

PUBLIC REPORT BY PROMTPRESS

Channel audit

Oleg Tril



@olehtril

Hourly enthusiast in Prague 🇨🇪 I'll buy vintage watches for you in Europe. Watches in stock 📩 t.me/OlehTriL_Bot/startapp Contact: Manager: @TriL_Support +420 776 420...

SUBSCRIBERS

17 618

+369 per month

ERR (% SEE POSTS)

20.0%

daily 10.5%

REACH/POST

3.6K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 618 —	 SUBSCRIBER REACH 20.28% avg % subs see post	 VIEWS/POST 3.6K median 3.3K · 26 days	 POSTS/WEEK 15.0 for period
 7D TREND +48.1% vs previous week	 REACTIONS/POST 22.4 total 1,256 reactions, 269 reposts, 0 comments	 POST LENGTH 395 chars. median 178 · 26 days	 POSTS ANALYZED 56 26 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH +369 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 8 years 3 months created 02.04.2018

AI EDITOR SUMMARY

Channel «Oleg Tril» — 17 618 subs. Avg views per post: 3.6K people (20% of subs), avg reach — room to grow. Posts 15 posts/week (~2/day) — regular. Week Jun 29–Jul 5 reach up +48.1% week 22–28 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **56** posts in 26 days.
- 02 Dominant format — **Photo** (44/56 posts).
- 03 Avg post length — **395** chars (median 178).
- 04 Peak audience activity — **Tue**, 13:00 MSK.
- 05 Strongest posts get **2×** more views than the weakest (5.5K avg for top vs 2.8K for worst) — among 56 posts over 26 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 23.06 · 10:41 PHOTO Our mini vlog from Austria  Behind the scenes of the watch world: checking models and moments that usually stay off-camera  Watch...	VIEWS 6 430 REPOSTS 5	REACTIONS 23 ER 36.5%
Nº2 29.06 · 05:55 PHOTO What if we don't find the watch? Actually, this scenario happens sometimes. We arrive at the exhibition. Walk through hundreds...	VIEWS 5 110 REPOSTS 3	REACTIONS 30 ER 29.0%
Nº3 04.07 · 21:17 PHOTO  Good news! We're expanding the team for the September Munich expo. Now 7 specialists will work at the expo. What this...	VIEWS 5 011 REPOSTS 5	REACTIONS 48 ER 28.4%

Nº4 02.07 • 05:25 VIDEO Sometimes I catch myself thinking how lucky I am. As a child, I could spend hours looking at watches. I was always fascinated by how they work...	VIEWS 4 767 REPOSTS 3 REACTIONS 44 ER 27.1%
Nº5 22.06 • 05:45 PHOTO Sometimes people are surprised to learn that we find and buy far from all the watches ordered for our exhibition. Quite the opposite. Most...	VIEWS 4 575 REPOSTS 5 REACTIONS 32 ER 26.0%

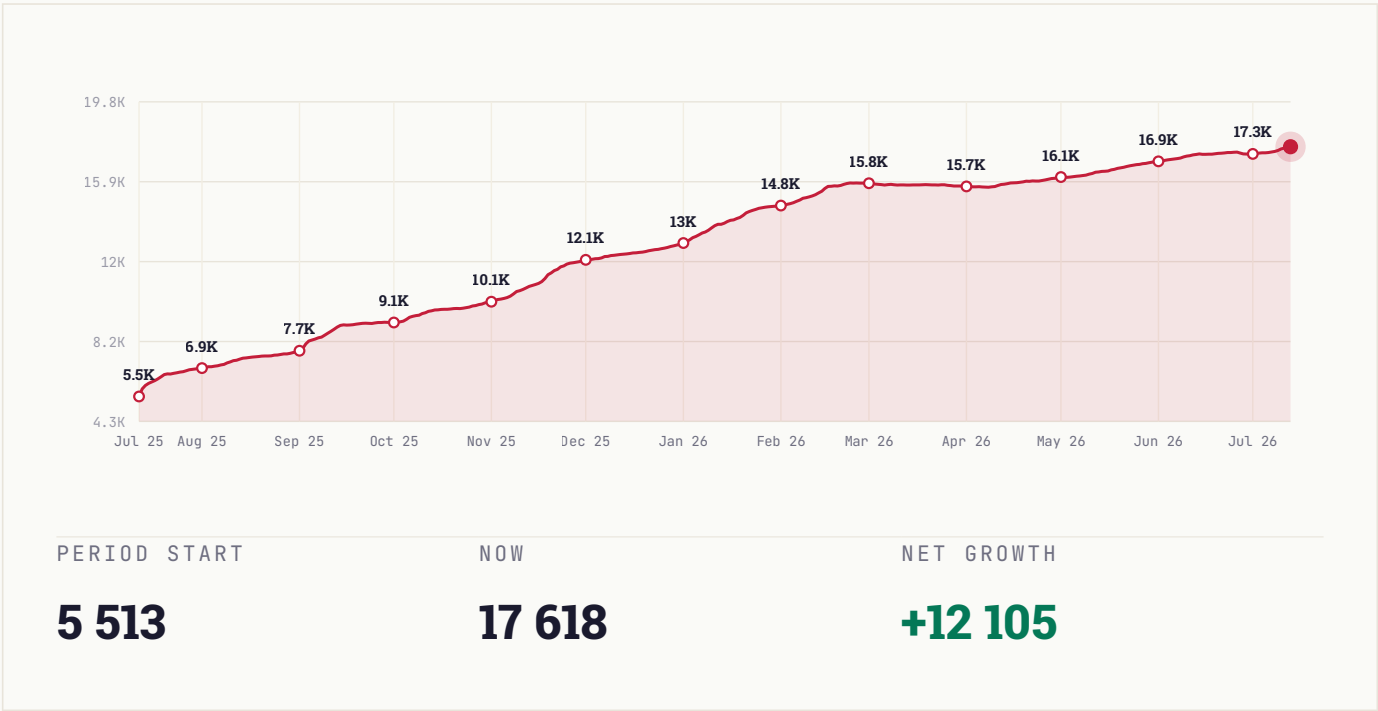
WORST 3

↓ 27.06 • 06:18 PHOTO Rolex King Midas — ultra-rare Massive gold, original Rolex diamonds. Iconic watch with character and weight. On...	VIEWS 2 853 REPOSTS 5 REACTIONS 13 ER 16.2%
↓ 27.06 • 06:13 PHOTO Corum €3,800 (before negotiation) Watch only 35 mm Striking classic coin design	VIEWS 2 774 REPOSTS 3 REACTIONS 13 ER 15.7%
↓ 27.06 • 06:27 TEXT For all inquiries, please contact only the manager. Contact: Manager: @TriL_Support +420 776 420 877	VIEWS 2 707 REPOSTS — REACTIONS — ER 15.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

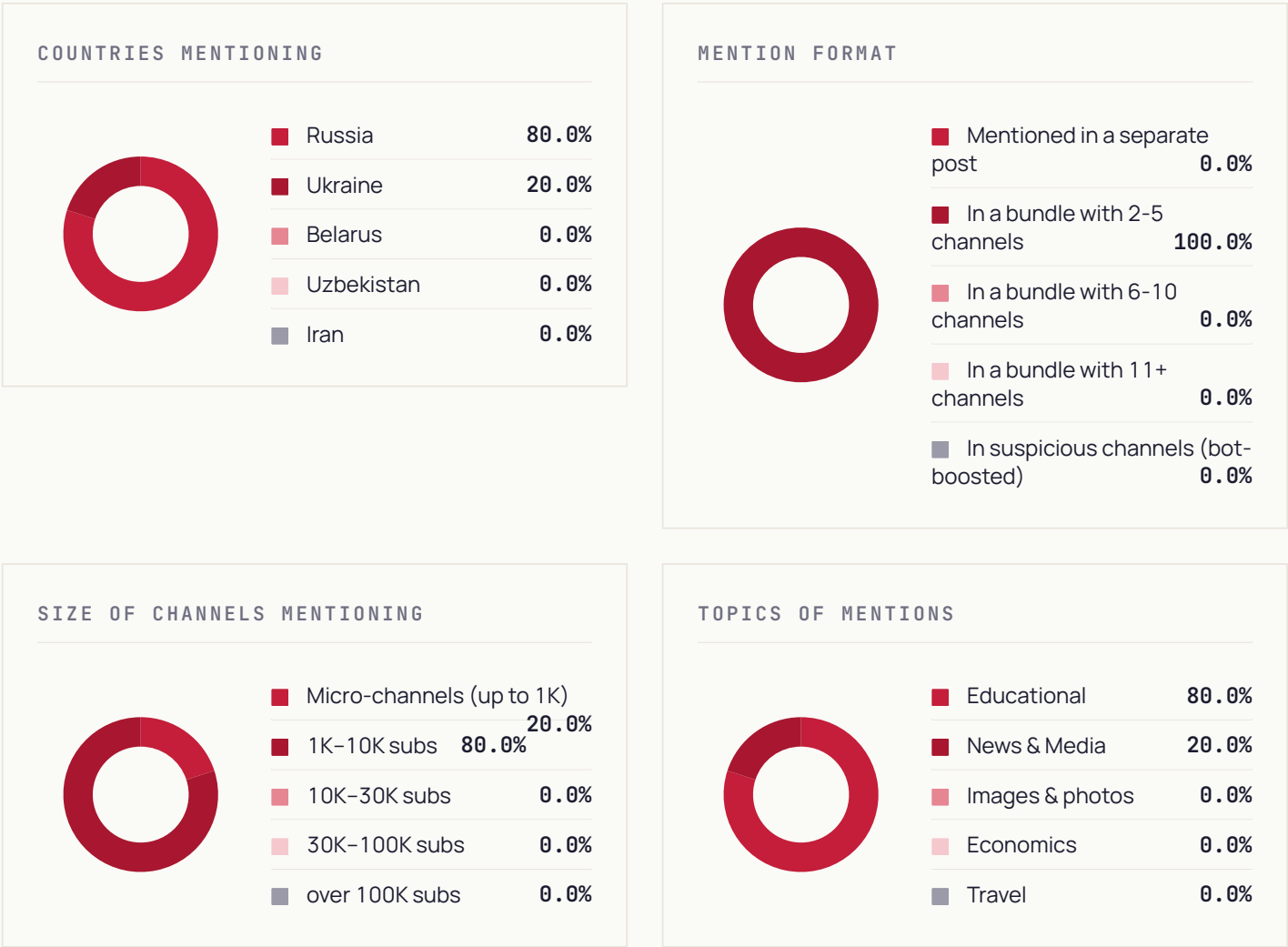
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

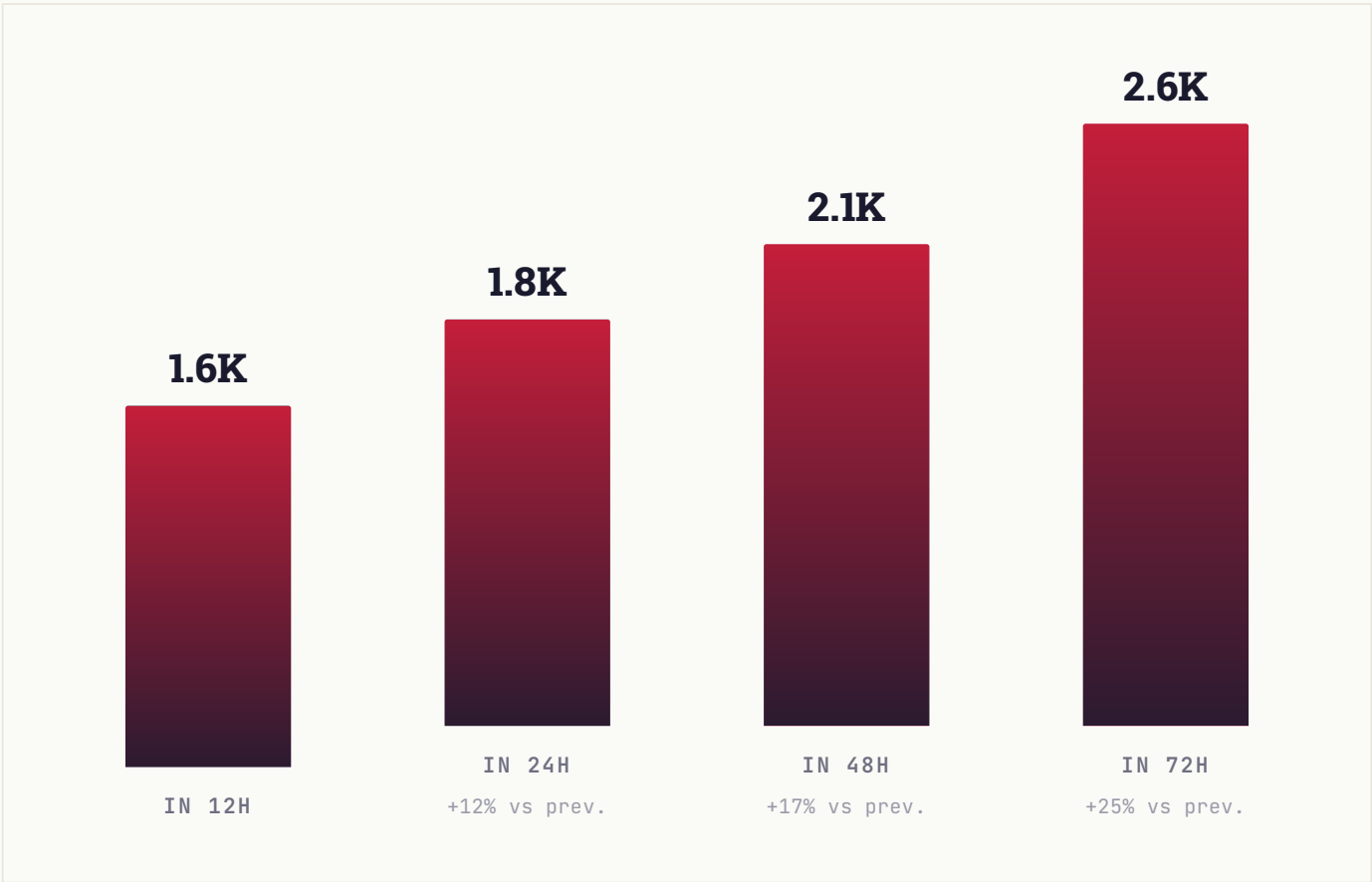
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
SK Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
FROM Oleg Tril YOU	17.6K

COMPARATIVE CONCLUSION

Channel yet outside niche top 99 — early growth stage. Niche leader — After Effects Templates (181K), top-99 median: 53.6K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **0**, they brought **7 905** new subs.

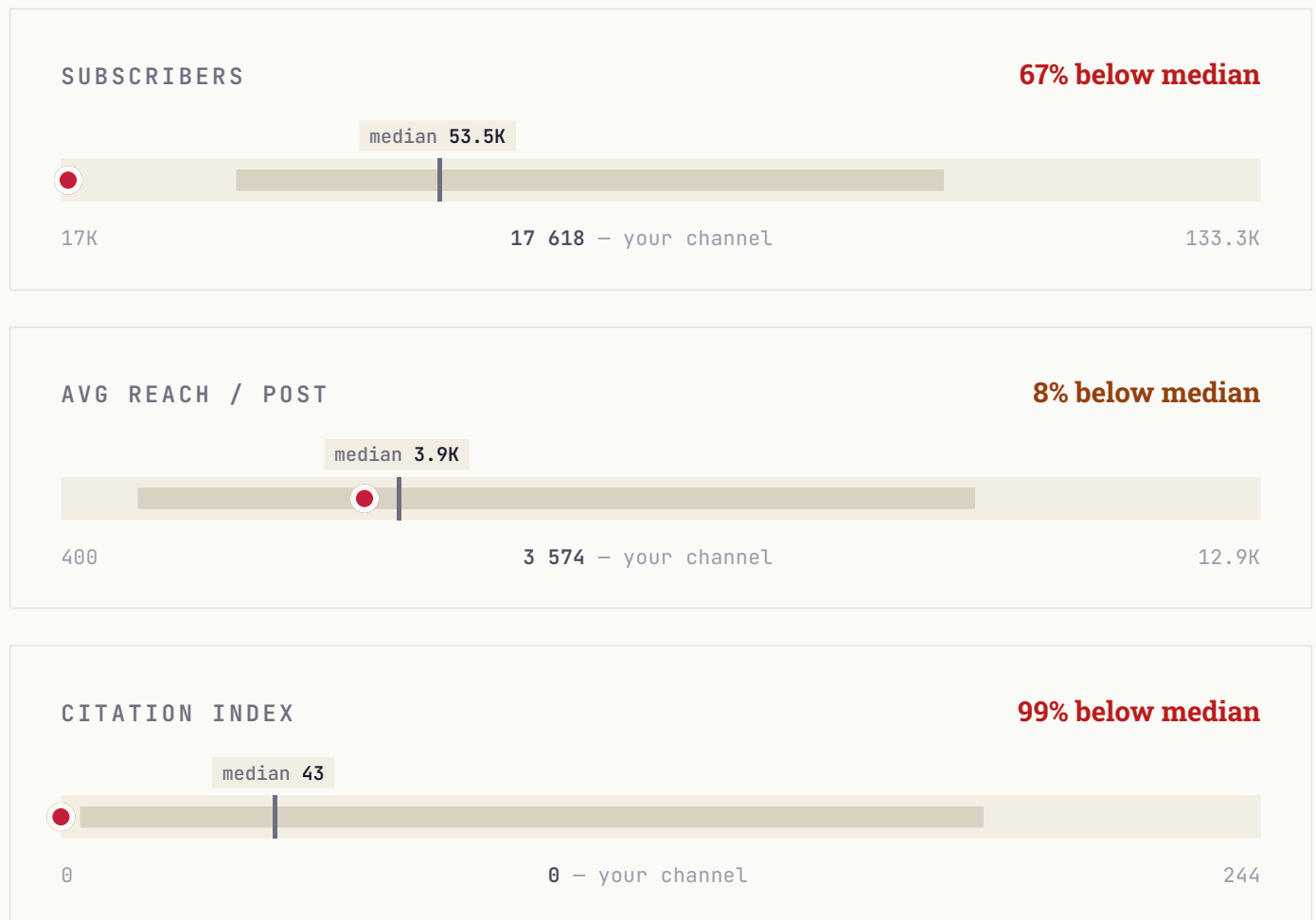
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	1 846
December 2025	0	0	792
Nov 2025	0	0	2 018
Oct 2025	0	0	986
Sep 2025	0	0	1 456
August 2025	0	0	807

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	7 905

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Design» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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