

PUBLIC REPORT PROMTPRESS

Channel audit

M_beauty(cosmetic



@opt_cosmetic

Min purchase 70,000 ; Kaspi Red ✓ +% 6 years with you ❤️ All in stock ✓ Wholesale warehouse in Almaty Hours 13:30-17:00; Sat & Sun closed! Order only via WhatsApp: +7 777 832...

SUBSCRIBERS

13 979

+80 per month

ERR (% SEE POSTS)

19.0%

in 24h **5.0%**

REACH/POST

2.9K

ad reach **700**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 13 979 —	 SUBS REACH 21.08% avg % subs see post	 VIEWS/POST 2.9K median 2.8K · —	 POSTS/DAY 42.9 ~300 per week
 7D TREND — no data for period	 REACTIONS/POST 0.7 only 14 reactions, 41 reposts, 0 comments	 POST LENGTH 10 chars median 5 · —	 POSTS ANALYZED 20 —
 AD REACH 700 24h avg	 CHURN / MONTH +80 over the last month	 QUOTABILITY 0 citation index · 3 channels mentioned all time	 CHANNEL AGE 6 years 21 days created 18.06.2020

AI EDITOR SUMMARY

Channel «M_beauty(cosmetics) 🇺🇸» — 13 979 subs. Each post averages 2.9K people (21% from subs), average reach — room to grow. Publishes 300 posts/week (~43/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 20 posts in –.
- 02 Dominant format – Photo (10/20 posts).
- 03 Avg post length – 10 chars (median 5).
- 04 Peak audience activity – Friday, 13:00 ALMT.
- 05 Top posts get 1x more views than the weakest (3.8K avg for top vs 2.6K for worst) – among 20 posts for –. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 12.06 · 08:46 TEXT 30 ml 23000	VIEWS 3 878 REPOSTS 2	REACTIONS — ER 27.7%
Nº2 12.06 · 08:46 PHOTO (post without caption – photo)	VIEWS 3 870 REPOSTS 6	REACTIONS 4 ER 27.7%
Nº3 12.06 · 08:46 TEXT 17000	VIEWS 3 524 REPOSTS —	REACTIONS — ER 25.2%

Nº4

12.06 · 08:46

PHOTO

(post without caption – photo)

VIEWS

3 520

REACTIONS

1

REPOSTS

2

ER

25.2%

Nº5

12.06 · 08:46

PHOTO

(post without caption – photo)

VIEWS

3 009

REACTIONS

—

REPOSTS

3

ER

21.5%

|

WORST 3

↓

12.06 · 08:34

PHOTO

(post without caption – photo)

