

PUBLIC PROMTPRESS REPORT

Channel audit

READY STORIES



@oformleniye_mariya

Creative stories for your account ❤️ Ads: @mari_wmama Channel
ads ↓ <https://t.me/+UUo-WtSwzi1jNzcy>

SUBSCRIBERS

18 692

-248 per month

ERR (% SEE POSTS)

14.0%

last day 5.3%

REACH/POST

2.5K

ad reach 999/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 18 692 —	SUBSCRIBER REACH 13.13% avg % subs see post	VIEWS/POST 2.5K median 2.5K · 29 days	POSTS/WEEK 7.7 for the period
7D TREND -6.7% vs previous week	REACTIONS/POST 61.0 total 1,953 reactions, 725 reposts, 0 comments	POST LENGTH 128 chars median 121 · 29 days	POSTS ANALYZED 32 29 days
AD REACH 999 24h avg	CHURN / MONTH -248 last month	CITATION RATE 168 citation index · 705 channels mentioned all time	CHANNEL AGE 6 years 6 months created 27.12.2019

AI EDITOR SUMMARY

Channel «READY STORIES» – 18 692 subs. Each post averages 2.5K people (13% of subs), reach is low – consider expanding audience. Publishes 8 posts per week (~1/day) – regular schedule. Week Jun 29 – Jul 5 reach dropped -6.7% to week 22–28 Jun – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **32** posts over 29 days.
- 02 Dominant format — **Video** (32/32 posts).
- 03 Avg post length — **128** chars (median 121).
- 04 Peak audience activity — **Wednesday**, 23:00 MSK.
- 05 Top posts get the most **2x** more views than the weakest (3.2K avg for top vs 2.1K for worst) — among 32 posts in 29 days. Worth analyzing commonalities: topic, format, publish time.

TOP 5 POSTS

Nº114.06 · 17:37VIDEO #horoscope Thanks for reactions 🌸 TAROT. NUMEROLOGY. 🌸 ADS ON CHANNEL 🌸 GRATITUDE 🌱 MY CHANNEL IN MAX @mari_wmama	VIEWS	REACTIONS
	3 442	79
	REPOSTS	ER
	21	18.4%
Nº217.06 · 20:17VIDEO #thursday Good morning! Thursday is a little holiday: the weekend is already on the horizon! Let the day go as if Friday is already...	VIEWS	REACTIONS
	3 120	67
	REPOSTS	ER
	18	16.7%
Nº318.06 · 16:37VIDEO #friday Good morning! Friday — time to wrap up and look forward to rest. 🦊	VIEWS	REACTIONS
	3 102	82
	REPOSTS	ER
	24	16.6%

Nº4 21.06 • 16:27 VIDEO #horoscope Thanks for reactions 🌸 TAROT. NUMEROLOGY. 🌸 ADS ON CHANNEL 🌸 GRATITUDE 🌱 MY CHANNEL IN MAX @mari_wmama	VIEWS 3 090 REACTIONS 44 REPOSTS 25 ER 16.5%
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Nº5 14.06 • 14:29 VIDEO #monday Good morning! Let this Monday be easy, pleasant, and full of good news. Start the week with positivity – and it...	VIEWS 3 049 REACTIONS 80 REPOSTS 31 ER 16.3%
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WORST 3

↓ 07.07 • 13:03 VIDEO #wednesday Good morning, Wednesday! Let midweek be light and productive, and the day delight with pleasant surprises!👉	VIEWS 2 149 REACTIONS 60 REPOSTS 24 ER 11.5%
↓ 05.07 • 12:00 VIDEO #monday Monday's knocking – let the morning be warm, and all tasks solve without rush.☀️	VIEWS 2 122 REACTIONS 56 REPOSTS 29 ER 11.4%
↓ 09.07 • 12:03 VIDEO #friday Good morning, Friday! May all tasks today be solved easily and quickly, and the anticipation of the weekend charge you with energy.🌸	VIEWS 1 994 REACTIONS 71 REPOSTS 32 ER 10.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



PERIOD START

19 786

NOW

18 692

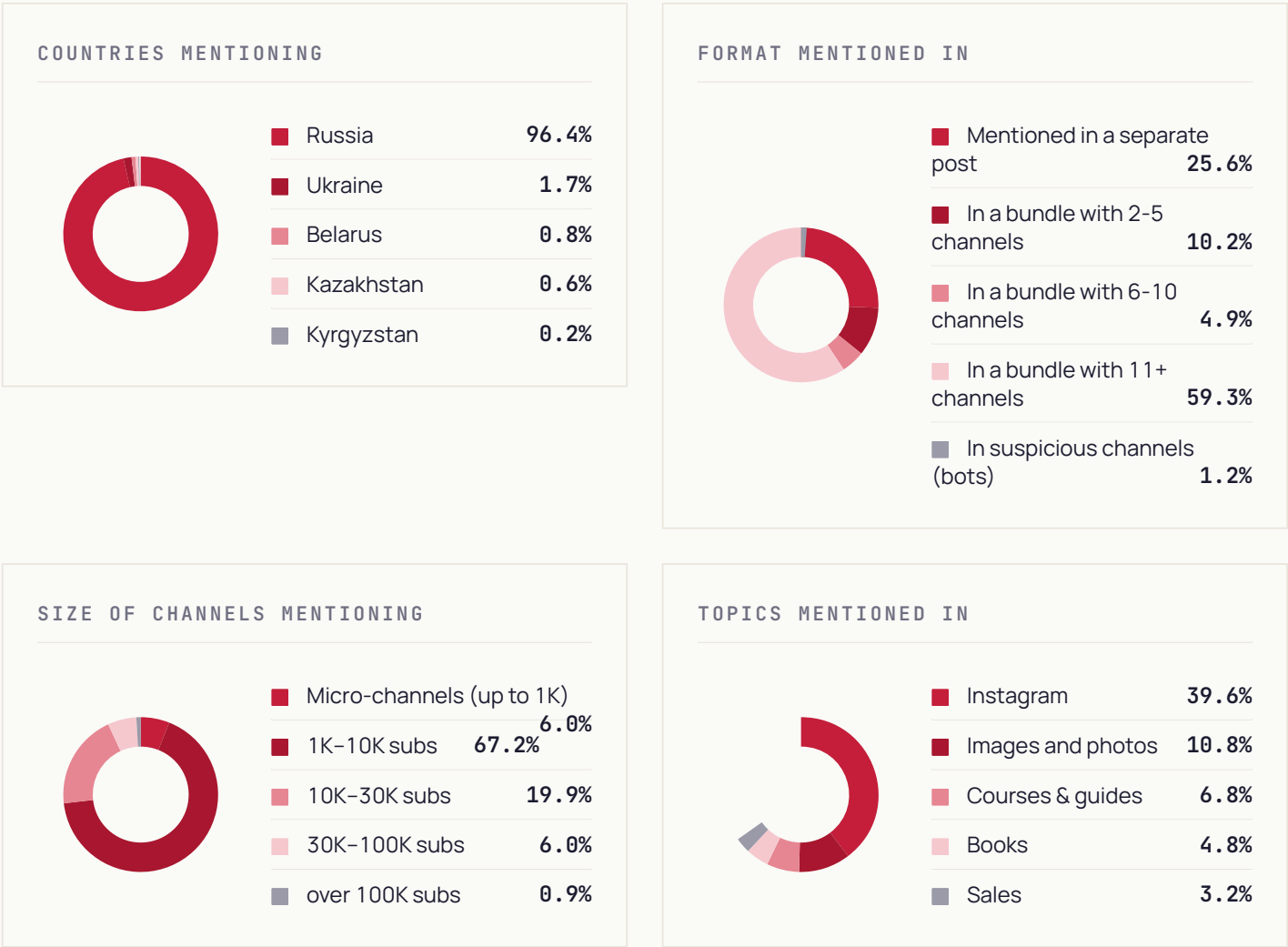
NET GROWTH

-1 094

SECTION 04 · MENTIONS

Who mentions the channel & how

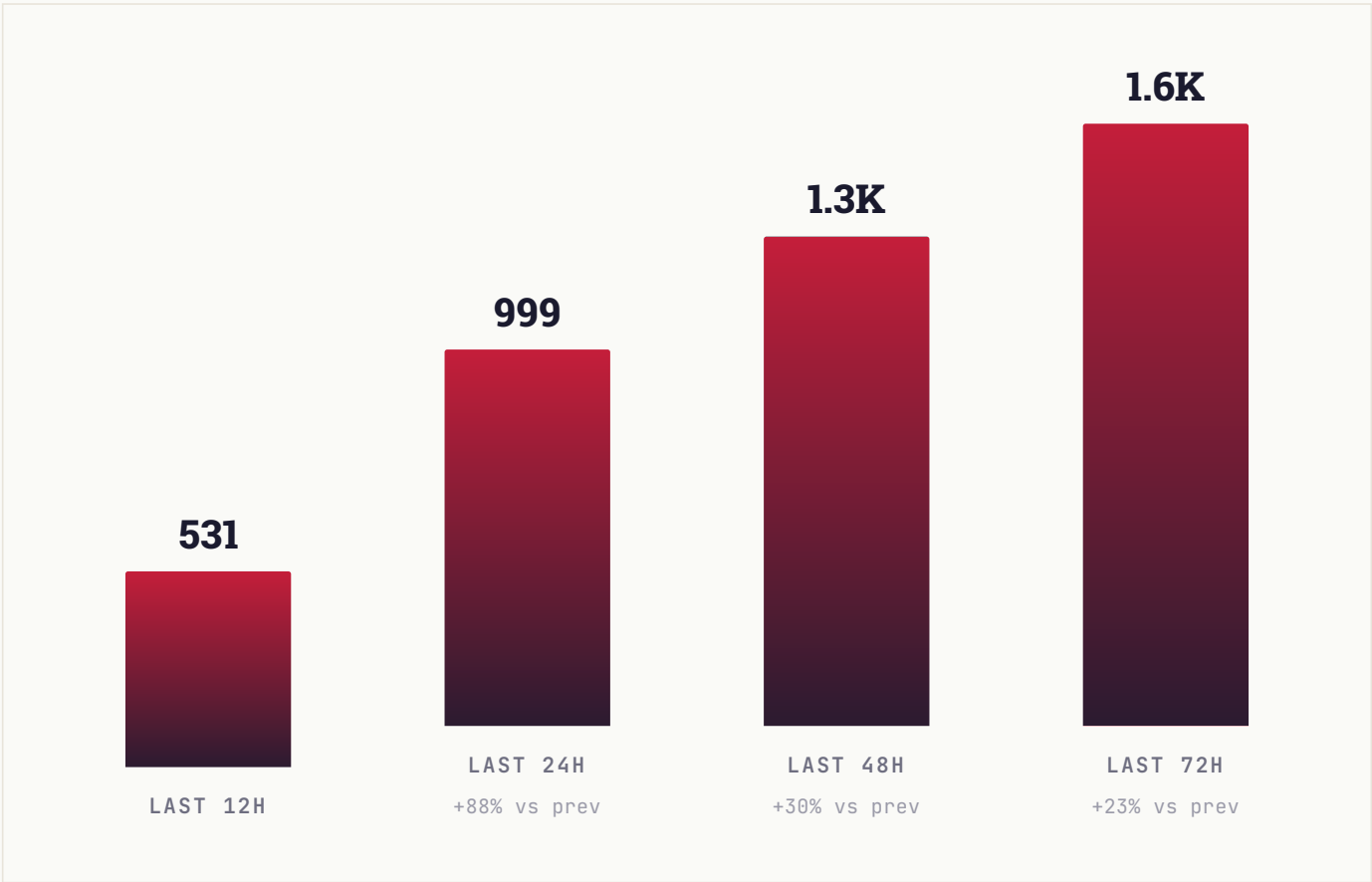
Citation index **168** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs "weighs" more than from a channel with 1K. All time the channel was mentioned **705** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VIDEO FOR STORIES	137.5K
Cap Cut Templates Kap Kut	131.3K
piaceim · presets & blogging	126.3K
NESA PIRUZIFARD نسا پیروزی فرد	124.2K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113.6K
PNG STICKERS FOR STORIES	110.6K
READY STORIES	18.7K

COMPARATIVE SUMMARY

Channel in bottom half of top-100 niche (#94 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **65**, they brought **628** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
January 2026	5	5	63
December 2025	14	6	128
November 2025	13	6	62
October 2025	5	4	70
September 2025	18	6	98
August 2025	10	3	207
TOTAL MENTIONS	MONTHS OF DATA		SUBS ATTRACTED
65	6		628

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

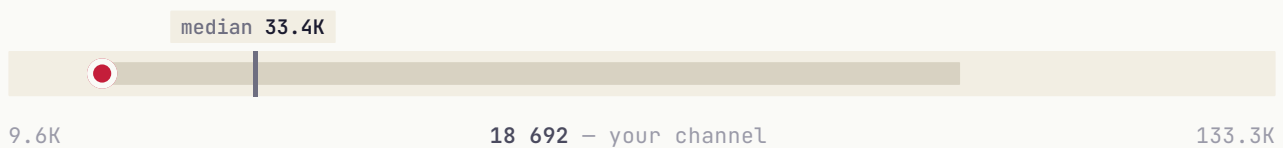
Took top-**100** channels in «Instagram» (Russia) and saw how the channel looks against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#94 /100

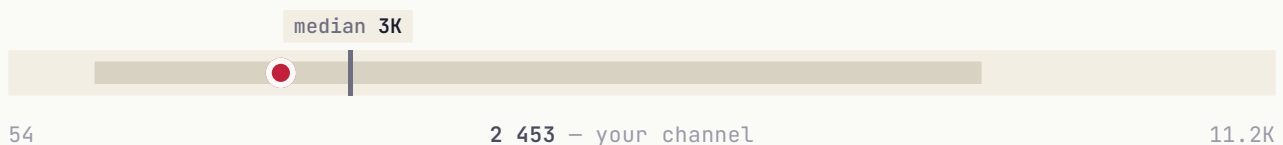
RANK IN NICHE

Channel in the bottom half of the ranking

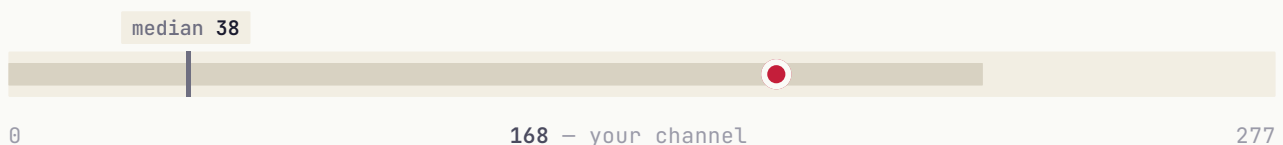
SUBSCRIBERS

44% below median

AVG REACH / POST

20% below median

CITATION INDEX

better than 79% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off as a checklist and revisited in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best time for
important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for the niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a "hot" topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with similar channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at description. Add 3-5 niche keywords — this is a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
