

PUBLIC PROMTPRESS REPORT

Channel audit

Sanam opt

SA

@opt_771

[https://api.whatsapp.com/send?phone=77026083825&text= +77026083825](https://api.whatsapp.com/send?phone=77026083825&text=+77026083825) Direct WhatsApp link

SUBSCRIBERS

14 265

-90 per month

ERR (% WHO SEE
POSTS)

6.0%

per day 4.8%

REACH/POST

746

ad reach 681/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 14 265 —	 SUBS REACH 5.23% avg % of subs see a post	 VIEWS/POST 746 median 668 · 29 days	 POSTS/DAY 13.4 ~94 per week
 7D TREND +18.1% vs previous week	 REACTIONS/POST 0.2 only 69 reactions, 742 reposts, 0 comments	 POST LENGTH 9 chars. median 7 · 29 days	 POSTS ANALYZED 390 29 days
 AD REACH 681 24h avg	 CHURN / MONTH -90 over the last month	 QUOTE RATE 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 5 years 8 months created 06.11.2020

AI EDITOR SUMMARY

Channel «Sanam opt» — 14 265 subs. Each post averages 746 people (5% of subs), reach is low — consider expanding audience. Publishes 94 posts per week (~13/day) — very active posting. For week Jun 22–28, reach grew +18.1% by week Jun 15–21 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **390** posts over 29 days.
- 02 Dominant format — **Photo** (379/390 posts).
- 03 Avg post length — **9** chars (median 7).
- 04 Peak audience activity — **Friday, 14:00 ALMT**.
- 05 Top posts get the most **5x** more views than the weakest (1.9K avg for top vs 388 for worst) — among 390 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 12:45 TEXT Dear customers! ❤️ Reminder: all products in our store are the freshest deliveries and latest arrivals. We carefully...	VIEWS 1 920 REPOSTS —	REACTIONS 4 ER 13.5%
Nº2 26.06 · 09:51 PHOTO (captionless post — photo)	VIEWS 1 818 REPOSTS 2	REACTIONS 3 ER 12.7%
Nº3 04.07 · 09:02 TEXT I delete what is sold !!!	VIEWS 1 817 REPOSTS —	REACTIONS — ER 12.7%

Nº4 29.06 · 10:52 PHOTO
(captionless post — photo)

VIEWS	REACTIONS
1762	1
REPOSTS	ER
1	12.4%

Nº5 04.07 · 08:10 PHOTO
IN STOCK 🔥

VIEWS	REACTIONS
1759	1
REPOSTS	ER
1	12.3%

WORST 3

↓ 02.07 · 11:42 PHOTO
14500тг

VIEWS	REACTIONS
392	—
REPOSTS	ER
3	2.7%

↓ 02.07 · 11:43 PHOTO
13500тг

VIEWS	REACTIONS
389	—
REPOSTS	ER
3	2.7%

↓ 02.07 · 11:25 PHOTO
27000тг

VIEWS	REACTIONS
385	—
REPOSTS	ER
1	2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



PERIOD START

12 514

NOW

14 265

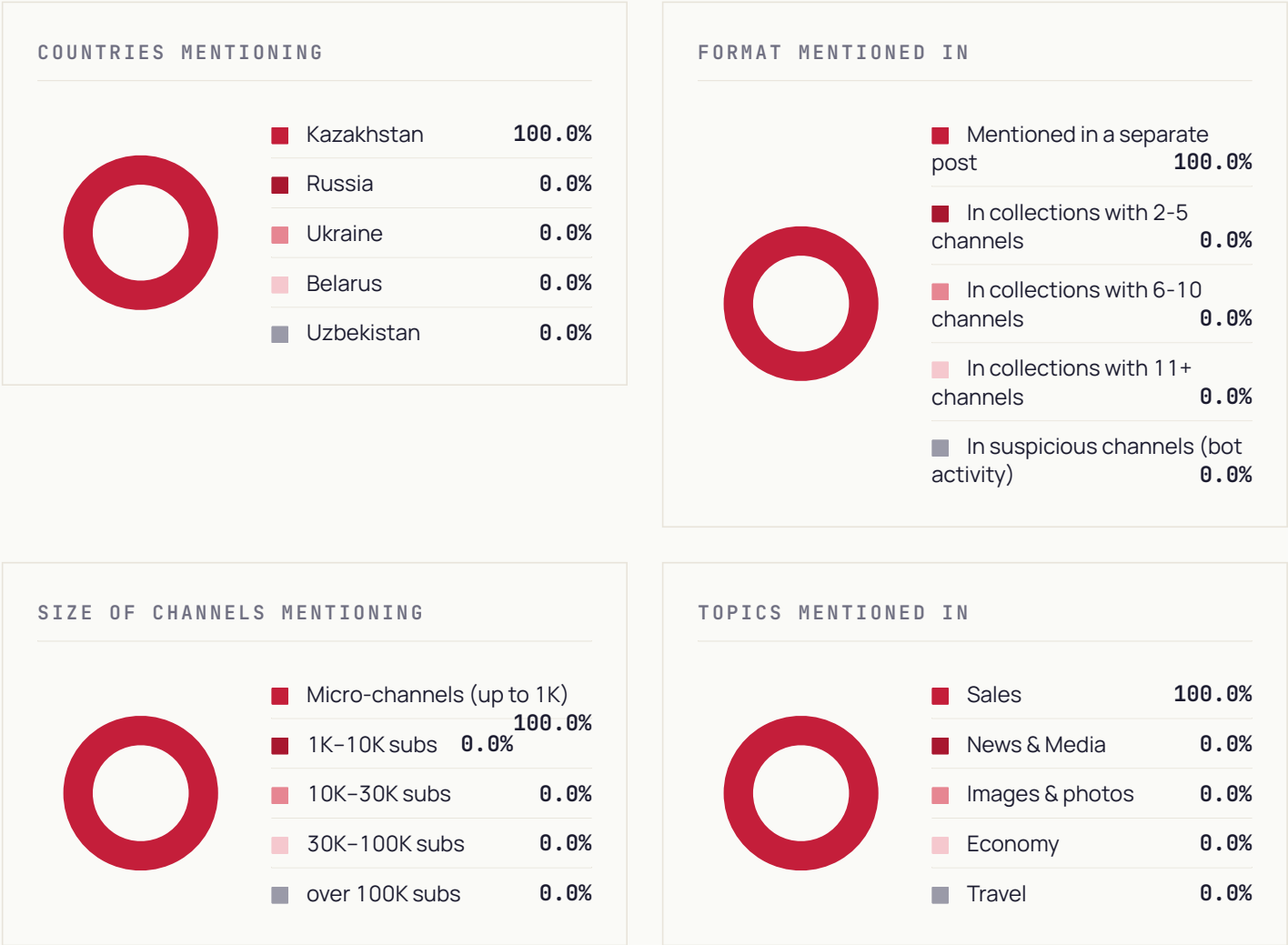
NET GROWTH

+1 751

SECTION 04 · MENTIONS

Who mentions the channel & how

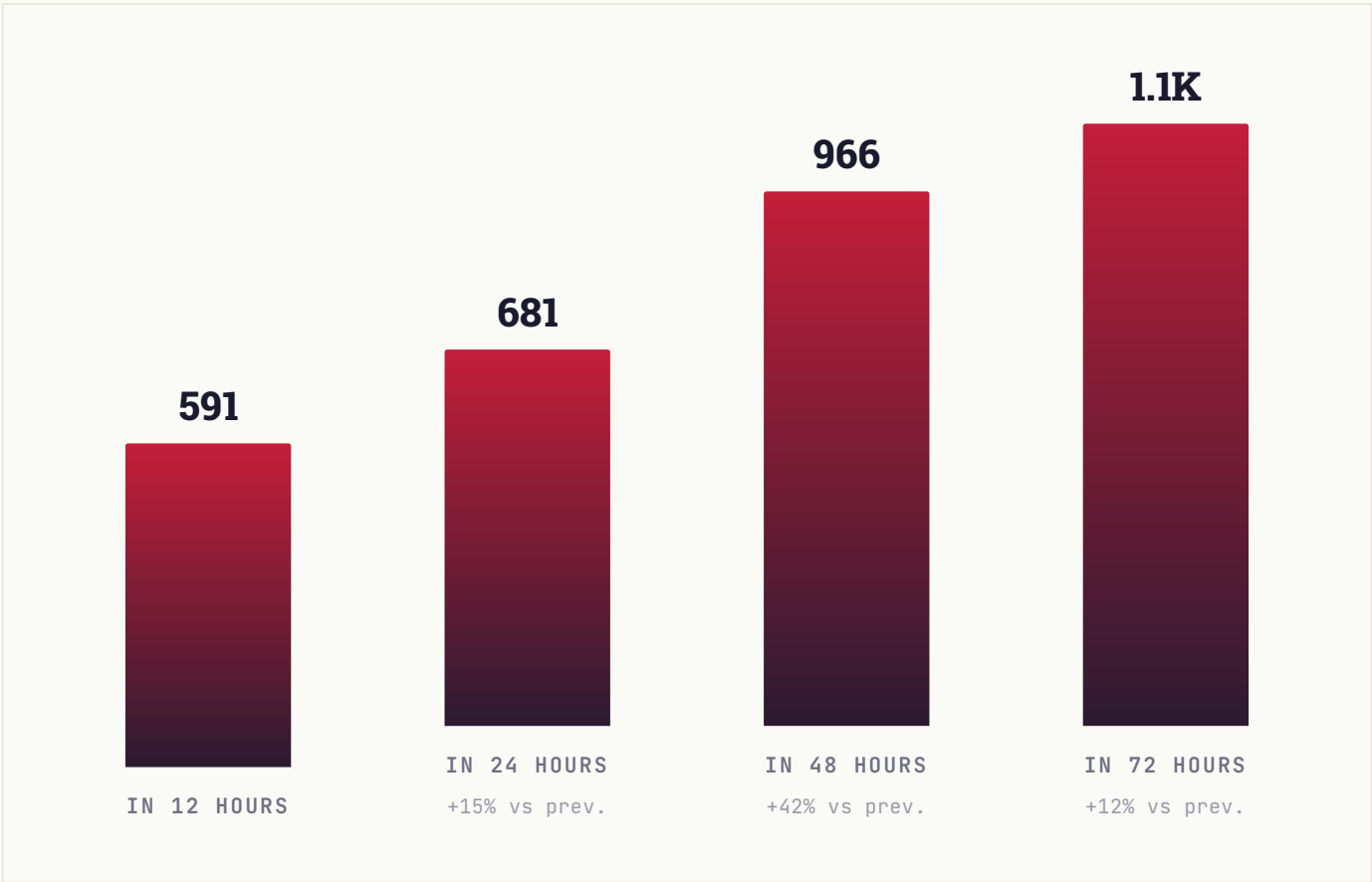
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TENSHI	33.6K
BE BEAUTYBRANDS_OPT	31.4K
-C - secrets of vonenism -	24.3K
SJ Stylish Woman with Olga Kryukova	17.8K
VG visiting aidka	15.9K
LR Liliya Rakh	15.8K
SO Sanam opt YOU	14.3K
MK M_beauty(cosmetics)	14K
Ml MARI.BREND FASHION	10.8K
SB SILVER JEWELRY WHOLESALE	10K
SO SALTASHOP WHOLESALE	9.8K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#7 of 75). Strong position. Niche leader: TENSHI (33.6K), room to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **577** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	121	
December 2025	0	0	145	
Nov 2025	0	0	89	
Oct 2025	0	0	124	
September 2025	0	0	64	
August 2025	1	1	34	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	577

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-76 channels in category "Fashion & Beauty» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#7 /76

RANK IN NICHE

Channel in top 9% fashion & beauty



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 14:00 ALMT.

EFFECT

**Best time for
key posts**

02

Increase share of video posts

Video in Telegram retains audience longer and is better processed by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 5.23% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.3pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager