

PUBLIC REPORT BY PROMTPRESS

Channel audit

Ideas for a daily planner



@oformlenie_dnevnika_bloknota

📖 Creative ideas for designing a diary / notebook / planner 📧📁
 Ads/Collab: @olkowarder [no managers] Via exchange: telega.in/c/
 oformlenie_dnevnika_bloknota rkn:...

SUBSCRIBERS

30 132

-827 per month

ERR (% SEE POSTS)

11.0%

per day 3.6%

REACH/POST

3.2K

ad reach 1.1K/24h

— CONTENT · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 30 132 —	 SUBS REACH 10.74% avg % subs see post	 VIEWS/POST 3.2K median 3.3K · 27 days	 POSTS/WEEK 3.3 over period
 7D TREND -12.1% vs previous week	 REACTIONS/POST 96.8 total 1,259 reactions, 446 reposts, 0 comments	 POST LENGTH 320 chars median 282 · 27 days	 POSTS ANALYZED 13 27 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -827 last month	 QUOTE RATE 428 citation index · 301 channels mentioned all time	 CHANNEL AGE 4 years 9 months created 26.09.2021

AI EDITOR SUMMARY

Channel «Ideas for a daily planner» – 30 132 subs. Each post averages 3.2K people (11% of subs), reach is low – consider expanding audience. Publishes 3 posts per week (~0 per day) – rare posts. For week Jun 29 – Jul 5 reach dropped by -12.1% by week 22–28 Jun – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 27 days.
- 02 Dominant format — Photo (13/13 posts).
- 03 Avg post length — 320 chars (median 282).
- 04 Peak audience activity — Wed, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (4.4K avg for top vs 2.3K for worst) — among 13 posts in 27 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 17.06 · 17:11 PHOTO 🧠 Why writing all your thoughts in a planner is useful? 😊 because the brain shouldn't be a "storage" for ideas — it should think, not...	VIEWS 4 443 REPOSTS 46	REACTIONS 109 ER 14.7%
Nº2 19.06 · 19:29 PHOTO 🌿What to fill a blank notebook with? A herbarium! 🍀🍀How to do it: 🌟Collect leaves and flowers on a walk 🌟Dry them carefully 🌟Glue them into the notebook on...	VIEWS 4 383 REPOSTS 39	REACTIONS 110 ER 14.5%
Nº3 22.06 · 10:10 PHOTO 📅 Weekly planners ☁️How to use? 💖Print any template you like 💖Glue it into your planner 💖Write tasks, plans...	VIEWS 4 267 REPOSTS 40	REACTIONS 74 ER 14.2%

Nº4 15.06 · 13:41 PHOTO Move your Pinterest into your planner. How to design? Print your favorite pins: photos, quotes, aesthetic pics Glue them on...	VIEWS 3 976 REACTIONS 116 REPOSTS 67 ER 13.2%
Nº5 26.06 · 17:34 PHOTO What to do if no time for a daily planner but really want? Don't waste hours – start with mini format! Just write 3...	VIEWS 3 761 REACTIONS 84 REPOSTS 41 ER 12.5%

WORST 3

↓ 07.07 · 12:20 PHOTO Black-and-white stickers Use them for: decorating empty spots on pages highlighting important notes creating a minimalist but...	VIEWS 2 483 REACTIONS 77 REPOSTS 43 ER 8.2%
↓ 08.07 · 12:14 PHOTO Your diary can be different: Empty – when you don't feel like writing anything. Full – when there are too many emotions and thoughts. Beautiful – with...	VIEWS 2 332 REACTIONS 95 REPOSTS 24 ER 7.7%
↓ 10.07 · 11:20 PHOTO Spread idea: "My day in color." Sit down in the evening and think about what color describes your day. For example: pink – a day when it was...	VIEWS 2 008 REACTIONS 92 REPOSTS 40 ER 6.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

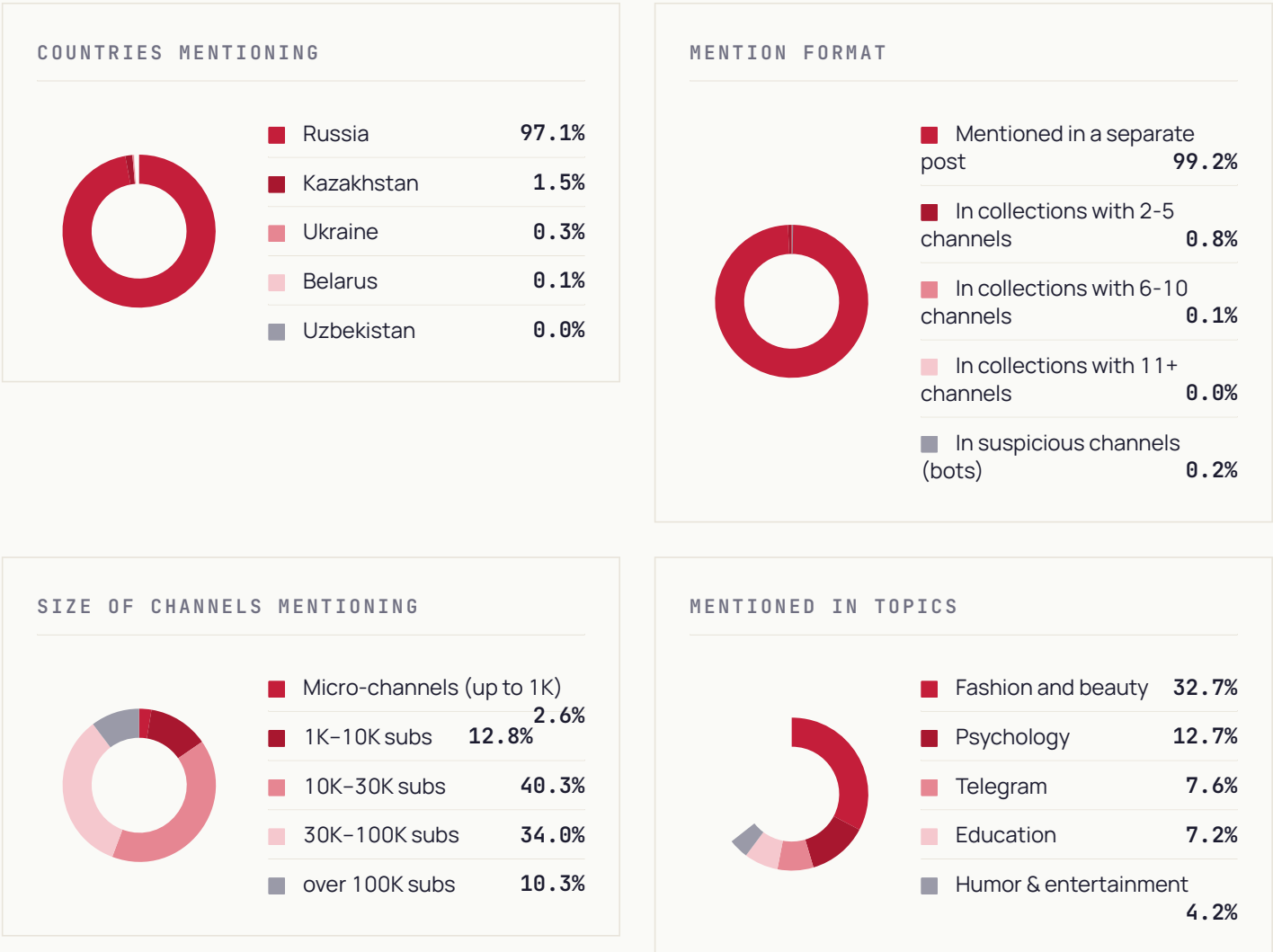


PERIOD START	NOW	NET GROWTH
41 548	30 132	-11 416

SECTION 04 · CITATIONS

Who mentions the channel and how

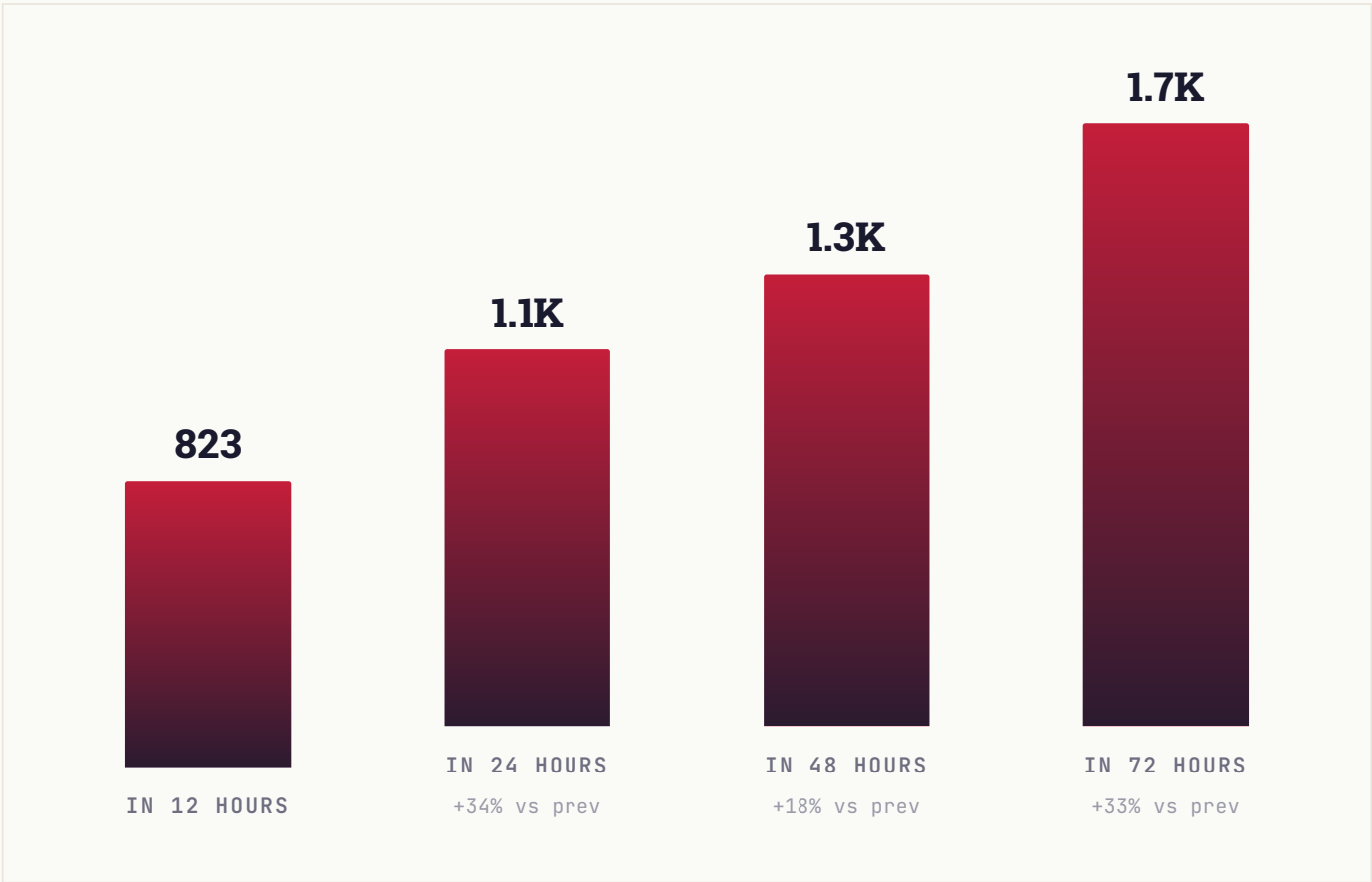
Citation index **428** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **301** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
TH Danir on call Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umschool Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow education	233K
ID Ideas for a daily planner YOU	30.1K

COMPARATIVE CONCLUSION

Channel is still outside niche top 99 — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **204**, they brought **5 422** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	9	5	624
December 2025	20	15	515
Nov 2025	13	8	365
Oct 2025	49	25	716
Sep 2025	54	30	484
August 2025	59	33	2 718

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
204	6	5 422

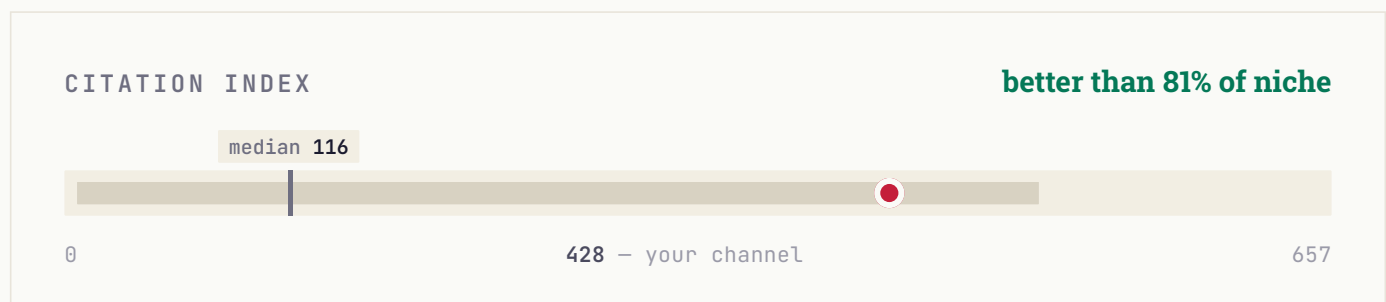
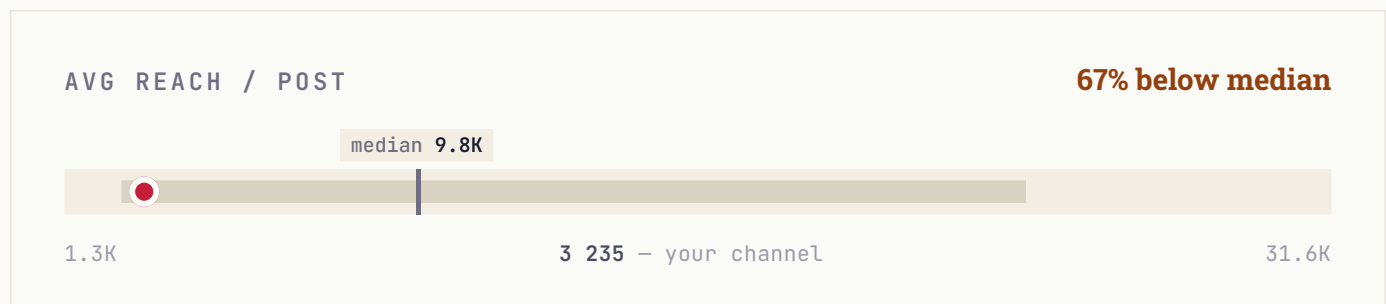
Where the channel stands in its league

SUBSCRIBERS 62% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median. The channel's bar ends significantly before the median line.

Metric	Value
Channel Subscribers	30 132
Median	78.6K
Range Start	27.6K
Range End	297.2K

27.6K 30 132 — your channel 297.2K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 3.3 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Wednesday
Audience is most active on this day and at 20:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress finds sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager