

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Cargo Reviews



@otzyvkargo

Our readers are those we discuss 🕶️ (see rules in pinned posts) For ads: @kimmrrrose

SUBSCRIBERS

17 877

-295 per month

ERR (% SEE POSTS)

10.0%

per day 4.5%

REACH/POST

1.2K

ad reach 809/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 877 —	 SUBSCRIBER REACH 6.87% avg % of subs see post	 VIEWS/POST 1.2K median 1.2K · 21 days	 POSTS/WEEK 0.6 over period
 7D TREND — no data for period	 REACTIONS/POST 0.5 only 1 react., 6 rep., 0 comm.	 POST LENGTH 198 chars median 198 · 21 days	 POSTS ANALYZED 2 21 days
 AD REACH 809 24h avg	 CHURN / MONTH -295 last month	 CITATION RATE 0 citation index · 4 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 14.10.2022

AI EDITOR SUMMARY

Channel «Cargo Reviews» — 17 877 subs. Each post averages 1.2K people (7% of subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 21 days.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 198 chars (median 198).
- 04 Peak audience activity – Friday, 19:00 ALMT.
- 05 Top posts get ×1 more views than the weakest (819 avg for top vs 1.2K for worst) – among 2 posts in 21 days. Analyze what top posts share: topic, format, timing.

TOP 2 POSTS

Nº1 12.06 · 14:56 PHOTO Alipay/wechat толтыру Төмен курс Жылдам әрі сенімді Wa.me/77053665493 Пополнение alipay/wechat Низкий курс Быстро и надежно...	VIEWS	REACTIONS
	2 031	1
Nº2 04.07 · 07:05 PHOTO I will buy an operating cargo company with a client base. Full confidentiality guaranteed. Private message...	REPOSTS	ER
	5	11.4%

Nº2 04.07 · 07:05 PHOTO I will buy an operating cargo company with a client base. Full confidentiality guaranteed. Private message...	VIEWS	REACTIONS
	426	—
	REPOSTS	ER
	1	2.4%

WORST 2

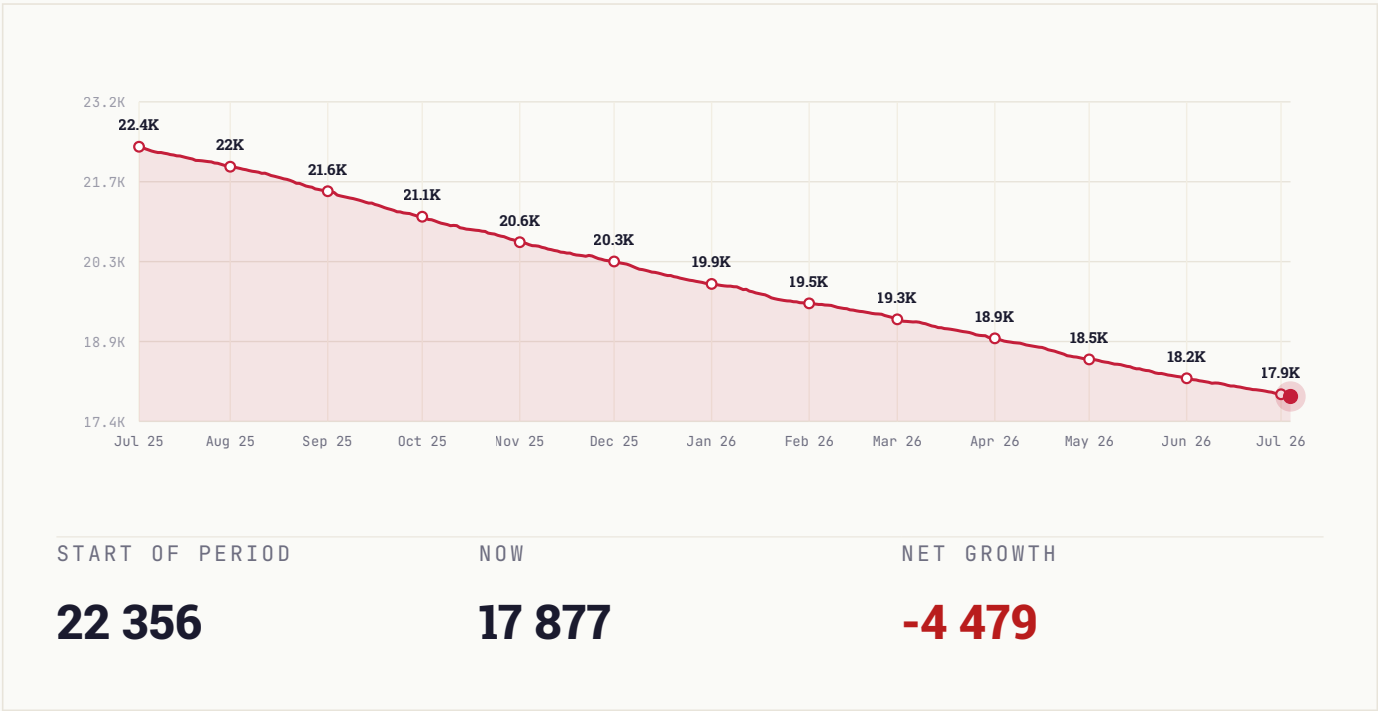
↓ 12.06 · 14:56 PHOTO Alipay/wechat толтыру Төмен курс Жылдам әрі сенімді Wa.me/77053665493 Пополнение alipay/wechat Низкий курс Быстро и надежно...	VIEWS	REACTIONS
	2 031	1
	REPOSTS	ER
	5	11.4%

↓ 04.07 · 07:05 PHOTO I will buy an operating cargo company with a client base. Full confidentiality guaranteed. Private message...		VIEWS 426	REACTIONS —
		REPOSTS 1	ER 2.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

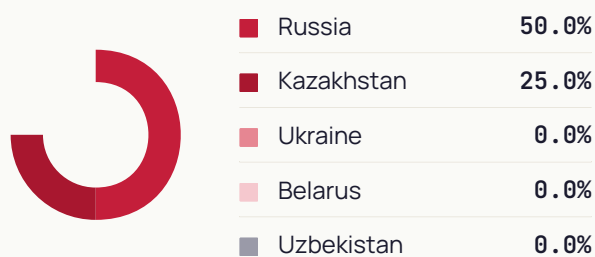


SECTION 04 • MENTIONS

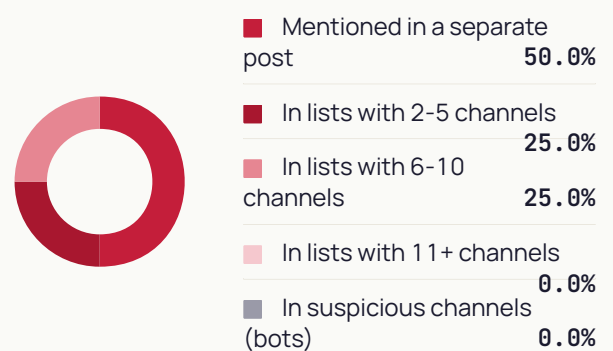
Who mentions the channel and how

Citation index **0** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel mentioned **4** different channels.

COUNTRIES MENTIONING



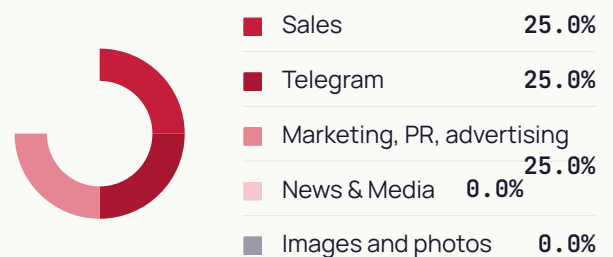
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



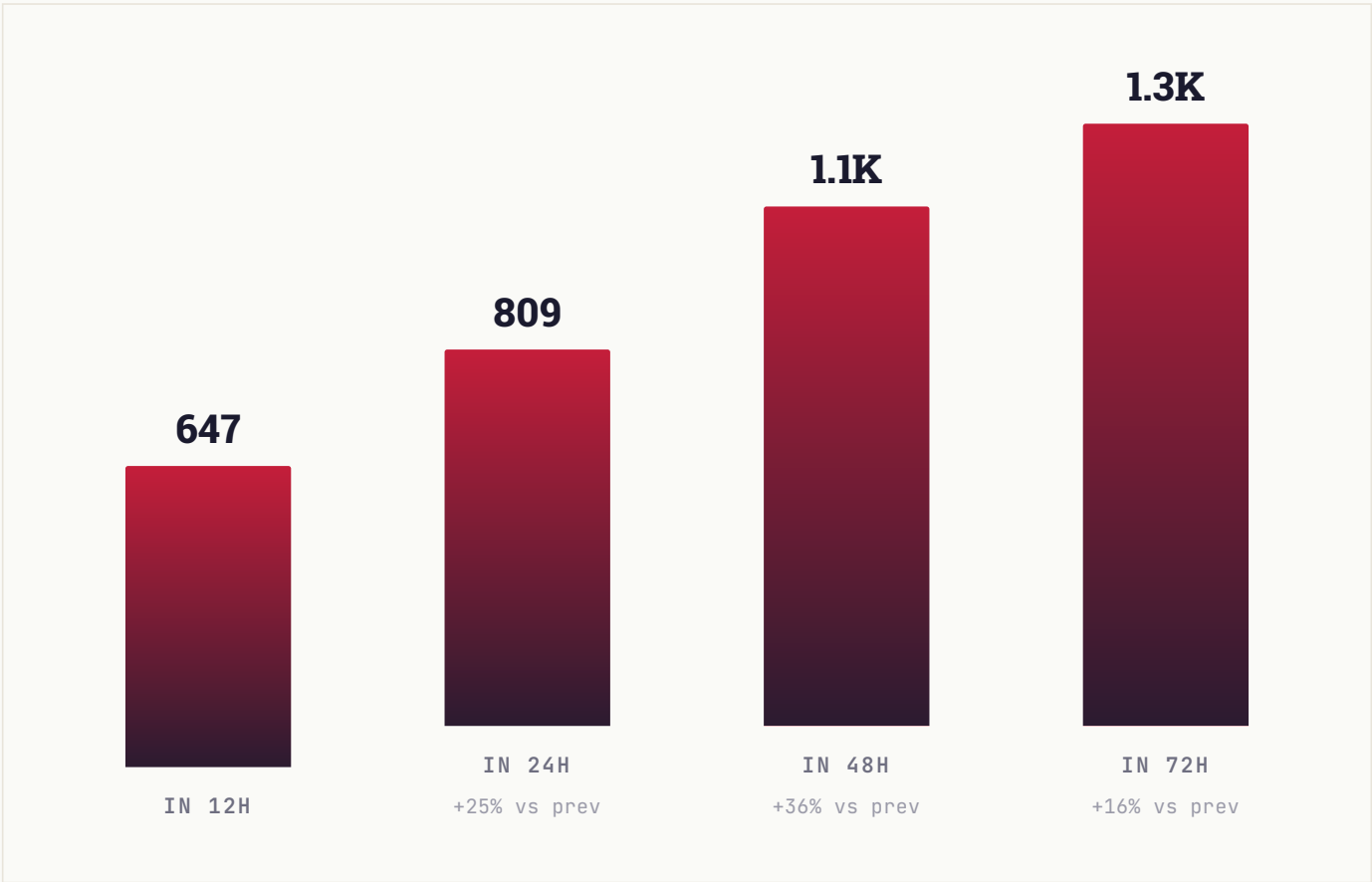
TOPICS MENTIONING YOU



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 • COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
GO gov4c.kz	33.4K
ET Eyad Trader Quotex Bot 🤖 1	22.2K
OK Cargo Reviews YOU	17.9K
F« Damu Foundation	17.5K
OJ Oy.kz Платные опросы Kazakhstan	13.1K
ös Ösim	12.9K
📢 Opportunities 🚀 startup-course.com 💰	10K
GA 🌀Toskambayev Arman Business Mindset	9.5K
VI Shipping from KZ Delivery from USA and Europe	9.2K
K/ ҚазМұнайГаз / KazMunayGas	8.7K
SI SHANTAL нижнее белье ОПТОМ	8.5K

COMPARATIVE CONCLUSION

Channel intop-3 niches (#3 of 100 category channels). One of the leaders — client partners can go for cross-promo with equals; for PR/reach you are a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **25** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	1	1	3	
December 2025	1	1	0	
November 2025	0	0	16	
October 2025	0	0	5	
September 2025	0	0	0	
August 2025	0	0	1	
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS	
2	6		25	

SECTION 08 · NICHE COMPARISON

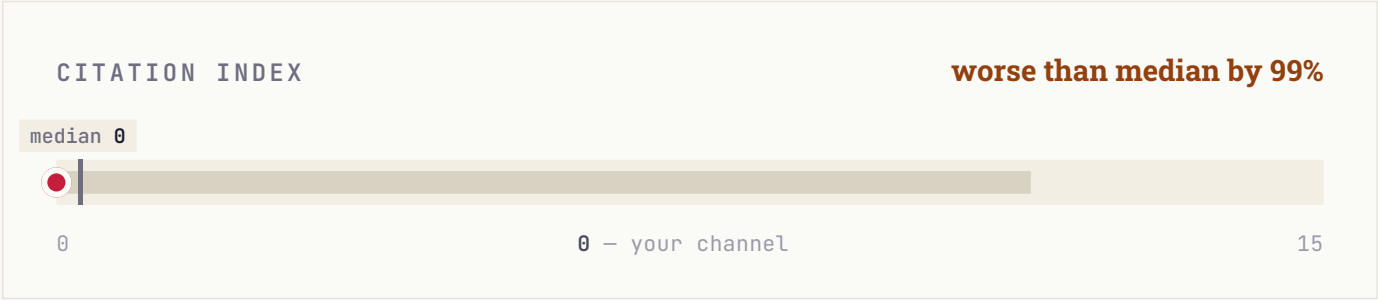
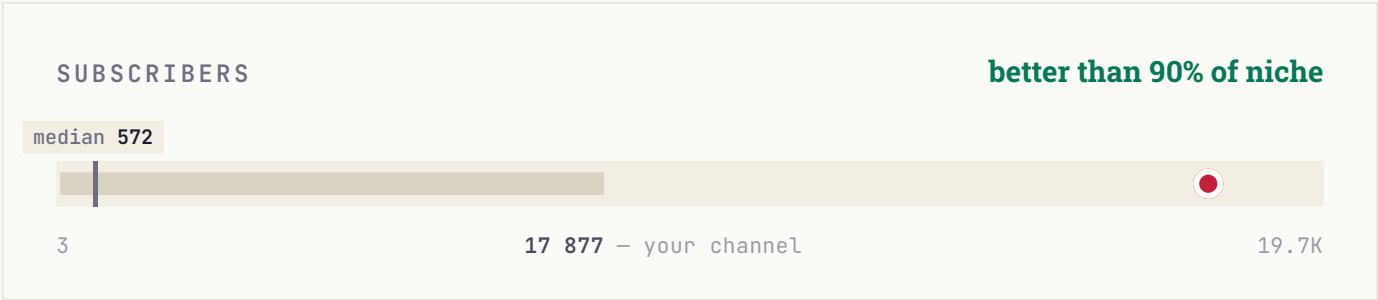
Where the channel stands in its league

Took top-100 channels in category «Business & startups» and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#3/100

RANK IN NICHE

Channel in top 3% business & startups



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 0.6 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
On this day at 19:00 ALMT the audience is most active. | EFFECT
Best window for an important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager