

PROMTPRESS PUBLIC REPORT

Channel audit

O'zbekiston 24



@ozbekiston24

■ We cover the latest important and urgent news & updates from Uzbekistan and the world first. Witnessed an event? Send it to us, we...

SUBSCRIBERS

466 891

-62598 per month

ERR (% SEE POSTS)

7.0%

Per day **7.0%**

REACH/POST

33K

Ad reach **33.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 466 891 —	 SUBSCRIBER REACH 7.07% Avg % subs see post	 VIEWS/POST 33K Median 32.3K · 27 days	 POSTS/DAY 33.1 ~232 per week
 7D TREND -1.0% vs previous week	 REACTIONS/POST 12.2 11,005 reactions, 47,433 reposts, 0 comments	 POST LENGTH 357 chars Median 299 · 27 days	 POSTS ANALYZED 903 27 days
 AD REACH 33.3K 24h avg	 CHURN / MONTH -62598 Last month	 MENTIONS 63 Citation index · 86 channels mentioned all time	 CHANNEL AGE 9 months 25 days Created 15.08.2025

AI EDITOR SUMMARY

Channel «O'zbekiston 24» – 466 891 subs. Each post gets avg 33K people (7% of subs), reach is low – need to grow audience. Publishes 232 posts/week (~33/day) – very active. For week May 25–31, reach Stable (-1.0% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to remove from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **903** posts in 27 days.
- 02 Dominant format — **Video** (600/903 posts).
- 03 Avg post length — **357** chars (median 299).
- 04 Audience peak activity — **Tuesday**, 23:00 UZT.
- 05 Top posts get **4x** More views than the weakest (56.1K avg for top vs 15.7K for bottom) — among 903 posts in 27 days. Worth analyzing what the top ones share: topic, format, timing.

TOP 5 POSTS

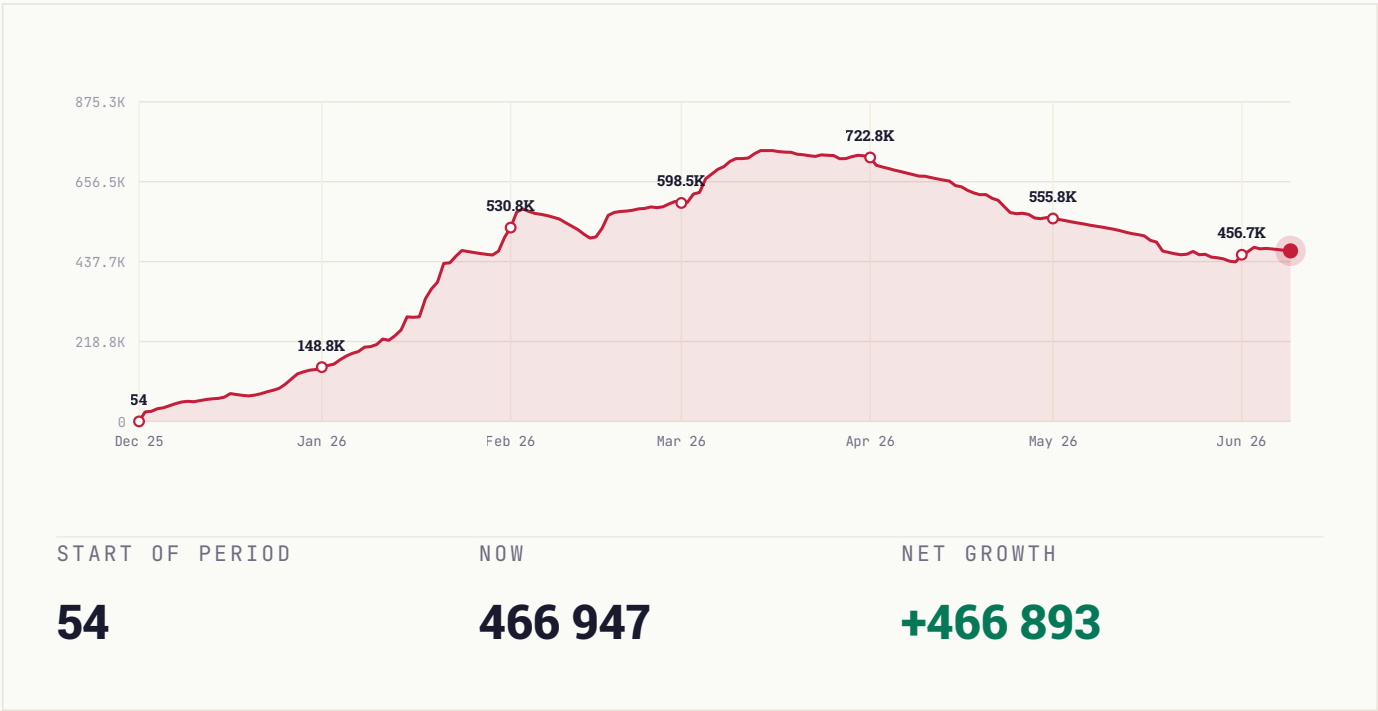
Nº1 13.05 · 22:35 VIDEO HAYRLI TONG! ✨Assalomu alaykum! Payshanba tongi muborak bo'lsin! Bugungi boshlanayotgan yangi kungiz fayzli va barokatli bo'lsin! Siz va...	VIEWS 56 662 REPOSTS 165	REACTIONS 6 ER 12.1%
Nº2 14.05 · 01:48 VIDEO 📅 Today, May 14, many countries celebrate MOTHER'S DAY On this day, we honor the spring of love, the generous heart, the priceless wisdom...	VIEWS 56 099 REPOSTS 177	REACTIONS 11 ER 12.0%
Nº3 26.05 · 18:35 VIDEO Қурбон ҳайитингиз муборак бўлсин! ▶Каналга обуна бўлинг ва муҳим хабарларни биринчи ўқинг📌 👉@OZBEKISTON24 – энг тезкор хабарлар...	VIEWS 55 541 REPOSTS 1 049	REACTIONS 10 ER 11.9%

