

PUBLIC REPORT BY PROMTPRESS

Channel audit

👋 Osokina_doc pediatric dentist



@osokina_doc

All about how a mom can protect her kids' teeth without drilling, anesthesia, or extractions. You can ask me an anonymous question by sending a 'message to channel'...

SUBSCRIBERS

28 349

-70 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 1.9%

REACH/POST

905

ad reach 542/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 28 349 —	 SUBSCRIBER REACH 3.19% avg % subs see post	 VIEWS/POST 905 median 911 · 28 days	 POSTS/WEEK 33.5 for the period
 7D TREND +2.3% vs previous week	 REACTIONS/POST 4.1 only 563 reactions, 327 reposts, 67 comments	 POST LENGTH 298 chars median 221 · 28 days	 POSTS ANALYZED 136 28 days
 AD REACH 542 24h avg	 CHURN / MONTH -70 last month	 CITATION RATE 185 citation index · 452 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 24.02.2022

AI EDITOR SUMMARY

Channel «👉Osokina_doc pediatric dentist» — 28 349 subs. Each post averages 905 people (3% from subs), reach is low — consider expanding audience. Publishes 34 posts per week (~5/day) — active posting. For week Jul 6–12 reach stable (+2.3% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 136 posts over 28 days.
- 02 Dominant format — Text (51/136 posts).
- 03 Avg post length — 298 chars (median 221).
- 04 Peak audience activity — Friday, 08:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.4K avg for top vs 612 for worst) — among 136 posts in 28 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 05:15 PHOTO In a few hours I'll show teeth that can still be saved 🕒 Today at 10:00 Moscow time I'll host a live stream with photo reviews...	VIEWS 1 523 REPOSTS 2	REACTIONS — ER 5.4%
Nº2 26.06 · 06:54 TEXT 🔴 Starting in 5 minutes! If you've ever wondered: "Is it just a stain or already a cavity, or maybe just plaque?" Be sure to...	VIEWS 1 409 REPOSTS 1	REACTIONS — ER 5.0%
Nº3 11.07 · 07:44 VIDEO I got a 'buffalo hump' on my neck. It's fat buildup at C7. All from my desk job and phone use...	VIEWS 1 211 REPOSTS 3	REACTIONS 24 ER 4.3%

Nº4 27.06 · 10:34 PHOTO Treating teeth under anesthesia is indeed risky. But if done correctly, preparing for the procedure, getting to know your...	VIEWS 1 172 REPOSTS 1	REACTIONS 1 ER 4.1%
Nº5 01.07 · 14:40 PHOTO 5 SOUR WATER. Lemon/orange/berry water — no! You create an acidic oral environment, 100% risk of erosion...	VIEWS 1 170 REPOSTS 26	REACTIONS 22 ER 4.1%

