

PUBLIC REPORT BY PROMTPRESS

Channel audit

Oblakouz – Новости Uzbekistana



@oblakouz

Media registration certificate No. 1607672 dated 26.05.2026
Official channel of the site «Oblakouz» Site: <https://oblakouz.uz> All
platforms: taplink.cc/oblakouz Contact editor: @prs_contactbot
Ads:...

SUBSCRIBERS

200 766

10.06.2026
+754 per month

ERR (% SEE POSTS)

26.0%

per day **22.9%**

REACH/POST

51.5K

ad reach **45.9K/24h**

[HTTPS://PROMTPRESS.COM/AUDIT/OBLAKOUZ](https://promptpress.com/audit/oblakouz)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 200 766 —	 SUBSCRIBER REACH 25.66% avg % subs see post	 VIEWS/POST 51.5K median 52K · 29 days	 POSTS/DAY 12.7 ~89 per week
 7D TREND +0.1% vs previous week	 REACTIONS/POST 354.7 total 135,484 reactions, 158,999 reposts, 17,723 comments	 POST LENGTH 487 chars median 478 · 29 days	 POSTS ANALYZED 382 29 days
 AD REACH 45.9K 24h avg	 CHURN / MONTH +754 last month	 CITATION INDEX 179 citation index · 630 channels mentioned ever	 CHANNEL AGE 6 years 5 months created 20.12.2019

AI EDITOR SUMMARY

Channel «Oblakouz – News of Uzbekistan» – 200 766 subs. Avg views per post 51.5K people (26% of subs), good reach. Publishes 89 posts/week (~13/day) – very active. Week of May 25–31 reach stable (+0.1% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **382** posts over 29 days.
- 02 Dominant format — **Photo** (241/382 posts).
- 03 Avg post length — **487** chars (median 478).
- 04 Peak audience activity — **Wednesday**, 05:00 UZT.
- 05 Top posts get **1×** more views than weakest (63.2K avg top vs 42.6K worst) — among 382 posts over 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 19.05 · 12:20 VIDEO 🔪🔪 'Grabbed by the head and started beating': Teacher at Tashkent school No. 275 brutally assaulted a 9th grader At school...	VIEWS 63 847 REPOSTS 1 818	REACTIONS 670 ER 31.8%
Nº2 27.05 · 00:38 PHOTO 🎉🎉 Assalomu alaykum! Congratulations on the sacred holiday of Kurban Hayit! May happiness and...	VIEWS 63 654 REPOSTS 956	REACTIONS 277 ER 31.7%
Nº3 15.05 · 10:07 PHOTO ⚡⚡ Official: from June 1, Uzbekistan changes electricity and gas tariffs Cabinet approved new prices for electricity and natural gas...	VIEWS 62 138 REPOSTS 1 294	REACTIONS 8 522 ER 31.0%

Nº4

13.05 · 17:17

VIDEO

👁️👁️ Must visit: new park with cartoon characters and alpacas opens in Tashkent A unique place – Flowers...

VIEWS

62 072

REACTIONS

244

REPOSTS

1 836

ER

30.9%

Nº5

25.05 · 07:15

PHOTO

👁️👁️ Official: all salaries before Kurban Hayit must be paid by May 27. Otherwise compensation per day! According to the Labor...

VIEWS

61 991

REACTIONS

451

REPOSTS

2 033

ER

30.9%

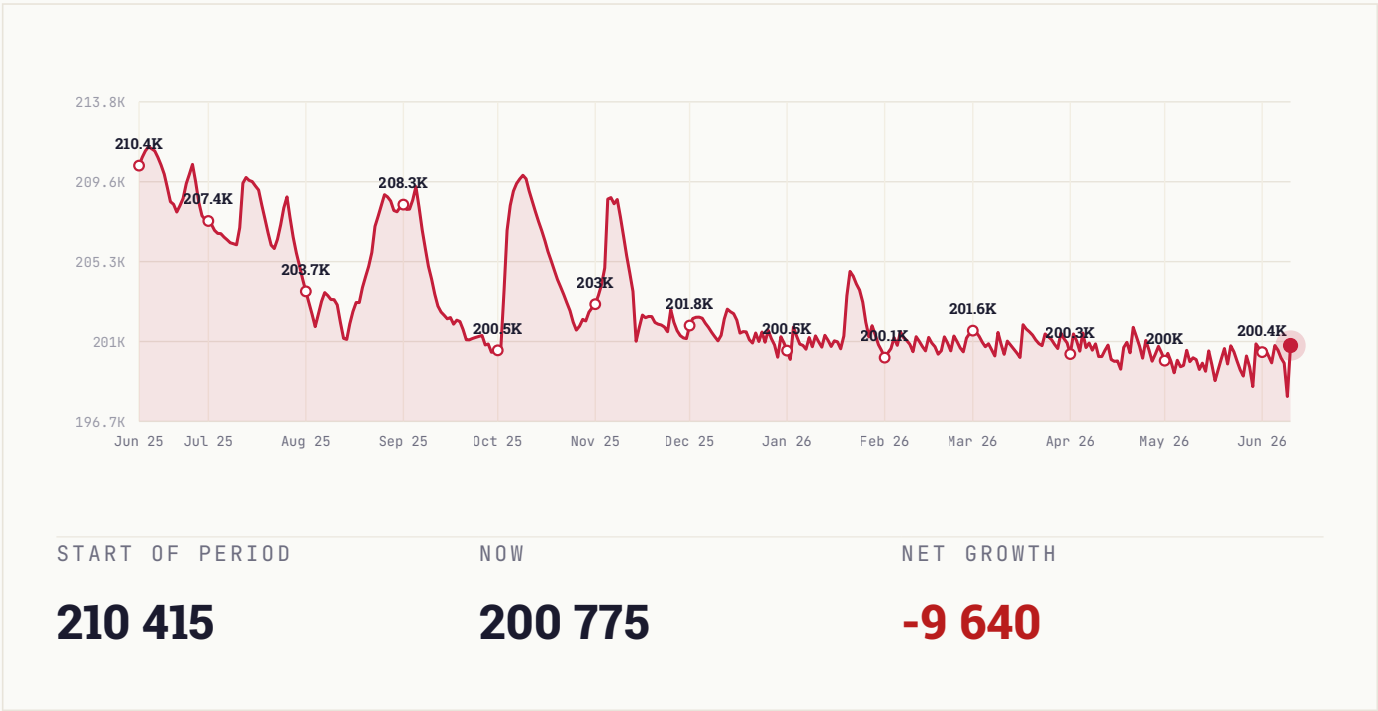
WORST 3

↓ 05.06 · 15:55 VIDEO How Flit&GO is changing urban mobility in Uzbekistan For many young people, moving to a big city is a challenge. You need...	VIEWS 44 027 REACTIONS 34 REPOSTS 41 ER 21.9%
↓ 04.06 · 13:33 PHOTO 👁️👁️ State Assets Management Agency building in Tashkent put up for sale for 165.5 billion soums The administrative building of the...	VIEWS 43 218 REACTIONS 283 REPOSTS 75 ER 21.5%
↓ 30.05 · 12:41 VIDEO 👁️👁️ Drivers warned: popular mats don't like Uzbek heat, catch fire quickly Extremely popular mats have high...	VIEWS 40 416 REACTIONS 147 REPOSTS 319 ER 20.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

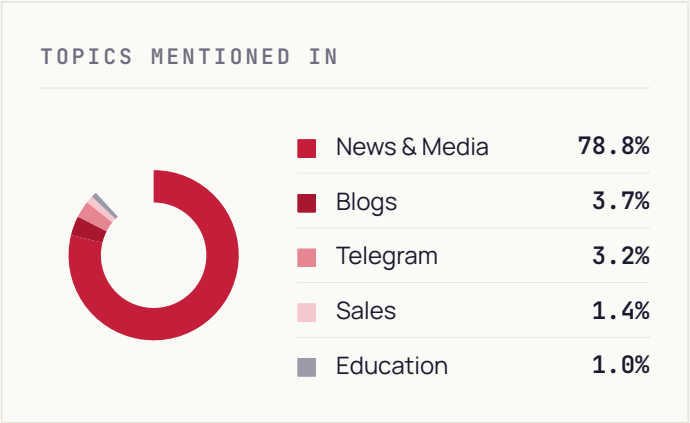
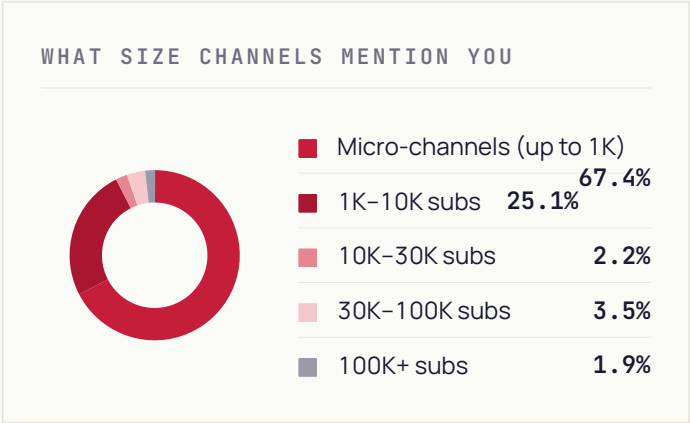
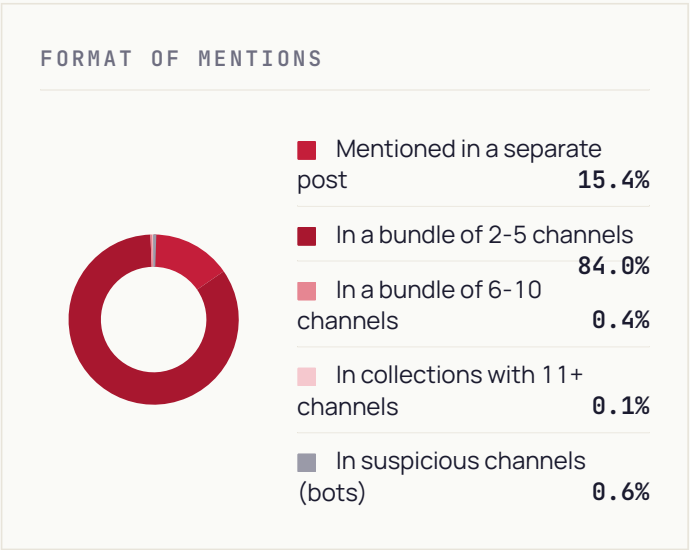
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

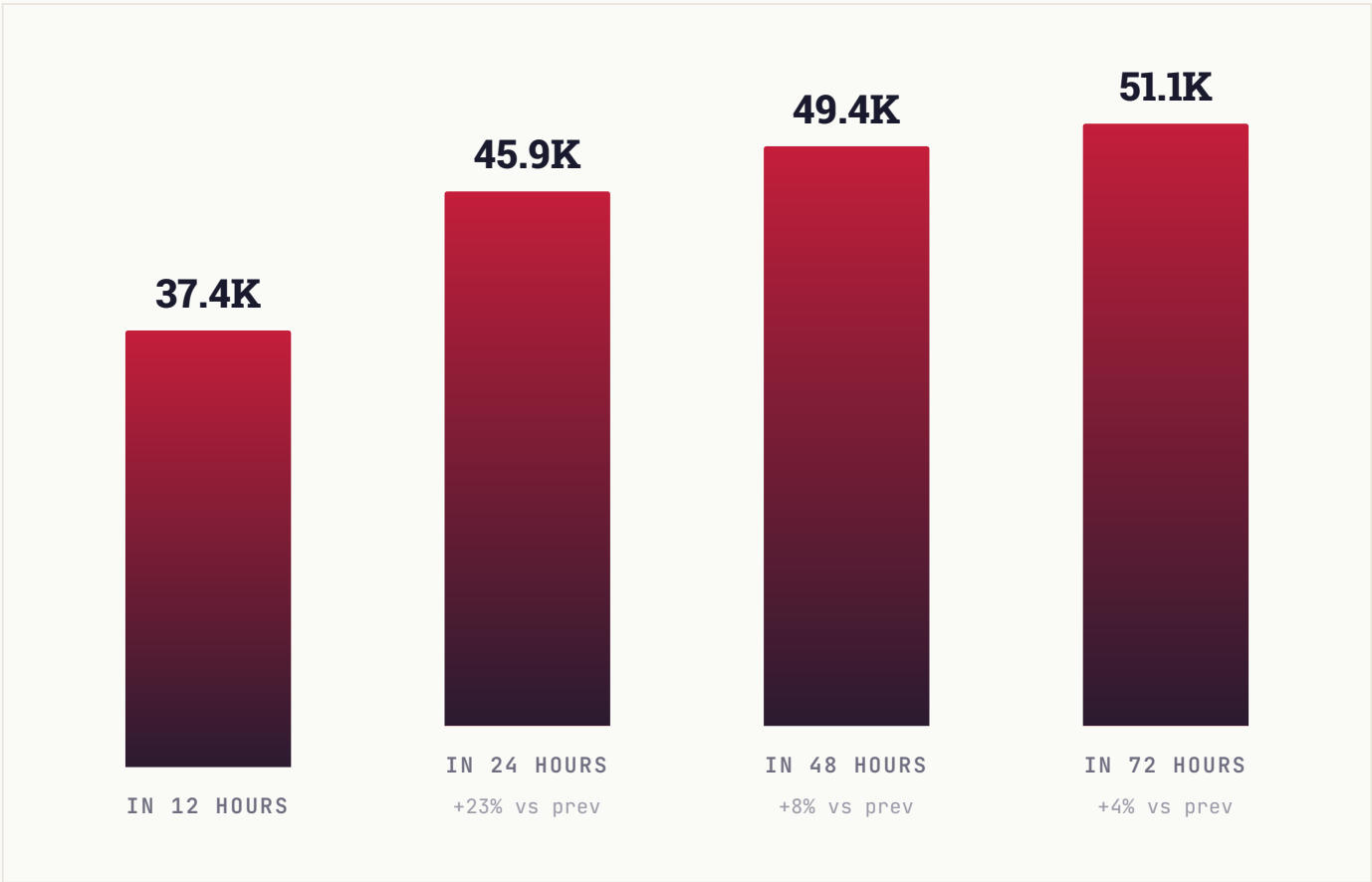
Citation index **179** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **630** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
P- Pressa.uz – News of Uzbekistan	299.2K
UZ Uzbek-MDK	204.5K
O- Oblakouz – Новости Uzbekistana YOU	200.8K
RE Repost.uz	92.4K
NU News of Uzbekistan • @NovostiUZ	89.3K
G- Gazeta.uz - Новости Uzbekistana	87.1K
UZ UzNews.uz	70.9K
AP AN Podrobno.uz - Новости Uzbekistana - (official channel)	57.3K
UO Uzbekistan Online	45.2K
RN REAL NEWS OF UZBEKISTAN	37.1K
TA Tashkent_Land	31.8K

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in top third. Larger — 2 channels (leader: **Pressa.uz – News of Uzbekistan**, 299.2K), smaller — 8 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **2 114**, they brought **43 438** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	378	19	5 724
November 2025	414	20	8 795
October 2025	336	10	10 744
September 2025	372	12	1 948
August 2025	367	12	9 844
July 2025	247	14	6 383
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS
2 114	6		43 438

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 05:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further — run ads with us & close your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager