

PROMTPRESS PUBLIC REPORT

Channel audit

RedAutumn



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✨Beauty channel RedAutumn 📧Contact:
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SUBSCRIBERS

109 306

-663 per month

ERR (% SEE POSTS)

19.0%

last 24 hrs **11.5%**

REACH/POST

20K

ad reach **12.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number tells the period it's calculated for.

 SUBSCRIBERS 109 306 —	 SUBS REACH 18.3% avg % subs see post	 VIEWS/POST 20K median 20.1K · 29 days	 POSTS/WK 23.0 for period
 7D TREND -7.8% vs previous week	 REACTIONS/POST 482.8 total 47,311 reactions, 4,068 reposts, 746 comments	 POST LENGTH 330 chars median 132 · 29 days	 POSTS ANALYZED 98 29 days
 AD REACH 12.5K 24h avg	 CHURN / MONTH -663 last month	 CITATION RATE 83 citation index · 281 channels mentioned all time	 CHANNEL AGE 8 years 8 months created 01.11.2017

AI EDITOR SUMMARY

Channel «RedAutumn» — 109 306 subs. Each post averages 20K people (18% of subs), average reach — room to grow. Publishes 23 posts per week (~3/day) — active posting. For week Jul 6–12 reach dropped -7.8% by week of Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **98** posts over 29 days.
- 02 Dominant format — **Photo** (84/98 posts).
- 03 Avg post length — **330** chars (median 132).
- 04 Audience peak — **Tuesday**, 08:00 MSK.
- 05 Strongest posts get **2×** more views than weakest (27.8K avg top vs 16.1K worst) — among 98 posts in 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 05:37 PHOTO New Divage items in ZYa! Lately Divage has improved a lot, with many successful products (though their mascaras...)	VIEWS 30 391 REP. 35	REACTIONS 664 ER 27.8%
Nº2 20.06 · 06:27 PHOTO What do you think of MAAG cosmetics? Will you try?	VIEWS 26 666 REP. 29	REACTIONS 629 ER 24.4%
Nº3 21.06 · 07:31 PHOTO Mists from Tesori D'Oriente ✨ now in ZYa	VIEWS 26 333 REP. 212	REACTIONS 633 ER 24.1%

Nº4 02.07 • 15:14 PHOTO A @holikaholikarussia uploaded summer palettes Like Shell 🐚 👉 to Ozon	VIEWS 25 876 REACTIONS 515 REP. 70 ER 23.7%
Nº5 22.06 • 07:03 VIDEO Art and beauty always go hand in hand, don't they? 🌹 The legendary German brand BABOR has released a luxurious limited collection in...	VIEWS 25 801 REACTIONS 307 REP. 11 ER 23.6%

