

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Ordinatura.org | Ординатура орг



@ordinatura_org

Media about medical education and a review database for residency
ordinatura.org Questions about admission, mentoring, work-offs,
etc.: t.me/tribute/app?startapp=svRZ For other questions write...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
22 636	44.0%	9.6K
+592 per month 20.07.2026	last day 15.9%	ad reach 3.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 636 —	 SUBS REACH 42.27% avg % subs see post	 VIEWS/POST 9.6K median 9.5K · 23 days	 POSTS/WEEK 3.8 for period
 7D TREND -27.8% vs prev week	 REACTIONS/POST 47.8 total 621 reactions, 1.5K reposts, 408 comments	 POST LENGTH 647 chars median 999 · 23 days	 POSTS ANALYZED 13 23 days
 AD REACH 3.6K 24h avg	 CHURN / MONTH +592 last month	 QUOTE RATE 35 citation index · 223 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 05.04.2021

AI EDITOR SUMMARY

Channel «Ordinatura.org | Ординатура орг» — 22 636 subs. Each post averages 9.6K people (42% of subs), wide reach for a channel this size. Publishes 4 posts per week (~1/day) — rare. For week Jul 6–12, reach dropped -27.8% by week Jun 29 – Jul 5 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 23 days.
- 02 Dominant format — Text (5/13 posts).
- 03 Avg post length — 647 chars (median 999).
- 04 Peak audience activity — Sun, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (13.1K avg for top vs 6K for worst) — among 13 posts in 23 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 17:41 PHOTO You completed residency. Which specialties can you switch to? 🧑 The answer is in the Ministry of Health order on qualifications...	VIEWS 14 406 REPOSTS 457	REACTIONS 213 ER 63.6%
Nº2 26.06 · 13:49 TEXT Appeal to universities: how to advertise* residency for free in our social networks ⚡ * Not exactly free Latest...	VIEWS 13 018 REPOSTS 12	REACTIONS 14 ER 57.5%
Nº3 22.06 · 07:08 TEXT You can retrain alongside residency 🔥 Professional retraining, or primary training, is courses...	VIEWS 11 847 REPOSTS 155	REACTIONS 74 ER 52.3%

Nº4

05.07 · 13:24

VIDEO

Residency admission 2026: stream recording from July 4 📺
(Timestamps clickable) • 00:00:00 Start • 00:00:20 You can only apply...

VIEWS

11 786

REPOSTS

403

REACTIONS

67

ER

52.1%

Nº5

24.06 · 11:28

TEXT

How does the professional selection for residency from Moscow Health Department work? The Health Department itself barely answers this question in its...

VIEWS

11 146

REPOSTS

161

REACTIONS

67

ER

49.2%

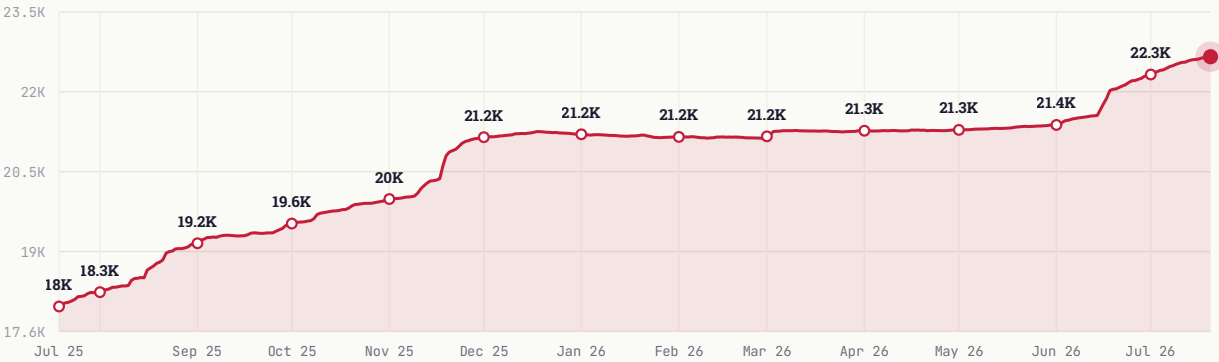
WORST 3

↓ 12.07 · 14:13 VIDEO Admission, scores, targeted: answering questions I've been putting off Same video but in 🗨️ 00:00 — start 00:37 — collection...	VIEWS 6 959 REPOSTS 105	REACTIONS 30 ER 30.7%
↓ 12.07 · 21:18 POLL Philosophical question 😊	VIEWS 6 285 REPOSTS 16	REACTIONS — ER 27.8%
↓ 15.07 · 13:50 TEXT What problems applicants face when entering residency In 2024 we surveyed applicants who...	VIEWS 4 742 REPOSTS 34	REACTIONS 56 ER 20.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



PERIOD START

18 030

NOW

22 636

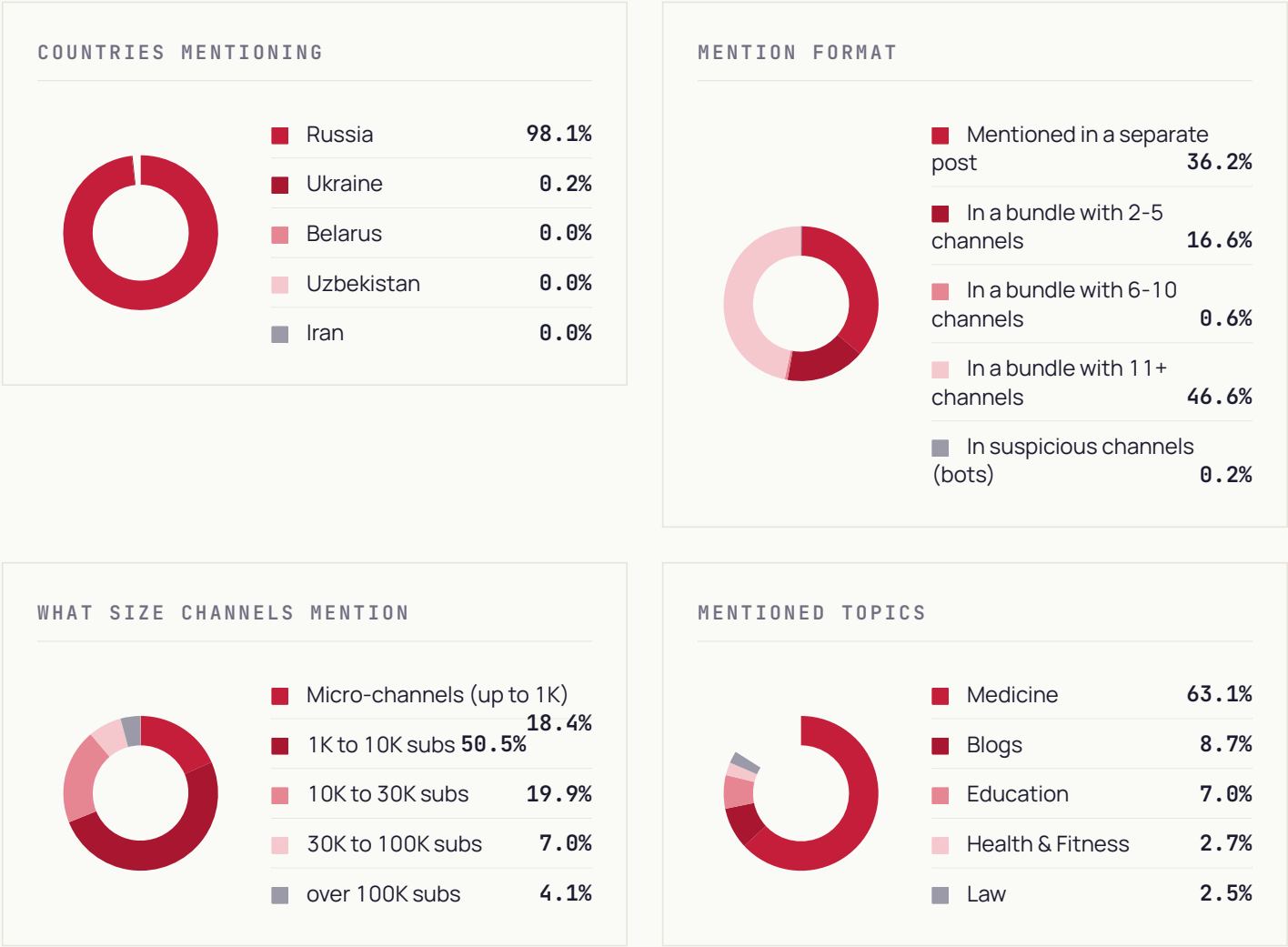
NET GROWTH

+4 606

SECTION 04 · MENTIONS

Who mentions the channel and how

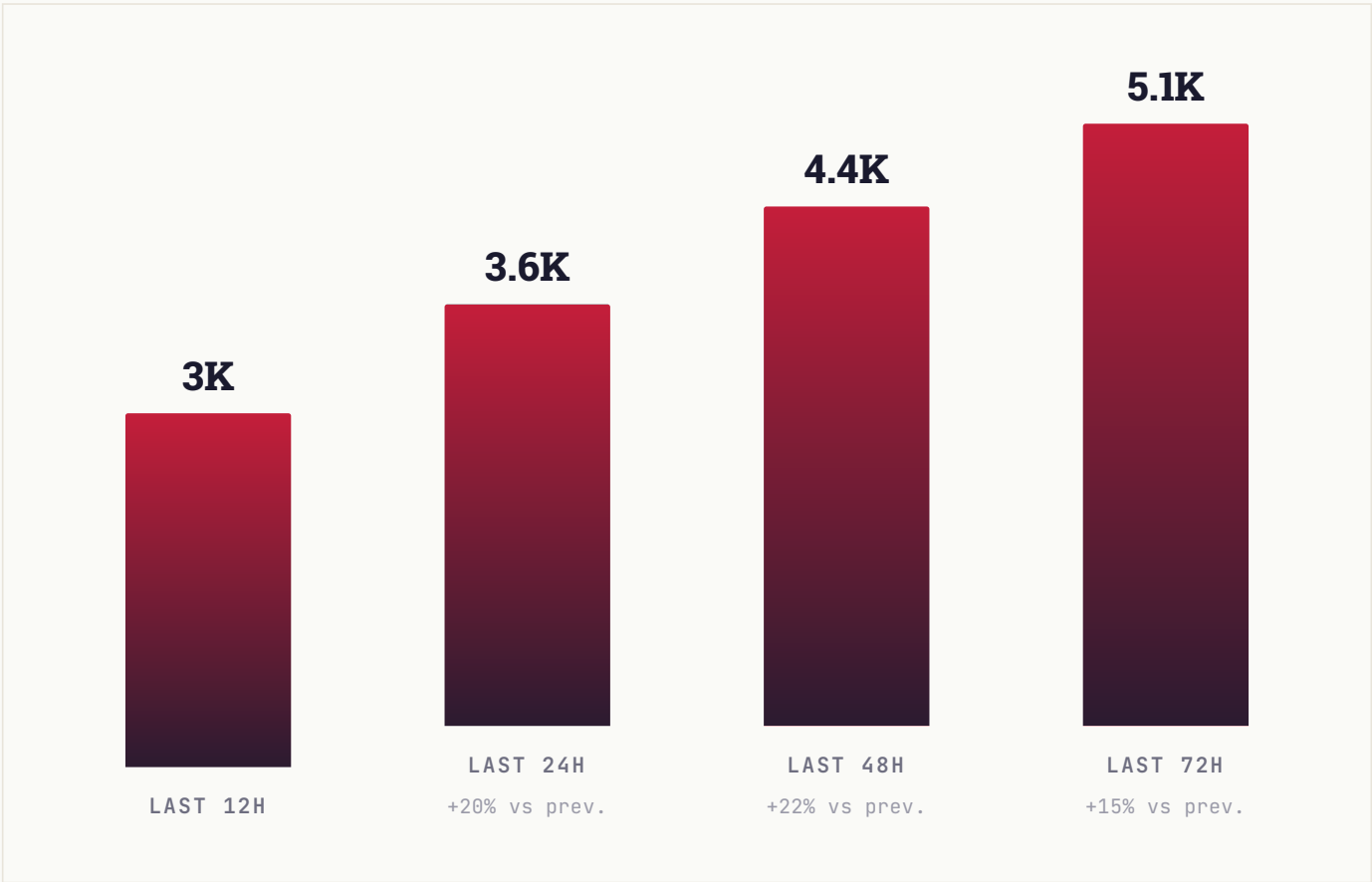
Citation index **35** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **223** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where you stand among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 	328.2K
 الجراحة  Surgery  - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
  Халқ табобати 	235.1K
Health HealthControl	222.2K
OI Ordinatura.org Ординатура орг YOU	22.6K

COMPARATIVE CONCLUSION

Channel is still outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), median top-97: 103.2K. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **101**, they brought **3 038** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	40
December 2025	5	4	120
November 2025	39	31	1 135
October 2025	16	16	455
September 2025	27	23	396
August 2025	14	9	892

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
101	6	3 038

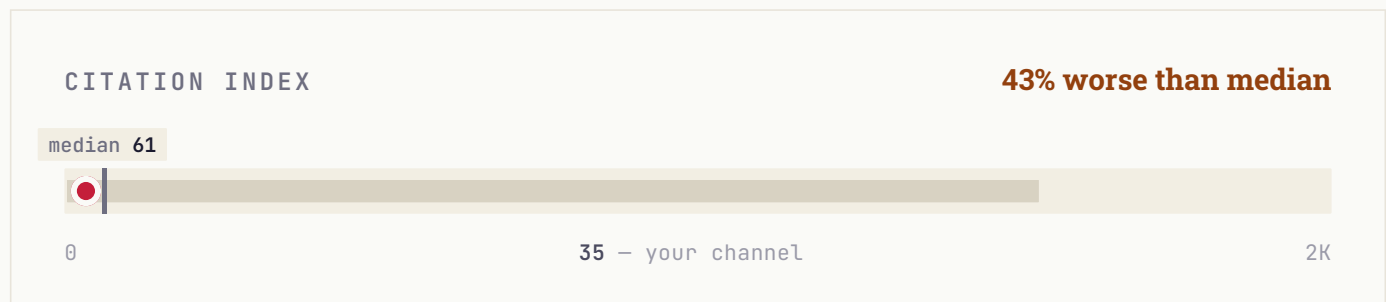
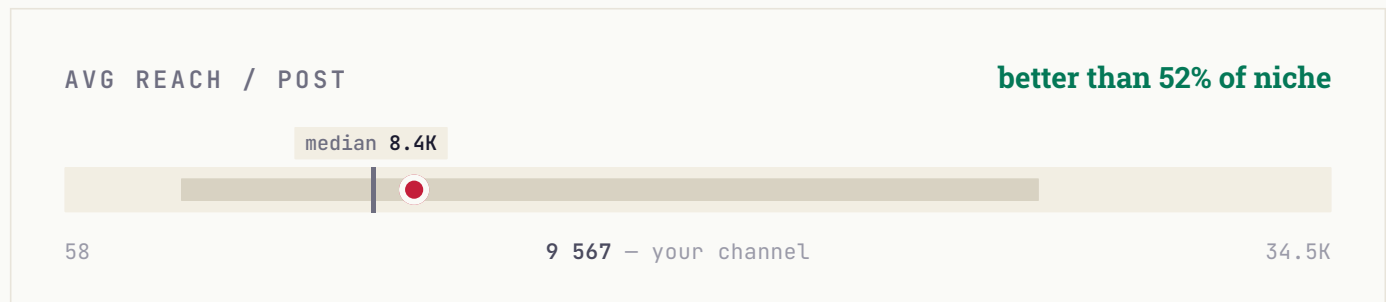
Where the channel stands in its league

SUBSCRIBERS

78% worse than median

A horizontal bar chart with a light beige background. A dark beige bar represents the range from 36.2K to 284.7K. A vertical line marks the median at 105.1K. A red dot on the left indicates the current channel's position at 22,636 subscribers. A text box above the median line reads 'median 105.1K'. The text '22 636 - your channel' is centered below the bar.

Metric	Value
Current Channel Subscribers	22,636
Median Subscribers	105.1K
Range (Min-Max)	36.2K - 284.7K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 3.8 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Sunday**

On this day at 20:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch a Telegram
ad**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager