

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Olga Golubovska



@olgagolubovska

Thinking is not harmful ...

SUBSCRIBERS

10 403

-59 per month

ERR (% SEE POSTS)

54.0%

last day **26.3%**

REACH/POST

5.4K

ad reach **2.7K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Medicine»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 10 403 —	 SUBSCRIBER REACH 51.97% avg % subs see post	 VIEWS/POST 5.4K median 5K · 23 days	 POSTS/WEEK 5.1 for period
 7D TREND -31.3% vs previous week	 REACTIONS/POST 254.1 total 4,320 reactions, 632 reposts, 0 comments	 POST LENGTH 766 chars median 1000 · 23 days	 POSTS ANALYZED 17 23 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH -59 last month	 CITATION RATE 9 citation index · 25 channels mentioned ever	 CHANNEL AGE 4 years 19 days created 01.07.2022

AI EDITOR SUMMARY

Channel «Olga Golubovska» – 10 403 subs. Each post avg views 5.4K people (52% of subs), wide reach for a channel this size. Posts 5 posts per week (~1/day) – rare. Week Jul 6–12 reach dropped -31.3% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 23 days.
- 02 Dominant format – Photo (9/17 posts).
- 03 Avg post length – 766 chars (median 1000).
- 04 Peak audience activity – Thursday, 20:00 MSK.
- 05 Top posts get 3× more views than the weakest (8.1K avg for top vs 3.2K for worst) – among 17 posts over 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 21:03 TEXT 2024 рік Європа в опіках, у деяких областях (в т.ч. Україні) III стадії... 🧑 I як прогнозують, це тільки початок. В Італії, Іспанії...	VIEWS 8 589 REPOSTS 84	REACTIONS 289 ER 82.6%
Nº2 02.07 · 17:36 PHOTO In Europe from November 2025 to June 2026, a multi-country outbreak of salmonellosis caused by Salmonella Stanley ST2045 continues...	VIEWS 8 015 REPOSTS 171	REACTIONS 298 ER 77.0%
Nº3 24.06 · 16:34 PHOTO What's wrong with this photo? Notice the gear of medical workers and police. Immediately clear who's the most unnecessary here...	VIEWS 7 802 REPOSTS 23	REACTIONS 282 ER 75.0%

Nº4 05.07 • 09:30 TEXT About biolabs, infectious diseases, and that we should fear not pandemics but some of our politicians	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>7 019</td><td>141</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>31</td><td>67.5%</td></tr> </table>	VIEWS	REACTIONS	7 019	141	REPOSTS	ER	31	67.5%
VIEWS	REACTIONS								
7 019	141								
REPOSTS	ER								
31	67.5%								
Nº5 22.06 • 09:50 PHOTO 22 червня на території нашої країни почалася найруйнівніша війна в історії людства. 85 мільйонів загинилих (включаючи військових та...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>6 893</td><td>342</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>10</td><td>66.3%</td></tr> </table>	VIEWS	REACTIONS	6 893	342	REPOSTS	ER	10	66.3%
VIEWS	REACTIONS								
6 893	342								
REPOSTS	ER								
10	66.3%								

WORST 3

↓ 14.07 • 07:33 VIDEO Dear friends, colleagues, subscribers! I recorded another video where I once again inform everyone – I do not advertise or sell any miraculous...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 418</td><td>289</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>6</td><td>32.9%</td></tr> </table>	VIEWS	REACTIONS	3 418	289	REPOSTS	ER	6	32.9%
VIEWS	REACTIONS								
3 418	289								
REPOSTS	ER								
6	32.9%								
↓ 15.07 • 07:24 PHOTO З Днем Української Державності та Хрещення Київської Русі! Понад тисячу років тому на цих київських пагорбах закладалися основи нашої...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 256</td><td>142</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>5</td><td>31.3%</td></tr> </table>	VIEWS	REACTIONS	3 256	142	REPOSTS	ER	5	31.3%
VIEWS	REACTIONS								
3 256	142								
REPOSTS	ER								
5	31.3%								
↓ 15.07 • 15:08 PHOTO They promised 'competitive, transparent and fair pay'... You're all just uncompetitive, colleagues, that's it ...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>3 034</td><td>193</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>22</td><td>29.2%</td></tr> </table>	VIEWS	REACTIONS	3 034	193	REPOSTS	ER	22	29.2%
VIEWS	REACTIONS								
3 034	193								
REPOSTS	ER								
22	29.2%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



PERIOD START

10 443

NOW

10 403

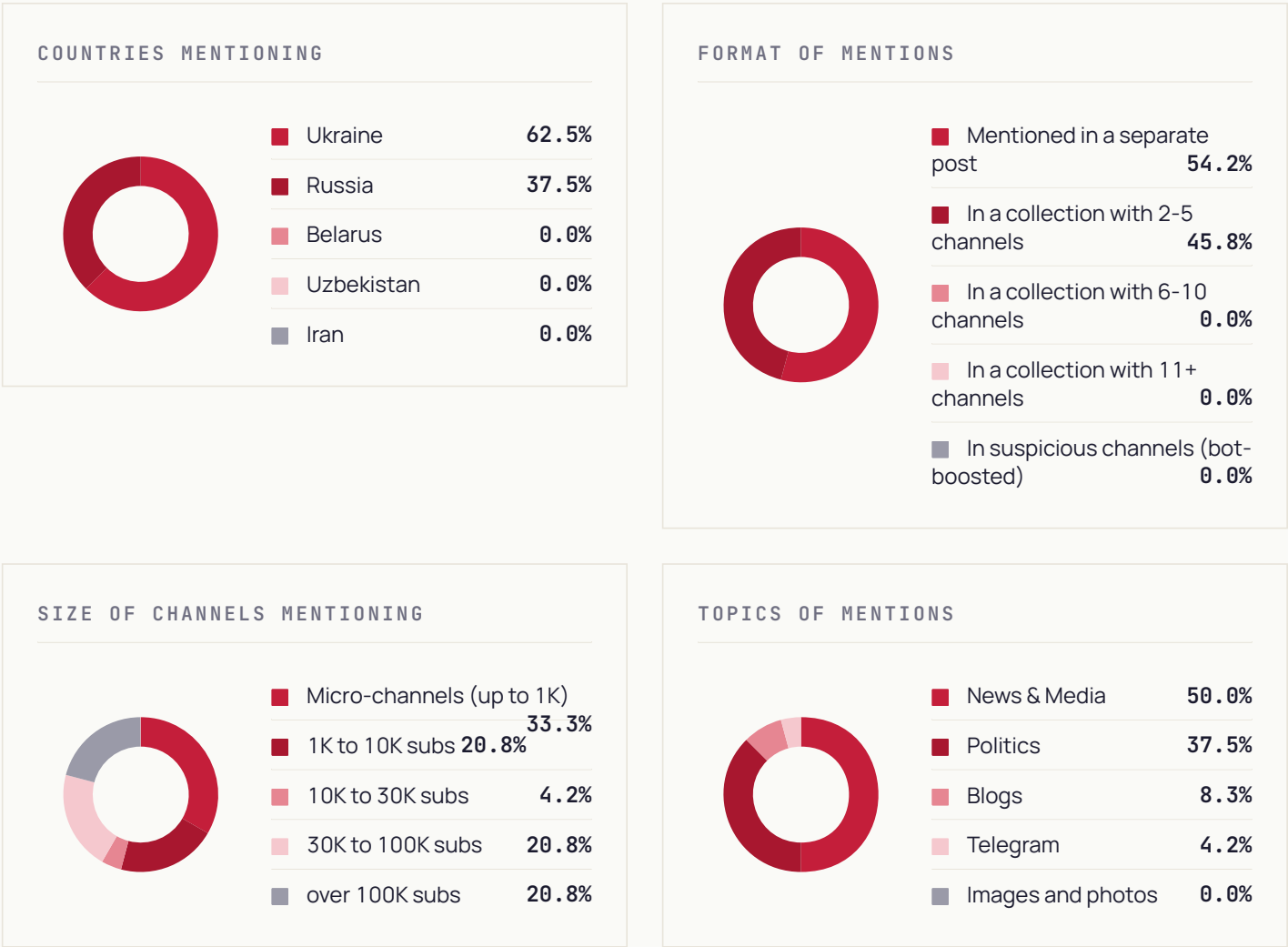
NET GROWTH

-40

SECTION 04 · MENTIONS

Who and how mentions the channel

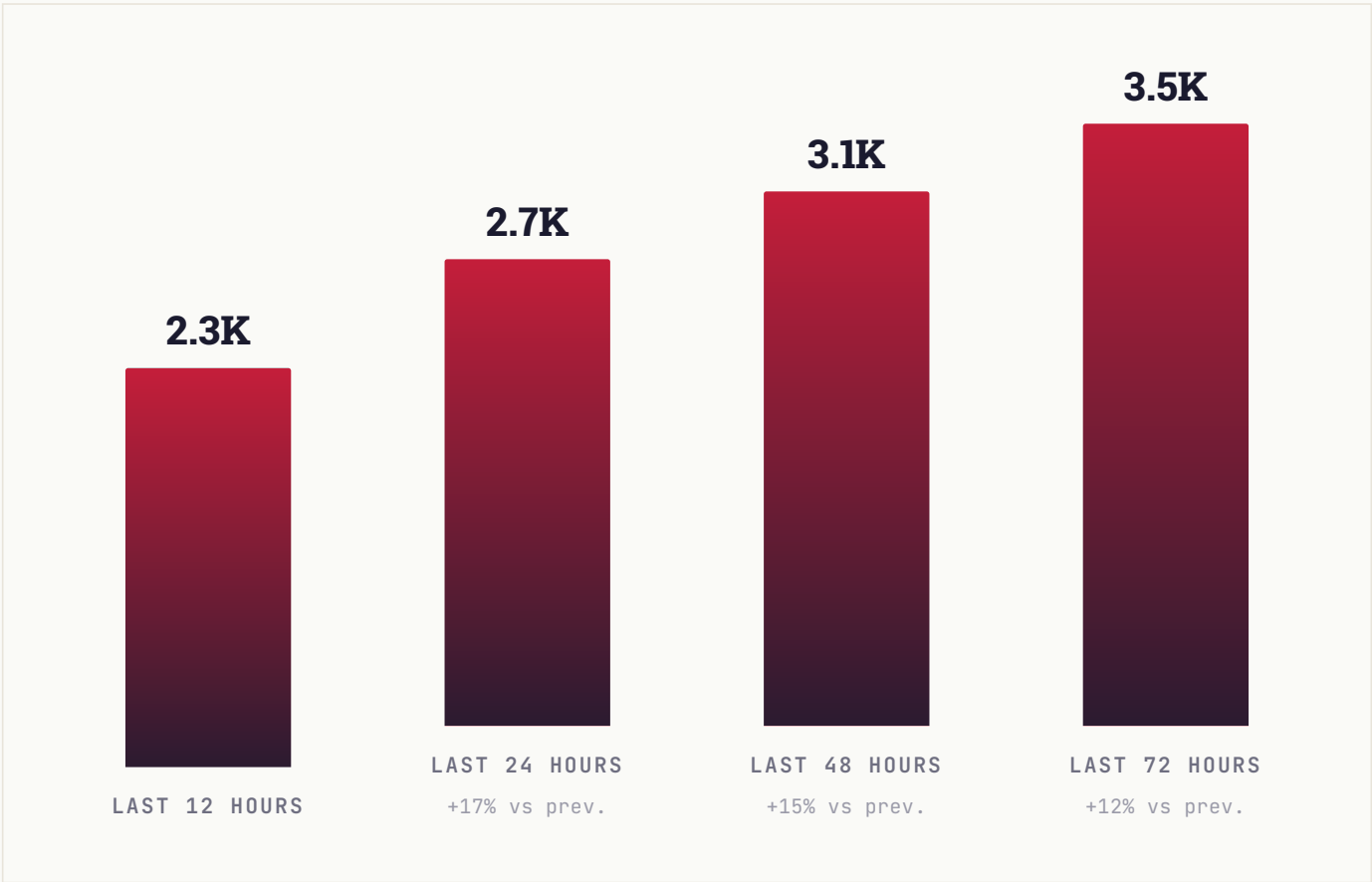
Citation index 9 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time channel was mentioned **25** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩺 الجراحة 🩺 Surgery 🩺 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
OF EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 X 🌿 Халқ табobati 🌿	235.1K
зд ЗдравКонтроль	222.2K
OG Olga Golubovska YOU	10.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 niche — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **155** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	25
December 2025	0	0	8
November 2025	0	0	12
October 2025	0	0	2
September 2025	0	0	61
August 2025	1	1	47

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
1	6	155

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Medicine**» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Best post day — Thursday
On this day at 20:00 MSK audience is most active. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes based on public data.
Want to go further? Run ads with us and close your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
