

PROMTPRESS PUBLIC REPORT

Channel audit

Oylik bot



@oylikbot_uz

To find out your salary enter @oylikbot ■@oylik_hisoblovchi_bot ■
Salary calculator bot

SUBSCRIBERS

51 355

-1418 per month

ERR (% SEE POSTS)

27.0%

per day 14.6%

REACH/POST

11.4K

ad reach 7.5K/24h

— CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Citation rate**

Who and how mentions the channel

05 **Ad potential**

How long a post generates reach

06 **Competitors**

Niche neighbors · your place

07 **Mention dynamics**

6 months · monthly

08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 51 355 —	SUBS REACH 22.18% avg % subs see post	VIEWS/POST 11.4K median 10.7K · 3 days	POSTS/WEEK 7.1 over period
7D TREND — no data for period	REACTIONS/POST — MTPROTO only	POST LENGTH 363 chars. median 311 · 3 days	POSTS ANALYZED 4 3 days
AD REACH 7.5K avg 24h	CHURN / MONTH -1418 last month	CITATION RATE 42 citation index · 169 channels mentioned all time	CHANNEL AGE 7 years 11 months created 30.06.2018

AI EDITOR SUMMARY

Channel «Oylik bot» – 51 355 subs. Each post avg views 11.4K people (22% subs), avg reach – room to grow. Publishes 7 posts/week (~1/day) – regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 3 days.
- 02 Dominant format — Photo (4/4 posts).
- 03 Avg post length — 363 chars (median 311).
- 04 Audience peak — Wednesday, 11:00 UZT.
- 05 Top posts get 1x more views than the weakest (12.6K avg for top vs 9.7K for worst) — among 4 posts over 3 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 03.06 · 06:42 PHOTO #устама #надбавка List of schools with low education level Teachers working at this school get a base tariff...	VIEWS 16 514 REPOSTS 33 REACTIONS — ER 32.2%
Nº2 05.06 · 05:00 PHOTO How are vacation pay calculated for first-year teachers? → https://idum.uz/uz/archives/21992 ----- How are vacation pay calculated...	VIEWS 11 751 REPOSTS 31 REACTIONS — ER 22.9%
Nº3 06.06 · 07:25 PHOTO #устама #надбавка Criteria for setting 10% bonus for union leaders →...	VIEWS 9 659 REPOSTS 53 REACTIONS — ER 18.8%

Nº4 07.06 · 05:30 PHOTO #ҳуқуқий_саводхонлик #правовая_грамотность Is a teacher paid for training during vacation? ➔...	VIEWS	REACTIONS
	7 648	—
	REPOSTS	ER
	16	14.9%