VIEWS

2 614

REACTIONS

—

REPOSTS

4

ER

18.7%

↓

12.06 · 08:34

TEXT

9500

VIEWS

2 593

REACTIONS

—

REPOSTS

2

ER

18.5%

↓

12.06 · 08:33

TEXT

17500 without boxes

VIEWS

2 586

REACTIONS

1

REPOSTS

—

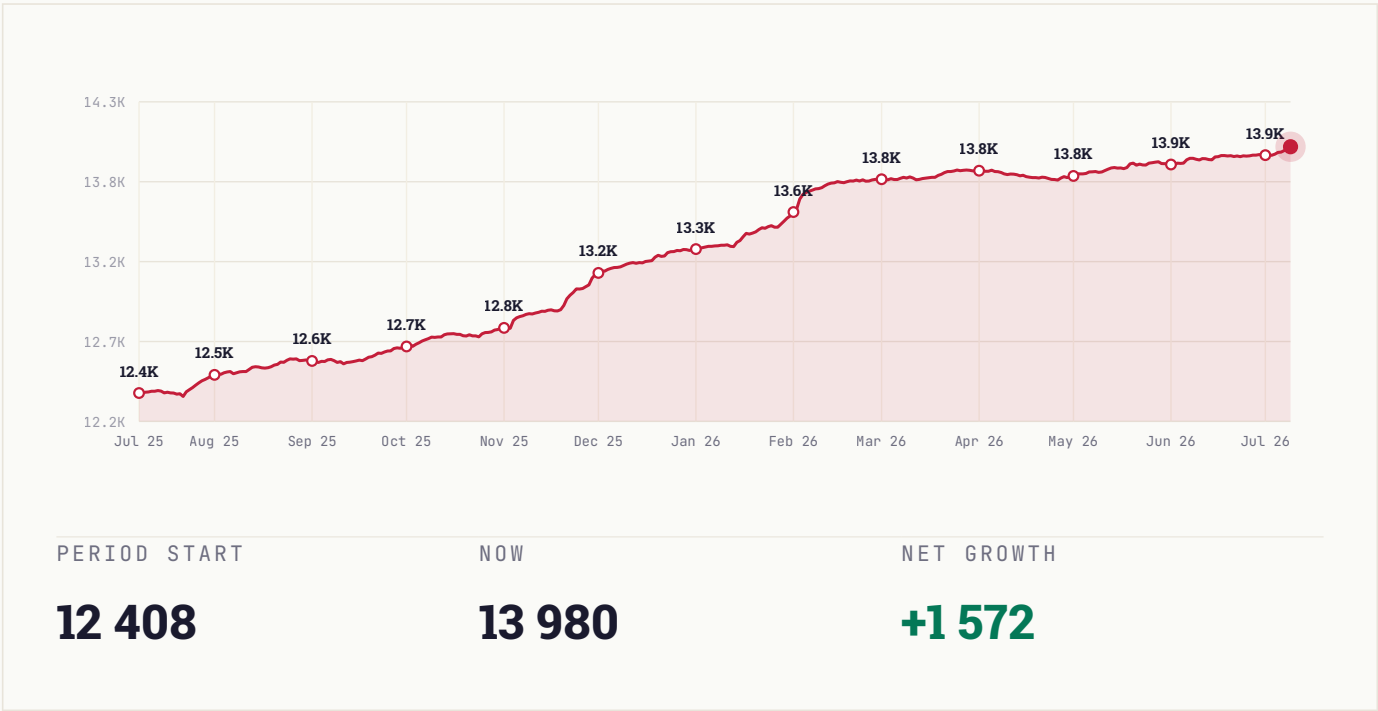
ER

18.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

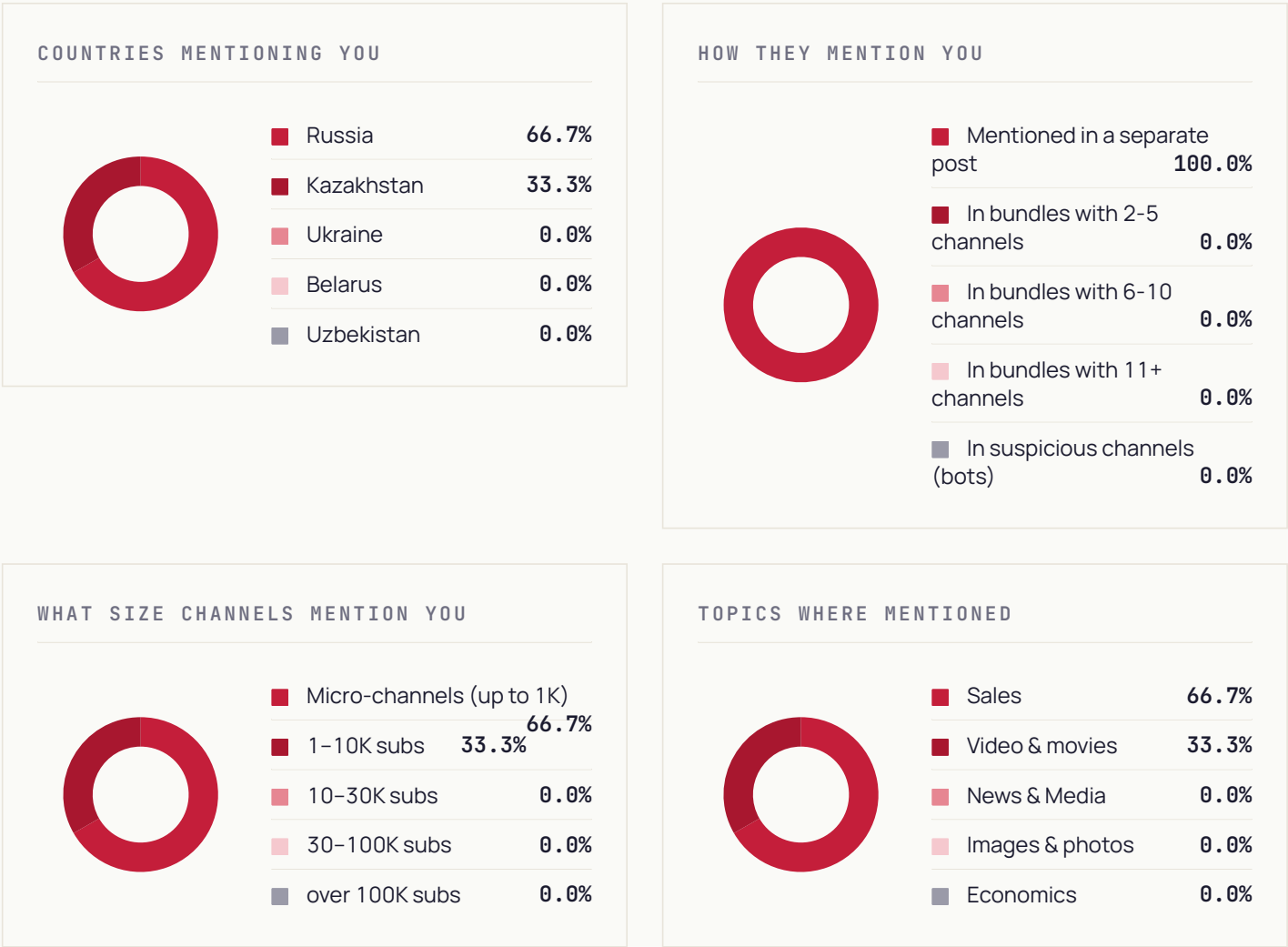
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

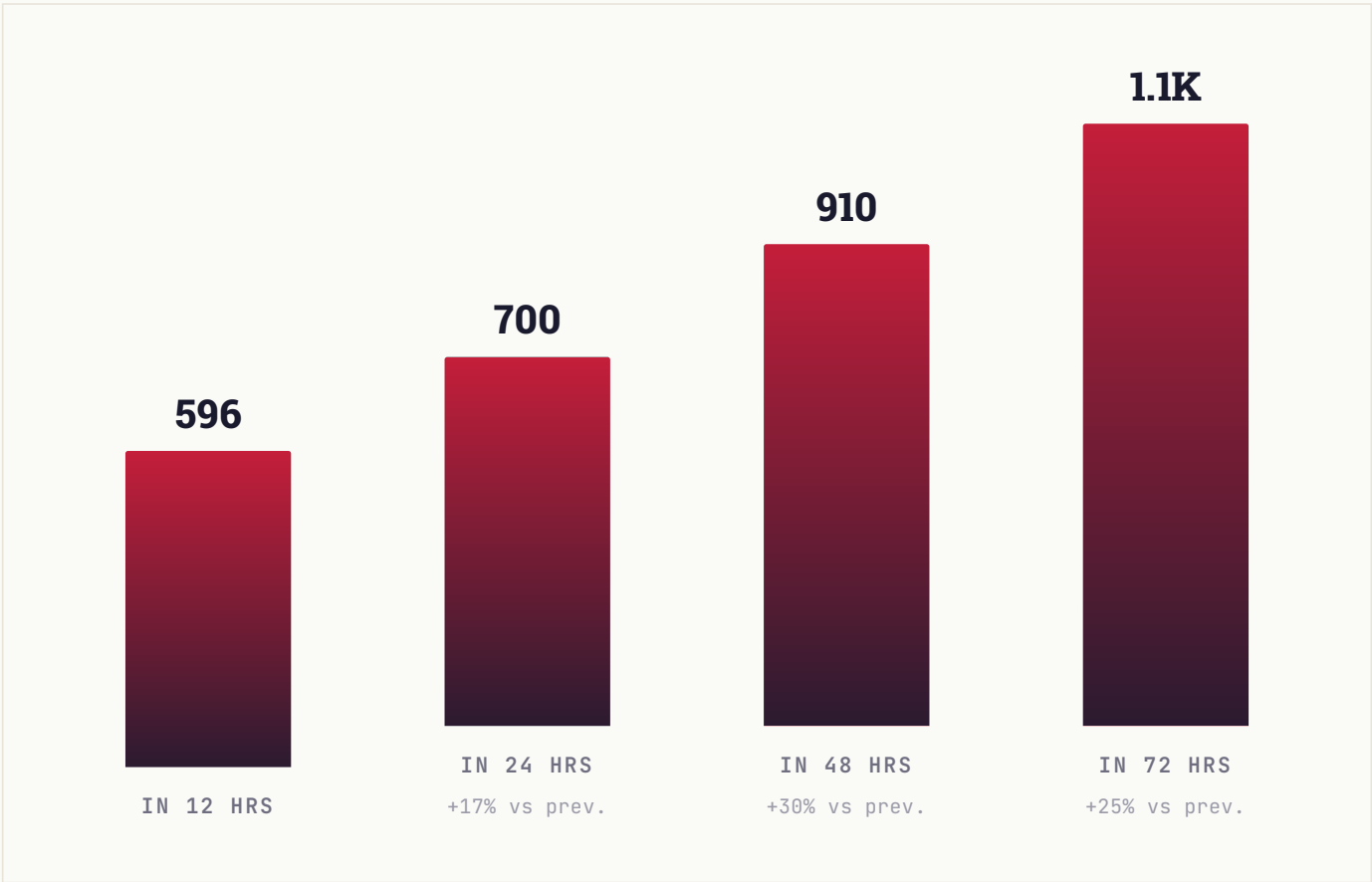
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TENSHI	33.6K
BE BEAUTYBRANDS_OPT	31.4K
-C - secrets of vonenism -	24.3K
Wed Stylish woman with Olga Kryukova	17.8K
VG visiting aidki	15.9K
LR Liliya Rakh	15.8K
Sun Sanam wholesale	14.3K
MK M_beauty(cosmetics)  YOU	14K
M MARI.BREND FASHION	10.8K
Sat SILVER JEWELRY WHOLESALE	10K
SO SALTASHOP WHOLESALE	9.8K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#8 of 75). Strong position. Niche leader — TENSHI (33.6K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **1 226** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	241
December 2025	0	0	184
November 2025	0	0	356
October 2025	0	0	161
September 2025	0	0	139
August 2025	1	1	145

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	1 226

SECTION 08 · NICHE COMPARISON

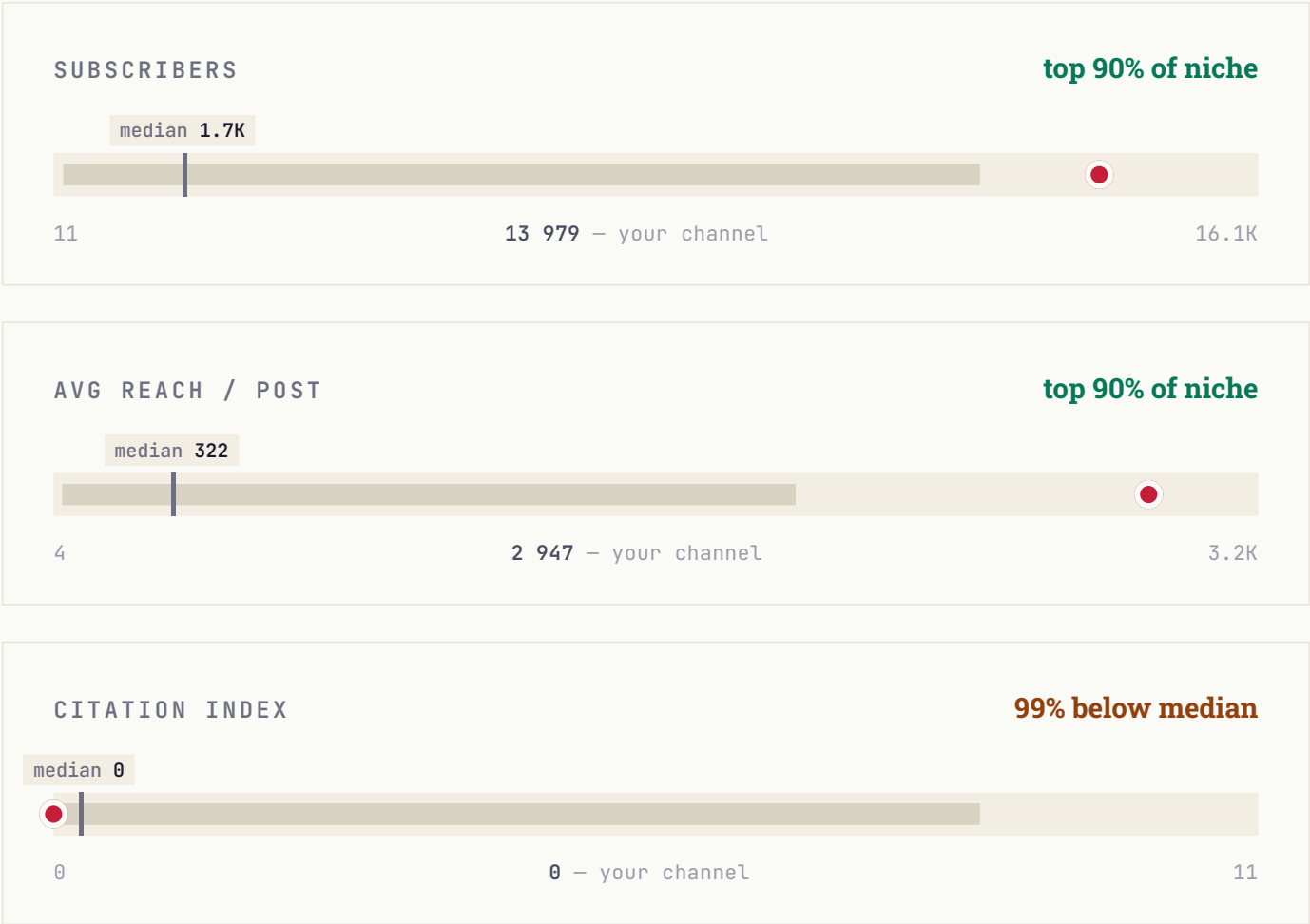
Where the channel ranks in its league

Took top-76 channels in category «Fashion & Beauty» and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#8 /76

RANK IN NICHE

Channel in top 10% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 13:00 ALMT.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — launch ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
