

PUBLIC REPORT BY PROMTPRESS

Channel audit

Otlichnitsa



@otlichnica1

My name is Lera and this is my personal blog where I share how to study excellently. Collaboration/ads: @sportydany @poLya_pr Via exchange: <https://telega.in/c/otlichnica1> rkn:...

SUBSCRIBERS

95 073

-4519 per month

ERR (% WHO SEE
POSTS)

6.0%

last day 2.9%

REACH/POST

5.1K

ad reach 2.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 95 073 —	SUBSCRIBER REACH 5.34% avg % subs see post	VIEWS/POST 5.1K median 5.4K · 29 days	POSTS/WEEK 17.4 for period
7D TREND -6.0% vs previous week	REACTIONS/POST 301.4 total 22,307 reactions, 1,864 reposts, 0 comments	POST LENGTH 280 chars median 318 · 29 days	POSTS ANALYZED 74 29 days
AD REACH 2.7K 24h avg	CHURN / MONTH -4519 last month	CITATION RATE 389 citation index · 924 channels mentioned all time	CHANNEL AGE 1 year 8 months created 07.11.2024

AI EDITOR SUMMARY

Channel «Otlichnitsa» – 95 073 subs. Each post averages 5.1K people (5% of subs), reach is low – consider expanding audience. Publishes 17 posts per week (~2/day) – regular schedule. For week Jun 29 – Jul 5 reach dropped -6.0% to week Jun 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 74 posts over 29 days.
- 02 Dominant format — Photo (58/74 posts).
- 03 Avg post length — 280 chars (median 318).
- 04 Peak audience activity — Wednesday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (6.7K avg for top vs 3.6K for worst) — among 74 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 18:14 PHOTO My favorite books that inspire studying Sometimes one book changes everything. I have a few. “Time Is Always Good” — about choices...	VIEWS 6 692 REP. 71 REACTIONS 202 ER 7.0%
Nº2 22.06 · 18:14 PHOTO My favorite formula notebook — saves me all year I’ve kept it since 6th grade. All the formulas I mix up go there. Not like in a textbook, but...	VIEWS 6 664 REP. 34 REACTIONS 260 ER 7.0%
Nº3 23.06 · 18:14 PHOTO My motto for this summer — and why it works “I’ll rest when I want, and grow when I choose — beautifully”  This motto helps me...	VIEWS 6 598 REP. 27 REACTIONS 199 ER 6.9%

Nº4 17.06 • 16:04 PHOTO  A productivity secret I found by accident  One day I just turned off music on my phone and sat down to study. No noise, no background.  After 10...	VIEWS 6 478 REACTIONS 274 REP. 23 ER 6.8%
Nº5 01.07 • 13:19 PHOTO  Fact: Caesar could read, write, and dictate at the same time Julius Caesar could do three mental tasks at once: read  , write  , and dictate...	VIEWS 6 323 REACTIONS 281 REP. 34 ER 6.7%

WORST 3

↓ 08.07 • 07:58 TEXT Girls, who has premium  https://t.me/boost/otlichnical	VIEWS 3 747 REACTIONS 22 REP. 1 ER 3.9%
↓ 11.07 • 18:14 PHOTO  Why I'm learning the multiplication table again (yes, really!) I tested myself in a game – and realized 7×8 still scares me  Decided to review...	VIEWS 3 727 REACTIONS 365 REP. 13 ER 3.9%
↓ 12.07 • 06:38 PHOTO Very subtle  Who got it?  – haha 100% mostly filler  – didn't get it   Otlichnitsa	VIEWS 3 430 REACTIONS 530 REP. 14 ER 3.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

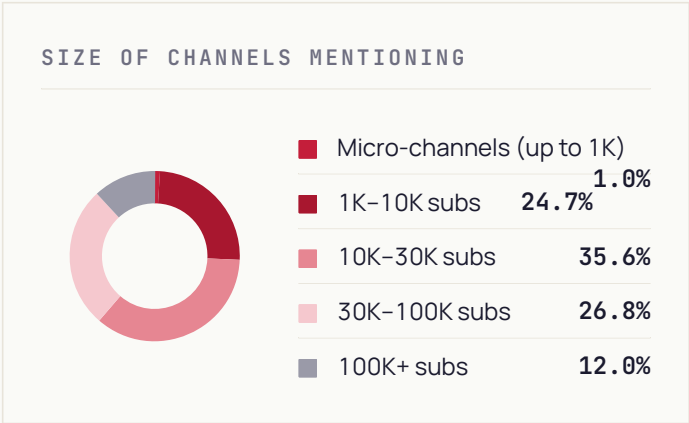
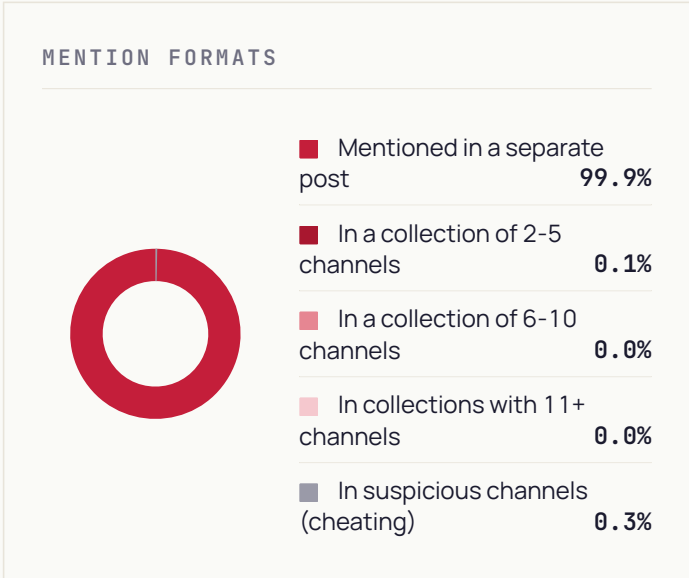
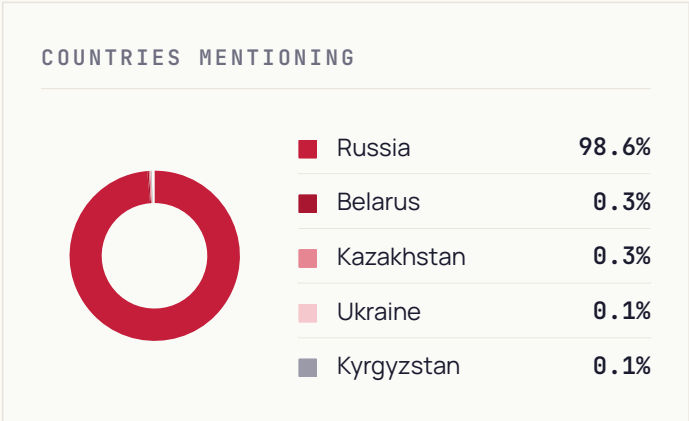
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

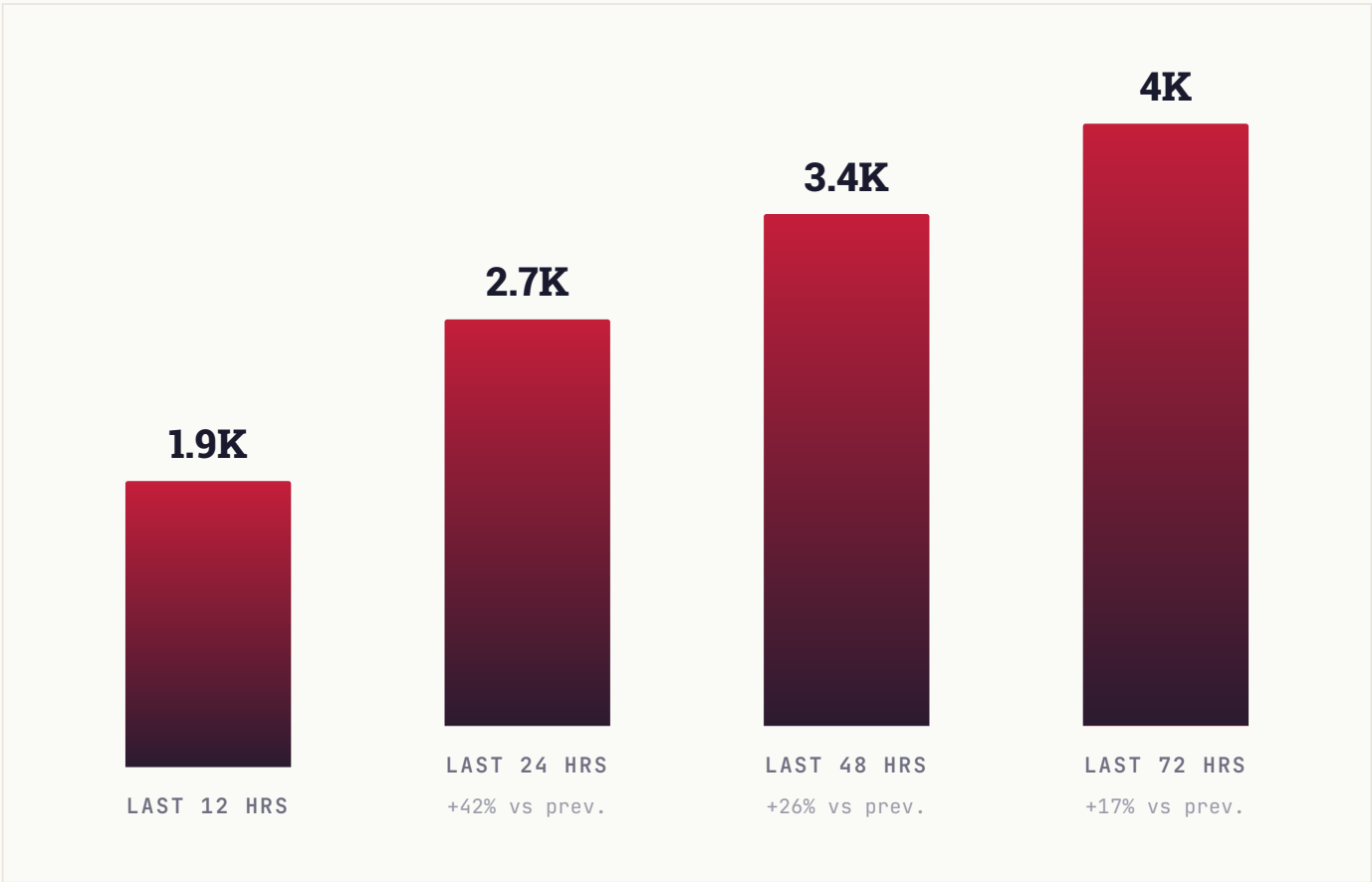
Citation index **389** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **924** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 UmSchool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
FROM Otlichnitsa YOU	95.1K

