

— PUBLIC REPORT PROMTPRESS

Channel audit

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SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
104 674	18.0%	17.7K
15.07.2026 -19340 per month	daily 7.2%	ad reach 7.8K/24h
HTTPS://PROMTPRESS.COM/AUDIT/OBSHESTVOZNAIKA_EL		

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quotability

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 104 674 —	 SUBSCRIBER REACH 16.88% avg % subs see post	 VIEWS/POST 17.7K median 14.4K · 29 days	 POSTS/WEEK 40.5 over period
 7D TREND -41.8% vs previous week	 REACTIONS/POST 318.8 54,507 reactions, 8,956 reposts, 12,982 comments	 POST LENGTH 274 chars median 217 · 29 days	 POSTS ANALYZED 171 29 days
 AD REACH 7.8K 24h avg	 CHURN / MONTH -19340 last month	 QUOTABILITY 684 citation index · 4,068 channels mentioned ever	 CHANNEL AGE 6 years 3 months created 02.04.2020

AI EDITOR SUMMARY

Channel «Sasha Social Studies EGeland» — 104 674 subs. Each post avg views 17.7K people (17% from subs), avg reach — room to grow. Publishes 40 posts/week (~6/day) — active. Week Jun 29–Jul 5 reach dropped -41.8% to week Jun 22–28 — investigate causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 171 posts in 29 days.
- 02 Dominant format – Video (54/171 posts).
- 03 Avg post length – 274 chars (median 217).
- 04 Peak audience activity – Sunday, 14:00 MSK.
- 05 Top posts get 5x more views than weakest (45.2K avg top vs 8.3K worst) – across 171 posts in 29 days. Find common traits: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 11:25 PHOTO GRADUATES, WAITING FOR YOUR EXAM SCORES? Let's clean the karma for luck before we see...	VIEWS 57 509 REP. 475	REACTIONS 396 ER 54.9%
Nº2 22.06 · 11:56 VIDEO ⚠ Warning, video with profanity Great vibes! 98 POINTS! 🤩 Unified State Exam prep plan 2k27 🤩Prep with me in 2k27	VIEWS 44 639 REP. 44	REACTIONS 591 ER 42.6%
Nº3 22.06 · 12:35 PHOTO FIRST HUNDRED HERE ¹⁰⁰ Drop some fire for this legend, waiting for other students with...	VIEWS 33 579 REP. 137	REACTIONS 1 720 ER 32.1%

Nº4 22.06 · 15:50 PHOTO What I'll say about the results Reactions vary: some are happy...	VIEWS 32 914 REP. 20 REACTIONS 718 ER 31.4%
Nº5 22.06 · 13:37 PHOTO STARTED WITH 13 POINTS... I see many such stories in DMs where students...	VIEWS 32 521 REP. 31 REACTIONS 335 ER 31.1%

WORST 3

↓ 11.07 · 11:40 POLL (post without caption – poll)	VIEWS 8 604 REP. 11 REACTIONS 87 ER 8.2%
↓ 11.07 · 15:35 VIDEO (post without caption – video)	VIEWS 8 296 REP. 19 REACTIONS 119 ER 7.9%
↓ 11.07 · 11:01 POLL (post without caption – poll)	VIEWS 7 957 REP. 6 REACTIONS 88 ER 7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

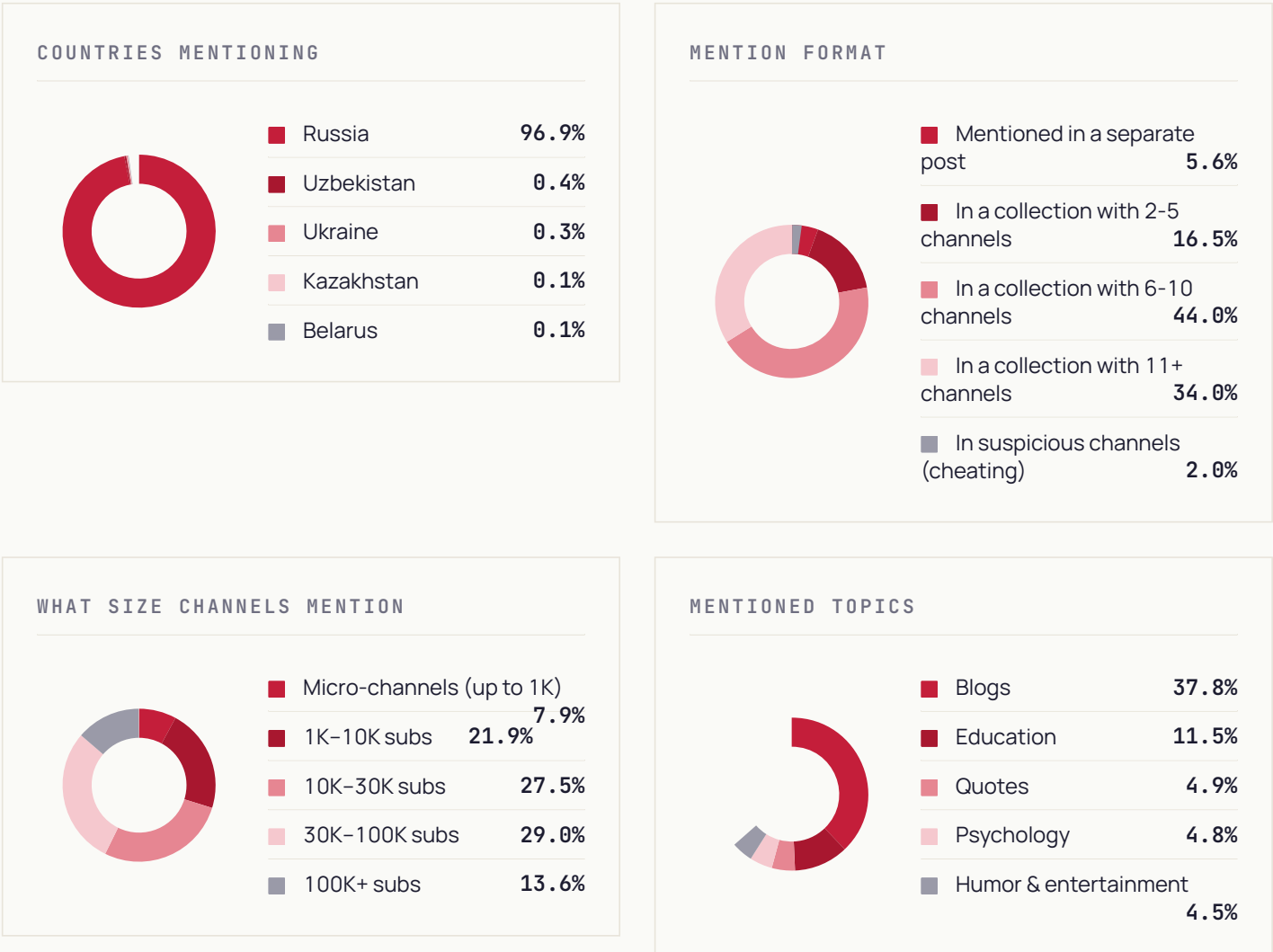
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

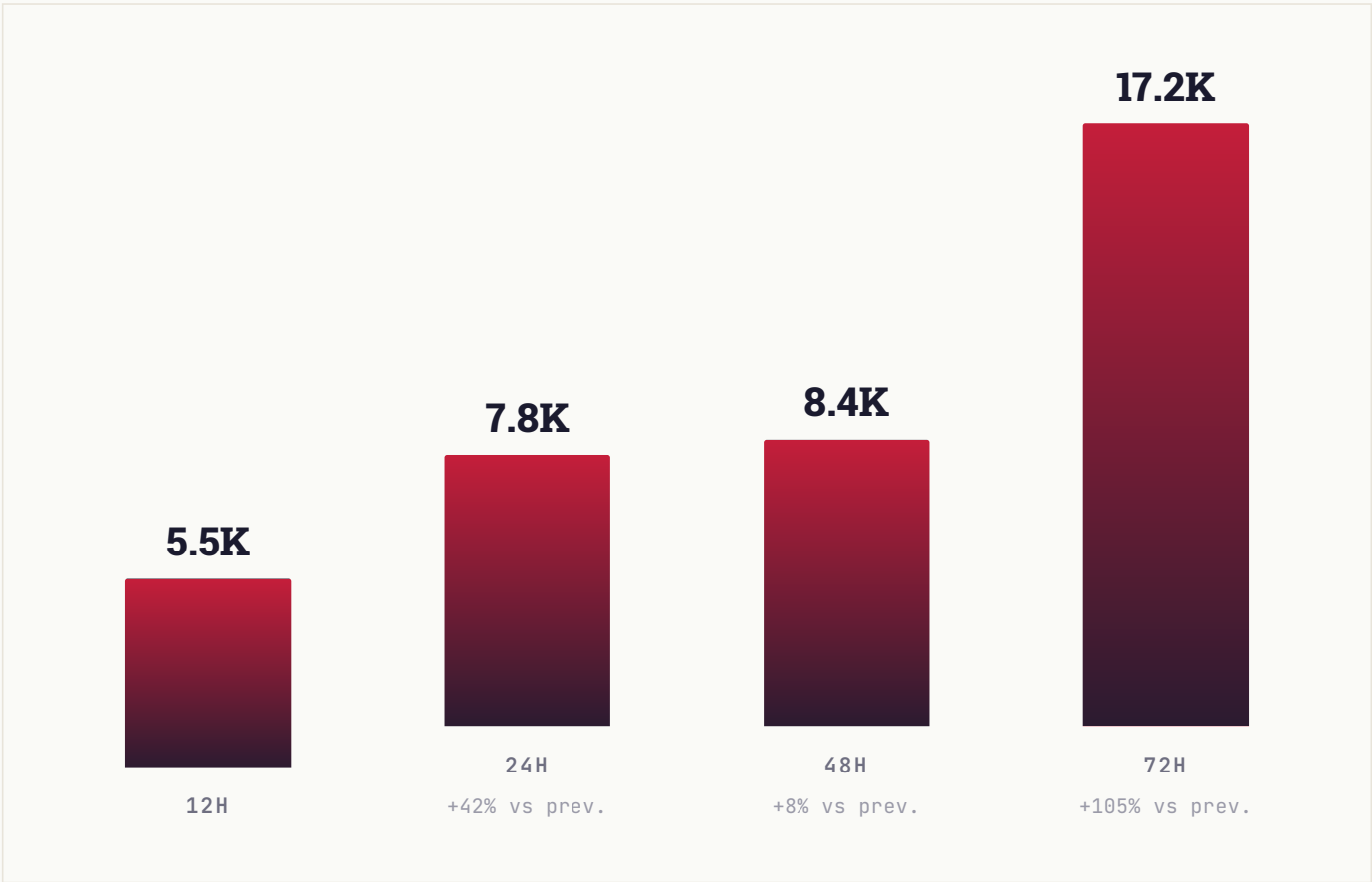
Citation index **684** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **4 068** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on duty Math OGE 2026 UmSchool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
SO Sasha Obshchestvoznayka EGELEND YOU	104.7K

COMPARATIVE CONCLUSION

Channel in top half of niche (#33 of 99). Niche leader — Mathematician Andrey (1M), median subs 78.8K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **282**, they brought **23 001** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1	1	423
December 2025	6	6	173
November 2025	14	7	1 520
October 2025	5	4	5 389
Sep 2025	105	82	11 520
August 2025	151	135	3 976

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
282	6	23 001

SECTION 08 · NICHE COMPARISON

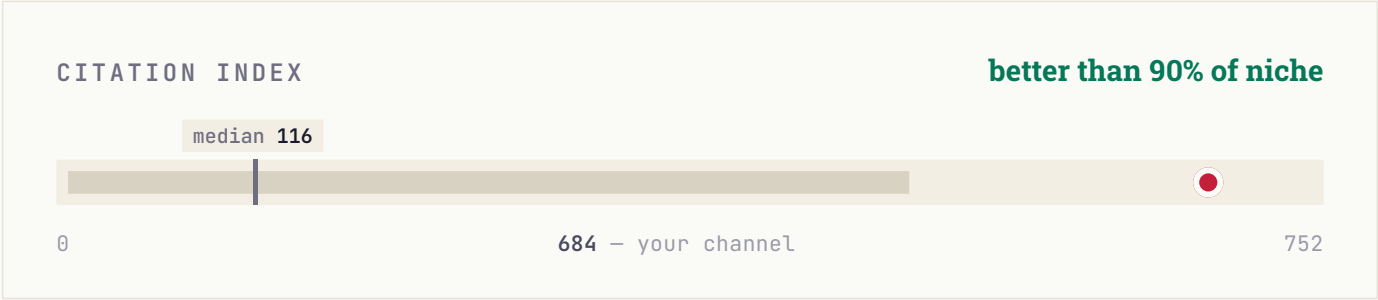
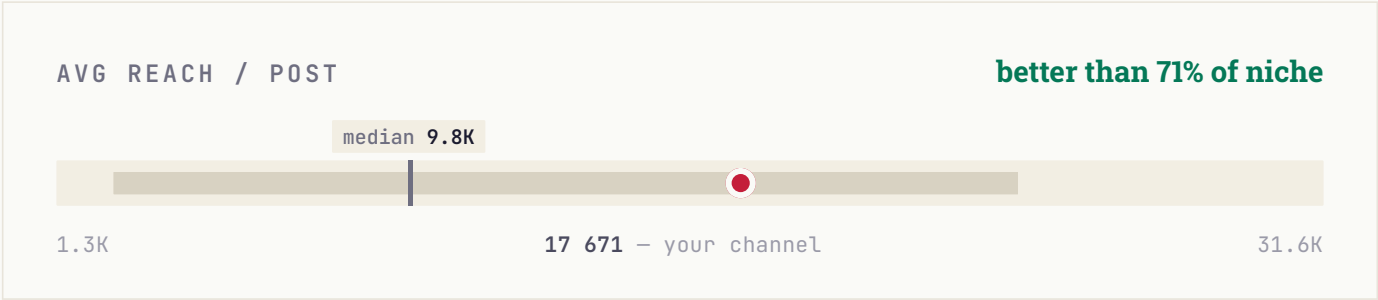
Where the channel stands in its league

Took top-100 channels in category "Education» (Russia) and compared your channel against them. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#33/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Sunday

On this day at 14:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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