Nº4 18.05 • 02:16 VIDEO ✂ ZULHIJJAH MONTH HAS STARTED! WHAT DEEDS TO PERFORM THIS MONTH? ✂ According to astronomical calculations, the 1st of Zulhijjah 1447 AH falls on 2026...	VIEWS 54 232 REPOSTS 91 REACTIONS 20 ER 11.6%
Nº5 19.05 • 01:41 PHOTO ✂Today, May 19, is International Doctors' Day. Congratulations to all doctors! Happy holiday! May your immunity always be high, your ATP...	VIEWS 54 010 REPOSTS 147 REACTIONS 13 ER 11.6%
WORST 3	
↓ 05.06 • 16:16 VIDEO Organ that plays a big role in our body – if the kidney fails, it cannot be restored. Follow 5 rules to protect it. Watch the video...	VIEWS 16 101 REPOSTS 47 REACTIONS 12 ER 3.4%
↓ 15.05 • 10:17 PHOTO #tezkor ✂✂✂ Uzbekistan will experience a heatwave: temperatures up to 41°C - forecasters. Experts say that during the weekend, the country will see intense...	VIEWS 15 737 REPOSTS 22 REACTIONS 8 ER 3.4%
↓ 05.06 • 16:49 PHOTO #Tezkor #Diqqat ✂✂ The restriction of “one car per year” for personal imports has been lifted In Uzbekistan, individuals and...	VIEWS 15 238 REPOSTS 10 REACTIONS 10 ER 3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

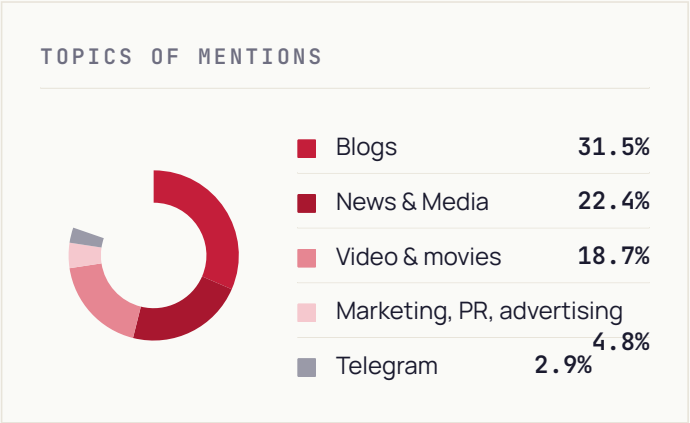
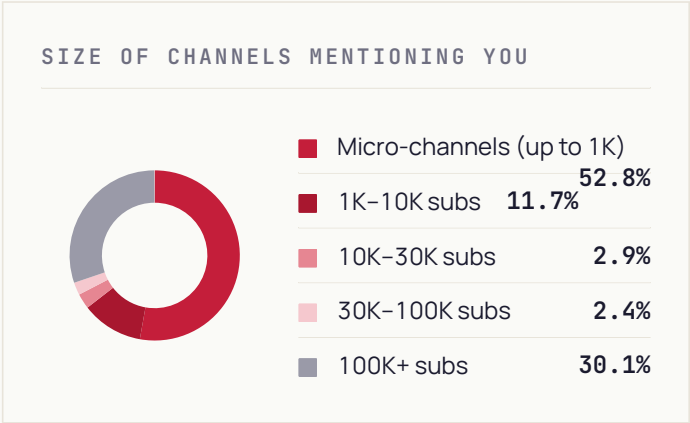
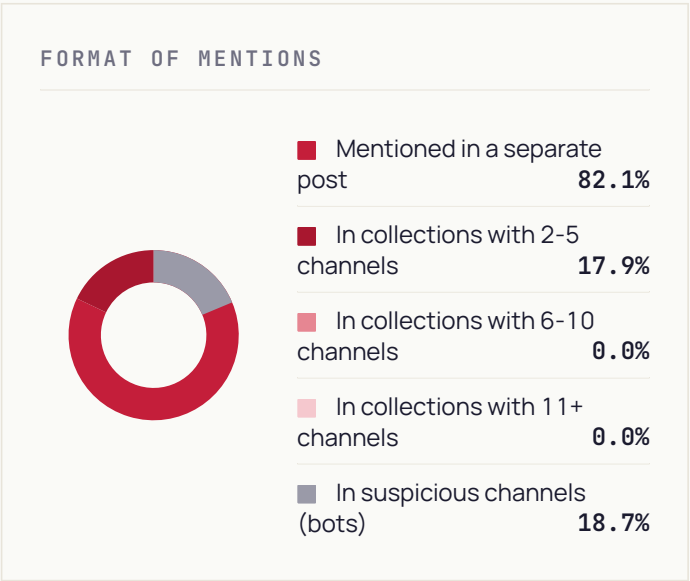
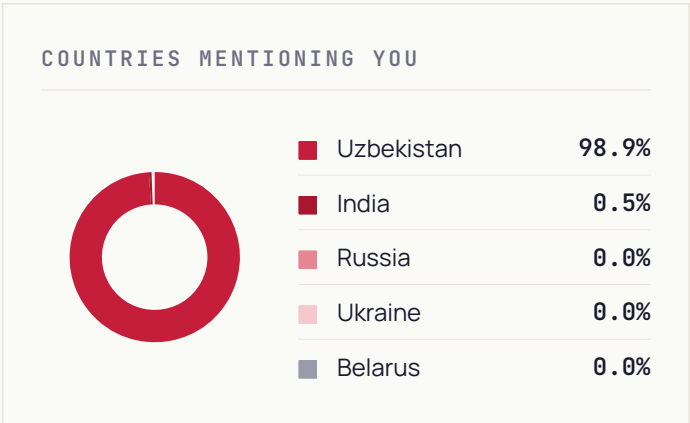
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

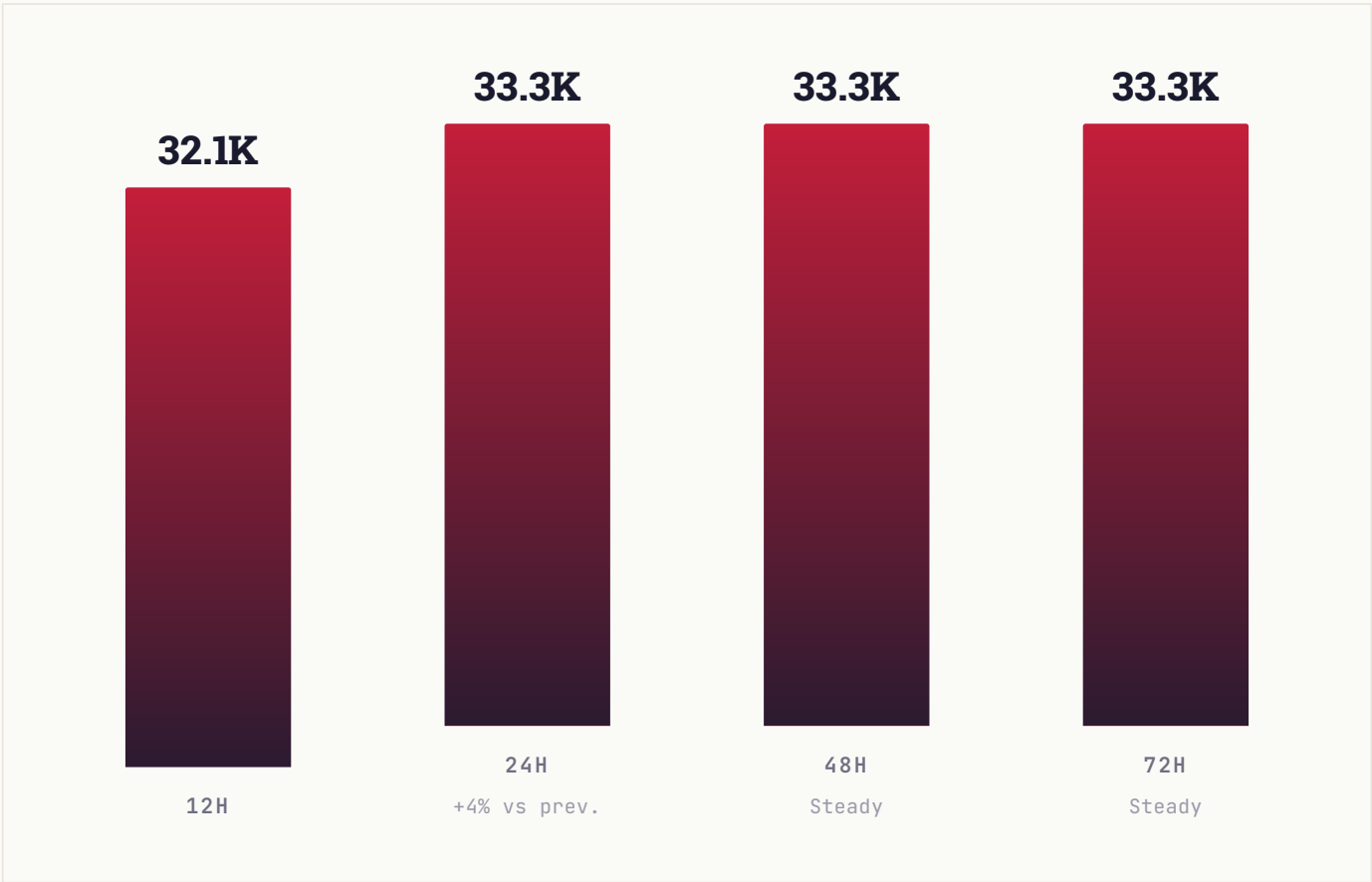
Citation index **63** — channel popularity rating based on mentions. Considers not only the number of mentions but also the weight of the mentioning channels: a post from a channel with 100k subs “weighs” more than from a channel with 1k. All-time channel mentions: **86** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Average reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **5 months** Such mentions: **30**, they brought **149 405** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	16	7	149 405	
November 2025	9	1	0	
October 2025	2	1	0	
September 2025	0	0	0	
August 2025	3	1	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
30	5	149 405

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and come back in a month.

01

Main post of the week — Tuesday

Audience is most active on this day at 23:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further? — Run ads with us and hit your growth target
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
