

PROMTPRESS PUBLIC REPORT

Channel audit

Oy.kz | Paid Surveys Kazakhstan



@oy_kz_official

Oy.kz — community of people who take surveys about products and services and get paid. Join us! Register: <https://vk.cc/cWzL9g>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
13 091	29.0%	3.8K
+96 per month 04.07.2026	per day 13.2%	ad reach 1.7K/24h
HTTPS://PROMTPRESS.COM/AUDIT/OY_KZ_OFFICIAL		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 13 091 —	 SUBSCRIBER REACH 29.2% avg % of subs see post	 VIEWS/POST 3.8K median 3.8K · 5 days	 POSTS/WEEK 2.8 over period
 7D TREND — no data for period	 REACTIONS/POST 126.5 total 253 reactions, 9 reposts, 145 comments	 POST LENGTH 604 chars median 604 · 5 days	 POSTS ANALYZED 2 5 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH +96 over last month	 CITATION INDEX 0 citation index (cumulative)	 CHANNEL AGE 2 years 3 months created 07.03.2024

AI EDITOR SUMMARY

Channel «Oy.kz | Paid Surveys Kazakhstan» — 13 091 subs. Each post gets on avg 3.8K people (29% from subs), that's good reach. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 2 posts over 5 days.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 604 characters (median 604).
- 04 Audience peak activity – Tuesday, 17:00 ALMT.
- 05 Top posts gather 1x more views than the weakest (2.5K avg for top vs 3.8K for worst) – among 2 posts over 5 days. Worth analyzing what top ones have in common – topic, format, timing.

TOP 2 POSTS

№123.06 · 12:40PHOTO	VIEWS	REACTIONS
	4 918	190
oy.kz – online surveys FOR EVERYONE 💎 We make dozens of decisions daily: what to buy, which service to use, which brand...	REPOSTS	ER
	7	37.6%
№228.06 · 14:49PHOTO	VIEWS	REACTIONS
	2 726	63
How many cells can you check ? If at least half apply, congrats, you're a true online survey expert ❤️ Tag matches...	REPOSTS	ER
	2	20.8%

WORST 2

↓23.06 · 12:40PHOTO	VIEWS	REACTIONS
	4 918	190
oy.kz – online surveys FOR EVERYONE 💎 We make dozens of decisions daily: what to buy, which service to use, which brand...	REPOSTS	ER
	7	37.6%

↓ 28.06 · 14:49 PHOTO How many cells can you check ? If at least half apply, congrats, you're a true online survey expert ❤️ Tag matches...		VIEWS 2 726 REPOSTS 2	REACTIONS 63 ER 20.8%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

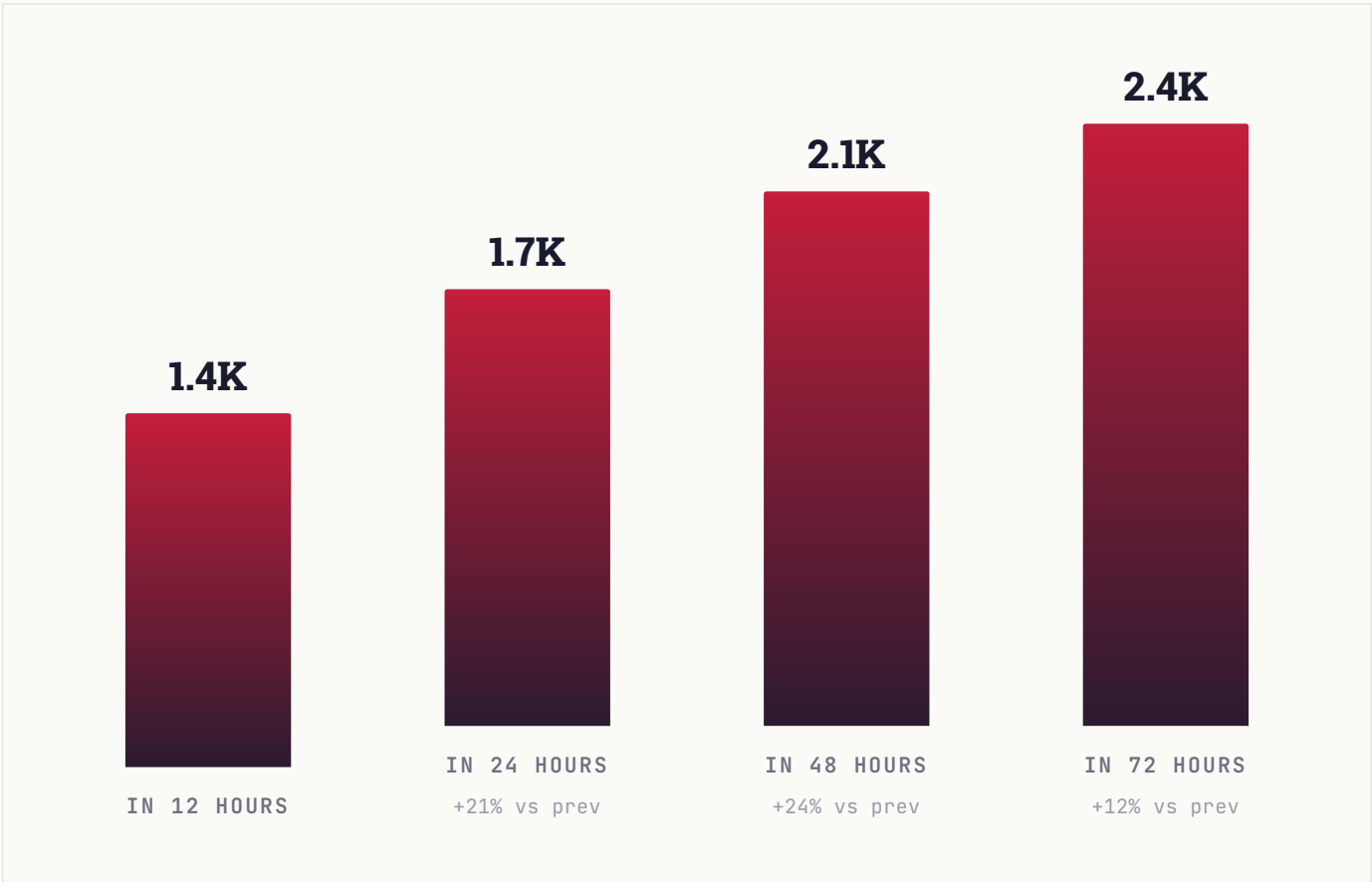
Subscriber growth over the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
GO gov4c.kz	33.4K
ET Eyad Trader Quotex Bot 🤖 1	22.2K
OK Cargo reviews	17.9K
F« Damu Foundation	17.5K
OI Oy.kz Paid Surveys Kazakhstan YOU	13.1K
ös Ösim	12.9K
📺 Opportunities 🚀 startup-course.com 💰	10K
GA 🌀Toskambayev Arman Business Mindset	9.5K
VI Shipping from KZ Delivery from USA & Europe	9.2K
K/ KazMunayGas / KazMunayGas	8.7K
SI SHANTAL Lingerie WHOLESALE	8.5K

COMPARATIVE INSIGHT

Channel in niche top-10 (#5 of 100). Strong position. Niche leader — gov4c.kz (33.4K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **663** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	622	
December 2025	0	0	41	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	
TOTAL MENTIONS	0	MONTHS OF DATA	6	ATTRACTED SUBS
			663	

SECTION 07 · NICHE COMPARISON

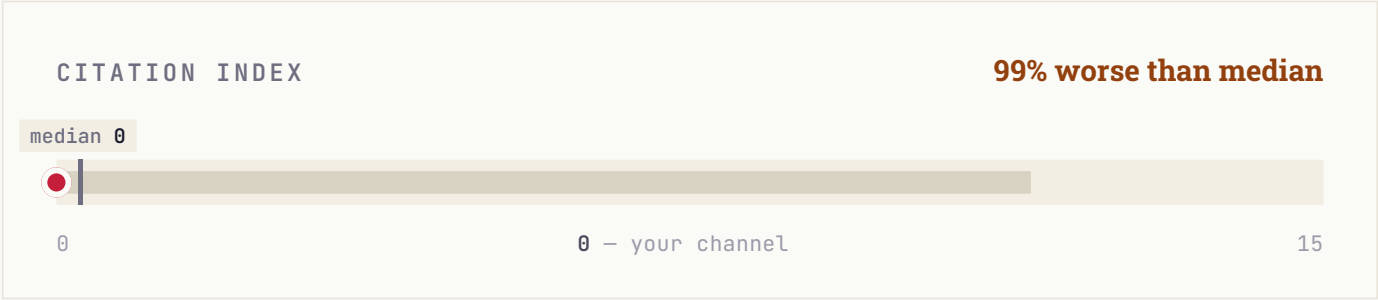
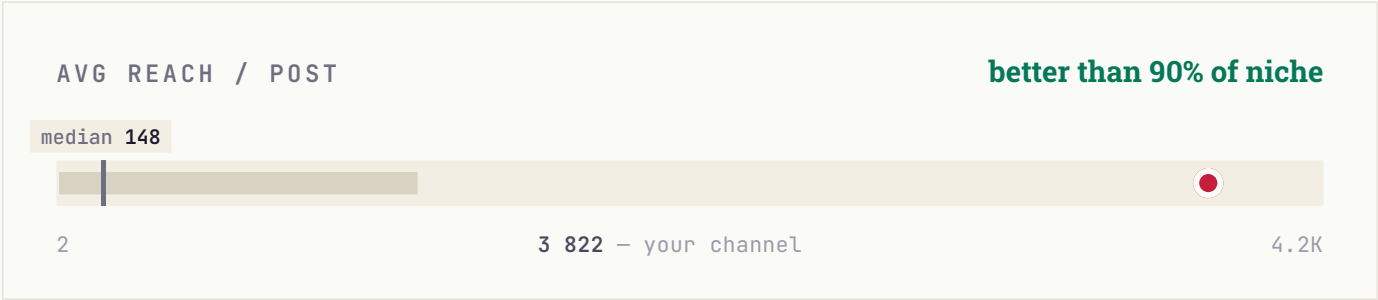
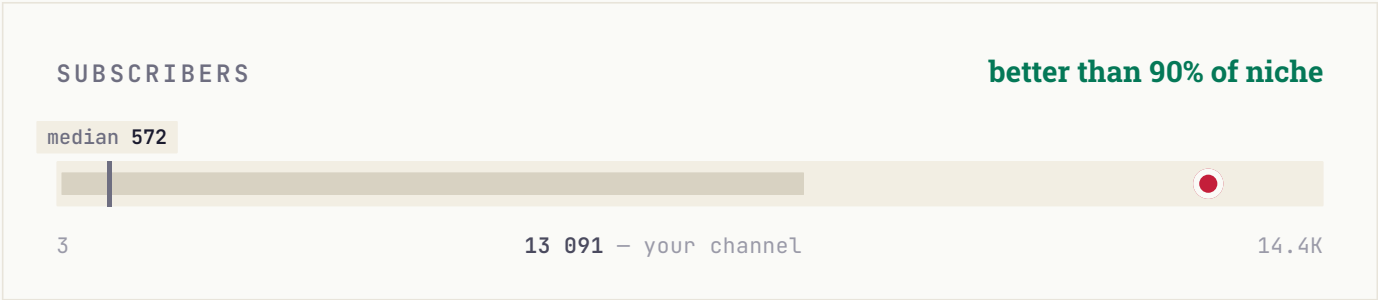
Where channel stands in its league

Took top-100 channels in category «Business & Startups» and compared your channel against them. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#5/100

POSITION IN NICHE

Channel in top 5% business & startups



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.8 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience is most active on this day at 17:00 ALMT.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
