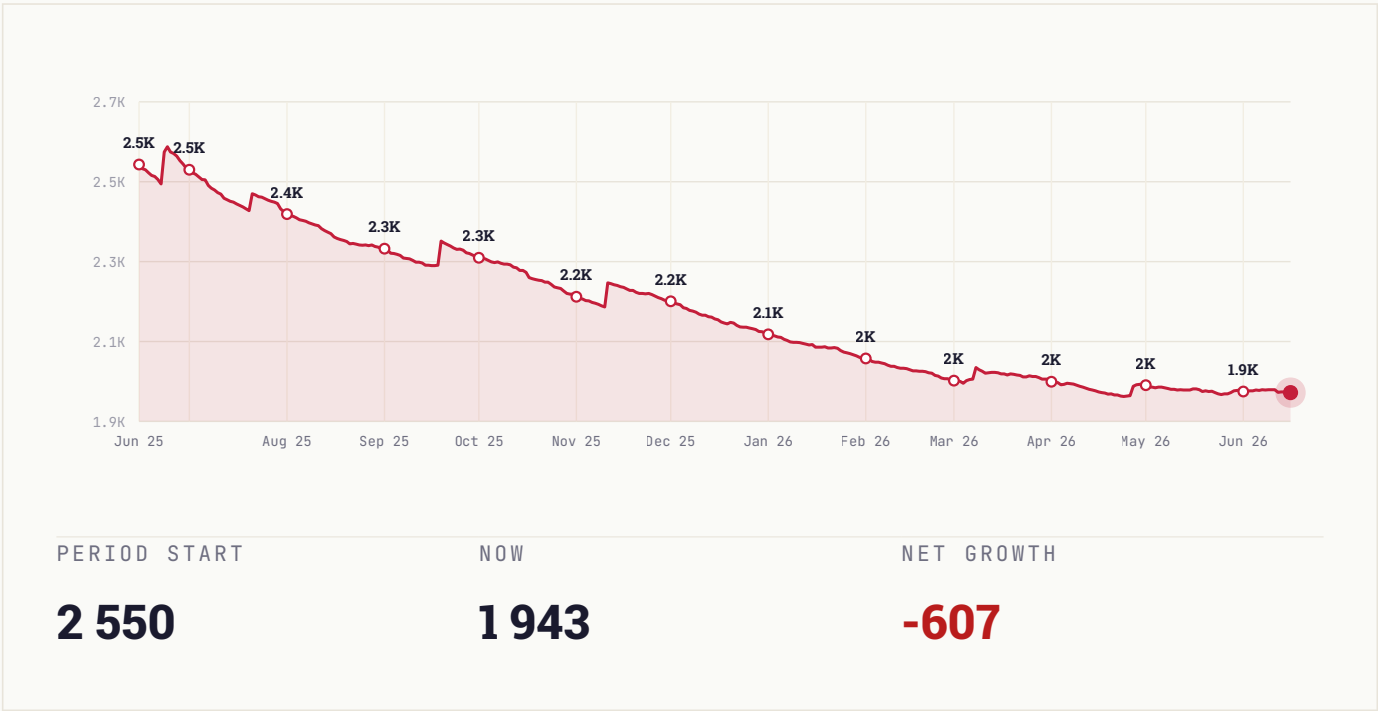
WORST 3

↓ 17.05 · 20:10 PHOTO 📷 Crazy Weekend is in full swing 📷 Jump into "Chip Madness" mode, complete levels, earn points, and claim rewards!	VIEWS 195 REPOSTS 1	REACTIONS 10 ER 10.0%
↓ 01.06 · 07:42 PHOTO ⚡ Staking Season 5 has started ⚡	VIEWS 121 REPOSTS 1	REACTIONS 6 ER 6.2%
↓ 16.06 · 16:14 PHOTO 📷 Time to switch chips in staking!	VIEWS 13 REPOSTS 1	REACTIONS 2 ER 0.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

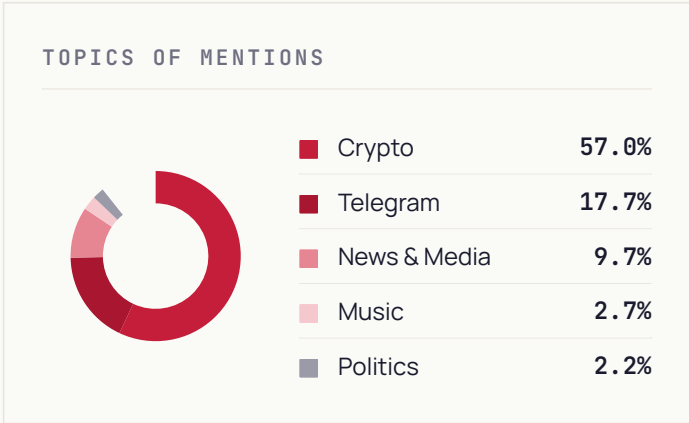
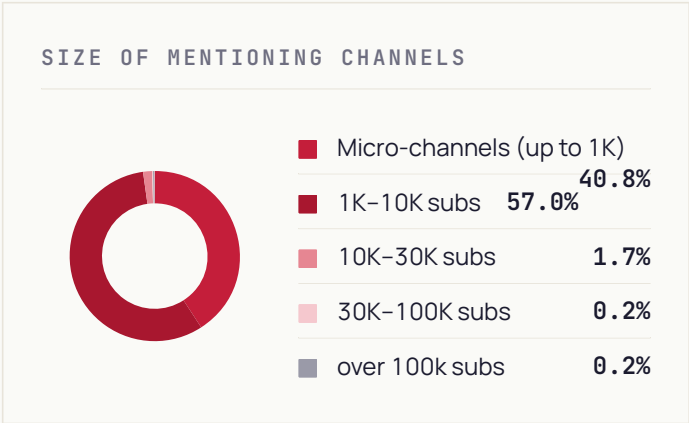
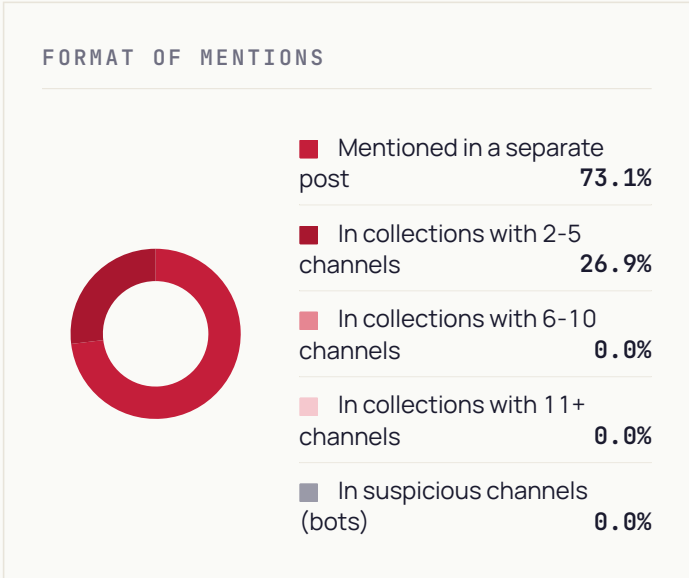
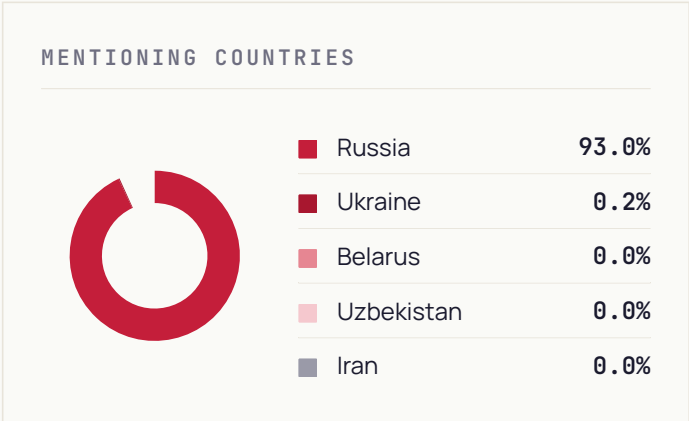
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who & how mentions the channel

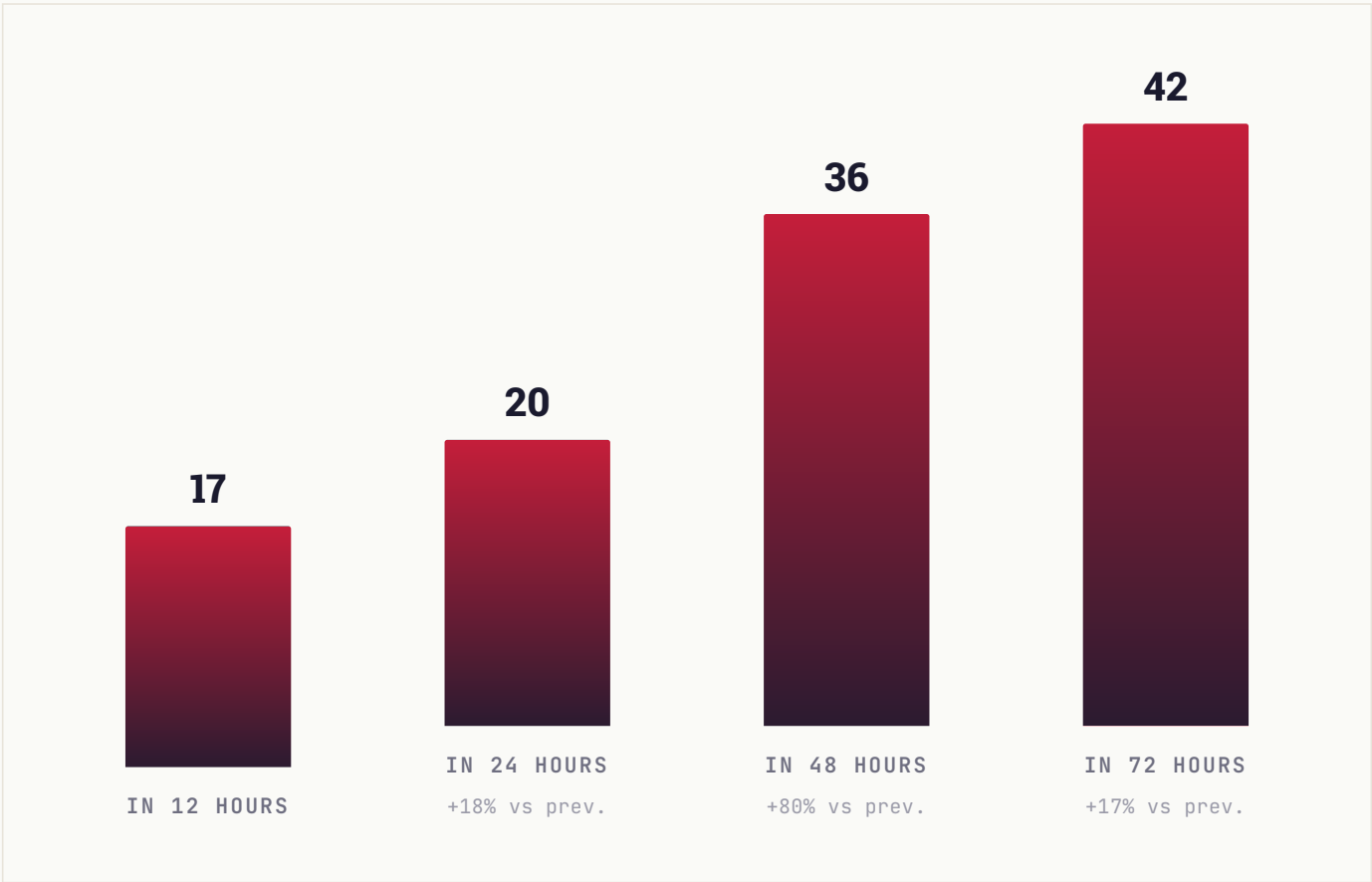
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 68 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
KV	Penny in the wallet	56.4K
WH	WhiteBird.io	43.8K
BL	Blessed labs ☒	25.3K
AO	AGE OF CRYPTO	16.3K
TC	TDM Crypto	14.4K
CH	Crypto HITLIST	12.2K
NA	Nft Afrom	9.8K
CW	Crypto World	7.9K
FU	FUTUREBY	7.3K
CM	Cifra Markets	4.7K
KI	Kalmakov crypto investments \$KALMAK YOU	1.9K

COMPARATIVE CONCLUSION

Channel in top half of niche (#20 of 68). Niche leader — Penny in the wallet (56.4K), median subs 1.1K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **13**, they brought **186** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	4	4	4	
November 2025	0	0	65	
October 2025	0	0	2	
September 2025	0	0	66	
August 2025	1	1	4	
July 2025	8	2	45	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
13	6	186

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-68 channels in category "Crypto» (Belarus) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

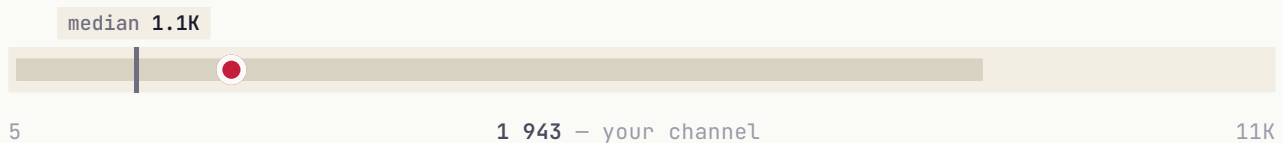
#20 /68

RANK IN NICHE

Channel in the top half of the ranking

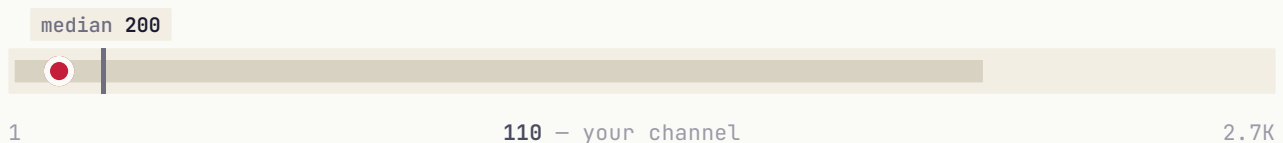
SUBSCRIBERS

better than 54% of niche



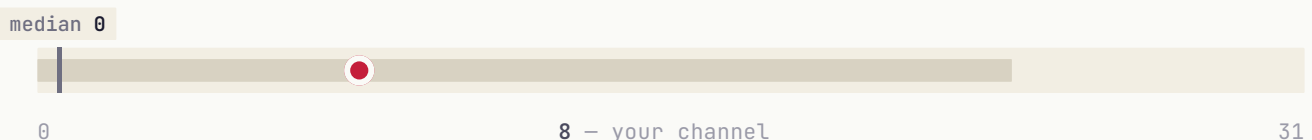
AVG REACH / POST

45% below median



CITATION INDEX

better than 62% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 0.7 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Sunday

Audience most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram keeps audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 5.64% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+0.9pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? Run ads with us and hit your growth target in
a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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