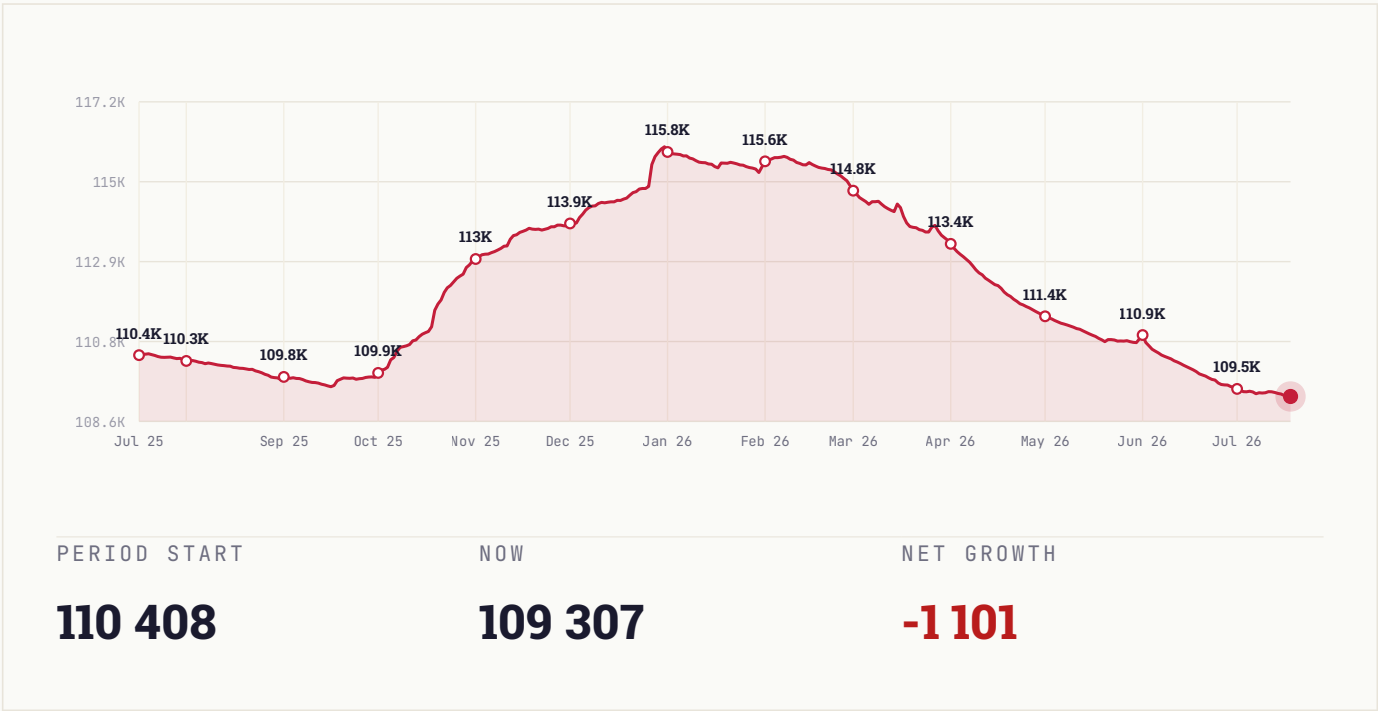
WORST 3

↓ 14.07 • 10:50 PHOTO By the way, if you can't choose a beige shade (true for all summer shoes) - choose one matching your skin tone 😊 That way your legs will look...	VIEWS 16 801 REACTIONS 381 REP. 4 ER 15.4%
↓ 14.07 • 10:30 VIDEO (captionless post — video)	VIEWS 15 861 REACTIONS 259 REP. 4 ER 14.5%
↓ 15.07 • 04:02 PHOTO Good morning to all cozy buns!💕 How's your summer going? Wild or quiet? Have a great day 😊 Art - ito_112	VIEWS 15 606 REACTIONS 656 REP. 39 ER 14.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth graph for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.



SECTION 04 • MENTIONS

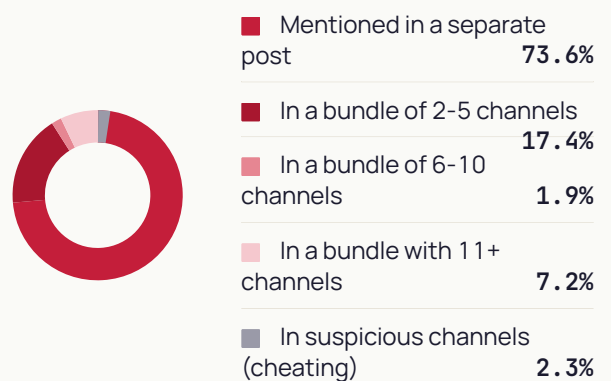
Who & how mentions the channel

Citation index **83** — channel popularity score based on mentions. Considers both count and weight: a post from a 100K-sub channel weighs more than from a 1K-sub channel. All-time mentions: **281** different channels.

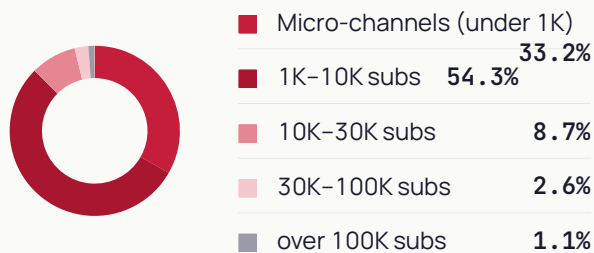
COUNTRIES MENTIONING



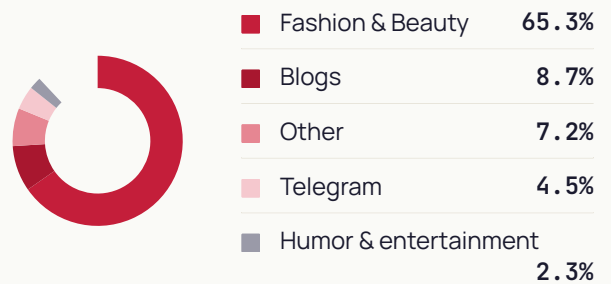
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
RE RedAutumn YOU	109.3K

COMPARATIVE SUMMARY

Channel yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **32**, they brought **6 963** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	3	3	311
December 2025	11	10	2 122
Nov 2025	4	4	1 016
Oct 2025	5	5	3 096
September 2025	2	2	387
August 2025	7	6	31

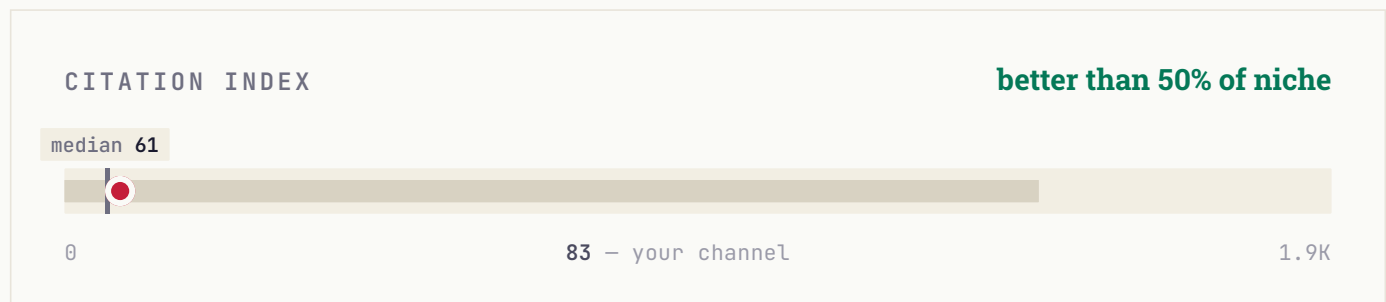
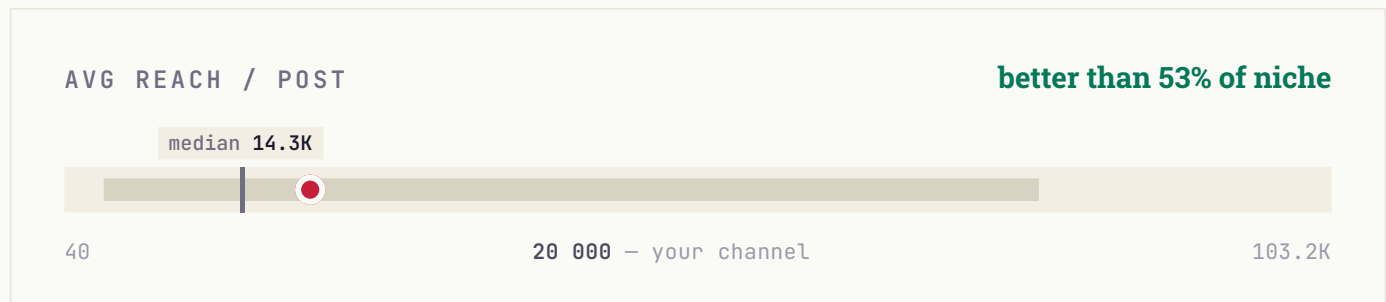
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
32	6	6 963

Where channel stands in its league

SUBSCRIBERS 42% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The median is 189.8K, represented by a vertical line. The channel's count is 109,306, marked by a red dot. The bar is divided into two segments: a darker grey segment from the start to the red dot, and a lighter grey segment from the red dot to the median line. The values 66.8K, 109 306, and 558.4K are marked along the bottom axis.

Metric	Value
Median	189.8K
Your Channel	109 306
Lower Bound	66.8K
Upper Bound	558.4K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Tuesday

On this day at 08:00 MSK audience is most active.

EFFECT

**Best time for
key posts**

02

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager