

PROMTPRESS PUBLIC REPORT

Channel audit

Opportunity for you by FutureToday.KZ



@oppo4you

🚀 #1 Career Accelerator in Kazakhstan Internships, jobs, events, courses — everything to start your career! ✉️ Ads & info partnership @rufusina8 💬 Chat: t.me/oppo4youchat

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
12 656	15.0%	1.9K
03.07.2026 ⁺²² per month	last day ^{5.2%}	ad reach ⁶⁵⁸ /24h
HTTPS://PROMTPRESS.COM/AUDIT/OPP04YOU		

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 12 656 —	 SUBS REACH 15.38% avg % subs see post	 VIEWS/POST 1.9K median 2.1K · 20 days	 POSTS/WEEK 2.1 for period
 7-DAY TREND — no data for period	 REACTIONS/POST 6.8 41 reactions, 61 reposts, 1 comment	 POST LENGTH 373 chars median 192 · 20 days	 POSTS ANALYZED 6 20 days
 AD REACH 658 24h avg	 CHURN / MONTH +22 last month	 CITATION RATE 7 citation index · 58 channels mentioned ever	 CHANNEL AGE 4 years 5 months created 27.01.2022

AI EDITOR SUMMARY

Channel «Opportunity for you by FutureToday.KZ» — 12 656 subs. Each post avg views 1.9K people (15% of subs), average reach — room to grow. Publishes 2 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 20 days.
- 02 Dominant format – Photo (5/6 posts).
- 03 Avg post length – 373 chars (median 192).
- 04 Audience peak – Monday, 13:00 ALMT.
- 05 Top posts get 1x more views than the weakest (2.3K avg for top vs 1.6K for worst) – among 6 posts over 20 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 08.06 · 08:41 TEXT Want to work on products used by the whole country? Job opening 🙌👤 Junior QA Engineer (intern) ✖️Experience: not required. You...	VIEWS 2 399 REPOSTS 21	REACTIONS 6 ER 19.0%
Nº2 11.06 · 11:57 PHOTO Trouble doubleeeing You go to an interview all young and ambitious, and they ask about your previous job. And what...	VIEWS 2 235 REPOSTS 6	REACTIONS 7 ER 17.7%
Nº3 03.06 · 10:37 PHOTO That moment when a colleague born in 2005 joins the team 🤔 We told you how to tell a Zoomer from a Millennial in the office. The main thing is...	VIEWS 2 229 REPOSTS 7	REACTIONS 7 ER 17.6%

Nº4 18.06 · 10:00 PHOTO Volunteer recruitment open for International Olympiad in Artificial Intelligence (IOAI) 2026! Who we're looking for? Anyone can volunteer...	VIEWS 1 951 REPOSTS 18	REACTIONS 9 ER 15.4%
Nº5 16.06 · 11:10 PHOTO Saving the burned out is up to the burned out 🔥 We've prepared cards to help you cope with apathy and get back to normal 🙌	VIEWS 1 600 REPOSTS 6	REACTIONS 6 ER 12.6%

|

WORST 3

↓ 18.06 · 10:00 PHOTO Volunteer recruitment open for International Olympiad in Artificial Intelligence (IOAI) 2026! Who we're looking for? Anyone can volunteer...	VIEWS 1 951 REPOSTS 18	REACTIONS 9 ER 15.4%
↓ 16.06 · 11:10 PHOTO Saving the burned out is up to the burned out 🔥 We've prepared cards to help you cope with apathy and get back to normal 🙌	VIEWS 1 600 REPOSTS 6	REACTIONS 6 ER 12.6%
↓ 23.06 · 11:10 PHOTO Minions — networking experts! Agree? Like this and let's see how many of us there are 😎 We're in the know too and can tell you what...	VIEWS 1 268 REPOSTS 3	REACTIONS 6 ER 10.0%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

