

PROMTPRESS PUBLIC REPORT

Channel audit

ORIGINAL PARFUM



@original_parfume

☺Bizning do'kondan barcha turdagi original atirlarni harid qilishingiz mumkin! Buyurtma uchun Ayollar uchun: @z_mamura Erkaklar uchun: @Sherzod_Shero 97-744-97-70

SUBSCRIBERS

37 706

-340 per month

ERR (% SEE POSTS)

30.0%

per day 11.1%

REACH/POST

11K

ad reach 4.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 37 706 —	 SUBSCRIBER REACH 29.24% avg % of subs see post	 VIEWS/POST 11K median 11.2K · 28 days	 POSTS/WEEK 9.0 for period
 7D TREND -12.5% vs previous week	 REACTIONS/POST 43.5 total 1,565 reactions, 1,289 reposts, 0 comments	 POST LENGTH 290 chars median 282 · 28 days	 POSTS ANALYZED 36 28 days
 AD REACH 4.2K 24h avg	 CHURN / MONTH -340 last month	 CITATIONS 6 citation index · 4 channels mentioned it ever	 CHANNEL AGE 3 years 6 months created Nov 26, 2022

AI EDITOR SUMMARY

Channel «ORIGINAL PARFUM» – 37 706 subs. Each post averages 11K people (29% from subs), good reach. Publishes 9 posts per week (~1/day) – regular pace. For week Jun 1–7, reach dropped -12.5% to week May 25–31 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outliers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 36 posts in 28 days.
- 02 Dominant format – Video (28/36 posts).
- 03 Avg post length – 290 chars (median 282).
- 04 Audience peak activity – Tuesday, 14:00 UZT.
- 05 Top posts gather 2x more views than the weakest (14.3K avg for top vs 8.1K for worst) – among 36 posts in 28 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 16.05 · 05:43 PHOTO #review We keep making customers happy 📸	VIEWS 14 855 REPOSTS —	REACTIONS 27 ER 39.4%
Nº2 28.05 · 08:00 PHOTO #review Many thought we sell ready-made perfume, but even the free gift perfume we give is original...	VIEWS 14 633 REPOSTS 5	REACTIONS 71 ER 38.8%
Nº3 19.05 · 09:09 PHOTO #review We keep making customers happy 📸	VIEWS 13 282 REPOSTS 1	REACTIONS 20 ER 35.2%

Nº4 16.05 • 05:35 VIDEO My way nectar Qizlarni orasida hushbo'y ifor bilan ajralib turishni hohlaganlar uchun Italiya Original Brend #Armani eau de...	VIEWS 13 102 REPOSTS 96 REACTIONS 42 ER 34.7%
Nº5 26.05 • 05:46 PHOTO #review Last day of our 1+1 promo — grab it now	VIEWS 13 102 REPOSTS 4 REACTIONS 29 ER 34.7%

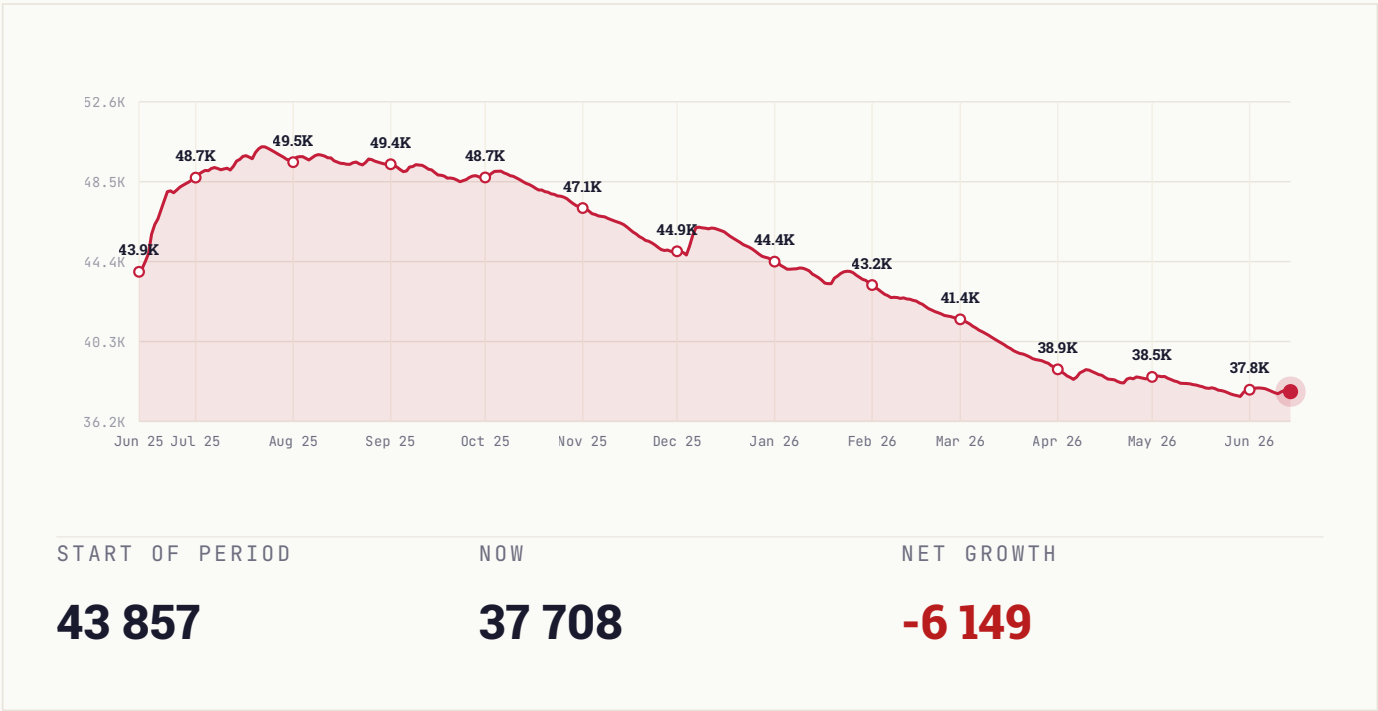
WORST 3

↓ 08.06 • 06:33 VIDEO Soxta feramonlardan charchagan mijozlarimiz uchun 2xil yoqimli parfumlarni Miss dior blooming bouquet 10ml 250.000so'm Power of...	VIEWS 8 309 REPOSTS 55 REACTIONS 38 ER 22.0%
↓ 09.06 • 06:26 VIDEO Afternoon swim Yozni jazirama issig'ida salqin muzdek parfum iforini his qiling Fransiya Original Brend #louisvuitton eau de...	VIEWS 8 043 REPOSTS 38 REACTIONS 27 ER 21.3%
↓ 10.06 • 05:57 VIDEO Parade Celine Yomg'ir yog'andan kegin taraladigan salqin mayin iforni his qiling yoz faslida sepish uchun yoqimli parfum ...	VIEWS 7 852 REPOSTS 26 REACTIONS 32 ER 20.8%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

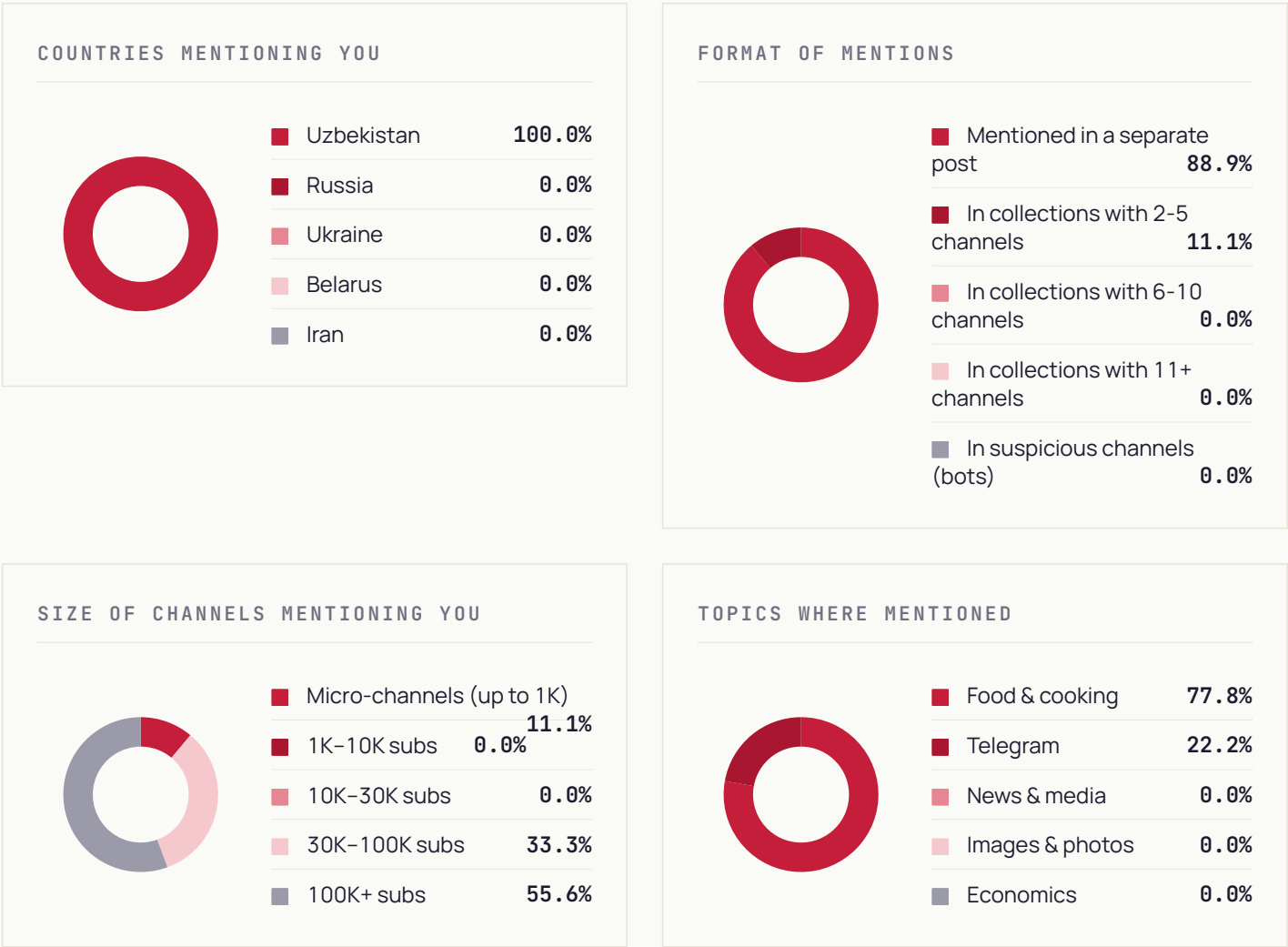
Subscriber growth chart for the year. Key months show exact subs. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

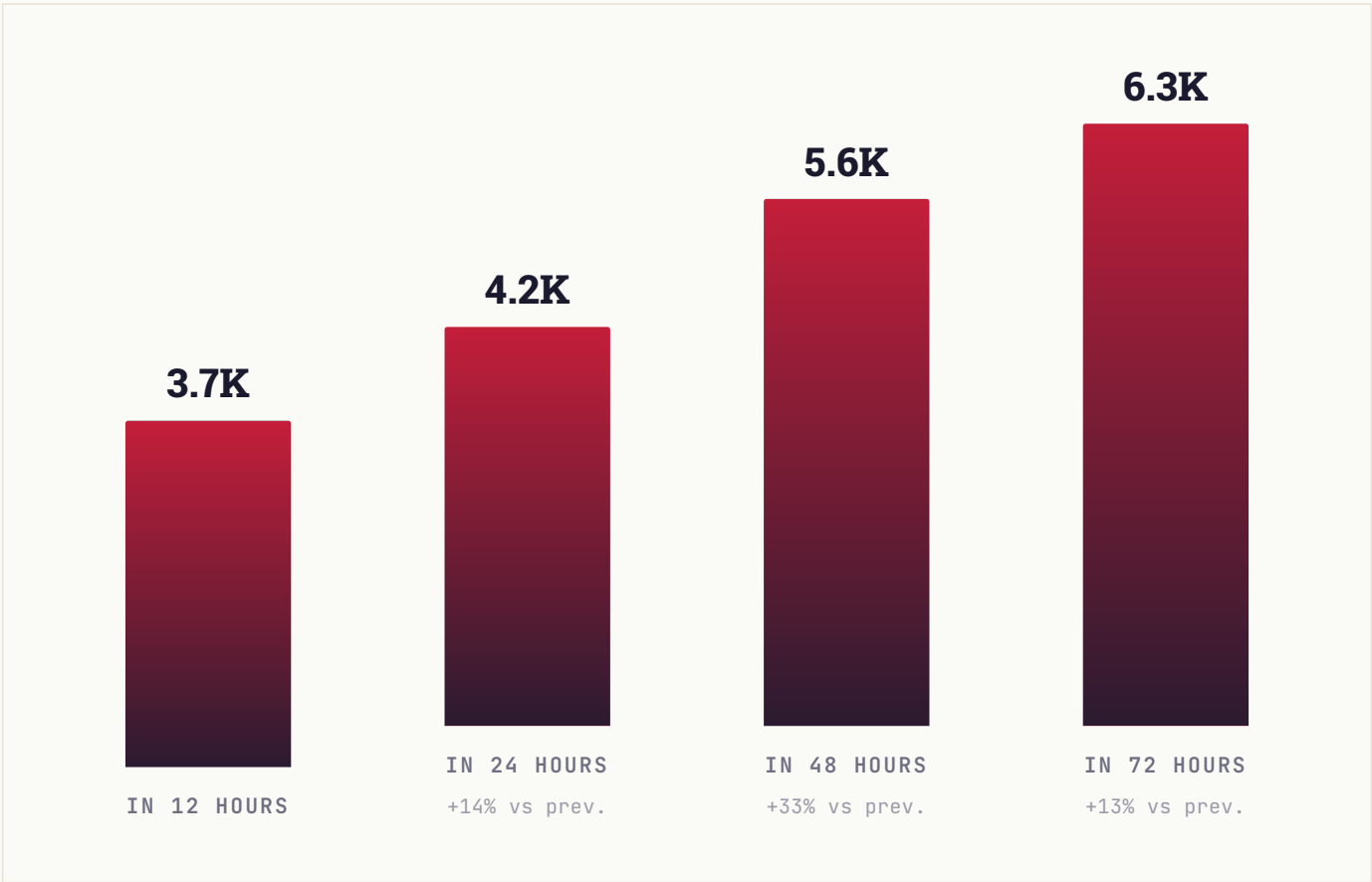
Citation index 6 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **5 592** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	1	1	1 509
Nov 2025	0	0	24
Oct 2025	0	0	351
September 2025	0	0	680
August 2025	0	0	985
Jul 2025	0	0	2 043

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	5 592

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Top post of the week — Tue**

Audience is most active on this day at 14:00 UZT.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further, run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager