

PUBLIC PROMTPRESS REPORT

Channel audit

Ondrej Gojčev

(DFW Bals)



@ondreigoichev

Channel created solely for humorous, satirical, and meta-ironic purposes. Contact: @dfwbals

SUBSCRIBERS

177 232

-7784 per month

ERR (% SEE POSTS)

3.0%

last day 1.7%

REACH/POST

5.2K

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 177 232 —	 SUBSCRIBER REACH 2.92% avg % subs see post	 VIEWS/POST 5.2K median 4.7K · 29 days	 POSTS/WEEK 39.8 for period
 7D TREND +3.4% vs previous week	 REACTIONS/POST 87.7 total 14,829 reactions, 5,059 reposts, 0 comments	 POST LENGTH 147 chars median 145 · 29 days	 POSTS ANALYZED 169 29 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH -7784 last month	 CITATION RATE 80 citation index · 401 channels mentioned ever	 CHANNEL AGE 2 years 13 days created 03.06.2024

AI EDITOR SUMMARY

Channel «Ondrey Goichev (DFW Bals)» – 177 232 subs. Each post averages 5.2K people (3% of subs), reach is low – consider expanding audience. Publishes 40 posts/week (~6/day) – active posting. Week Jun 1–7 reach stable (+3.4% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **169** posts in 29 days.
- 02 Dominant format — **Text** (162/169 posts).
- 03 Avg post length — **147** chars (median 145).
- 04 Audience peak activity — **Saturday**, 20:00 MSK.
- 05 Strongest posts get **4 times** more views than the weakest (15.9K avg for top vs 3.5K for worst) — among 169 posts over 29 days. Analyze what top posts have in common — topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 17:25 TEXT You post screenshots of subs with 36-48% PnL on 50-100x leverage, saying it was a good day. Later you open paid...	VIEWS 17 967 REPOSTS 104	REACTIONS 158 ER 10.1%
Nº2 05.06 · 06:45 TEXT Market's down, guys. In our trading club we've been short since the drop started and we're holding. Rest assured: longs we...	VIEWS 16 494 REPOSTS 88	REACTIONS 195 ER 9.3%
Nº3 21.05 · 11:05 TEXT CZ just needs to announce spot listing of HYPE on Binance to destroy Hyperliquid as a competitor.	VIEWS 13 101 REPOSTS 63	REACTIONS 141 ER 7.4%

Nº4 20.05 · 16:21 TEXT Wake me up in 5 years, and Trump will still be saying talks with Iran are in the final stages.	VIEWS 12 240 REPOSTS 33	REACTIONS 90 ER 6.9%
Nº5 25.05 · 12:41 TEXT EA Sports. It's in the game. Text with sound.	VIEWS 12 106 REPOSTS 38	REACTIONS 83 ER 6.8%