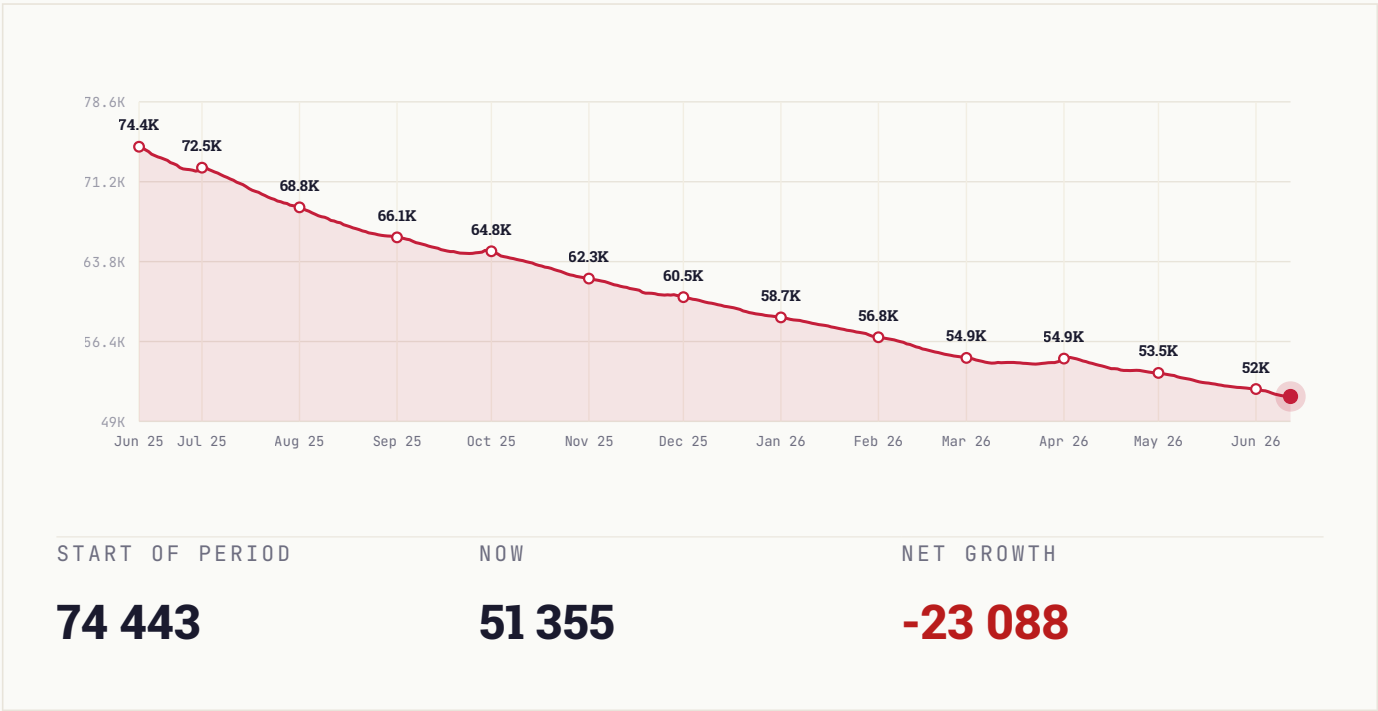
WORST 3

↓ 05.06 · 05:00 PHOTO How are vacation pay calculated for first-year teachers? ➔ https://idum.uz/uz/archives/21992 ----- How are vacation pay calculated...	VIEWS	REACTIONS
	11 751	—
	REPOSTS	ER
	31	22.9%
↓ 06.06 · 07:25 PHOTO #устама #надбавка Criteria for setting 10% bonus for union leaders ➔...	VIEWS	REACTIONS
	9 659	—
	REPOSTS	ER
	53	18.8%
↓ 07.06 · 05:30 PHOTO #ҳуқуқий_саводхонлик #правовая_грамотность Is a teacher paid for training during vacation? ➔...	VIEWS	REACTIONS
	7 648	—
	REPOSTS	ER
	16	14.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

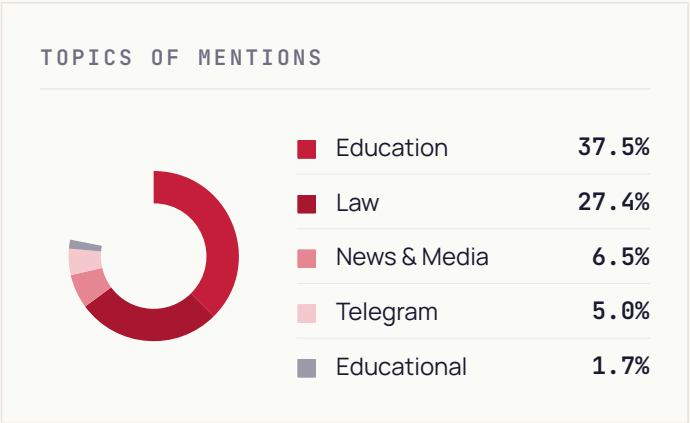
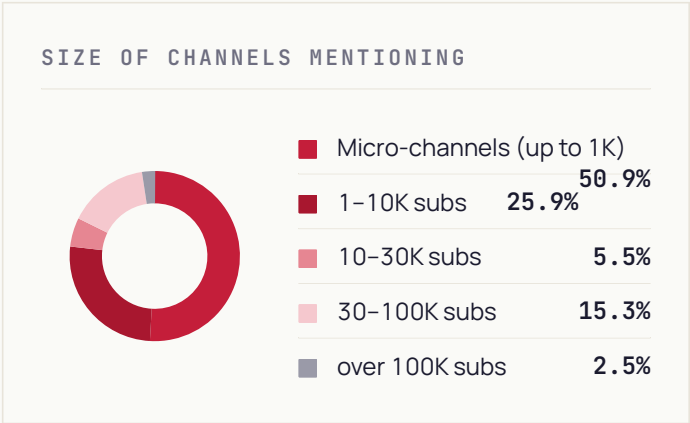
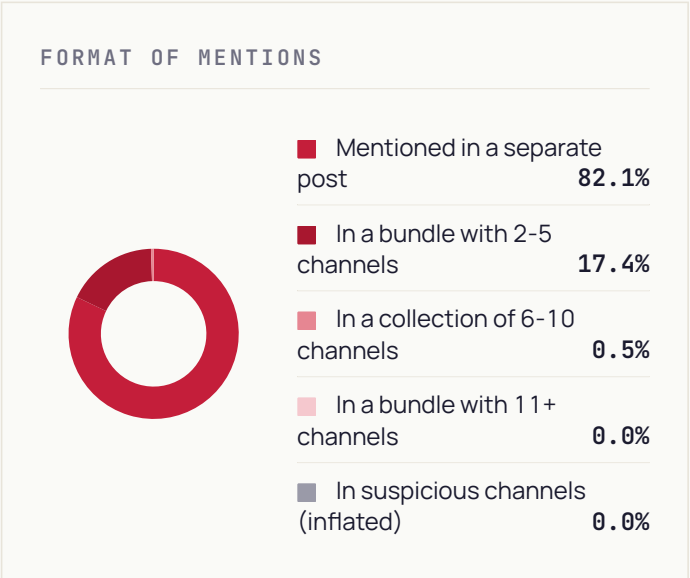
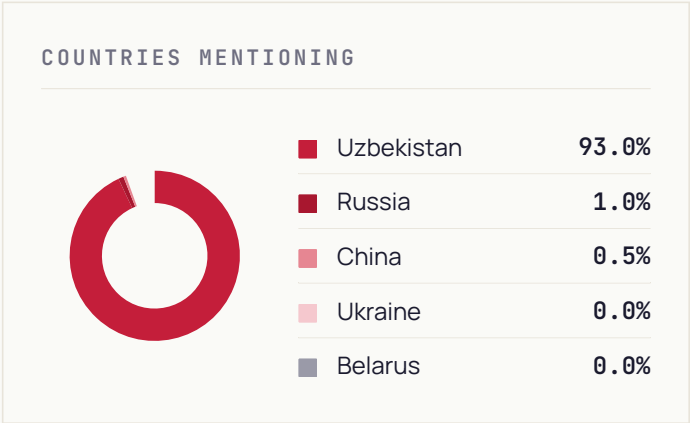
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who and how mentions the channel

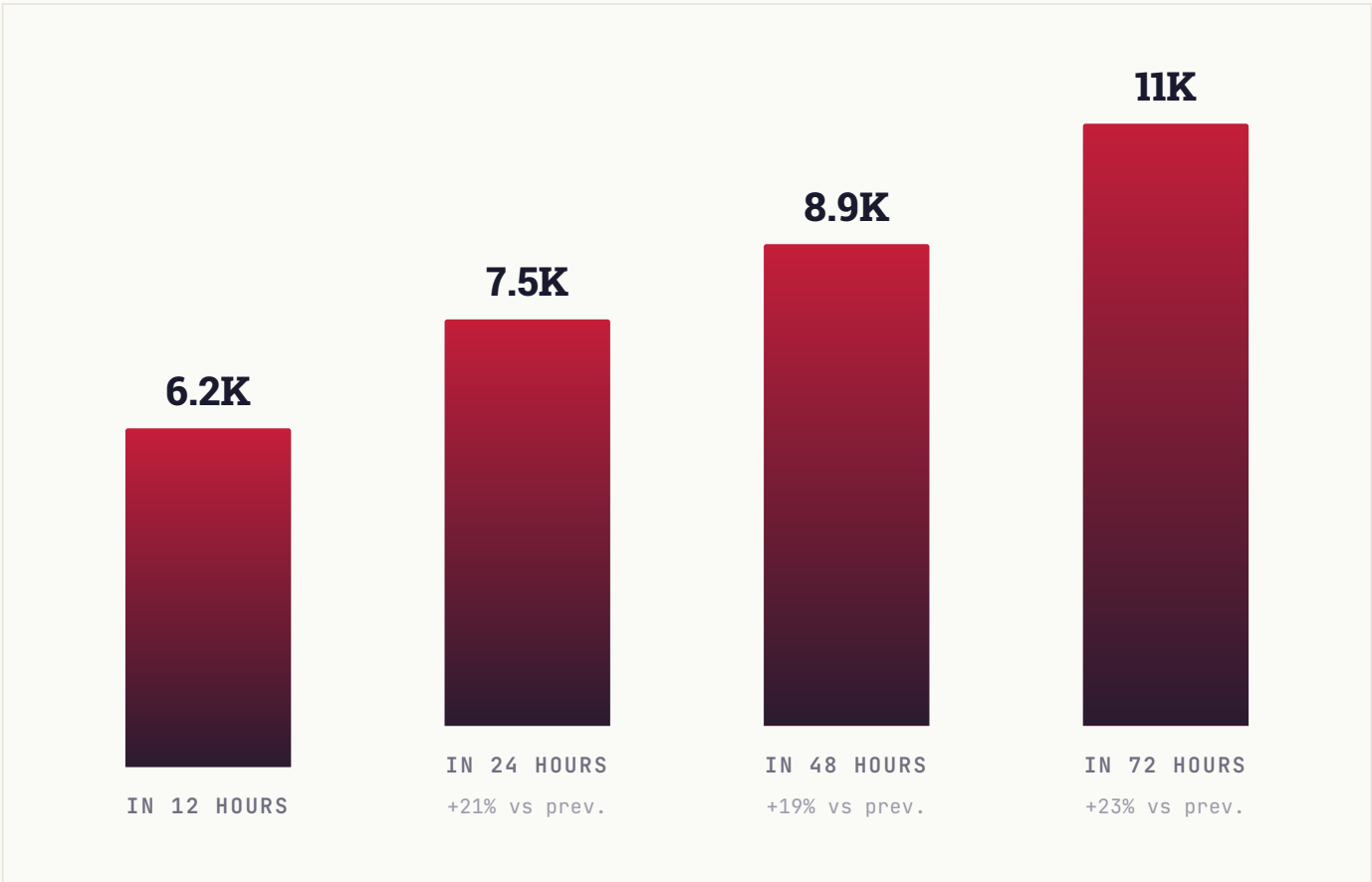
Citation index **42** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned **169** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	728.4K
HA Huquqiy axborot	233.8K
UZ Uzbek-MDK	204.3K
PM Prezident matbuot kotibi Sherzod Asadov	147.6K
G- Gazeta.uz - News of Uzbekistan	87.1K
DA davletovuz	78.1K
OB Oylik bot YOU	51.4K
R Rost24 Official channel	40.7K
GE GENERALISSIMUS	17.8K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (9th out of 11). Larger — 8 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 2 channels, you're already a lead partner for them.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **55**, they brought **709** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	0	
November 2025	2	1	58	
October 2025	5	2	0	
September 2025	10	3	293	
August 2025	26	5	0	
July 2025	12	2	358	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
55	6	709

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 11:00 UZT.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing the share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
