

PUBLIC REPORT BY PROMTPRESS

Channel audit

Oliy ta'lim yangiliklari va yutuqlari



@otm_minbari

Talabalar va abituriyentlar uchun eng tezkor kanal ■ Kanaldan to'liq yoki qisman ma'lumot olinganda manba ko'rsatilishi shart! Taklif va muammolar uchun: ■ @murojaatuztvbot ■ REKLAMA xizmati...

SUBS	ERR (% SEE POSTS)	REACH/POST
129 737	8.0%	10.3K
10.06.2026 -1391 per month	per day 5.4%	ad reach 6.7K/24h
HTTPS://PROMTPRESS.COM/AUDIT/OTM_MINBARI		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 129 737 —	 SUBSCRIBER REACH 7.95% avg % subs see post	 VIEWS/POST 10.3K median 9.4K · 29 days	 POSTS/WK 47.4 over the period
 7D TREND -19.9% vs previous week	 REACTIONS/POST 12.5 total 2,532 reactions, 11,241 reposts, 277 comments	 POST LENGTH 784 chars. median 798 · 29 days	 POSTS ANALYZED 203 29 days
 AD REACH 6.7K 24h avg	 CHURN / MONTH -1391 over the last month	 CITATION RATE 285 citation index · 1,444 channels mentioned over all time	 CHANNEL AGE 5 years 1 month created 24.04.2021

AI EDITOR SUMMARY

Channel «Oliy ta'lim yangiliklari va yutuqlari» – 129 737 subs. Avg views per post 10.3K people (8% from subs), reach is low – need to expand audience. Publishes 47 posts/week (~7/day) – active posting. Week of May 25–31 reach dropped -19.9% by week 18–24 May – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **203** posts in 29 days.
- 02 Dominant format – **Text** (79/203 posts).
- 03 Avg post length – **784** characters (median 798).
- 04 Peak audience activity – **Friday, 16:00 UZT**.
- 05 Top posts get **16x** more views than the weakest (33.7K avg for top vs 2.1K for worst) – among 203 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 10:15 TEXT 📄 Akademik litsey, Texnikum, OTM, 2-mutaxassislik, O'qishni ko'chirish – qaysi platformalar orqali qachon hujjat topshirish mumkin? 📄...	VIEWS 37 145 REPOSTS 673	REACTIONS 29 ER 28.6%
Nº2 27.05 · 20:04 PHOTO 📄 Toshkent shahrida joylashgan davlat oliy ta'lim va nodavlat oliy ta'lim muassasalarining eng faol birinchi prorektori kim? 📄 Tanlov...	VIEWS 32 813 REPOSTS 304	REACTIONS 4 ER 25.3%
Nº3 27.05 · 19:23 PHOTO 📄 Namangan viloyatida joylashgan davlat oliy ta'lim va nodavlat oliy ta'lim muassasalarining eng faol birinchi prorektori kim? 📄G'olib...	VIEWS 31 276 REPOSTS 650	REACTIONS 27 ER 24.1%

N⁴ 28.05 · 10:40 TEXT 📄 Akademik litsey, Texnikum, OTM, 2-mutaxassislik, O'qishni ko'chirish – qaysi platformalar orqali qachon hujjat topshirish mumkin? 📄...	VIEWS 27 464 REPOSTS 597	REACTIONS 27 ER 21.2%
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N⁵ 27.05 · 19:29 PHOTO 📄 Samarqand viloyatida joylashgan davlat oliy ta'lim va nodavlat oliy ta'lim muassasalarining eng faol birinchi prorektori kim? 📄G'olib...	VIEWS 26 143 REPOSTS 383	REACTIONS 8 ER 20.2%
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WORST 3

↓ 15.05 · 13:10 PHOTO 📄 KELAJAKNI O'ZINGIZ YARATASIZ! 📄 Yangi o'quv yiliga qabul boshlandi – ro'yxatdan o'tishga shoshiling! 📄Universitetda qanday ta'lim...	VIEWS 2 517 REPOSTS 1	REACTIONS 6 ER 1.9%
↓ 14.05 · 11:29 PHOTO 📄 KATTA MAQSADLAR SARI ISHONCHLI QADAM! 📄 2026-2027–o'quv yiliga qabul davom etmoqda – ro'yxatdan o'tishga shoshiling! 📄Universitetda...	VIEWS 1 986 REPOSTS 1	REACTIONS 4 ER 1.5%
↓ 15.05 · 10:04 PHOTO 📄 KATTA MAQSADLAR SARI ISHONCHLI QADAM! 📄 2026-2027–o'quv yiliga qabul davom etmoqda – ro'yxatdan o'tishga shoshiling! 📄Universitetda...	VIEWS 1 737 REPOSTS —	REACTIONS 3 ER 1.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

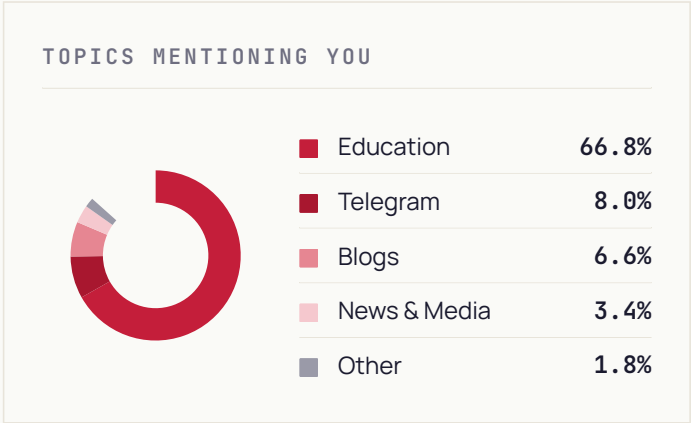
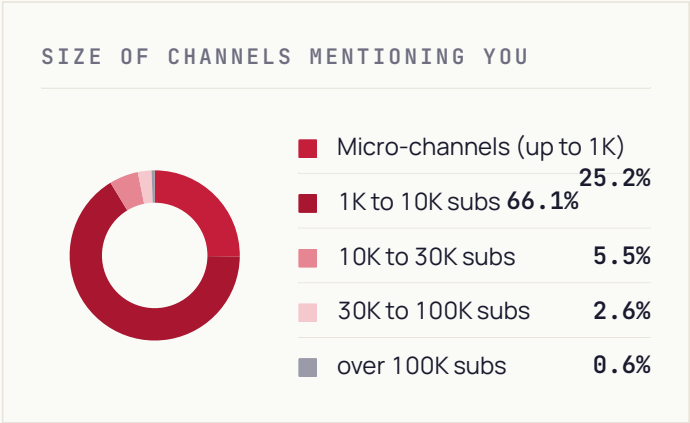
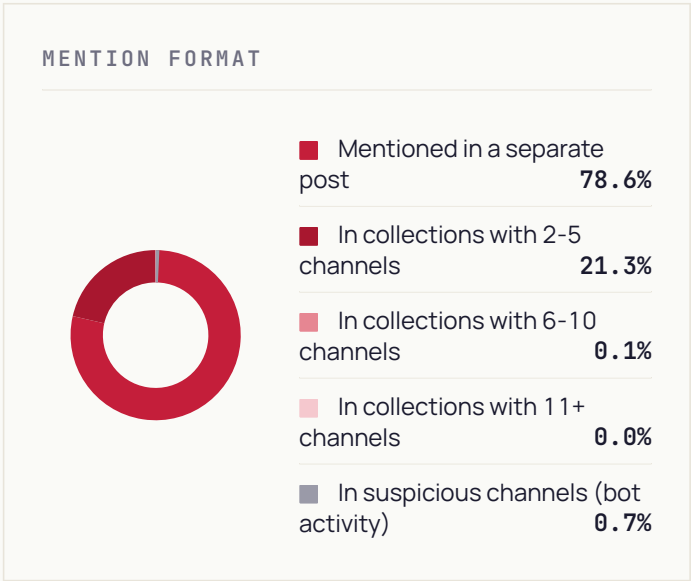
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

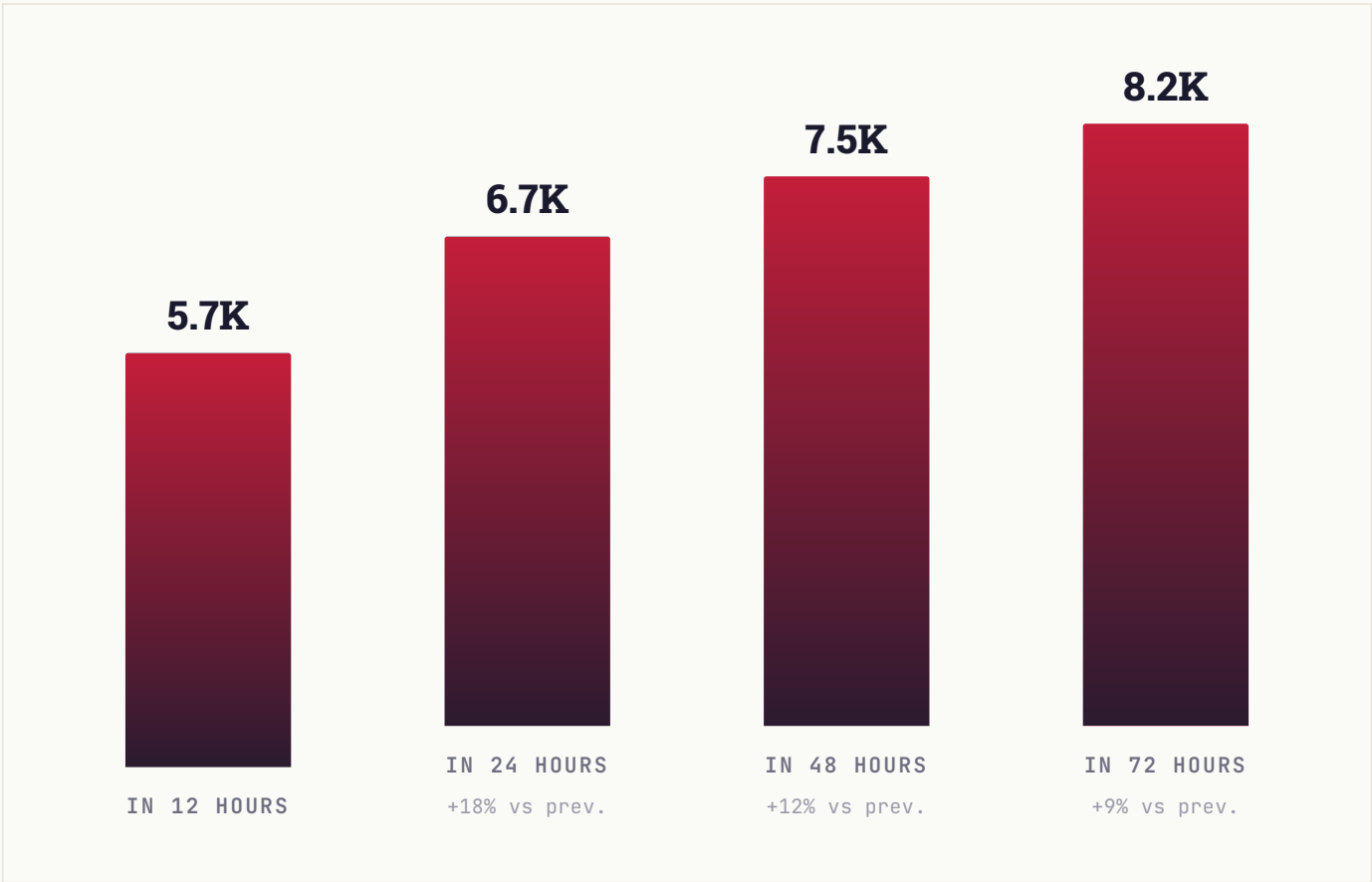
Citation index **285** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **1 444** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time from publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Official channel	1.1M
ED Edu.uz	167.9K
OT Oliy ta'lim yangiliklari va yutuqlari YOU	129.7K
FT Farğona Talaba LIVE	39.8K
BS Bahodirjon Shermuhammadovich Shermuhammadov	20.8K
U• UrDU • UrSU • UrSU	13.3K
FS FarDU sirtqi ta'limi xabarlari	6.6K
F FJSTI Rasmiy ☒	6.5K
U• UrDPI • UrSPI • UrSPI	5.2K
FO Filologiya o'quv jarayoni (2025-2026)	3.5K
KO KIUF. Official	465

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in the top third of the list. Larger — 2 channels (leader: **Kun.uz | Official channel**, 1.1M), smaller — 8 channels. With leaders — paid placements or events; with others — mutual post swaps on equal terms.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1 651**, they brought **57 122** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	391	192	7 712
November 2025	315	146	9 549
October 2025	174	76	0
September 2025	177	83	84
August 2025	279	113	15 547
July 2025	315	129	24 230

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1 651	6	57 122

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

On this day at 16:00 UZT audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in your niche. 2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done PromptPress?

This audit — is what we can do in a few minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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