

PUBLIC REPORT BY PROMTPRESS

Channel audit

Cointelegraph



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SUBSCRIBERS

345,247

263 posts in the channel

REACH VS BASE

3%

3 views per 100 subscribers

REACH / POST

9 631

median 8 970

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What's inside

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12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · takeaways

03 **Strategy**

2 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The line under the number says which period it covers.

 SUBSCRIBERS 345,247 per Telegram	 REACH VS BASE 3% views per 100 subscribers	 VIEWS / POST 9 631 median 8 970	 POSTS / WEEK 88.7 over 20 days analysed
 7-DAY TREND -7.2% Jul 13 - Jul 19 vs Jul 6 - Jul 12	 REACTIONS / POST 66 0.7% of views	 POST LENGTH 193 chars average across posts	 POSTS ANALYSED 263 263 in the channel overall

EDITOR'S SUMMARY

Reach is modest – 3 views per 100 subscribers. Posting is dense – 89 publications a week.

SECTION 02 · CONTENT ANALYSIS

What performs best

Top posts by engagement and the weakest ones – so it is clear what to repeat and what to drop from rotation.

WHAT THE BEST POSTS HAVE IN COMMON

- 01 The main format is **photo** (90% of posts in the period).
- 02 Average post length – **193 characters**.
- 03 Reading peaks on **Wednesday**, around 12:00.
- 04 The gap between the best and the weakest posts is **2.6×**: topic and delivery matter more than frequency.
- 05 The analysis covers **263 posts** over the last 30 days.

TOP-5 POSTS

#1	Jul 24 · 04:25	PHOTO	🇺🇸 TRUMP : “Any and all damages done to Ships, Cargo, or anything related thereto, will be paid for by Iranian Money that the United States...	VIEWS	REACT.
				19K	169
#2	Jul 22 · 12:02	PHOTO	🇵🇰 JUST IN: Pakistan seeks a \$10B currency stabilization fund from the US after mediating Iran talks, per Reuters. News Markets YouTube	FWD.	VS AVG.
				—	2.0×
#3	Jul 22 · 16:18	TEXT	🇺🇸 JUST IN: Crypto industry stakeholders will hold a call with Republican leadership later this morning for an update on the latest CLARITY...	VIEWS	REACT.
				18K	26
				FWD.	VS AVG.
				—	1.9×

#4 Jul 9 · 11:10 PHOTO 🔥 BIG: Swift unveiled a blockchain-based system for 24/7 cross-border payments, with 17 global banks preparing to pilot live transactions...	VIEWS 16.9K FWD. — REACT. 76 VS AVG. 1.8x
#5 Jul 12 · 15:11 PHOTO 🇦🇷 UPDATE: Argentina's Peso has fallen to its lowest point against the USD. News Markets YouTube	VIEWS 16.5K FWD. — REACT. 61 VS AVG. 1.7x

WORST 3

↓ Jul 13 · 15:30 PHOTO 🇺🇸 LATEST: President Trump says the U.S. will defend the Strait of Hormuz and expects payment in return. News Markets YouTube	VIEWS 7 120 FWD. — REACT. 98 VS AVG. 0.7x
↓ Jul 13 · 02:55 TEXT 🇮🇷🇺🇸 JUST IN : US Central Command says forces began launching more strikes against Iran. Oil prices have jumped more than 3%. News ...	VIEWS 7 080 FWD. — REACT. 43 VS AVG. 0.7x
↓ Jul 13 · 15:26 PHOTO 🇺🇸 BIG: President Trump says the U.S. is “taking over” the Strait of Hormuz, sending Brent crude above \$79 per barrel. News Markets ...	VIEWS 7 040 FWD. — REACT. 80 VS AVG. 0.7x

SECTION 03 · STRATEGY

What to do right now

2 priority actions, ordered by expected impact. Tick them off as a checklist and come back to this report in a month.

01**Put the week's main post on Wednesday**

This day historically gets the best response, peaking around 12:00. Moving key announcements into that window costs nothing.

IMPACT

+10–15% views**02****Buy traffic systematically**

Without a flow of new subscribers reach falls even with good content: the base burns out. We bring targeted audience from topical channels and ads, with a report on cost per subscriber.

IMPACT

base growth

★ WHAT'S NEXT

Want **PromptPress** to handle this?

This audit is what we can put together in a few minutes from public data. If you want to go further — run ads through us and close the growth plan within a month.

01 **Start advertising on Telegram**

panel.promptpress.com/register

02 **Talk to a manager**

t.me/PromptPress_manager
