

PUBLIC REPORT BY PROMTPRESS

Channel audit

Open Spaces



@openexpanse

Contact @No_open_expanse | Disclaimer The content published on this channel is for general informational purposes only. The opinions expressed belong to the authors and do not...

SUBSCRIBERS

72 183

+95 per month

ERR (% SEE POSTS)

51.0%

daily **22.8%**

REACH/POST

35.3K

ad reach **16.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 72 183 —	 SUBSCRIBER REACH 48.9% avg % subs see post	 VIEWS/POST 35.3K median 32.4K · 27 days	 POSTS/WEEK 10.0 over period
 7D TREND -28.7% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 905 chars median 1000 · 27 days	 POSTS ANALYZED 39 27 days
 AD REACH 16.5K 24h avg	 CHURN / MONTH +95 last month	 CITATION RATE 991 citation index · 3,020 channels mentioned all time	 CHANNEL AGE 4 years 10 months created 10.09.2021

AI EDITOR SUMMARY

Channel "Open Spaces" — 72 183 subs. Avg views per post: 35.3K people (49% of subs), wide reach for its size. Publishes 10 posts/week (~1/day) — consistent. Week Jun 29–Jul 5 views dropped -28.7% to week Jun 22–28 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **39** posts over 27 days.
- 02 Dominant format — **Text** (38/39 posts).
- 03 Avg post length — **905** chars (median 1000).
- 04 Peak audience activity — **Monday**, 09:00 MSK.
- 05 Top posts get **4x** more views than weakest (89.6K avg top vs 20.3K worst) — among 39 posts over 27 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 06:47 TEXT All this is the visible layer, and certainly very important in the short term, but even more important is what may be contained in the agreements...	VIEWS 158 610 REP. 136	REACTIONS — ER 219.7%
Nº2 01.07 · 18:59 TEXT News that Russia will buy Indian gasoline made from Russian oil comes with not-so-pleasant...	VIEWS 62 723 REP. 975	REACTIONS — ER 86.9%
Nº3 06.07 · 18:54 TEXT The authorities stubbornly want to step on every rake. In reality, normalized distribution is, of course, a solution, but temporary. And the further...	VIEWS 47 598 REP. 210	REACTIONS — ER 65.9%

Nº4

16.06 · 09:49

TEXT

Drone strike on June 12 on Nizhnekamsk TANECO was literally devastating: almost the entire Tatneft network in collapse. Cash payment...

VIEWS

47 272

REACTIIONS

—

REP.

427

ER

65.5%

Nº5

14.06 · 09:05

TEXT

Rogozin's idea is very productive, it's worth noting. It's a brilliant solution to close all straits without exception to Russian maritime cargo —...

VIEWS

43 389

REACTIIONS

—

REP.

377

ER

60.1%

WORST 3

↓

07.07 · 07:18

PHOTO

Any extreme situation, be it war or, for example, the current fuel crisis, develops generally according to the same...

VIEWS

21 896

REACTIIONS

—

REP.

264

ER

30.3%

↓

08.07 · 16:08

TEXT

A highly productive and inspiring idea, but a bit, let's say, unviable. Large refineries were not built just like that - it's easier to connect...

VIEWS

19 946

REACTIIONS

—

REP.

173

ER

27.6%

↓

09.07 · 06:52

TEXT

In reality, the conditional West couldn't care less about the gangland feuds of savages on the fringes of civilization. No awkward questions specifically about...

VIEWS

19 047

REACTIIONS

—

REP.

67

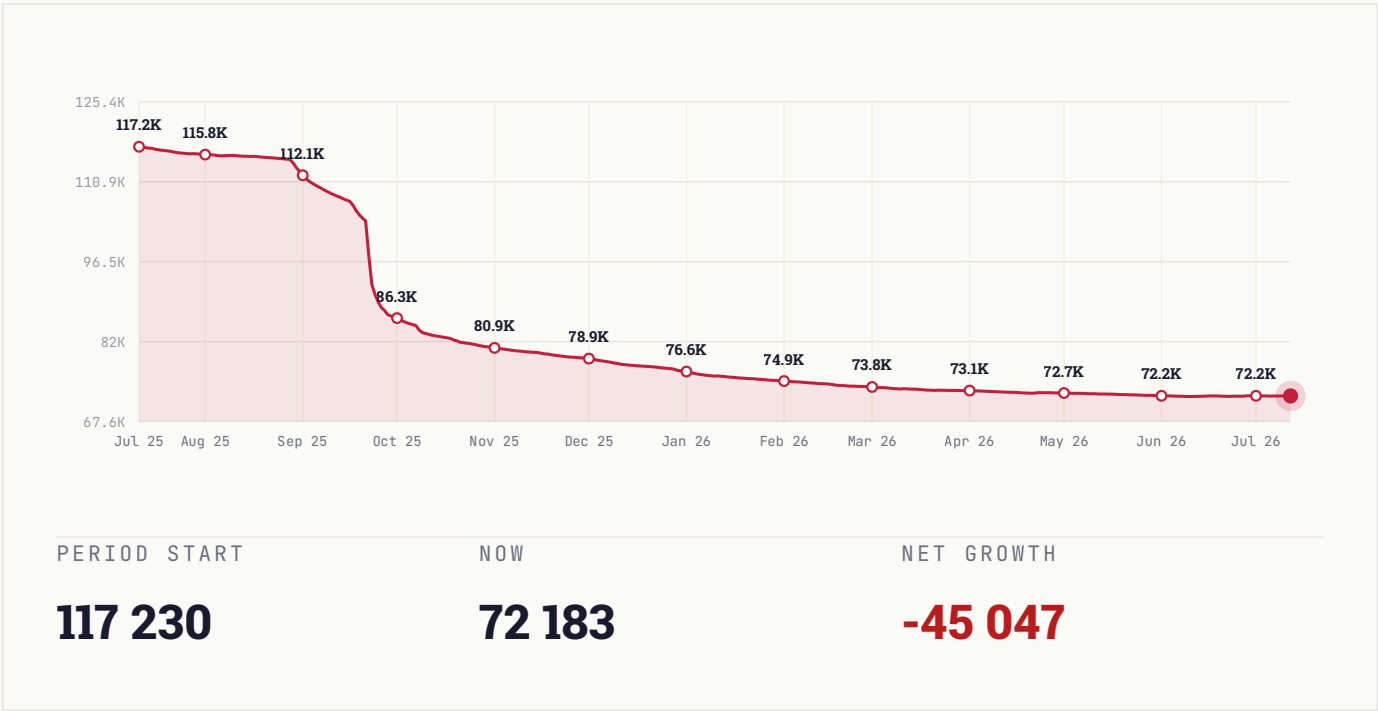
ER

26.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

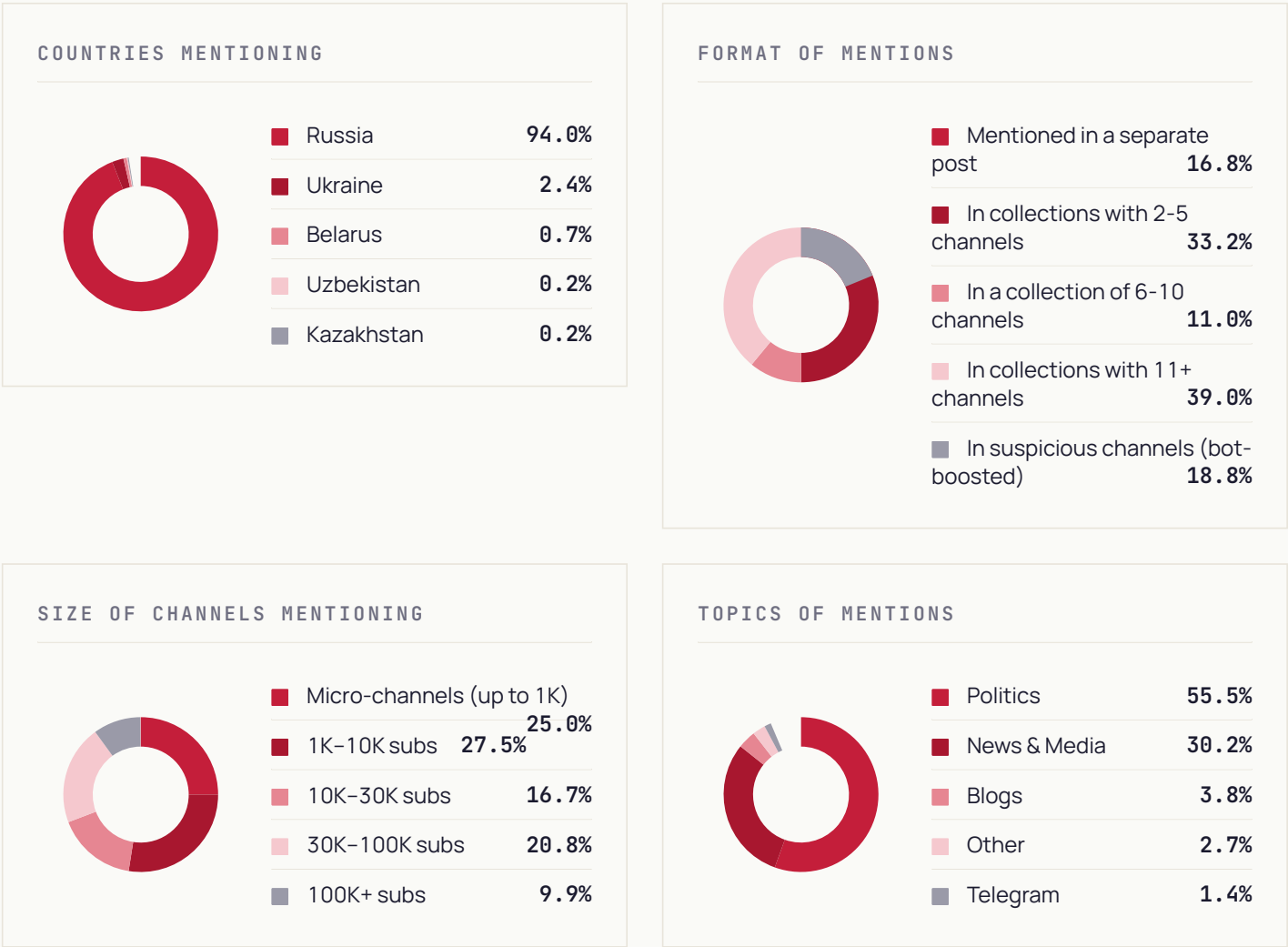
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

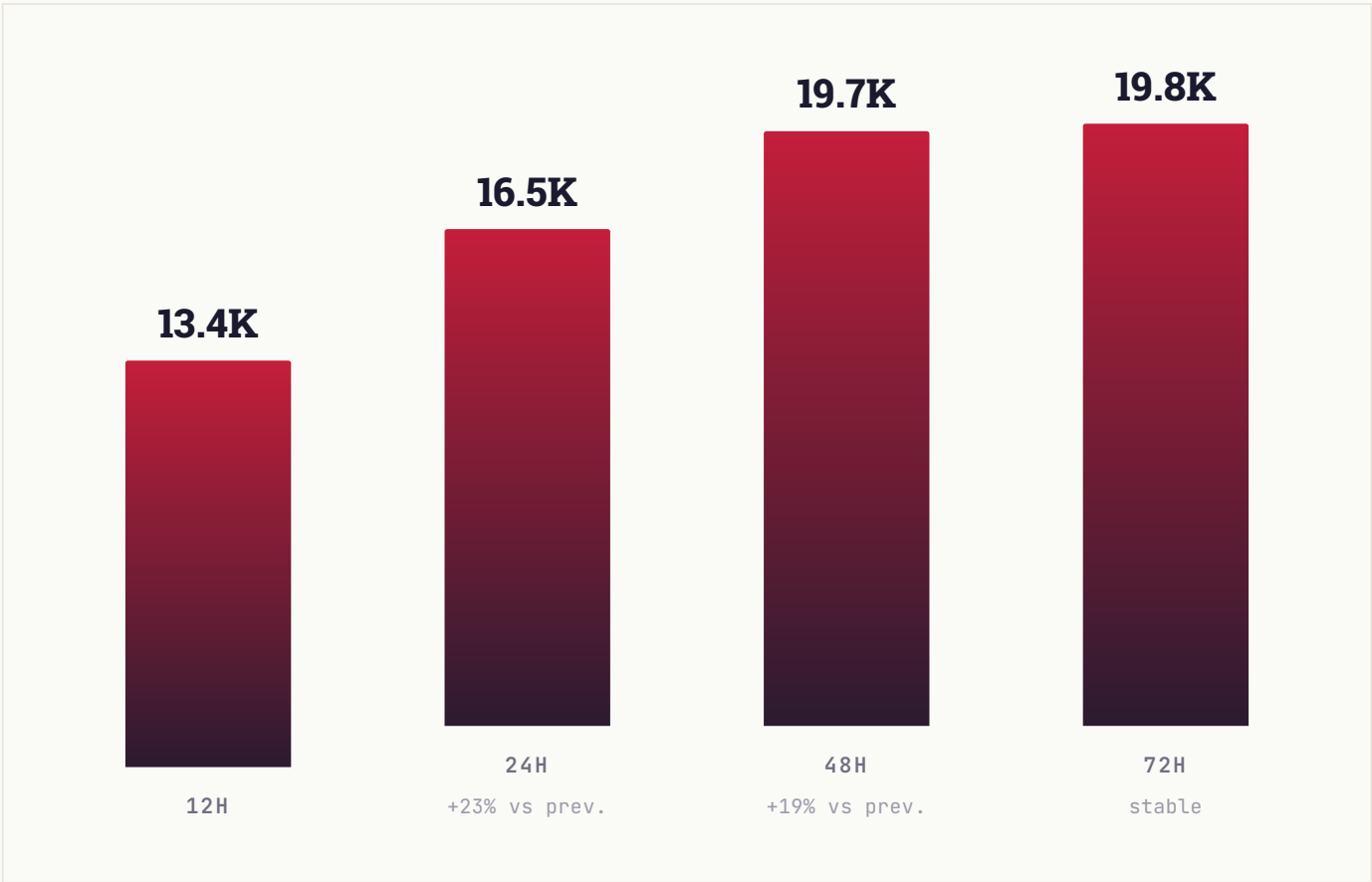
Citation index **991** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **3 020** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
OP Open Spaces YOU	72.2K

COMPARATIVE CONCLUSION

Channel is still outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **118**, they brought **88** new subs.

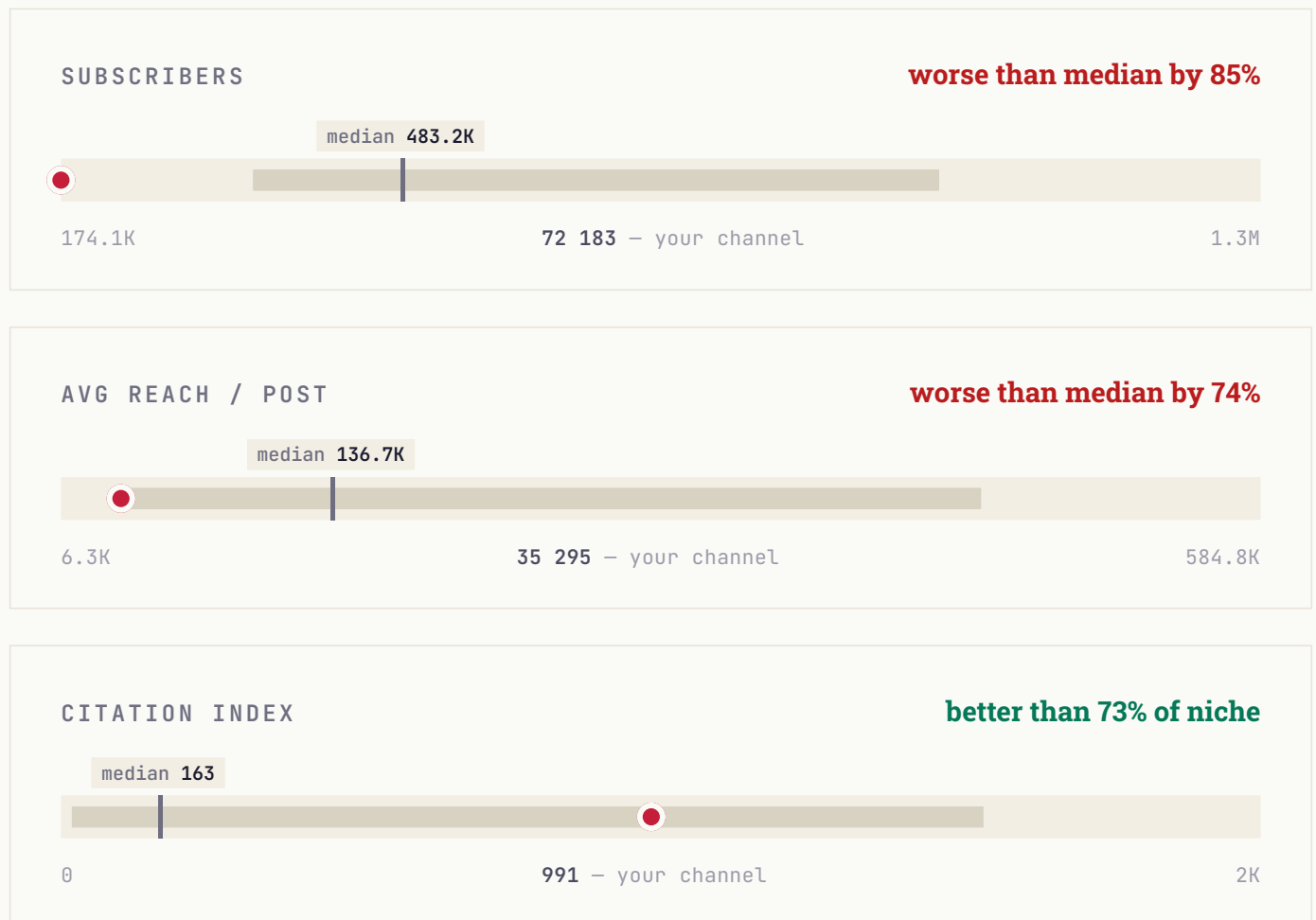
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	10	9	15	
December 2025	10	6	0	
November 2025	30	29	0	
October 2025	9	9	0	
September 2025	2	2	0	
August 2025	57	48	73	
TOTAL MENTIONS	118	MONTHS IN DATA	6	ATTRACTED SUBSCRIBERS
			88	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.

Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

On this day at 09:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains the audience longer and is better perceived by the algorithm. We recommend increasing the share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
