

PUBLIC REPORT PROMTPRESS

Channel audit onpower.by



@onpowerby

Current prices & stock of Tech

SUBSCRIBERS

12 105

-14 per month

ERR (% SEE POSTS)

78.0%

in 24h 17.1%

REACH/POST

9.4K

ad reach 2.1K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 12 105 —	 SUBS REACH 77.86% avg % subs see post	 VIEWS/POST 9.4K median 9.4K · —	 POSTS/DAY 42.9 ~300 per week
 7D TREND — no data for period	 REACTIONS/POST 12.5 only 25 reactions, 98 reposts, 0 comments	 POST LENGTH 821 chars median 821 · —	 POSTS ANALYZED 2 —
 AD REACH 2.1K 24h avg	 CHURN / MONTH -14 over the last month	 CITATION RATE 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 8 years 3 months created 05.04.2018

AI EDITOR SUMMARY

Channel «onpower.by» — 12 105 subs. Each post averages 9.4K people (78% from subs), wide reach for a channel this size. Publishes 300 posts/week (~43/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts for –.
- 02 Dominant format – Text (2/2 posts).
- 03 Avg post length – 821 chars (median 821).
- 04 Peak audience activity – Tuesday, 16:00 MSK.
- 05 Top posts get 1x more views than the weakest (6.3K avg for top vs 9.4K for worst) – among 2 posts for –. Worth analyzing what the top has in common – topic, format, timing.

TOP 2 POSTS

Nº109.06 · 13:30TEXT Used tech prices as of 09.06 ▫ AW ultra 1 85% \$350 ▫ google pixel 8pro 512gb obsidian \$700 ▫ 12 64gb white 100% \$230 ▫ 12 128gb white...	VIEWS	REACTIONS
	10 545	15
Nº209.06 · 13:21TEXT iPhone prices Worldwide warranty 12 months + 36 months service 😊 Official website for...	REPOSTS	ER
	26	87.1%

WORST 2

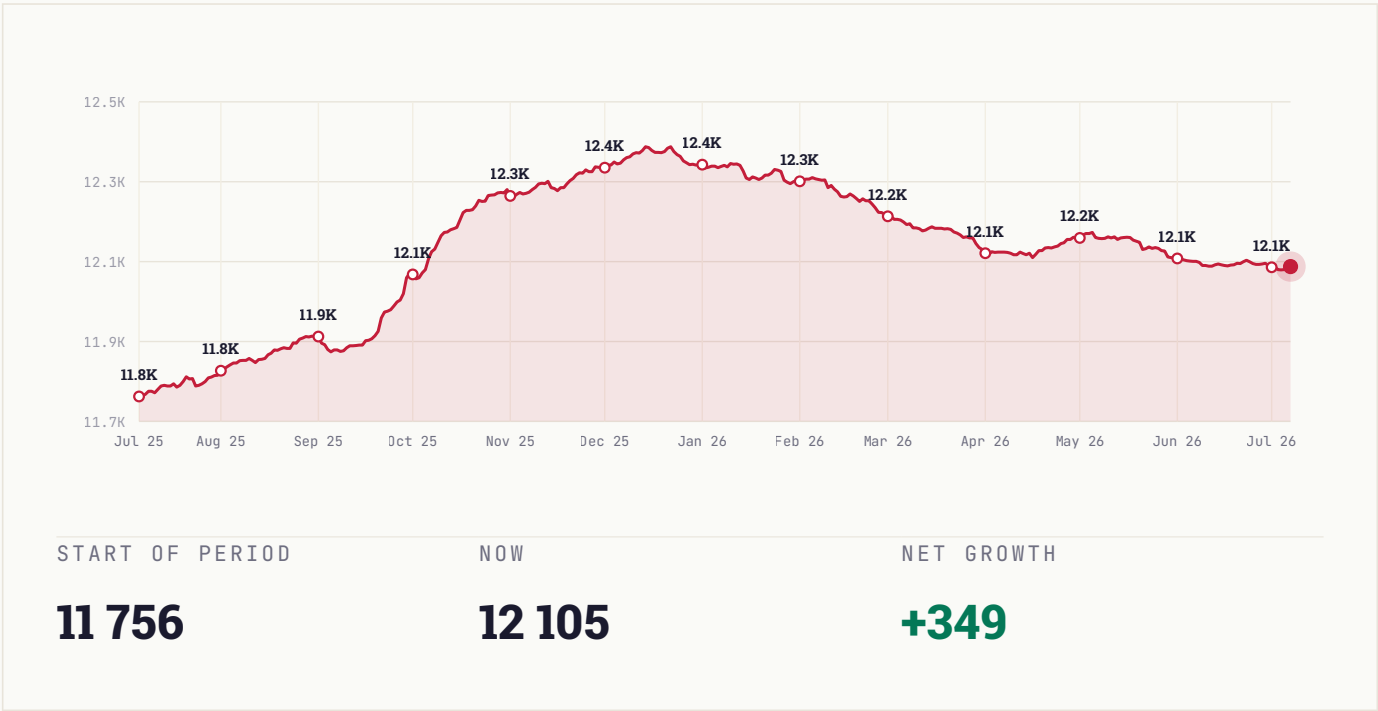
↓09.06 · 13:30TEXT Used tech prices as of 09.06 ▫ AW ultra 1 85% \$350 ▫ google pixel 8pro 512gb obsidian \$700 ▫ 12 64gb white 100% \$230 ▫ 12 128gb white...	VIEWS	REACTIONS
	10 545	15
	REPOSTS	ER
	26	87.1%

↓ 09.06 · 13:21 TEXT iPhone prices Worldwide warranty 12 months + 36 months service 😊 Official website for...		VIEWS 8 305 REPOSTS 72	REACTIONS 10 ER 68.6%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

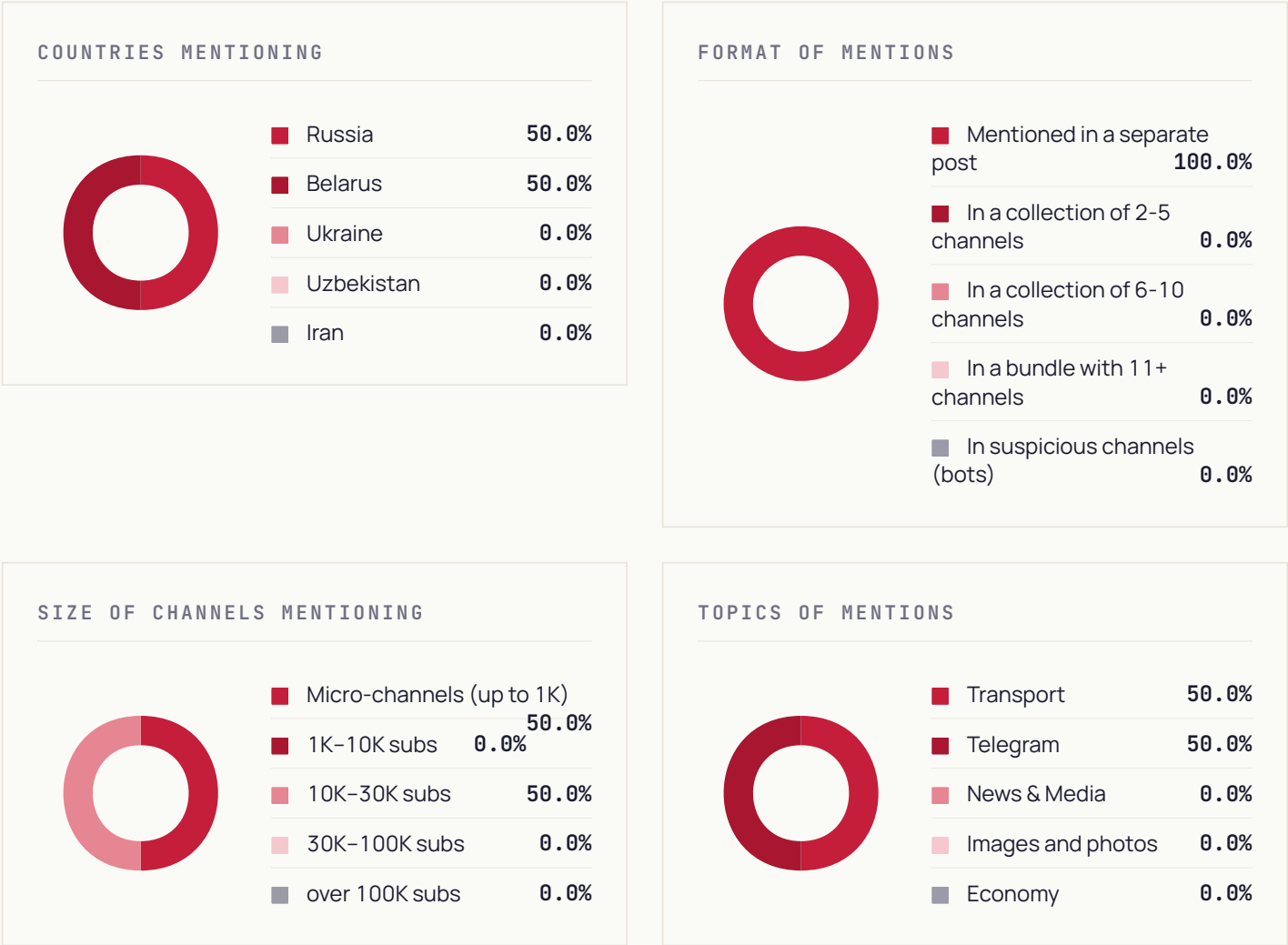
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

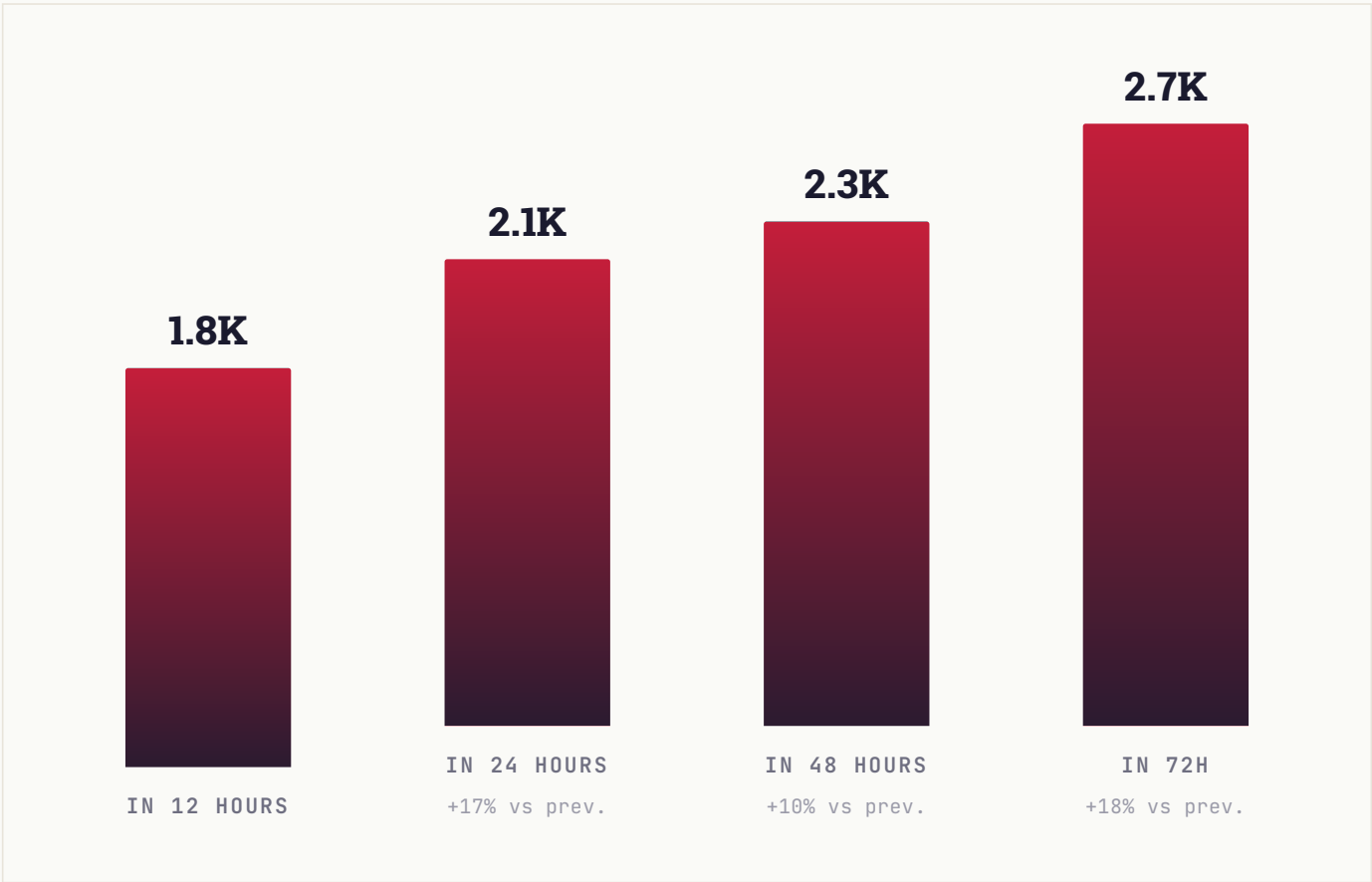
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	104.9K
Sat Belarus discounts	75.2K
F- Flatty - Apartment rental in Minsk Housing from owners	44.1K
PI Promo codes & discounts Belarus	41.3K
H2 Finds 2lvek.by	36.2K
SI Discounts & new arrivals Belarus	35.8K
RE Realt	32.3K
SI SMARTECH luxury tech	26.9K
K- Kupon.by – promo codes Belarus	26.3K
2♥ 2lvek.by ♥	21.7K
ON onpower.by YOU	12.1K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — 5 element | 5element.by (104.9K), top-100 median: 1.8K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **841** new subs.

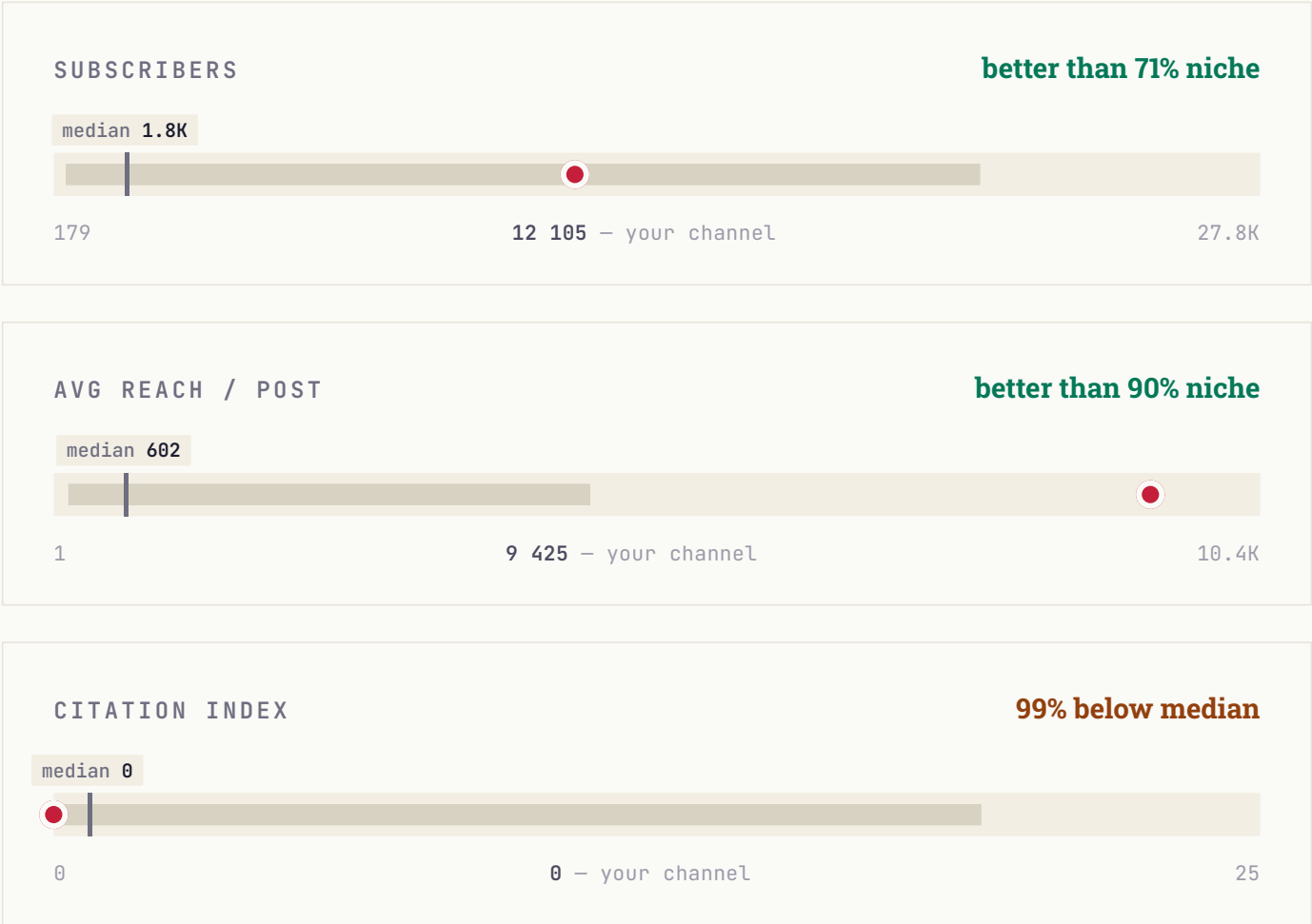
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	64	
December 2025	0	0	81	
November 2025	0	0	117	
October 2025	0	0	244	
September 2025	0	0	214	
August 2025	0	0	121	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	841

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Sales» (Belarus) and saw how your channel compares.
Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01**Main post of the week — on Tuesday**

On this day at 16:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
