

PUBLIC REPORT BY PROMTPRESS

Channel audit

Abandoned



@outciv

Abandoned place is a story told through the prism of time, moss, and ruined walls. Here, among the shadows of the past, you will discover the magic of ruins, abandoned cities, and objects imbued with the spirit...

SUBSCRIBERS

18 021

-3542 per month

ERR (% WHO SEE
POSTS)

6.0%

in 24 hrs 2.7%

REACH/POST

1.1K

ad reach 496/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Travel» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 18 021 —	 SUBS REACH 5.84% avg % subs see post	 VIEWS/POST 1.1K median 983 · 13 days	 POSTS/WEEK 14.2 over period
 7D TREND — no data for period	 REACTS/POST 38.6 only 1,080 reactions, 247 reposts, 0 comments	 POST LENGTH 503 chars median 458 · 13 days	 POSTS ANALYZED 28 13 days
 AD REACH 496 24h avg	 CHURN / MONTH -3542 over last month	 CITATION RATE 427 citation index · 294 channels mentioned ever	 CHANNEL AGE 5 years 5 months created 22.02.2021

AI EDITOR SUMMARY

Channel «Abandoned» – 18 021 subs. Each post averages 1.1K people (6% of subs), reach is low – consider expanding audience. Publishes 14 posts per week (~2/day) – regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts in 13 days.
- 02 Dominant format – **Photo** (26/28 posts).
- 03 Avg post length – **503** chars (median 458).
- 04 Peak audience activity – **Wednesday**, 14:00 MSK.
- 05 Top posts get **3x** more views than the weakest (2K avg for top vs 764 for worst) – among 28 posts in 13 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 11:48 VIDEO 🇷🇺 We're back to abandoned places Hi everyone! It so happened that the 'Abandoned' channel was on pause for a long time. But now we...	VIEWS 2 325 REPOSTS 4	REACTS 216 ER 12.9%
Nº2 08.07 · 15:33 PHOTO 🌴 Rummu Prison – underwater jail In Estonia, an abandoned prison sits by a turquoise lake. Next to it used to be...	VIEWS 1 886 REPOSTS 21	REACTS 78 ER 10.5%
Nº3 09.07 · 07:04 PHOTO ✈️ Željava – airbase hidden in a mountain On the Croatia-Bosnia border lies Željava – one of the largest underground airbases of Yugoslavia...	VIEWS 1 737 REPOSTS 15	REACTS 68 ER 9.6%

Nº4 09.07 · 15:26 PHOTO  Duga Radar – the giant Soviet 'Woodpecker' Near Chernobyl stands the huge Soviet radar 'Duga'. Built for early detection...	VIEWS 1 618 REPOSTS 15	REACTS 60 ER 9.0%
Nº5 10.07 · 06:37 PHOTO  Hashima – battleship island of hell Off Nagasaki, a concrete monster rises from the sea – Hashima (Gunkanjima). At its peak, over 5,000...	VIEWS 1 554 REPOSTS 24	REACTS 55 ER 8.6%

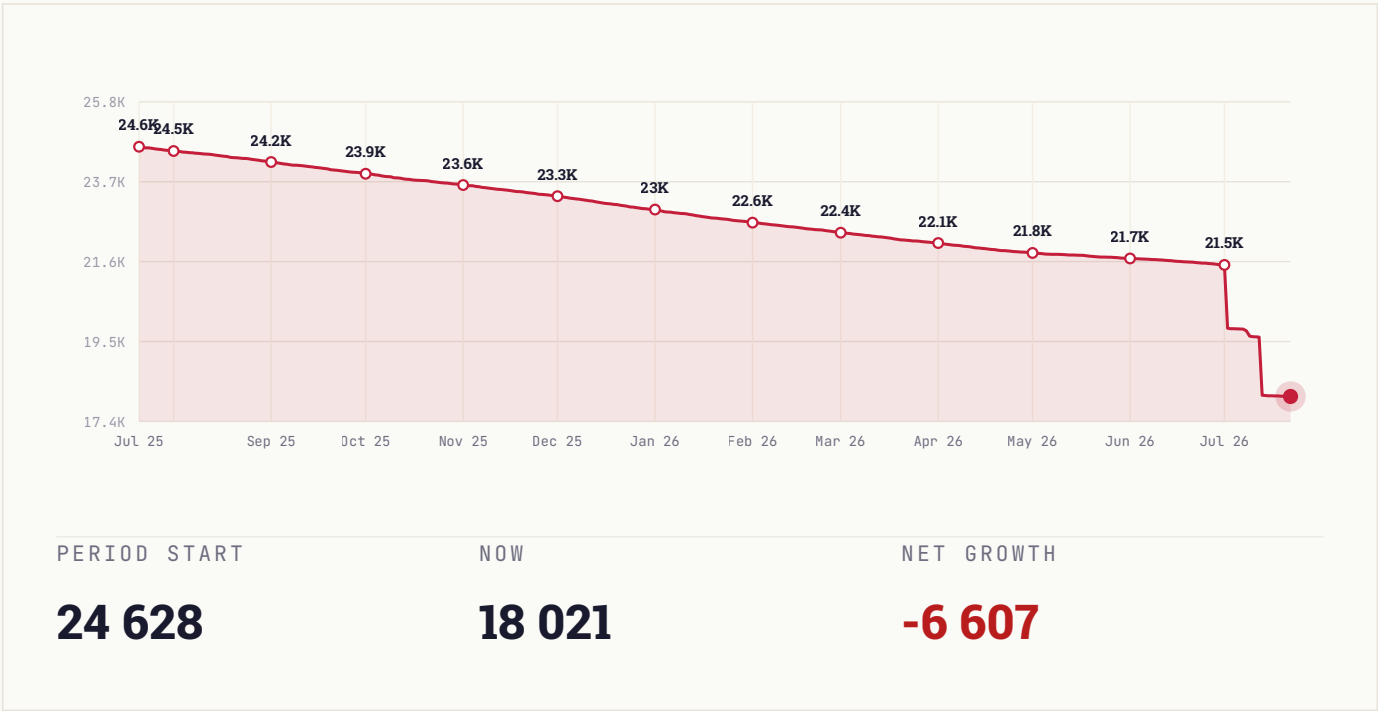
WORST 3

↓ 18.07 · 07:03 PHOTO  Pyramiden – Soviet town in the ice On Svalbard stands the abandoned settlement Pyramiden. Founded as a mining town, later it...	VIEWS 792 REPOSTS 5	REACTS 21 ER 4.4%
↓ 18.07 · 16:00 PHOTO  Centralia – town above an eternal fire In Pennsylvania lies nearly dead Centralia. Since 1962, a coal mine has been burning beneath it – fire...	VIEWS 767 REPOSTS 18	REACTS 28 ER 4.3%
↓ 19.07 · 07:03 PHOTO  Kayaköy – town of a thousand empty houses In southwestern Turkey, near Fethiye, stands Kayaköy – a stone ghost town on a hillside. Once...	VIEWS 733 REPOSTS 7	REACTS 24 ER 4.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

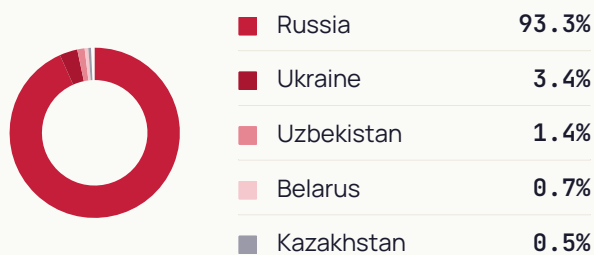


— SECTION 04 • MENTIONS

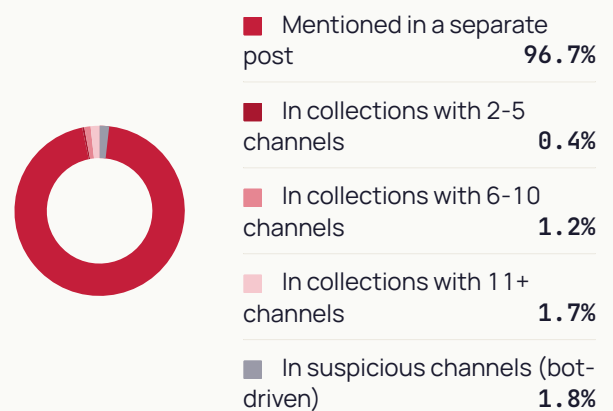
Who and how mentions the channel

Citation index **427** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **294** different channels.

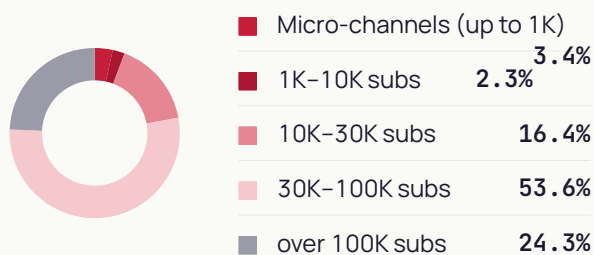
COUNTRIES MENTIONING



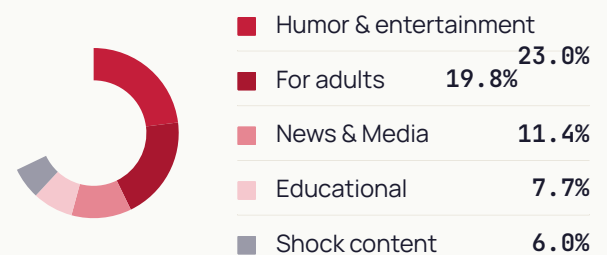
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



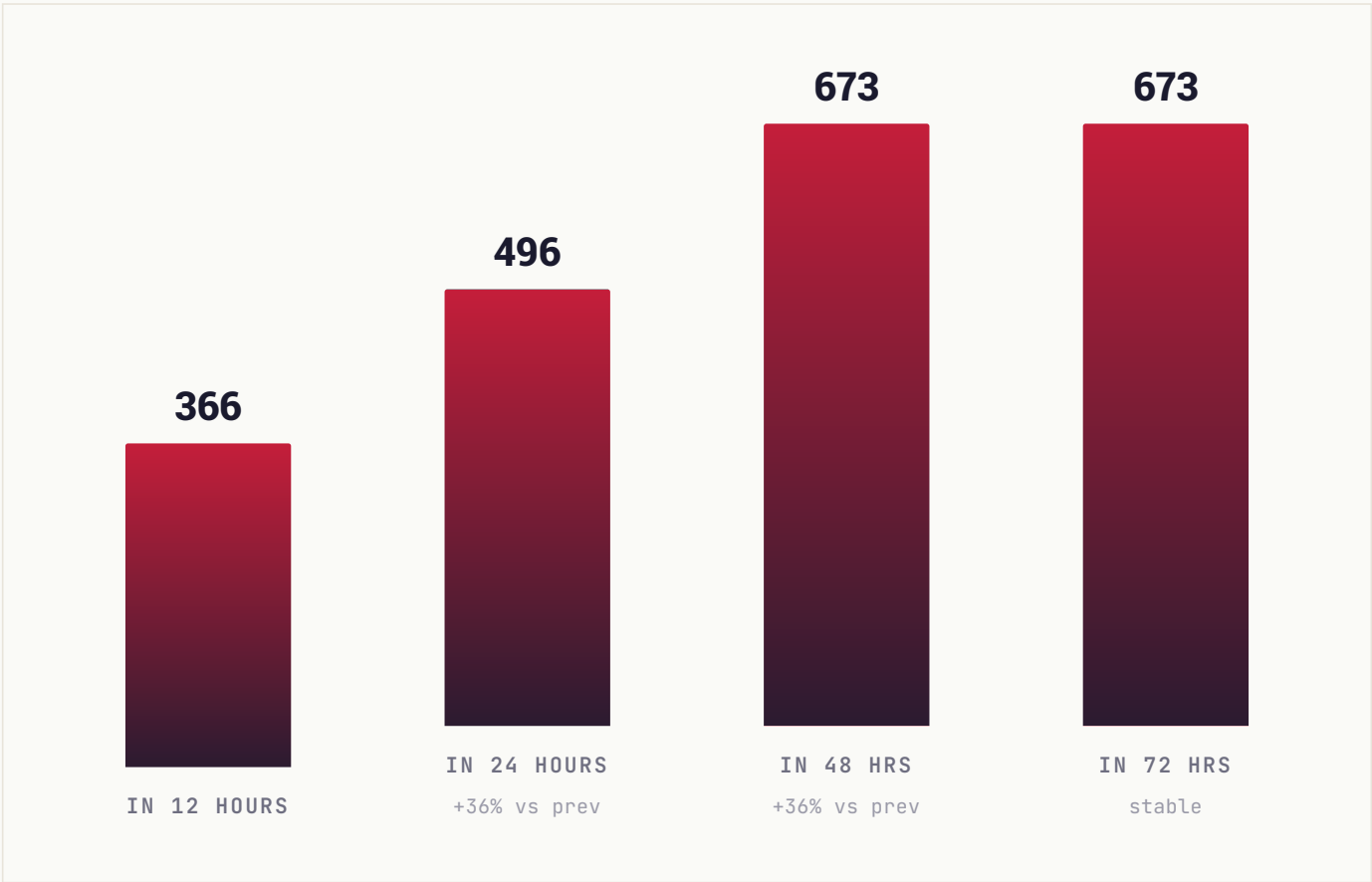
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow events Poster	1.2M
AW Amazing World and Travel	1.1M
A« Pobeda Airlines	1.1M
MD Moscow Digest	553.3K
AE AEROFLOT	524.4K
Mon Moskvichka	515.3K
TU Tutu	494.5K
JP Yandex Travels	494.4K
Sun Discount wagon	431K
OT Ozon Travel	416K
FOR Abandoned YOU	18K

COMPARATIVE INSIGHT

Channel is not yet outside top 97 of niche — early growth stage. Niche leader — Moscow events | Poster (1.2M), top-97 median: 159.8K. First goal: enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **1** new subs.

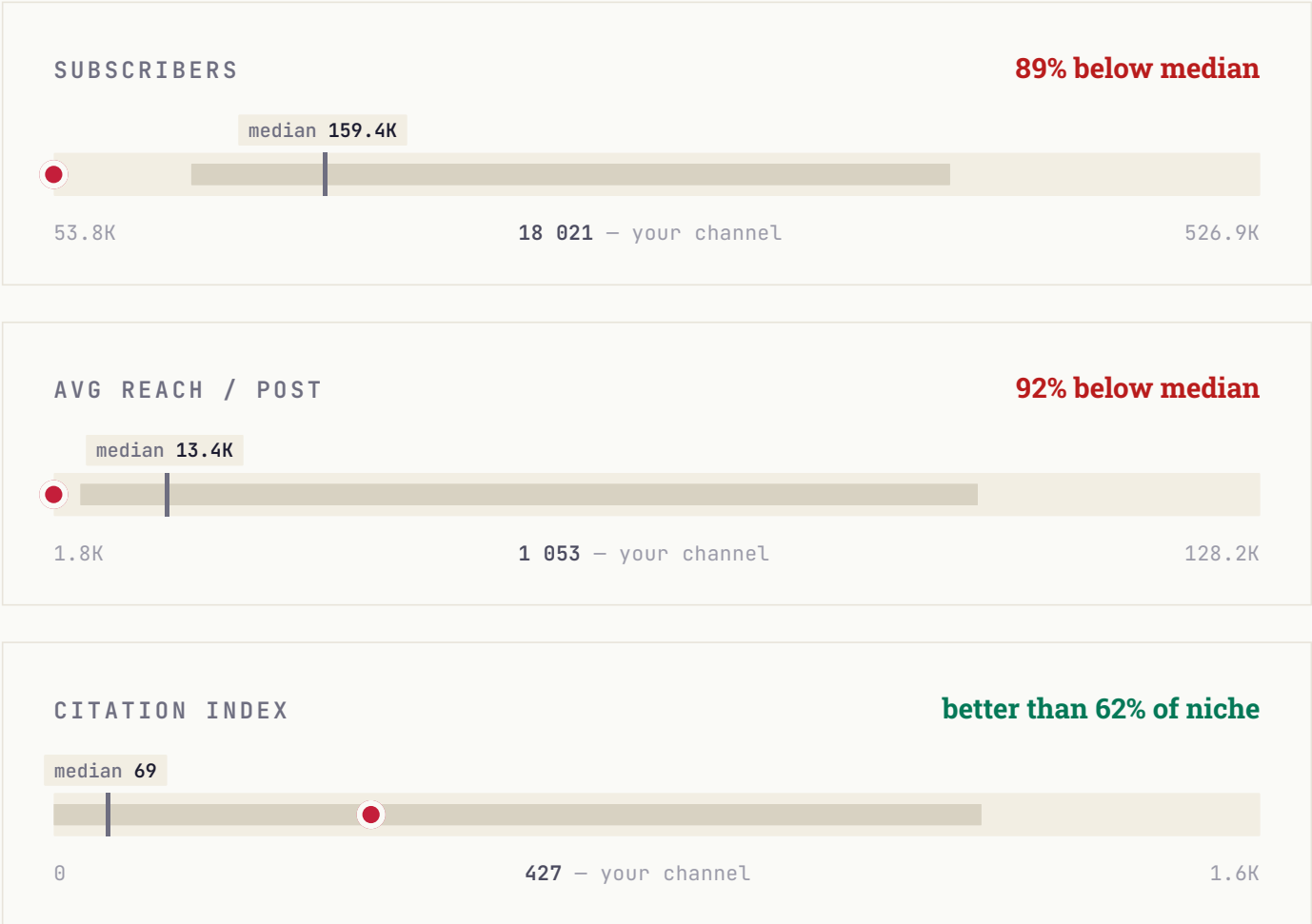
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	0
December 2025	0	0	0
Nov 2025	0	0	0
Oct 2025	0	0	0
Sep 2025	0	0	0
August 2025	0	0	1

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	1

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel.
Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Wednesday

Audience is most active on this day at 14:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 5.84% vs norm 7.5%. Try polls & interactive formats.

EFFECT

+1.7pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
