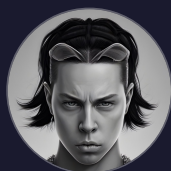


PUBLIC REPORT BY PROMTPRESS

Channel audit

FRAME TAMER



@oieiei

Ad collab: tiktamtamer@yandex.ru "Included by Roskomnadzor in the list of personal pages: <https://www.gosuslugi.ru/snet/677fc2276aa9672b96844708>"

SUBSCRIBERS

570 321

+29892 per month

ERR (% SEE POSTS)

49.0%

daily 24.1%

REACH/POST

264.1K

ad reach 136.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Blogs»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 570 321 —	 SUBSCRIBER REACH 46.31% avg % subs see post	 VIEWS/POST 264.1K median 263.2K · 28 days	 POSTS/WEEK 6.0 for period
 7D TREND -22.1% vs previous week	 REACTIONS/POST 26159.6 total 627,830 reactions, 33,145 reposts, 13,901 comments	 POST LENGTH 147 chars median 67 · 28 days	 POSTS ANALYZED 24 28 days
 AD REACH 136.4K 24h avg	 CHURN / MONTH +29892 last month	 CITATION RATE 140 citation index · 978 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 10.02.2022

AI EDITOR SUMMARY

Channel «FRAME TAMER» — 570 321 subs. Each post avg views 264.1K people (46% from subs), wide reach for a channel this size. Publishes 6 posts/week (~1/day) — rare publications. For week Jun 22–28 reach dropped -22.1% to week Jun 15–21 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts in 28 days.
- 02 Dominant format – Photo (12/24 posts).
- 03 Avg post length – 147 chars (median 67).
- 04 Peak audience activity – Tue, 00:00 MSK.
- 05 Top posts get 2x more views than the weakest (365.6K avg top vs 234.2K worst) – among 24 posts in 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 21:32 PHOTO A father's life in one frame	VIEWS 402 542 REP. 1 510	REACTIONS 35 052 ER 70.6%
Nº2 16.06 · 15:35 VIDEO (post without caption – video)	VIEWS 352 473 REP. 1 299	REACTIONS 23 692 ER 61.8%
Nº3 12.06 · 10:40 VIDEO That's my daughter! I'm so happy!!!	VIEWS 341 667 REP. 2 452	REACTIONS 26 591 ER 59.9%

Nº4 07.06 · 10:50 PHOTO BOUGHT MYSELF A GUITAR FOR 1 700 000₽ Congratulate me, now I'll play it - «and before I filmed everything alone...» Going towards my dream...	VIEWS 339 729 REP. 733	REACTIONS 27 337 ER 59.6%
Nº5 14.06 · 12:55 VIDEO Dear diary...	VIEWS 339 390 REP. 1 638	REACTIONS 32 145 ER 59.5%

|

WORST 3

↓ 26.06 · 21:05 VIDEO ♥♥♥♥♥	VIEWS 244 184 REP. 1 946	REACTIONS 44 512 ER 42.8%
↓ 30.06 · 11:23 PHOTO We lost the dog, little Zhulka, searched the whole house, freaked out that she ran outside for good, and then... Here...	VIEWS 230 840 REP. 1 689	REACTIONS 29 858 ER 40.5%
↓ 01.07 · 19:16 PHOTO New guess game — think we got it?	VIEWS 227 608 REP. 552	REACTIONS 30 756 ER 39.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

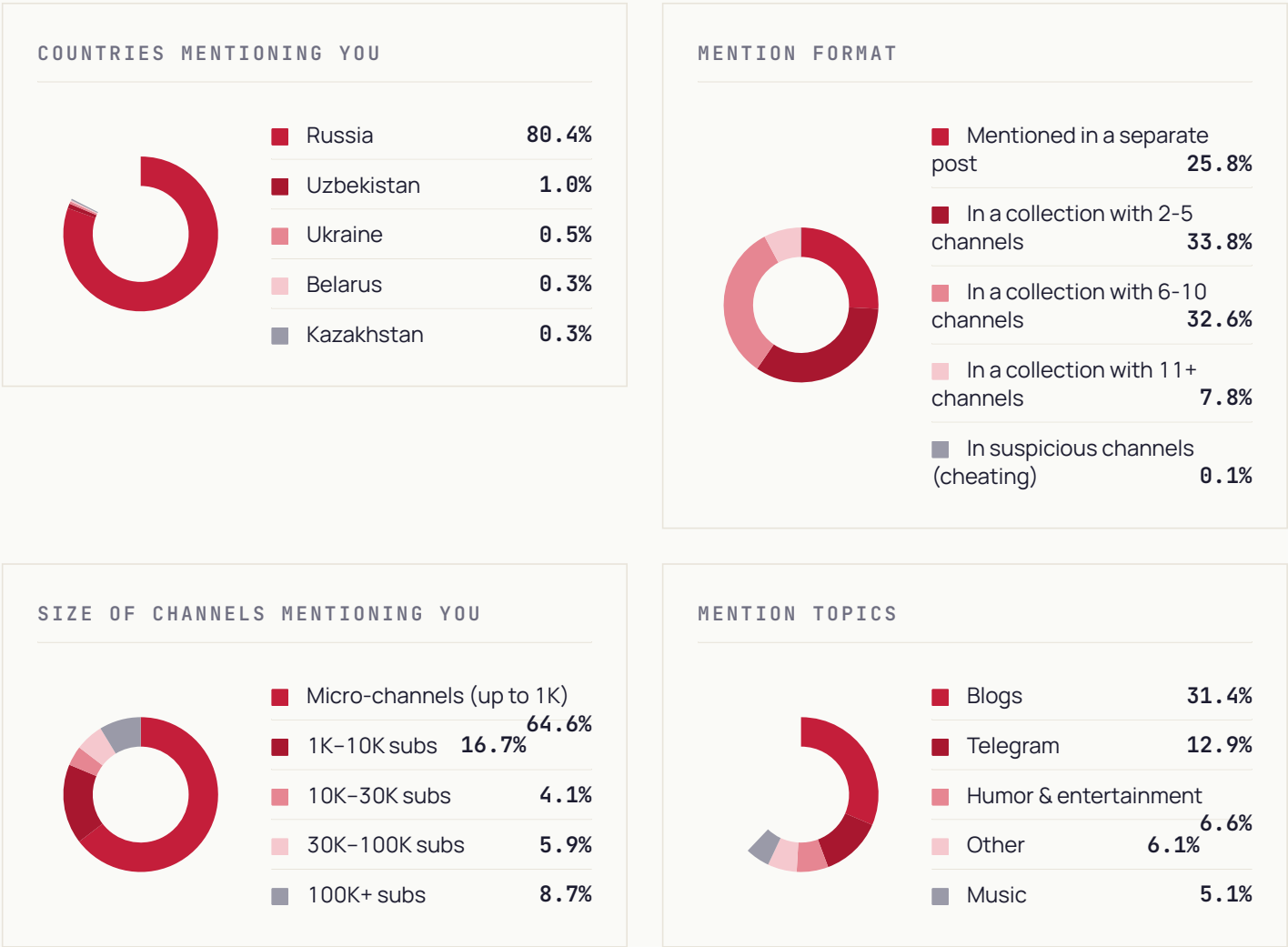
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

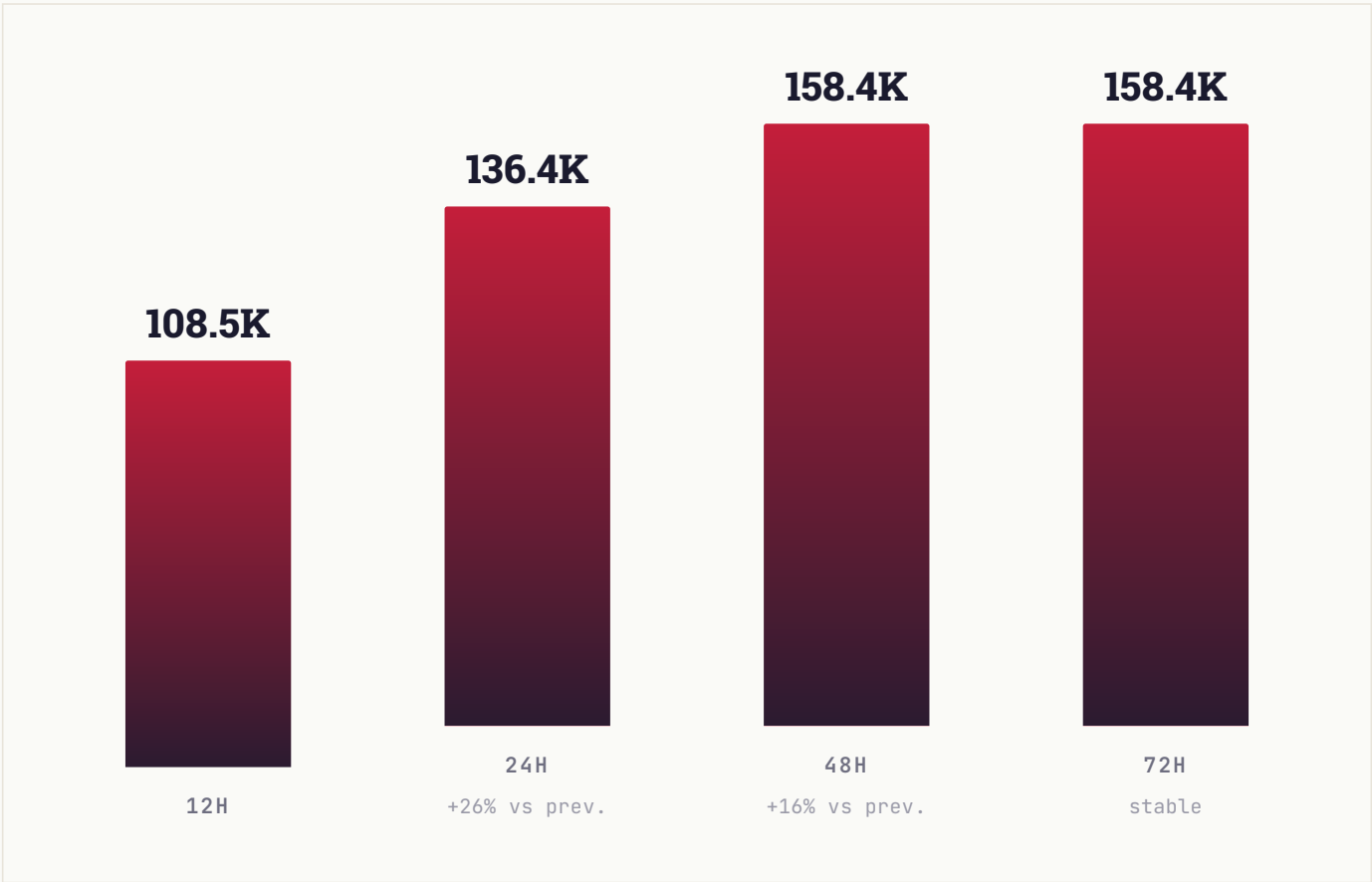
Citation index **140** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **978** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody lady	1.1M
LJ here lives broen	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
FT FRAME TAMER YOU	570.3K

COMPARATIVE CONCLUSION

Channel in top half of niche (#37 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **77**, they brought **19 878** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	5	5 952
December 2025	15	12	5 133
Nov 2025	28	27	6 321
Oct 2025	5	4	884
Sep 2025	5	3	416
August 2025	19	17	1 172

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
77	6	19 878

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#37/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

On this day at 00:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