|

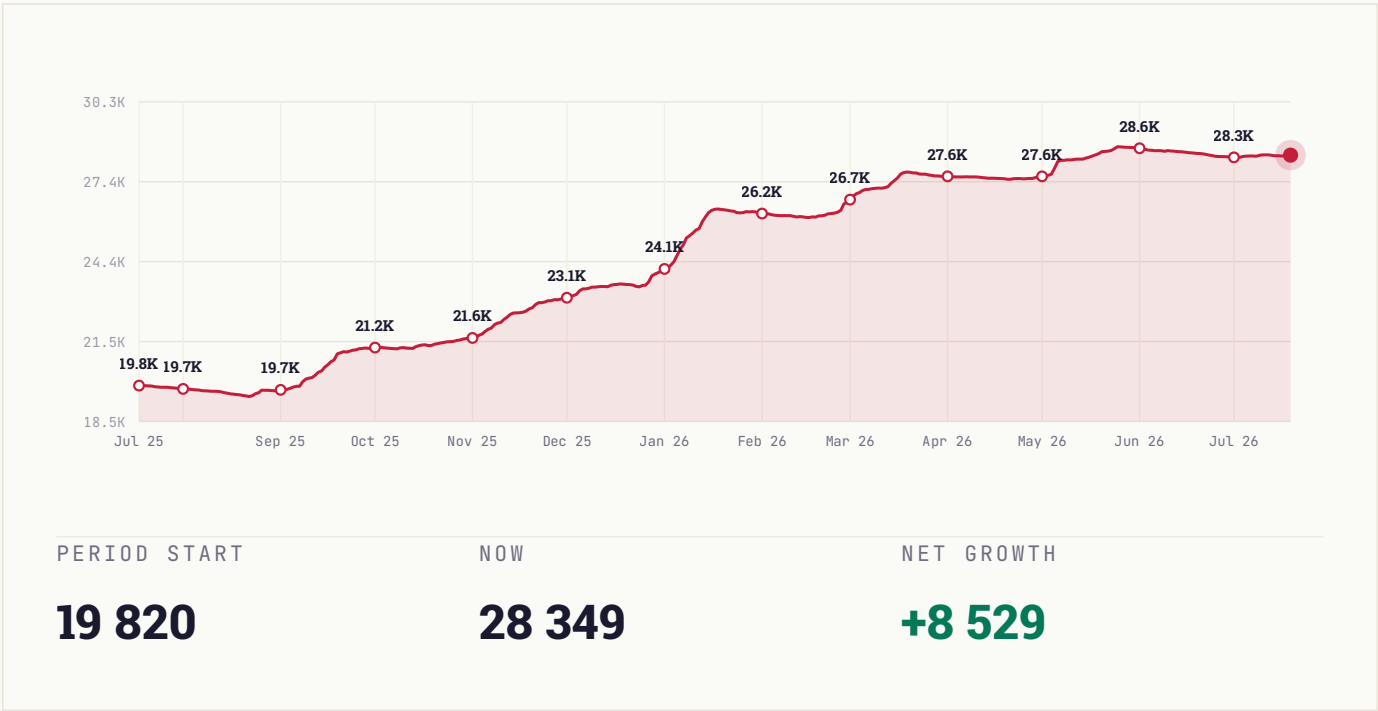
WORST 3

↓ 16.07 · 14:14 TEXT How often do you check your child's mouth? Until what age do you brush their teeth?	VIEWS 619 REPOSTS —	REACTIONS — ER 2.2%
↓ 22.06 · 07:54 VIDEO (post without caption — video)	VIEWS 615 REPOSTS 1	REACTIONS — ER 2.2%
↓ 22.06 · 07:55 VIDEO (post without caption — video)	VIEWS 603 REPOSTS 2	REACTIONS — ER 2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

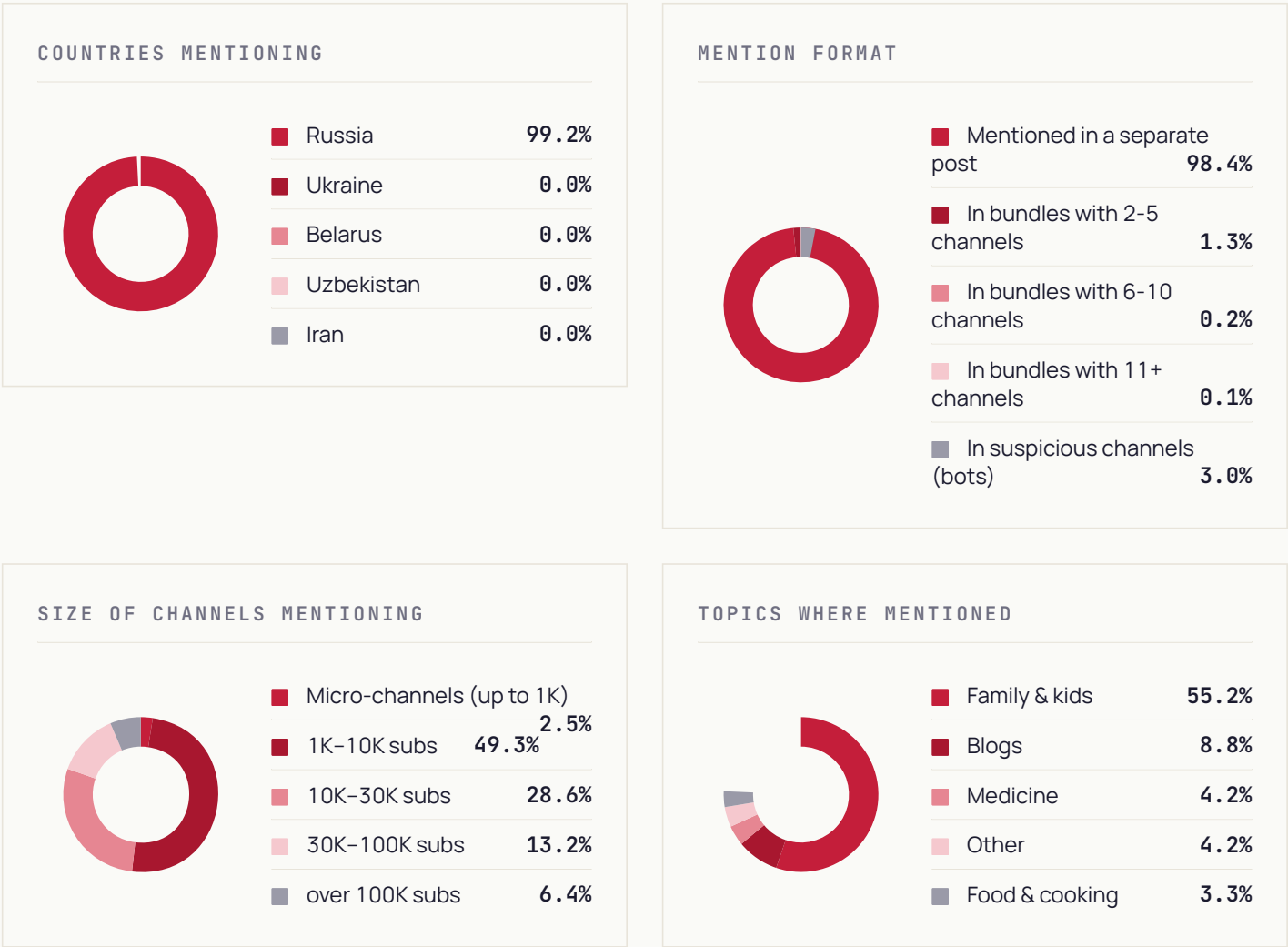
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

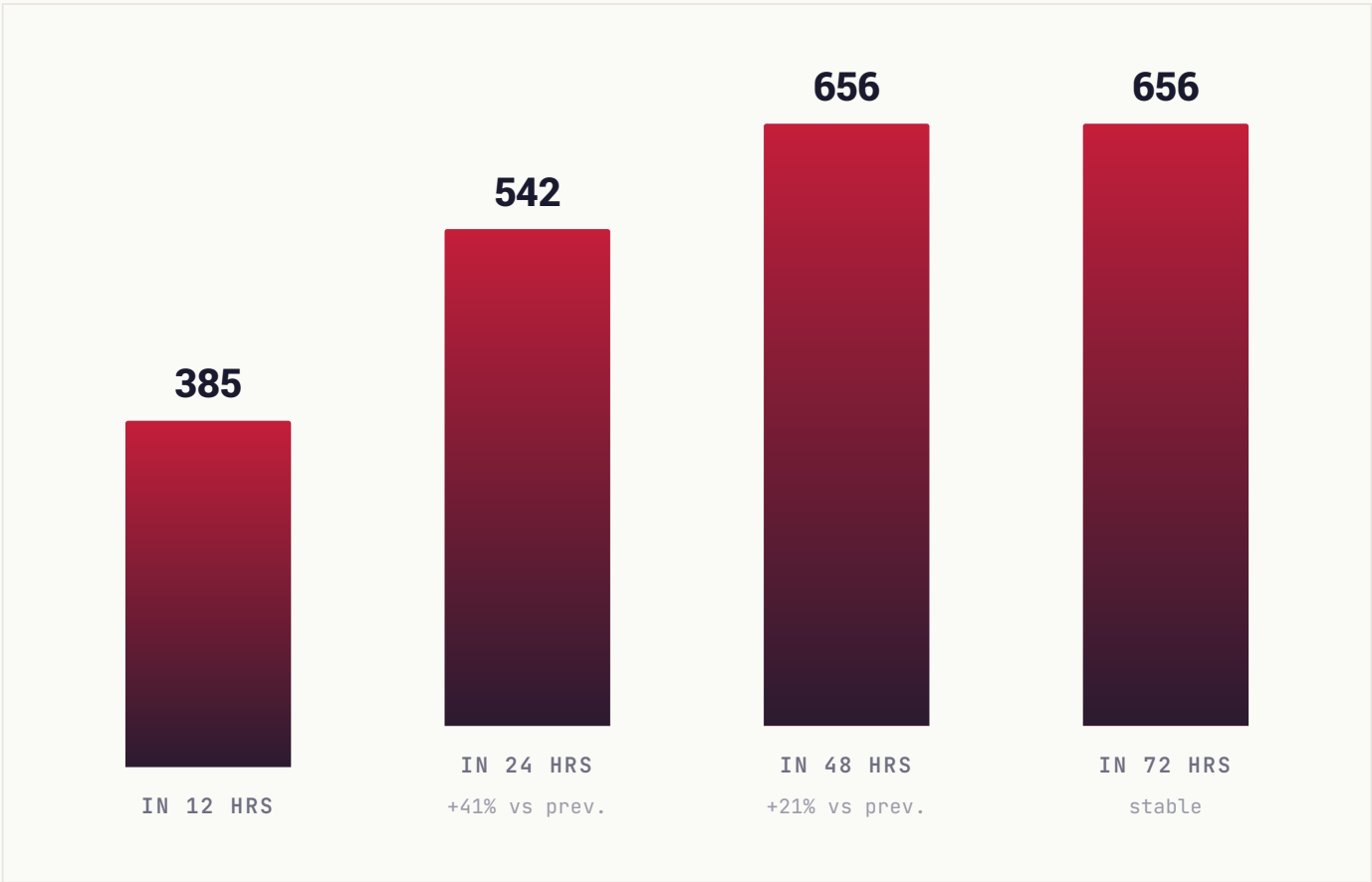
Citation index **185** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **452** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩹 الجراحة 🩹 Surgery 🩸 - Crypto currency	318.4K
ER Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 X 🌿 Folk medicine 🌿	235.1K
3D ZdravKontrol	222.2K
👋 D 👋 Osokina_doc pediatric dentist YOU	28.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal: enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **141**, they brought **7 321** new subs.

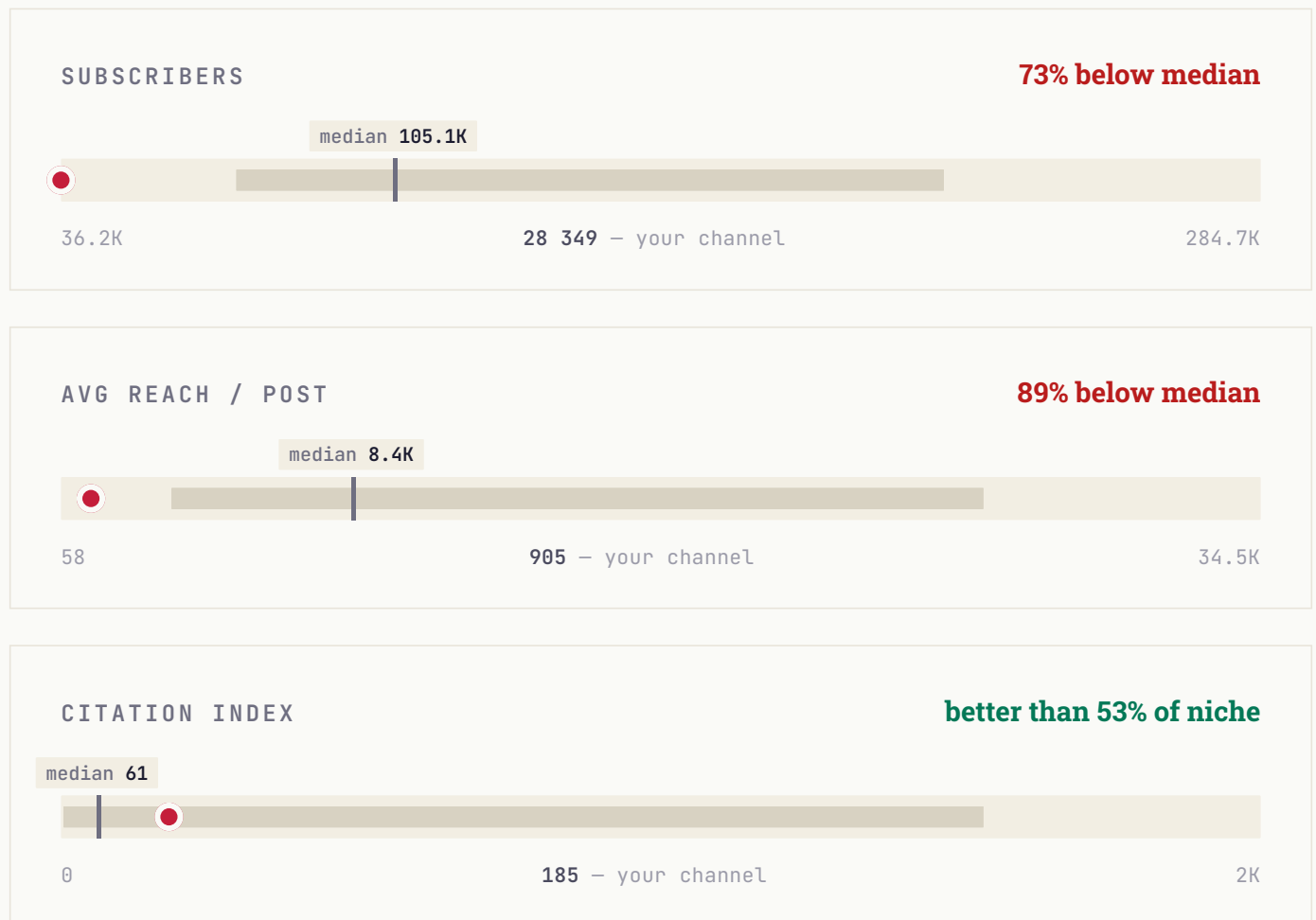
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	28	27	2 348
December 2025	20	20	1 134
Nov 2025	24	24	1 499
Oct 2025	22	21	478
Sep 2025	38	36	1 590
August 2025	9	9	272

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
141	6	7 321

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «**Medicine**» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.19% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.3pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