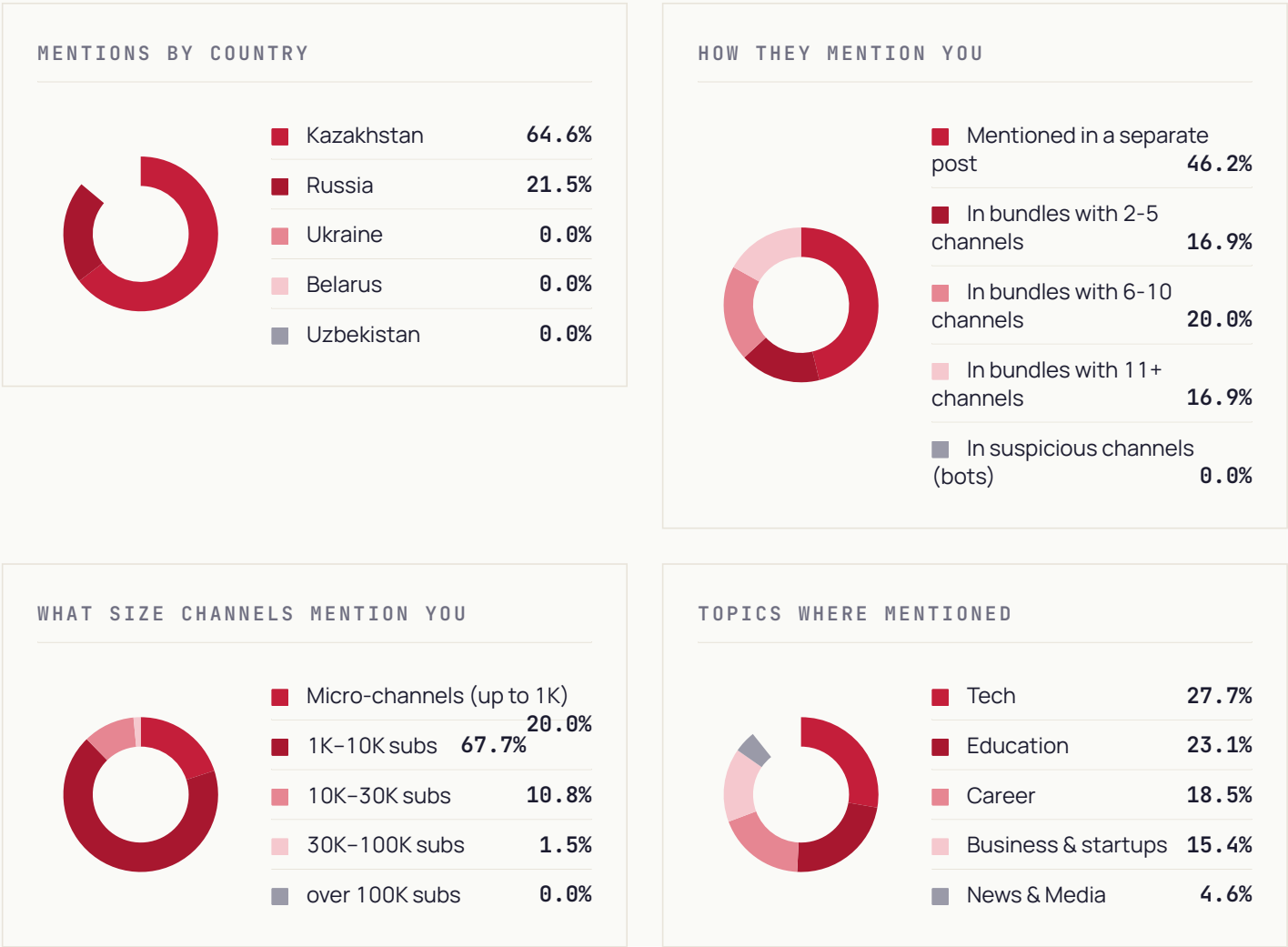
Subscriber growth chart for the year. Key months show exact sub count. See which months grew or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

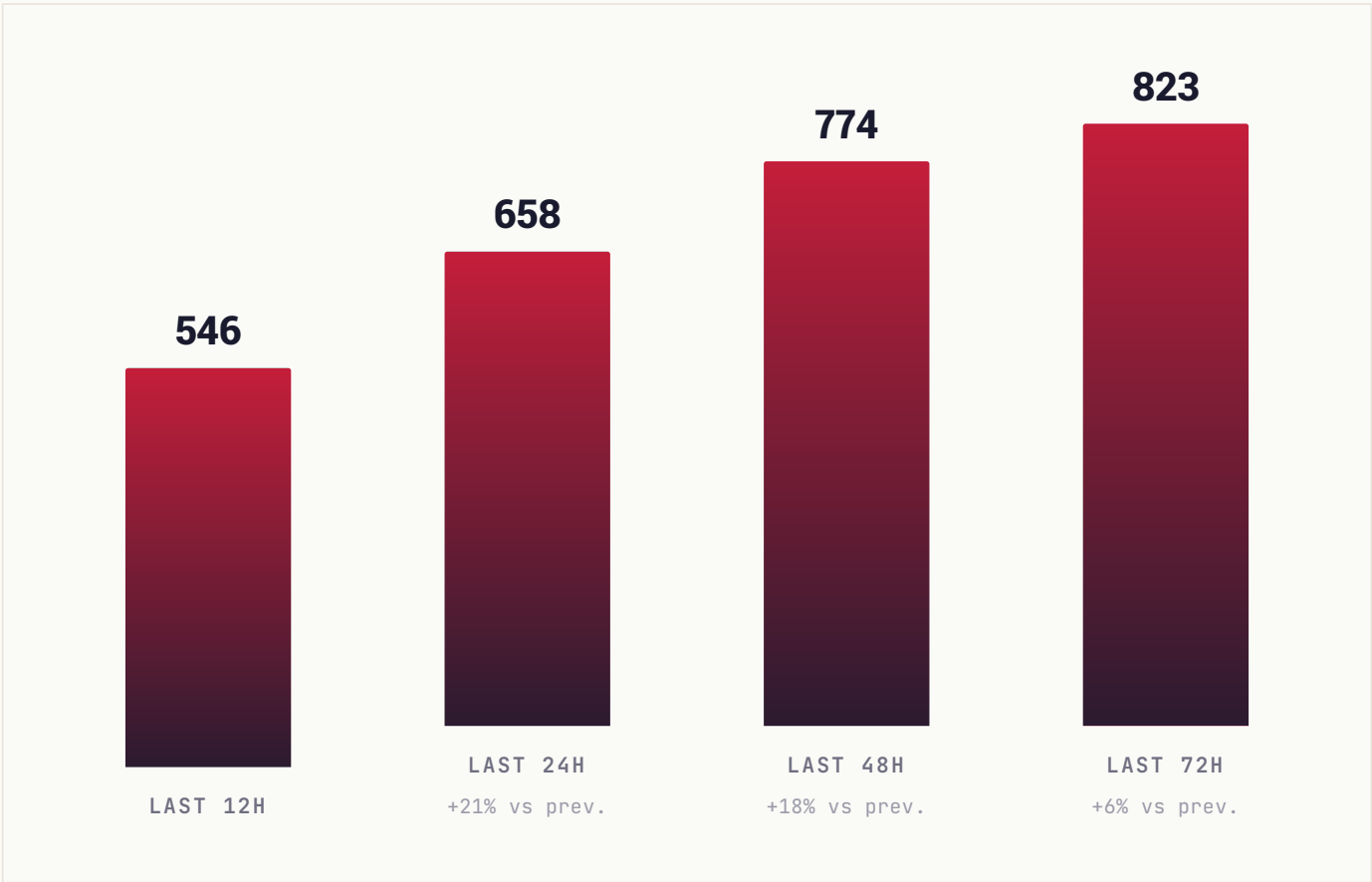
Citation index 7 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **58** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its position among niche neighbors.

CHANNEL	SUBSCRIBERS
SZ SYNYP ZHET. KR. KL. RUK. RK	50K
RV Almaty Job Fair Jobs Almaty	40.6K
JB JobKZ: вакансии / работа в Kazakhstane	34.5K
IB IT Вакансии Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
RV Jobs in Astana Work Astana Vacancies	23.2K
RV Jobs in Astana Жұмыс	18.4K
RV Jobs in Uralsk - Жұмыс Оралда	18.2K
KC KAZAKHSTAN CASTING CLUB модели и актеры	18.2K
BK Bloggers of Kazakhstan ugc and microbloggers	18.1K
OF Opportunity for you by FutureToday.KZ YOU	12.7K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#13 of 90). Leader — SYNYP ZHET. KR. KL. RUK. RK (50K). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **20**, they brought **1 522** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	11	11	86
December 2025	1	1	6
November 2025	0	0	837
October 2025	1	1	109
September 2025	7	7	234
August 2025	0	0	250

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
20	6	1 522

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-91 channels in category «Career» and saw how your channel compares.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.

#13/91

POSITION IN NICHE

Channel in top 14% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.1 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Best post day — Monday

Audience is most active on this day at 13:00 ALMT.

EFFECT

**Best window
for important
posts**

03

Increase share of video posts

Video in Telegram holds audience longer and ranks better. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