COMPARATIVE SUMMARY

Channel in top half of niche (#42 of 99). Niche leader — Mathematician Andrey (1M), median subs 78.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **3 552**, they brought **60 539** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	578	265	5 192
December 2025	737	300	7 783
November 2025	569	181	10 043
October 2025	552	175	7 810
Sep 2025	604	211	9 694
August 2025	512	210	20 017
TOTAL MENTIONS			
3 552			
MONTHS OF DATA			
6			
ATTRACTED SUBSCRIBERS			
60 539			

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

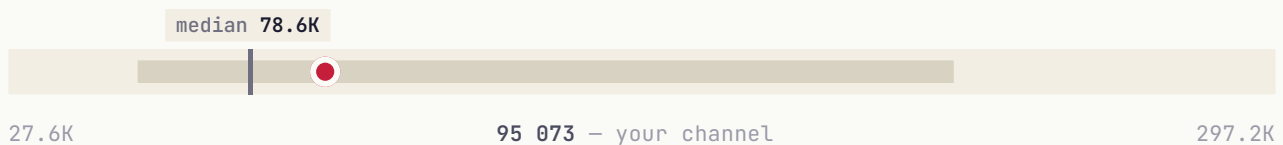
Took top-**100** channels in category «**Education**» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#42 /100

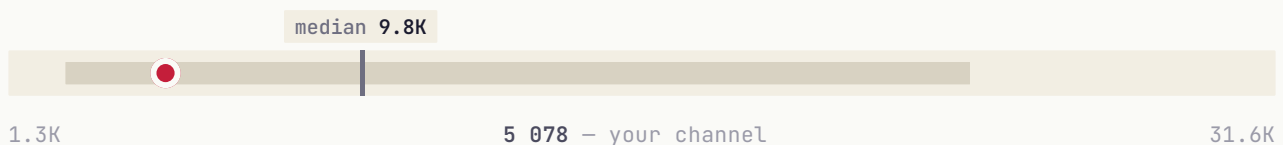
RANK IN NICHE

Channel in top half of ranking

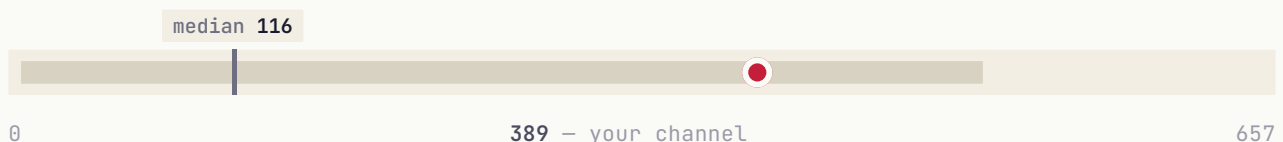
SUBSCRIBERS

better than 54% of niche


AVG REACH / POST

48% below median


CITATION INDEX

better than 77% of niche


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Top post of the week — on Wednesday**

On this day at 19:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 5.34% vs norm 8.0%. Try polls & interactive formats.

EFFECT

+2.7pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager