

PUBLIC REPORT BY PROMTPRESS

Channel audit

OTVETS



@otvets1

Helping students since 2016! 🎓 Site: otvets.pro Reviews: t.me/otzivi_exam Ask a question - t.me/otvetsup ✨ Thousands of graduates have passed exams with us – join us too!

SUBSCRIBERS

130 419

-29442 per month

ERR (% SEE POSTS)

13.0%

per day 7.7%

REACH/POST

16.4K

ad reach 10.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 130 419 —	 SUBSCRIBER REACH 12.56% avg % subs see post	 VIEWS/POST 16.4K median 16.1K · 10 days	 POSTS/WEEK 40.9 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 181 chars median 176 · 10 days	 POSTS ANALYZED 64 10 days
 AD REACH 10.2K 24h avg	 CHURN / MONTH -29442 over last month	 CITATION RATE 22 citation index · 165 channels mentioned all time	 CHANNEL AGE 5 years 8 months created 13.11.2020

AI EDITOR SUMMARY

Channel «OTVETS» – 130 419 subs. Each post averages 16.4K people (13% of subs), reach is low – consider expanding audience. Publishes 41 posts per week (~6 per day) – active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **64** posts over 10 days.
- 02 Dominant format – **Photo** (36/64 posts).
- 03 Avg post length – **181** chars (median 176).
- 04 Peak audience activity – **Tuesday**, 21:00 MSK.
- 05 Top posts get **3×** more views than the weakest (27.6K avg for top vs 10.1K for worst) – among 64 posts in 10 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 23.06 · 18:32 TEXT ⚠ To avoid material replacement, we will not publish USE materials publicly today. Since June 24-25 the exam is taken by...	VIEWS 27 636 REPOSTS 21	REACTIONS — ER 21.2%
Nº2 26.06 · 15:58 PHOTO 🎓 OGE retake is coming soon We are now open for enrollment! What's included: – Updated answer collections for retake – Variants for all regions...	VIEWS 27 618 REPOSTS 223	REACTIONS — ER 21.2%
Nº3 23.06 · 02:25 PHOTO 🎓 Unified State Exam: Social Studies (June 23) 50 region – Moscow Oblast Publishing 7 of 15 real variants. Full variants available in paid...	VIEWS 27 502 REPOSTS 38	REACTIONS — ER 21.1%

Nº4 23.06 • 17:05 POLL
(post without caption – poll)

VIEWS
25 762

REACTIONS
—

REPOSTS
4

ER
19.8%

Nº5 21.06 • 12:48 TEXT
Today we leak the Unified State Exam (June 22): English (written), computer science, literature, Russian, physics, chemistry Answers start coming in...

VIEWS
22 563

REACTIONS
—

REPOSTS
9

ER
17.3%

WORST 3

↓ 22.06 • 21:41 PHOTO
Unified State Exam: Basic Math (June 23) 🎓 03 region – Republic of Buryatia Publishing 6 of 12 real variants. Full variants available in paid...

VIEWS
10 347

REACTIONS
—

REPOSTS
19

ER
7.9%

↓ 23.06 • 01:27 PHOTO
Unified State Exam: Social Studies (June 23) 🎓 60 region – Pskov Oblast Publishing 4 of 9 real variants. Full variants available in paid...

VIEWS
9 927

REACTIONS
—

REPOSTS
13

ER
7.6%

↓ 23.06 • 00:20 PHOTO
Unified State Exam: Social Studies (June 23) 🎓 53 region – Novgorod Oblast Publishing 5 of 10 real variants. Full variants available in paid...

VIEWS
9 907

REACTIONS
—

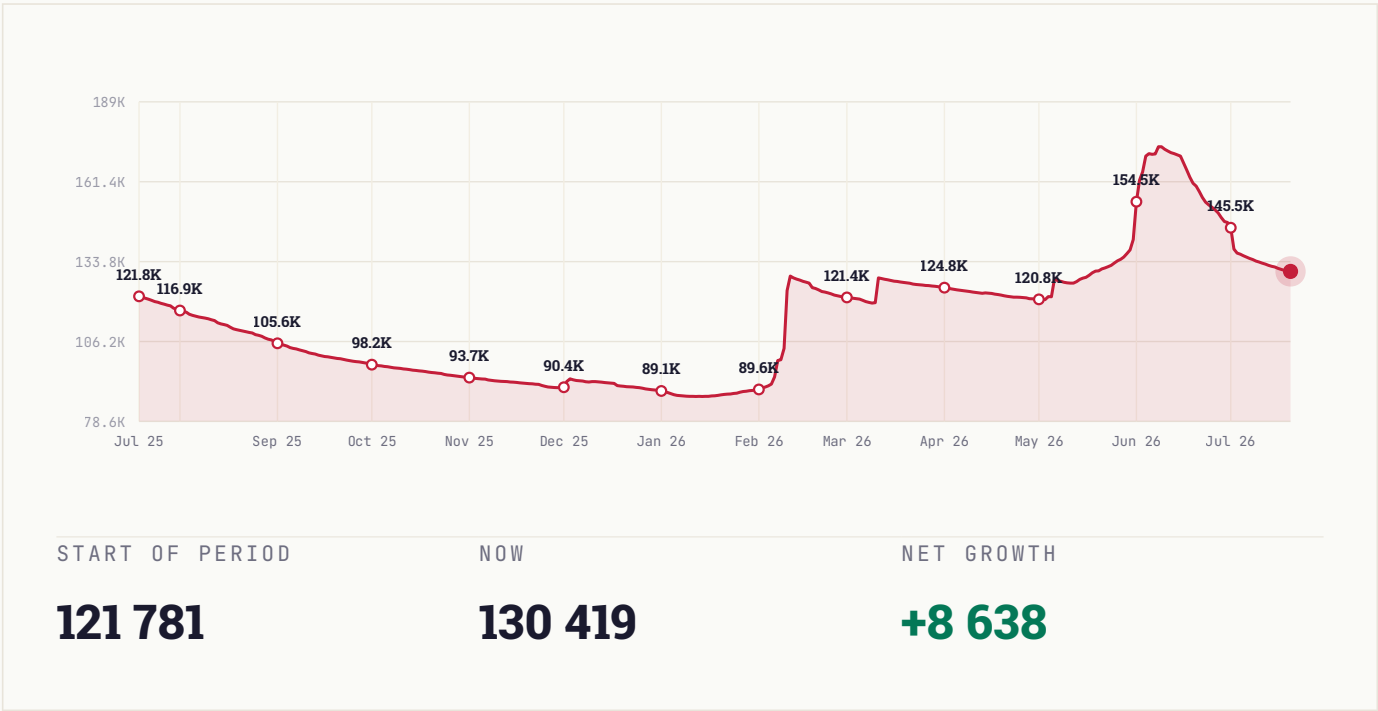
REPOSTS
10

ER
7.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

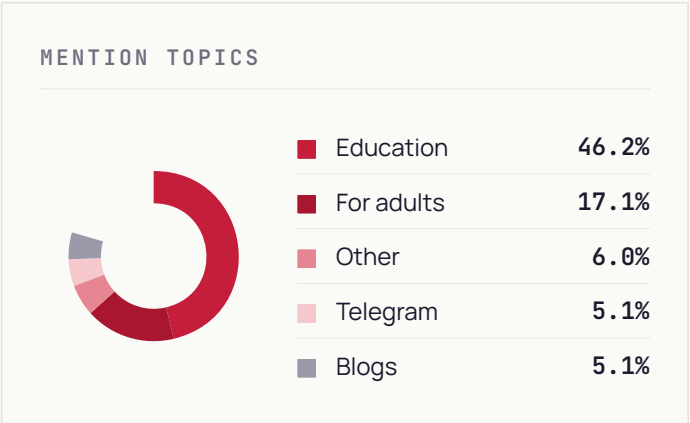
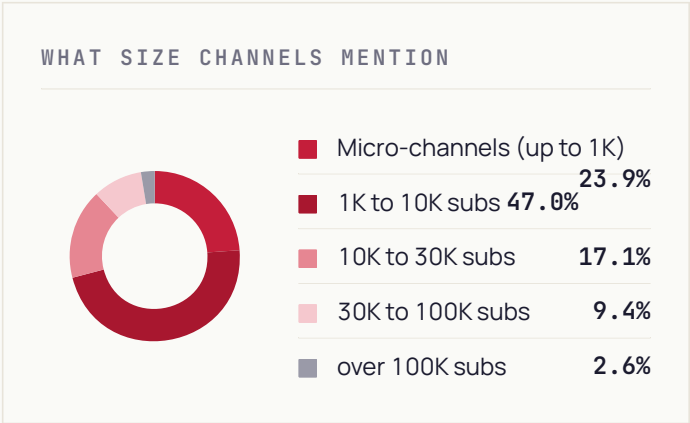
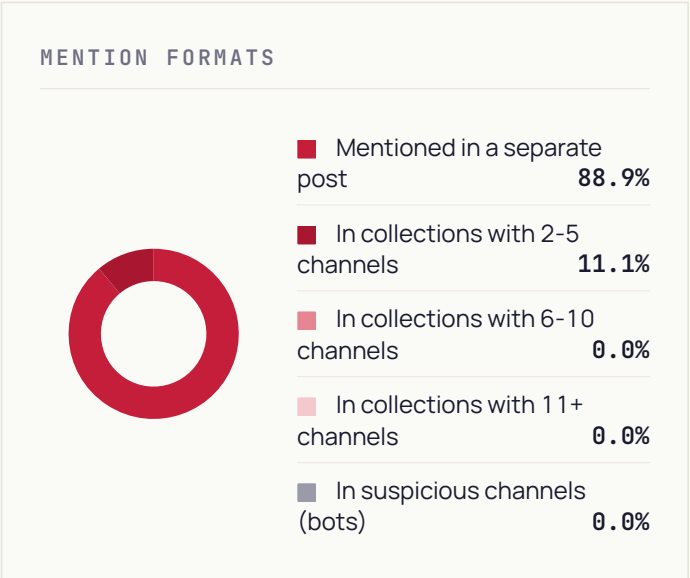
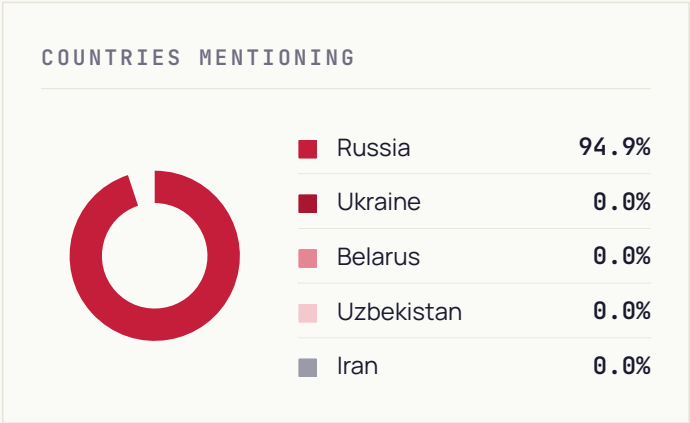
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

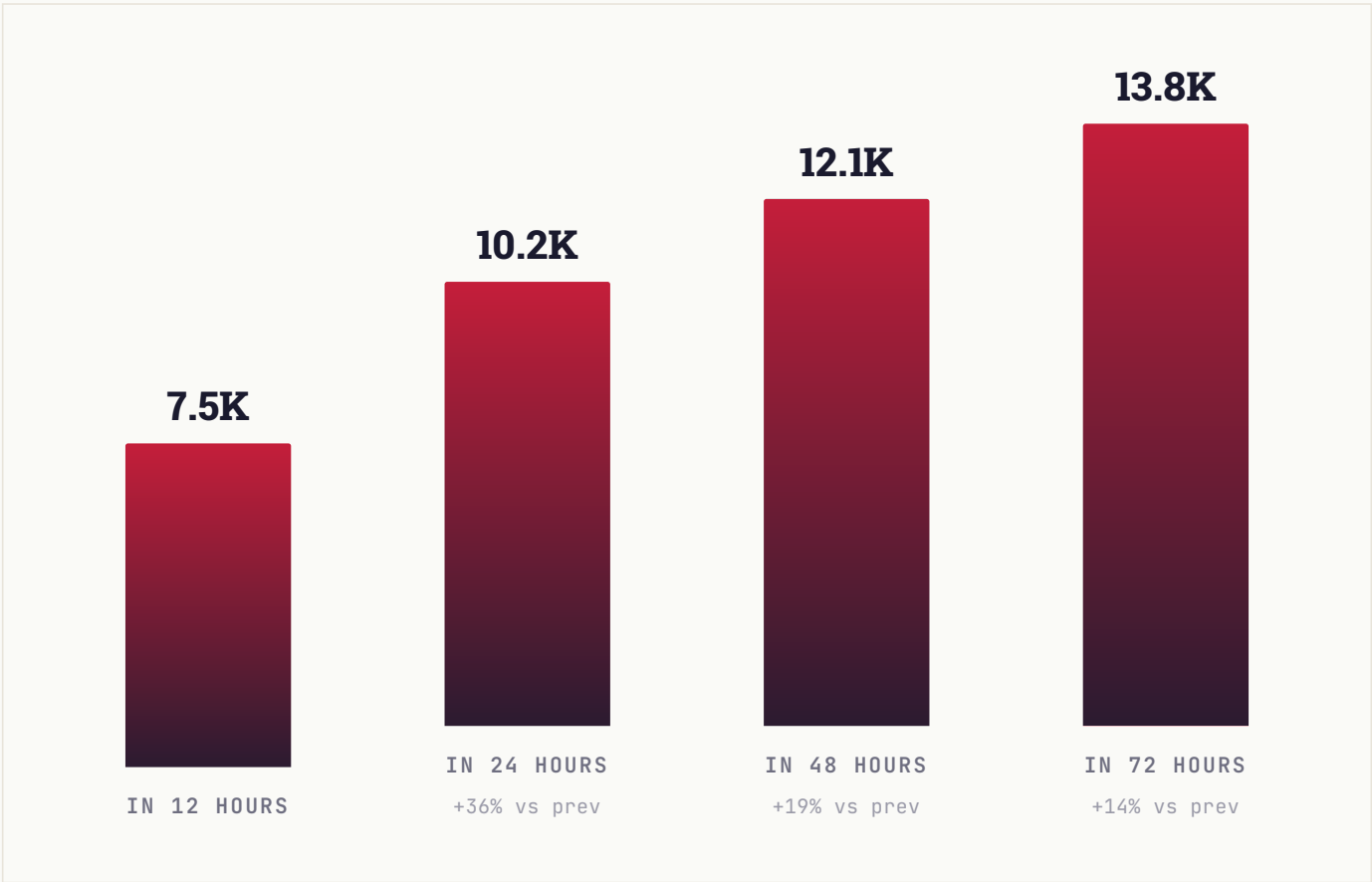
Citation index **22** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **165** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبکه ملازمتا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
ید ی دانش آموز	983.4K
FROM OTVETS YOU	130.4K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **5 338** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	2 164
December 2025	2	1	3 169
November 2025	0	0	5
October 2025	0	0	0
September 2025	1	1	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
3	6	5 338	

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|--|---|
| 01 | Top post of the week — on Tuesday | <small>EFFECT</small>
Best window
for an
important post |
| | <p>Best time: this day at 21:00 MSK — audience most active.</p> | |
| 02 | Increase share of video posts | <small>EFFECT</small>
Video retains
audience
better |
| | <p>Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.</p> | |
| 03 | Systematic traffic buying | <small>EFFECT</small>
+1000-3000
subs |
| | <p>Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche.</p> | |
| 04 | Test polls & interactive formats | <small>EFFECT</small>
+5-15% ER |
| | <p>Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.</p> | |
| 05 | Cross-promo with neighboring channels | <small>EFFECT</small>
Growth from
relevant
audience |
| | <p>Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.</p> | |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
