

— PROMTPRESS PUBLIC REPORT

Channel audit

ОГЭ PRIORITY: клуб высокобалльников 2027



@ogepriorityumschool

Secret channel for those who don't know where to start exam prep!
We'll boost your knowledge, best materials, and cool freebies Start
OGE-2027 prep ➡...

SUBSCRIBERS

45 402

ERR (% SEE POSTS)

12.0%

REACH/POST

5.7K

+10974 per month

per day 7.7%

ad reach 3.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period.

 SUBSCRIBERS 45 402 —	 SUBSCRIBER REACH 12.46% avg % subs see post	 VIEWS/POST 5.7K median 5.7K · 29 days	 POSTS/WK 19.9 over period
 7D TREND +1.0% vs previous week	 REACTIONS/POST 61.7 total 5,123 reactions, 999 reposts, 214 comments	 POST LENGTH 293 chars median 186 · 29 days	 POSTS ANALYZED 83 29 days
 AD REACH 3.4K avg over 24h	 CHURN / MONTH +10974 last month	 CITATIONS 6 citation index · 221 channels mentioned all time	 CHANNEL AGE 3 months 18 days created 01.04.2026

AI EDITOR SUMMARY

Channel «ОГЭ PRIORITY: клуб высокобалльников 2027» — 45 402 subs. Each post averages 5.7K people (12% of subs), reach is low — need to grow audience. Publishes 20 posts per week (~3/day) — consistent. For week Jul 6–12, reach stable (+1.0% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **83** posts over 29 days.
- 02 Dominant format — **Photo** (34/83 posts).
- 03 Avg post length — **293** chars (median 186).
- 04 Audience peak activity — **Friday, 09:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (8.8K avg for top vs 3.7K for worst) — among 83 posts over 29 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

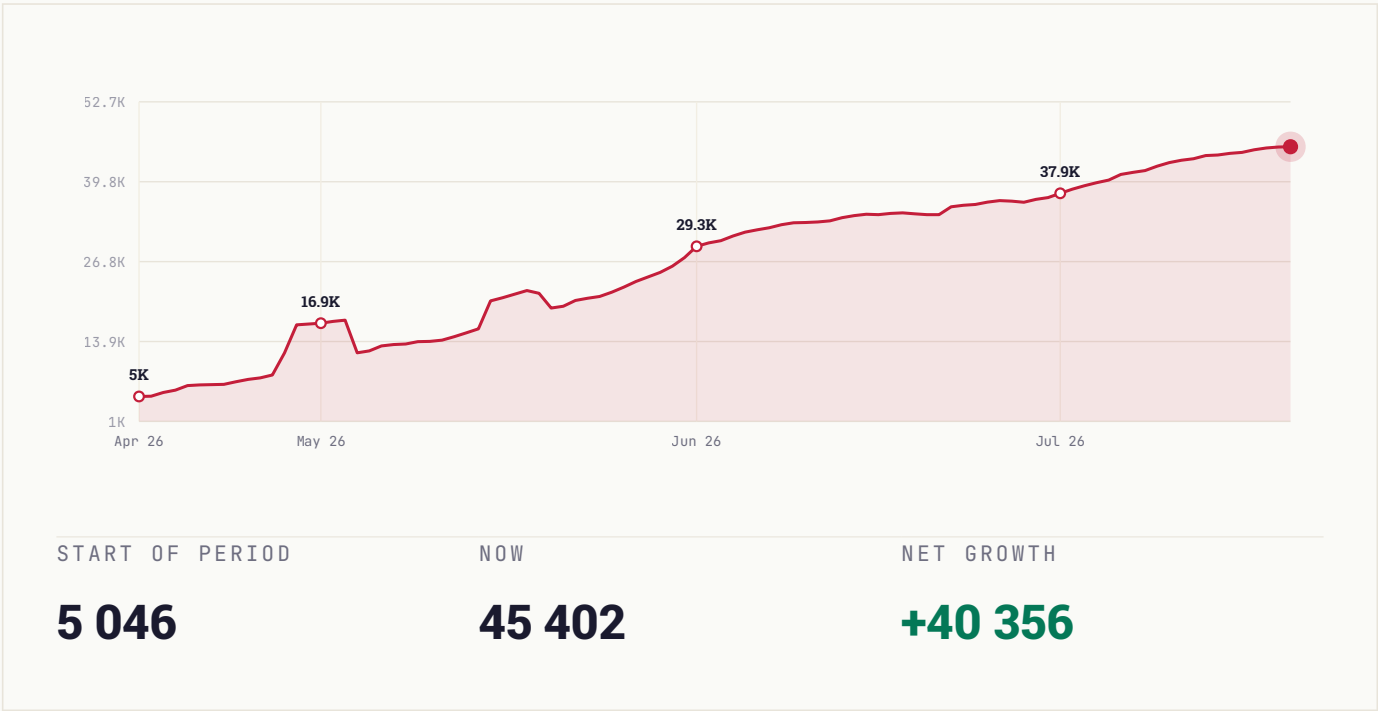
Nº1 30.06 · 11:02 PHOTO  SUMMER PREP STARTS TOMORROW two months ahead to help you:  enter September with topics already covered, not...	VIEWS 9 324 REPOSTS 15	REACTIONS 33 ER 20.5%
Nº2 10.07 · 06:02 TEXT LEAKING FILE FROM DANIR BAEV'S CLOSED OGE MATH COURSE  4... until the first lesson of the new academic year on Danir's course	VIEWS 8 588 REPOSTS 139	REACTIONS 72 ER 18.9%
Nº3 02.07 · 06:38 PHOTO today first chemistry lesson in new school year  Sasha Lebedeva has intro to chemistry, Denis Makrov has history...	VIEWS 8 446 REPOSTS 5	REACTIONS 39 ER 18.6%

Nº4 09.07 • 08:38 TEXT 🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗 🌱🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗🔗 for the coming days July 9 12 MSK🔗biology HOW TO PREP FOR OGE IN BIOLOGY FROM ZERO TO MAX 🔗 watch on YouTube 🔗...	VIEWS 8 286 REPOSTS 136 REACTIONS 54 ER 18.3%
Nº5 03.07 • 09:46 PHOTO reminder, today starts Summer prep for OGE: • math with Nadya Kovalevskaya • English with Alina Maksimova •...	VIEWS 8 062 REPOSTS 2 REACTIONS 28 ER 17.8%
WORST 3	
↓ 14.07 • 10:49 PHOTO final prep – in just two hours the POWERFUL MOVEMENT starts 🔥	VIEWS 3 989 REPOSTS — REACTIONS 67 ER 8.8%
↓ 14.07 • 16:13 VIDEO MacBooks for 300-pointers 🙏 I want 300 points and be on this stage, I swear	VIEWS 3 631 REPOSTS 6 REACTIONS 81 ER 8.0%
↓ 14.07 • 14:27 VIDEO (post without caption – video)	VIEWS 3 367 REPOSTS 2 REACTIONS 42 ER 7.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

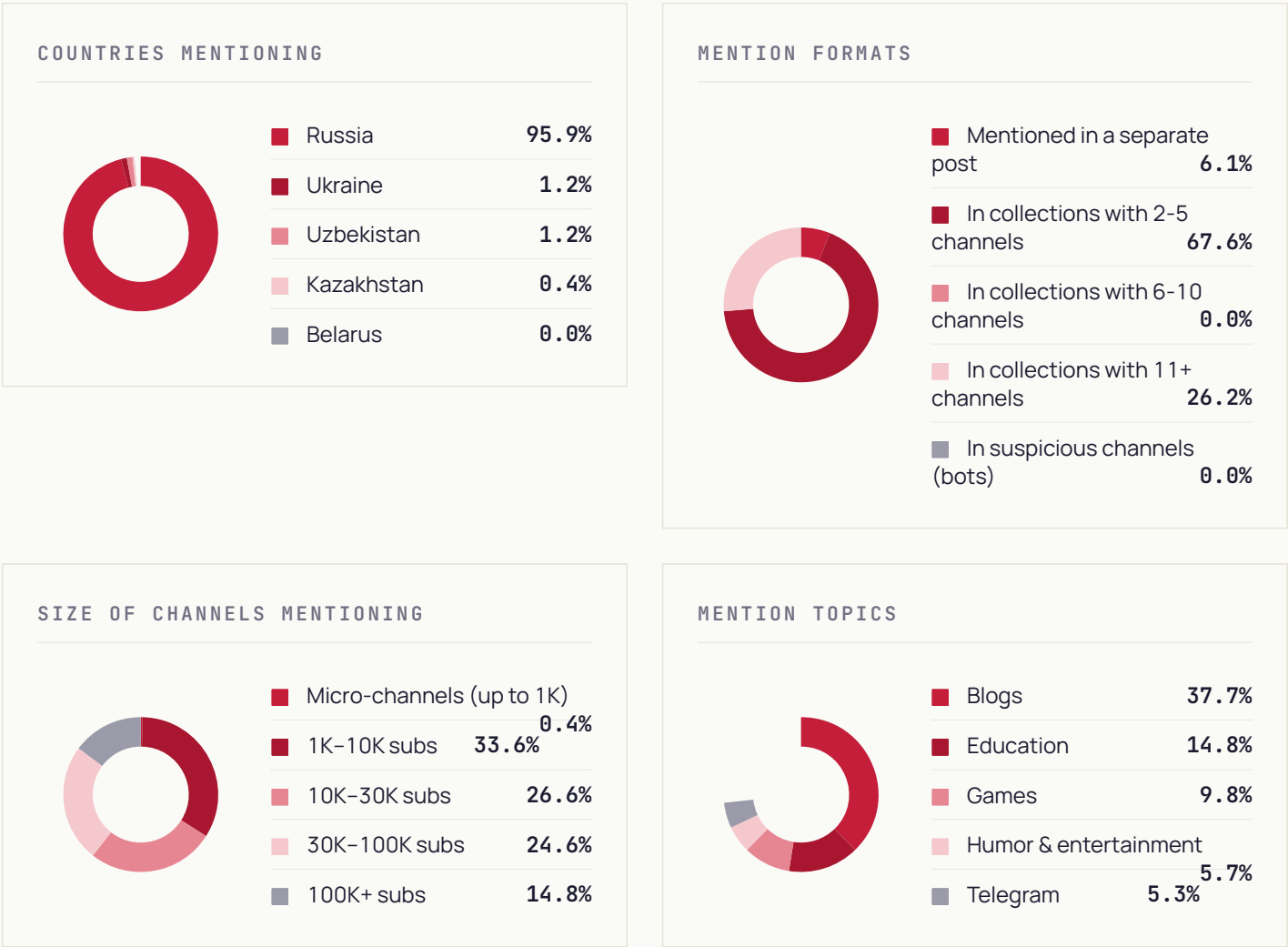
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

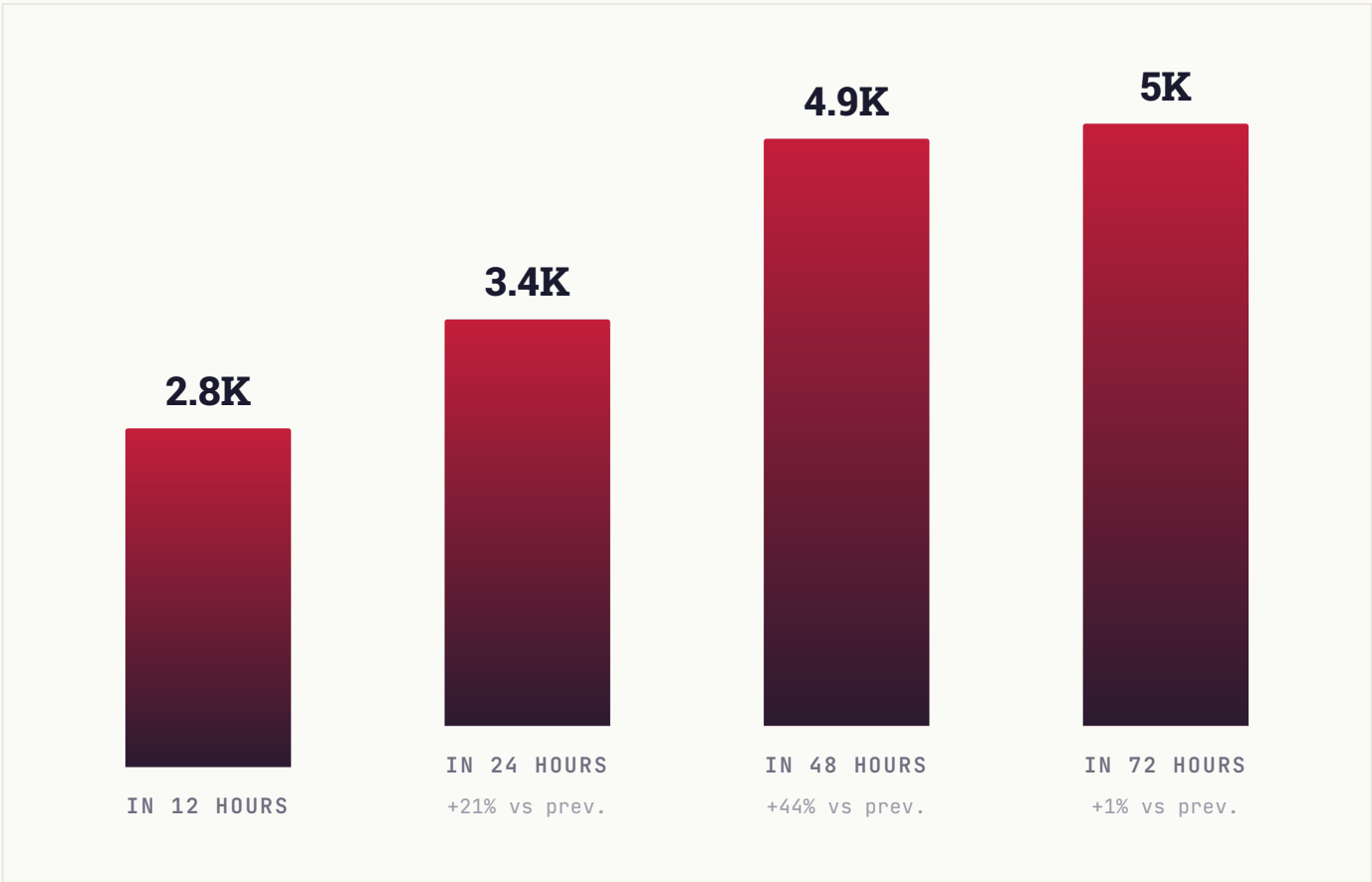
Citation index 6 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **221** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نيمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسى فورى	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام كاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهايى	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ى دانش آموز	983.4K
OP ОГЭ PRIORITY: клуб высокобалльников 2027 YOU	45.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — نيمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

Where channel stands in its league

SUBSCRIBERS

worse than median by 89%

157.2K 45 402 — your channel 1.2M

median 421.5K

AVG REACH / POST

worse than median by 88%

763 5 658 — your channel 253.4K

median 48K

CITATION INDEX

worse than median by 85%

0 6 — your channel 484

median 40

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
