

PROMTPRESS PUBLIC REPORT

Channel audit

VIRUS GAME



@omicron

Play t.me/virus_play_bot/app Main chat t.me/viruspub Support, offers @Virussupport_bot

SUBSCRIBERS

728 045

-20846 per month

ERR (% SEE POSTS)

6.0%

in 24 hrs **2.2%**

REACH/POST

39.6K

ad reach **16.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 728 045 —	 SUBS REACH 5.44% avg % subs see post	 VIEWS/POST 39.6K median 38.2K · 20 days	 POSTS/WEEK 4.8 over period
 7D TREND — no data for period	 REACTIONS/POST 146.5 total 2,051 reactions, 242 reposts, 1,070 comments	 POST LENGTH 71 chars median 51 · 20 days	 POSTS ANALYZED 14 20 days
 AD REACH 16.3K 24h avg	 CHURN / MONTH -20846 last month	 QUOTE RATE 41 citation index · 101 channels mentioned all time	 CHANNEL AGE 1 year 3 months created 17.02.2025

AI EDITOR SUMMARY

Channel «VIRUS GAME» — 728 045 subs. Each post averages 39.6K people (5% from subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 20 days.
- 02 Dominant format – Photo (12/14 posts).
- 03 Avg post length – 71 chars (median 51).
- 04 Peak audience activity – Saturday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (57.2K avg top vs 28K worst) – among 14 posts in 20 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº130.05 · 15:12PHOTO	VIEWS	REACTIONS
	66 156	136
Who will make it to the end? 🎮 PLAY	REPOSTS	ER
	13	9.1%
Nº211.06 · 14:38TEXT	VIEWS	REACTIONS
	52 957	157
Giving away 🎁 VintageCigar to random donators within 24 hours. Hurry 🎁DEPOSIT Every 150 🎁 = 1 chance	REPOSTS	ER
	44	7.3%
Nº326.05 · 11:37PHOTO	VIEWS	REACTIONS
	52 595	425
AMAZED BY FREE	REPOSTS	ER
	10	7.2%

Nº4 26.05 • 08:18 **PHOTO**
Wow

VIEWS
50 446
REACTIONS
247
REPOSTS
18
ER
6.9%

Nº5 01.06 • 12:56 **PHOTO**
not bad

VIEWS
44 580
REACTIONS
155
REPOSTS
7
ER
6.1%

WORST 3

↓ 31.05 • 17:27 **PHOTO**
Also performed well

VIEWS
34 029
REACTIONS
72
REPOSTS
6
ER
4.7%

↓ 10.06 • 15:23 **PHOTO**
☒ Reminder: gifts spin in all modes, including free spin once every 24h Insider tip: chance to get NFT in free...

VIEWS
27 041
REACTIONS
86
REPOSTS
10
ER
3.7%

↓ 12.06 • 19:41 **PHOTO**
Had a decent session today Ran dep from 700☒ Played different modes and finally got the ring Thanks for the lobby guys ☒

VIEWS
22 877
REACTIONS
171
REPOSTS
14
ER
3.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

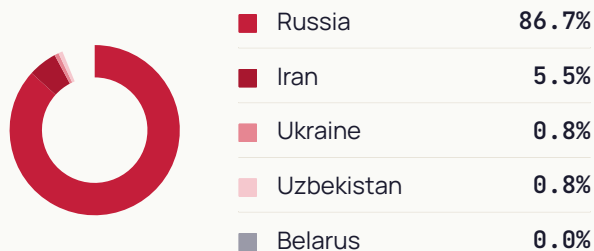


SECTION 04 · MENTIONS

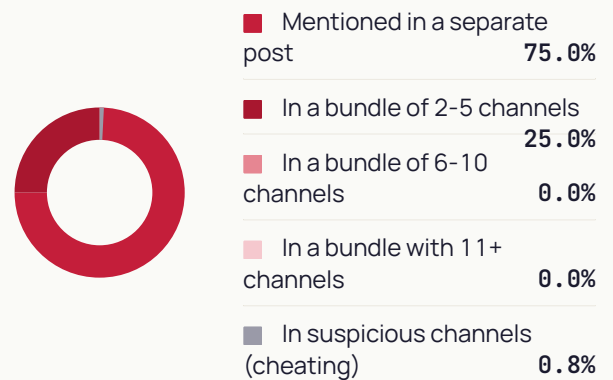
Who and how mentions the channel

Citation index **41** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel mentioned **101** different channels.

COUNTRIES MENTIONING



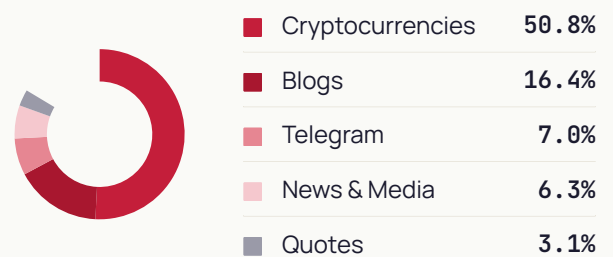
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



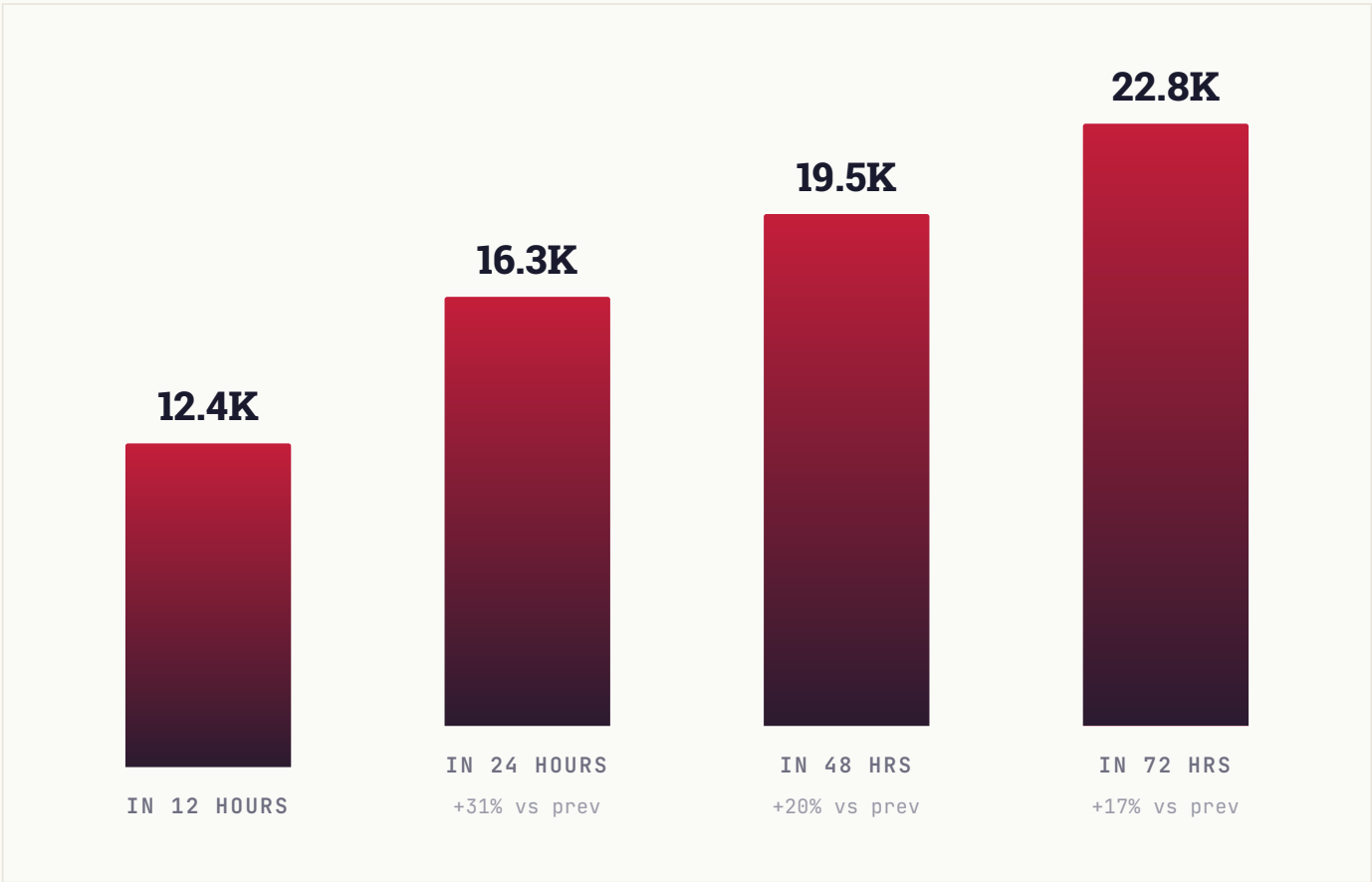
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
VG VIRUS GAME	728K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#21 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **55**, they brought **107 312** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	9	6	16 538	
November 2025	9	4	63 256	
October 2025	21	13	27 518	
September 2025	3	3	0	
August 2025	4	3	0	
July 2025	9	7	0	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
55		6	107 312	

SECTION 08 · NICHE COMPARISON

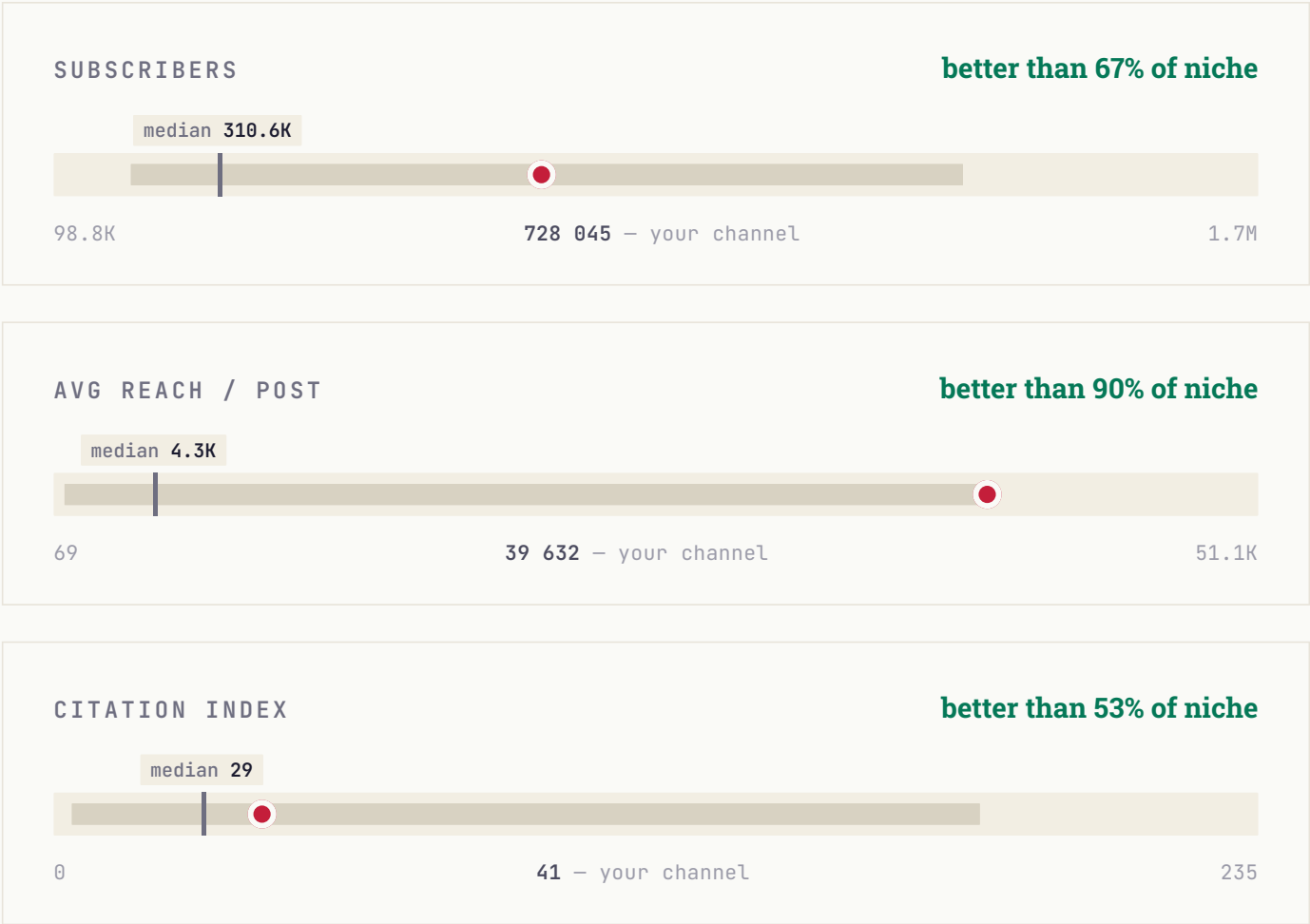
Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#21/100

RANK IN NICHE

Channel in top 21% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Currently 4.8 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Saturday**

On this day and at 18:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 5.44% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+1.1pp ER**05****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit – what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
