

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Orchestra | W



@orchestra_w

SUBS

204 545

-3015 per month

ERR (% SEE POSTS)

1.0%

per day 0.6%

REACH/POST

1.9K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBS 204 545 —	 SUBSCRIBER REACH 0.91% avg % subs see post	 VIEWS/POST 1.9K median 1.9K · 29 days	 POSTS/DAY 11.5 ~81 per week
 7D TREND -13.2% vs previous week	 REACTIONS/POST 38.9 only 13,281 reactions, 600 reposts, 0 comments	 POST LENGTH 353 chars median 268 · 29 days	 POSTS ANALYZED 341 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -3015 last month	 CITATION INDEX 3 563 citation index · 5,639 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 11.05.2022

AI EDITOR SUMMARY

Channel «Orchestra | W» – 204 545 subs. Each post averages 1.9K people (1% from subs), reach is low – consider expanding audience. Publishes 81 posts/week (~12/day) – very active. Week of Jun 29 – Jul 5, reach dropped -13.2% by week 22–28 Jun – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **341** posts over 29 days.
- 02 Dominant format – **Video** (289/341 posts).
- 03 Avg post length – **353** chars (median 268).
- 04 Peak audience activity – **Monday**, 20:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.5K avg for top vs 1.5K for worst) – among 341 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 19:30 VIDEO  Yevgeny Prigozhin's 'March of Justice' began on the evening of June 23, 2023, after his statements that the Russian Armed Forces had struck...	VIEWS 2 626 REPOSTS 25	REACTIONS 100 ER 1.3%
Nº2 24.06 · 19:30 PHOTO  Reports from the ground say the Ukrainians lost control of Rai-Alexandrovka. This is another important step toward the upcoming decisive battle for...	VIEWS 2 539 REPOSTS 2	REACTIONS 72 ER 1.2%
Nº3 22.06 · 17:30 VIDEO Drone hunters of CENTER are on 24/7 – no one escapes justice! Video compilation of work on live targets...	VIEWS 2 427 REPOSTS 4	REACTIONS 32 ER 1.2%

Nº4 24.06 • 06:01 VIDEO Ukrainian POWs captured by our troops in Krasny Liman admit: many are ready to surrender but fear reprisals from...	VIEWS 2 425 REPOSTS 1 REACTIONS 29 ER 1.2%
Nº5 22.06 • 19:00 VIDEO  Group CENTER destroys enemy equipment and infantry in battles for Pokrovsk, Myrnograd, and Dnipropetrovsk region @orchestra_w We are in MAX 👉📱	VIEWS 2 417 REPOSTS 3 REACTIONS 37 ER 1.2%

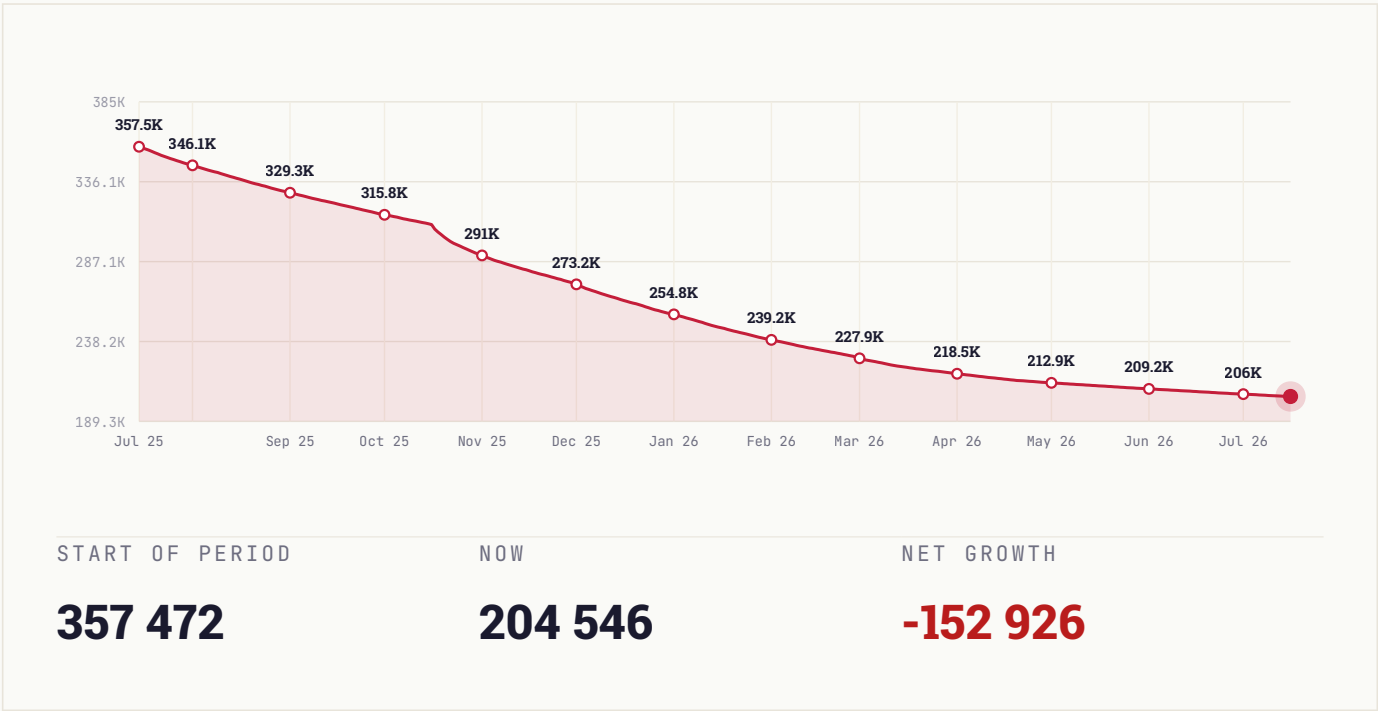
WORST 3

↓ 12.07 • 15:44 VIDEO «Север-V» destroys Ukrainian drone control points During reconnaissance, operators of the Sever-V brigade discovered a drone control point and launch site...	VIEWS 1 474 REPOSTS — REACTIONS 35 ER 0.7%
↓ 11.07 • 07:39 VIDEO Field tire repair under fire Another hit ended with a front-line car's wheel punctured on a pole. The guys didn't hesitate: they pulled out...	VIEWS 1 463 REPOSTS 2 REACTIONS 42 ER 0.7%
↓ 12.07 • 15:00 VIDEO Fighting on the southern front ▪ Operators of strike drones from unit "116" of the 4th military base destroyed an enemy stronghold on the riverbank...	VIEWS 1 452 REPOSTS — REACTIONS 31 ER 0.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

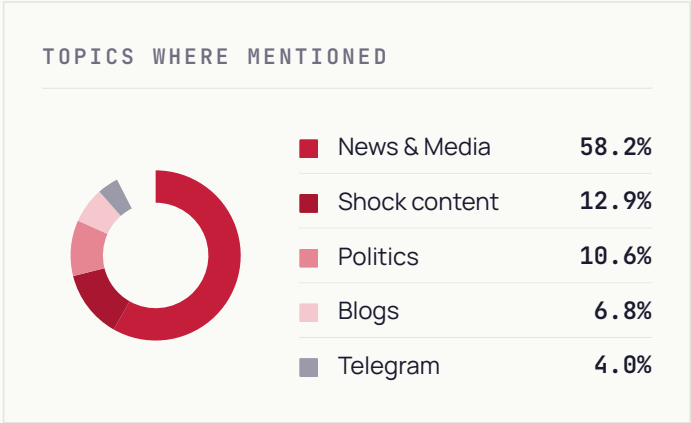
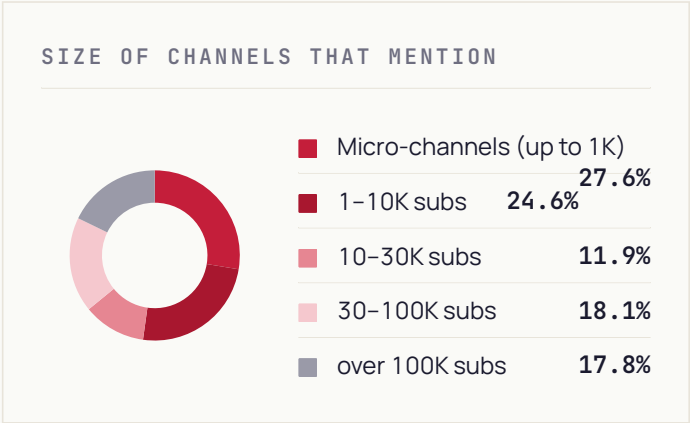
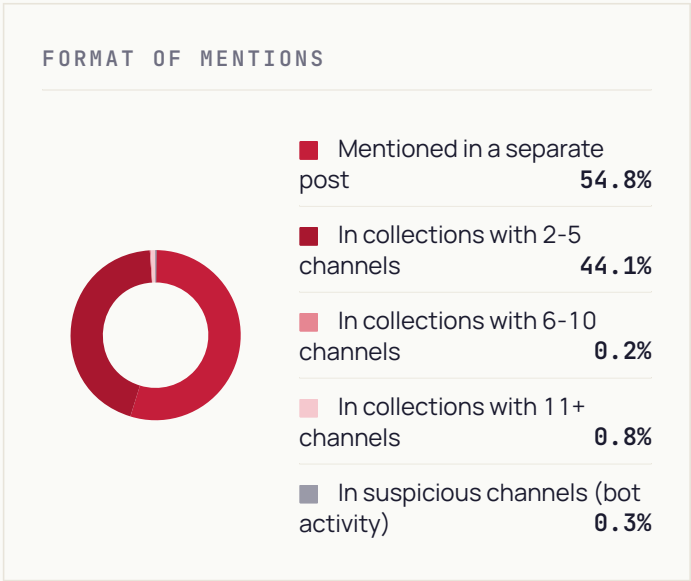
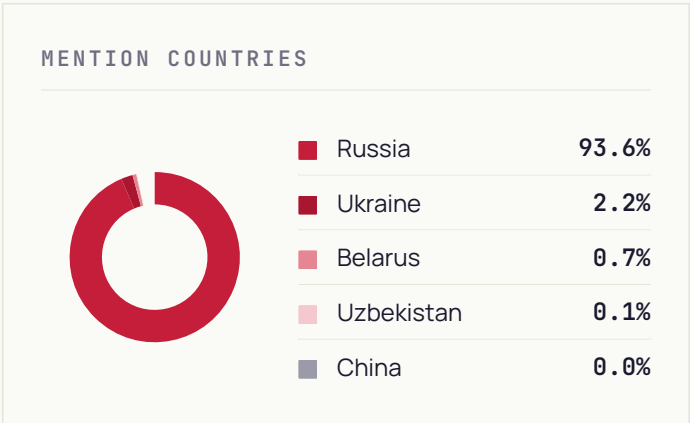
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who mentions the channel and how

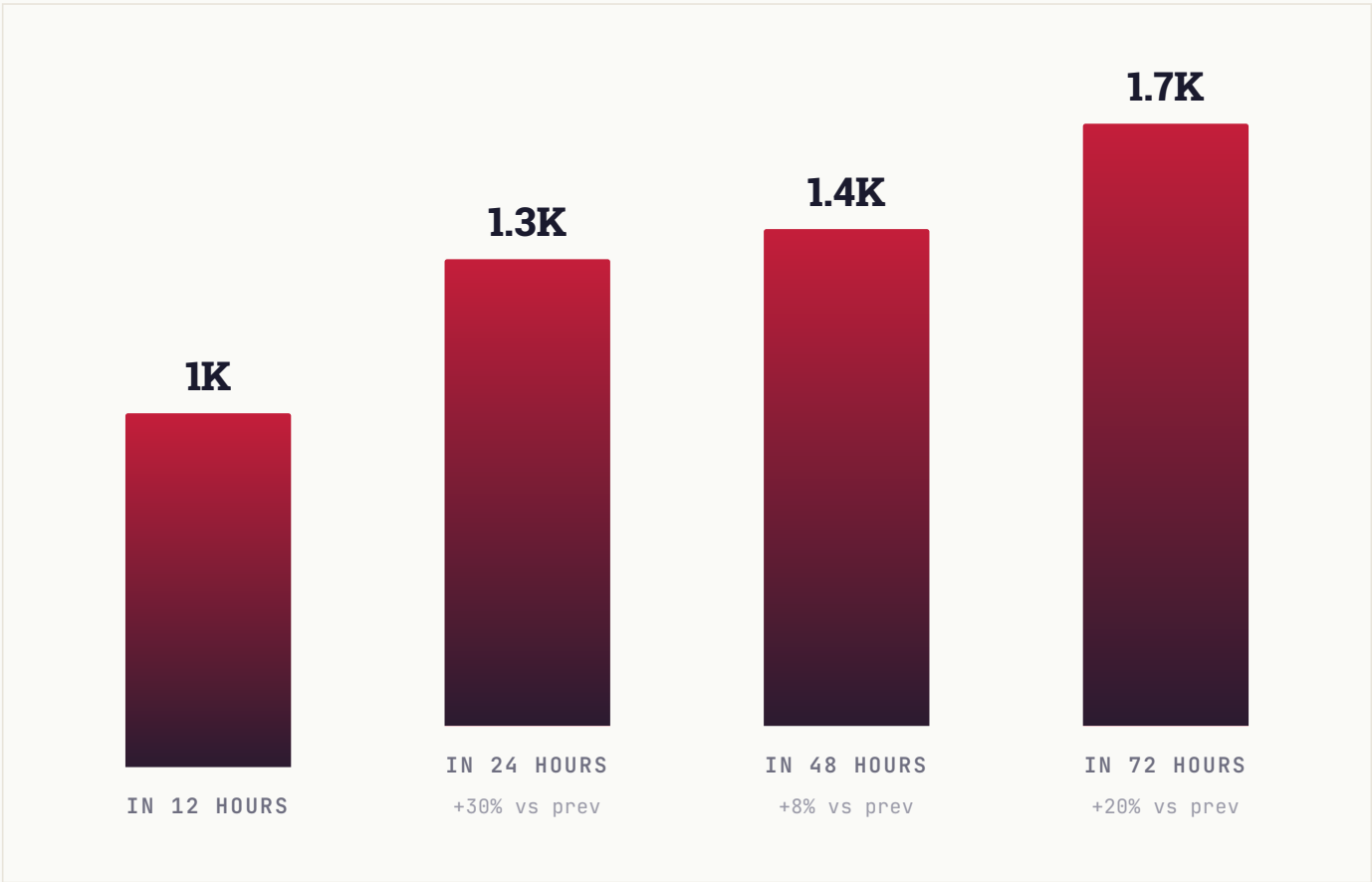
Citation index **3 563** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **5 639** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.4M
ک ا کانال اخبارفوری خبرفوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
OI Orchestra W YOU	204.5K

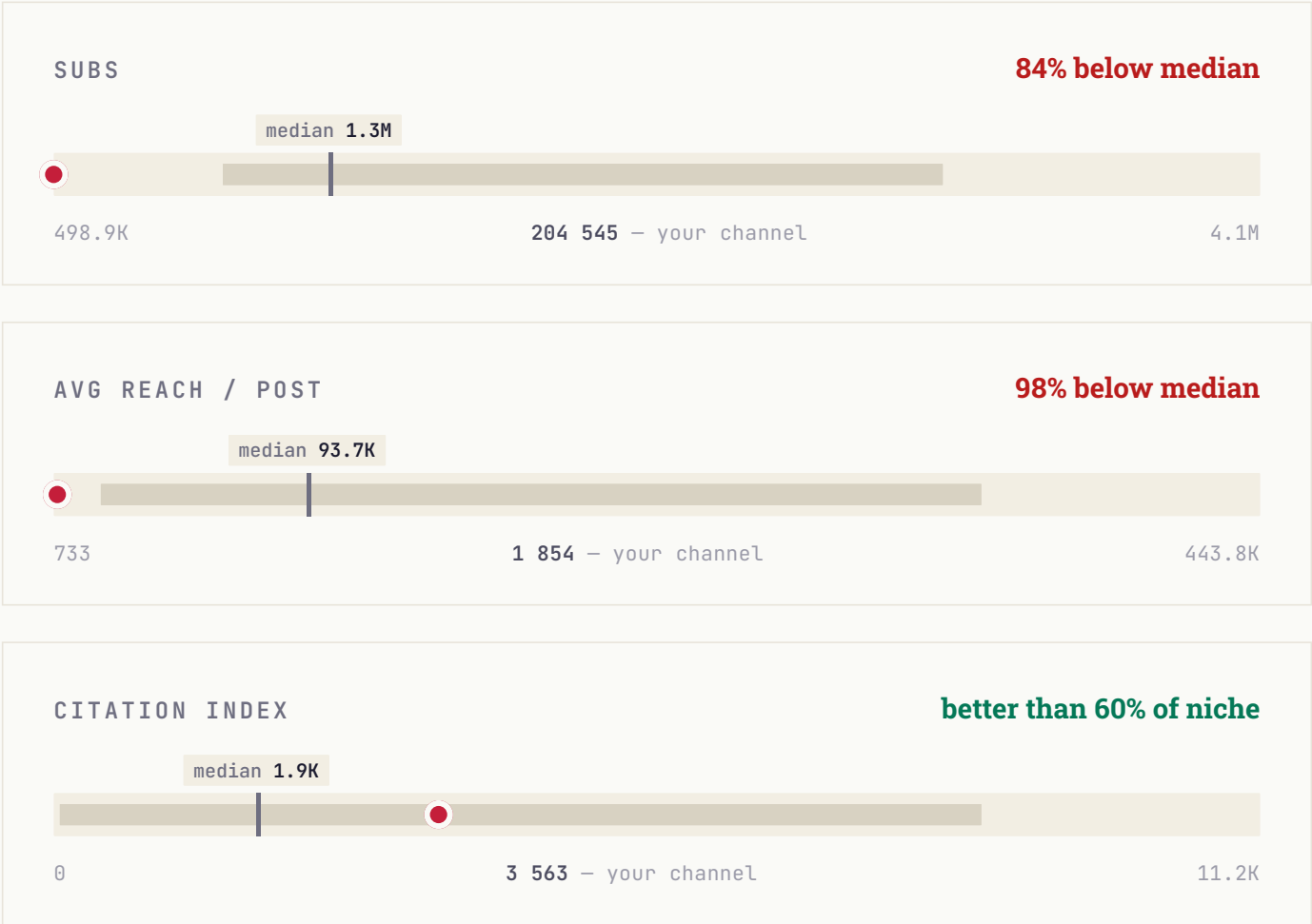
COMPARATIVE CONCLUSION

Channel yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Monday**

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 0.91% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.6pp ER**03****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