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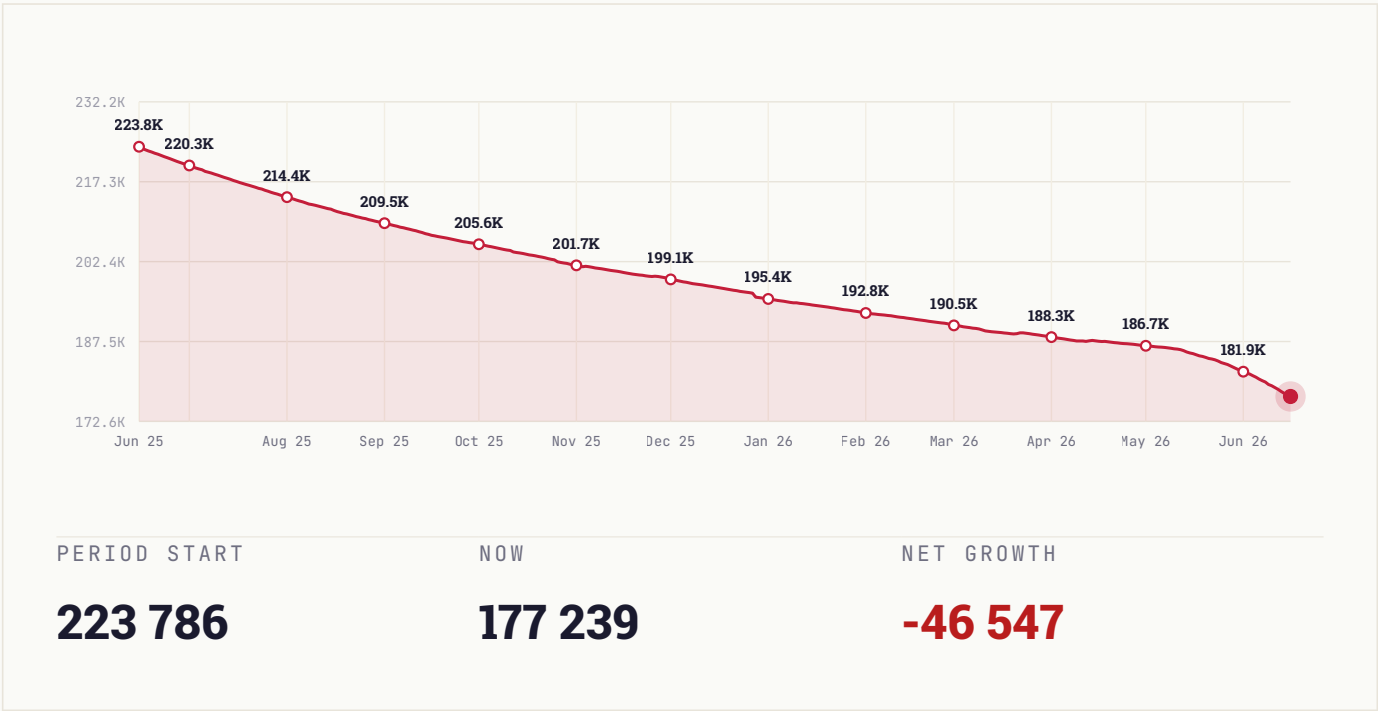
WORST 3

↓ 11.06 · 20:12 TEXT Happy football month to all who celebrate. I know who'll win, but I'm not telling you, of course.	VIEWS 3 682 REPOSTS 12	REACTIONS 80 ER 2.1%
↓ 13.06 · 12:10 TEXT As it turned out, Anthropic suspended access to Siren, not Fable and Mythos, for all foreign users, citing a directive...	VIEWS 3 533 REPOSTS 14	REACTIONS 58 ER 2.0%
↓ 13.06 · 13:27 TEXT To be fair, if you're a welder, you're practically a millionaire already.	VIEWS 3 397 REPOSTS 10	REACTIONS 65 ER 1.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 • MENTIONS

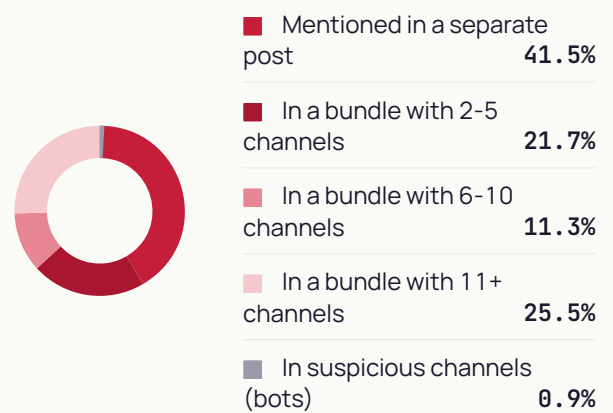
Who and how mentions the channel

Citation index **80** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **401** different channels.

COUNTRIES MENTIONING



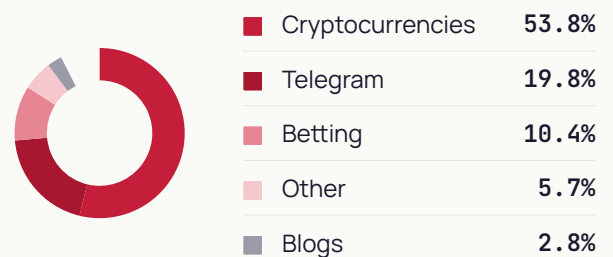
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



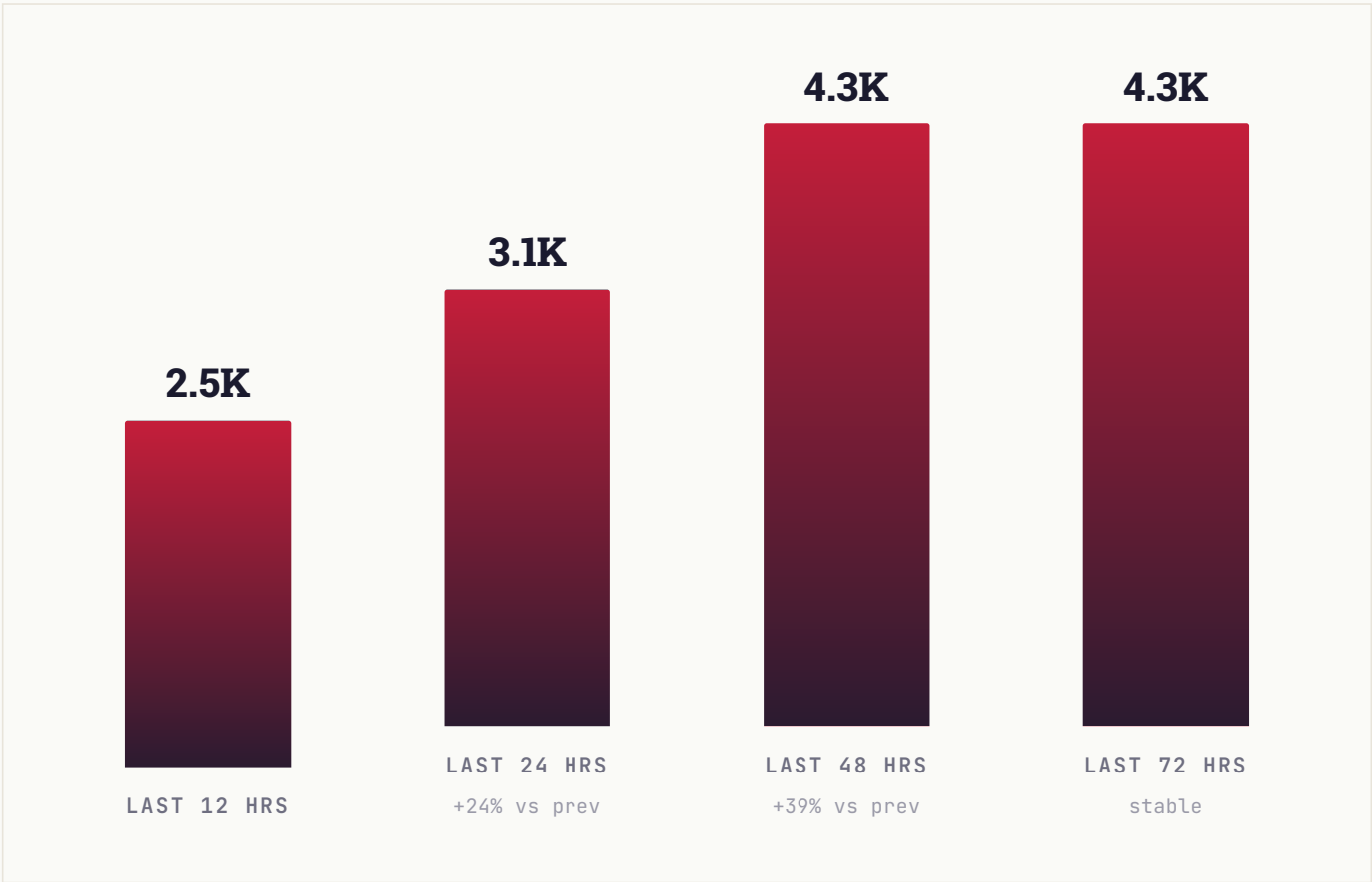
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
OG Ondrej Gojčev (DFW Bals) YOU	177.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — OKX News (4.8M), top-99 median: 307.7K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

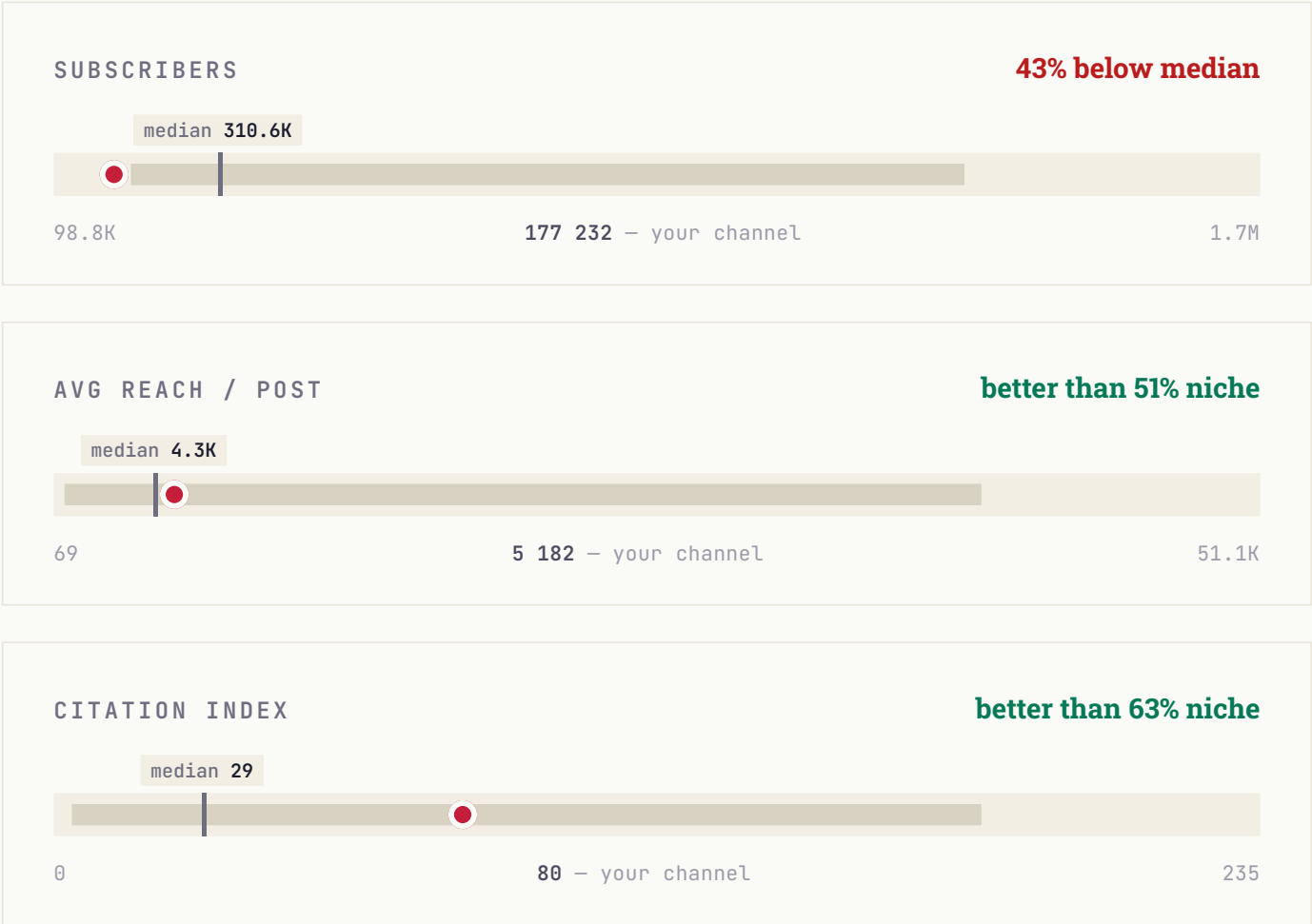
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **39**, they brought **117** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	1	1	0	
Nov 2025	4	4	117	
Oct 2025	26	11	0	
September 2025	4	4	0	
August 2025	2	2	0	
July 2025	2	2	0	
TOTAL MENTIONS		MONTHS OF DATA		ACQUIRED SUBSCRIBERS
39		6		117

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Saturday

Audience is most active on this day at 20:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 2.92% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+3.6pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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